Reader Product Producer

You:

* Passionate about understanding and building value for your customers.
* Experienced in Customer Development
* Able to distill a wide range of input into a set of critical problems and solutions.
* Lead people into the creative deep end – leaving them immersed in the end-user needs and driving them to come up with new and innovate solutions.
* Get the best out of developers and designers – they love the guidance you give them on the problems to solve and freedom you provide them to solve them.
* Always believe you are right but operate as if you are wrong. Your assumptions are always clearly laid out in front of you and rigorously tested

What will you do?