

Brian Cleveland

Design Systems Strategist & Developer



CONTACT

boru.design@gmail.com

412-848-6242

Pittsburgh, PA

WORK HISTORY

Lead Product Designer, Design Platform 2019–present

Created and leads a team called the Design Platform team that supports the scaling of customer-facing products by providing product teams with guidance, tooling, automation, and process improvements. Created the **Mode Design System**, a scalable UI and communication platform supporting most product teams at Stitch Fix, comprised of reusable design patterns and modular code components, guided by clear standards, and used to build consistent, accessible, on-brand applications at Stitch Fix. Build the Mode front end framework and team's strategic roadmap.

Lead Front End Engineer, Client Experience 2017–2019

Developed scalable UI patterns, components, and standards for products in support of our Client Experience team. Developed prototypes and ran usability studies. Wrote CI-responsible component tests and type checks, and UI that consumed APIs. Designed and developed a CSS + React UI framework for scaling design. Webpack/Webpacker, React, Rails, CSS, modern browser compatibility, and related testing tools (Jest, Enzyme, Capybara)

Senior UX Designer, Expert Use 2014–2017

Applied design processes, including wireframing, hi-fi mocks, and interactive prototypes to internal, expert use products. Through UX methods, determined the correct problems to solve and devised scalable and testable solutions. Led design sprints.

Interaction Designer, Stitch Fix, early startup 2012–2014

As a startup, Stitch Fix required a jack-of-all approach. This included partnering closely with full stack developers and company leaders, participating in strategic roadmapping, UI framework development, and UI design, testing in prod, etc.

UI Designer / Developer, Kemists Startup Incubator 2011–2012

UI, UX, user studies, rapid prototype development

Interaction Designer, ModCloth 2010–2011

CSS, js, other IxD design and development, rapid prototyping

ONLINE

linkedin.com/in/borudesign/

github.com/yorthehunter

yorthehunter.github.io

twitter.com/yor_the_hunter

EDUCATION

MS, Multimedia Technology

California University of PA

2005–2007

BS, Telecommunications

Penn State University

2003–2005

Michigan State University

2001–2003

MISSION

I have a history in both product design and product development, which has led me towards working on problems of scaling design, UI, and front end systems.

Design systems are a strategic solution to these problems that addresses UI consistency and scope, team comms, front end systems interoperability (via APIs & platform-agnostic UI), best practices and documentation, and other strategies for scaling design and development teams.