

Loorp is a collaborative publishing platform that helps you collect, organize, and make accessible your community's ideas.

If you collect, organize, or publish information from multiple sources, Loorp was built for you.

Loorp will help you save time organizing and publishing your community's ideas. Freeing you up to focus on making a difference.

How does Loorp work?



Community:

Feed:

Underlying everything at Loorp is your community. Loorp provides you collaborative tool—set allowing you to work with your friends, colleagues and peers to make a difference.

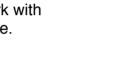
Loorp's Feed system provides fast and easy tools to collect

How the Feed makes it easy to collect and organize ideas »

new ideas and information and share them with the

community, from anywhere, at anytime.

How Loorp enables Community collaboration »



Ideas:

The Community's Ideas are the building blocks of Loorp. Each idea can be shaped, discussed, and promoted. The best of the ideas can be used to quickly publish pages.

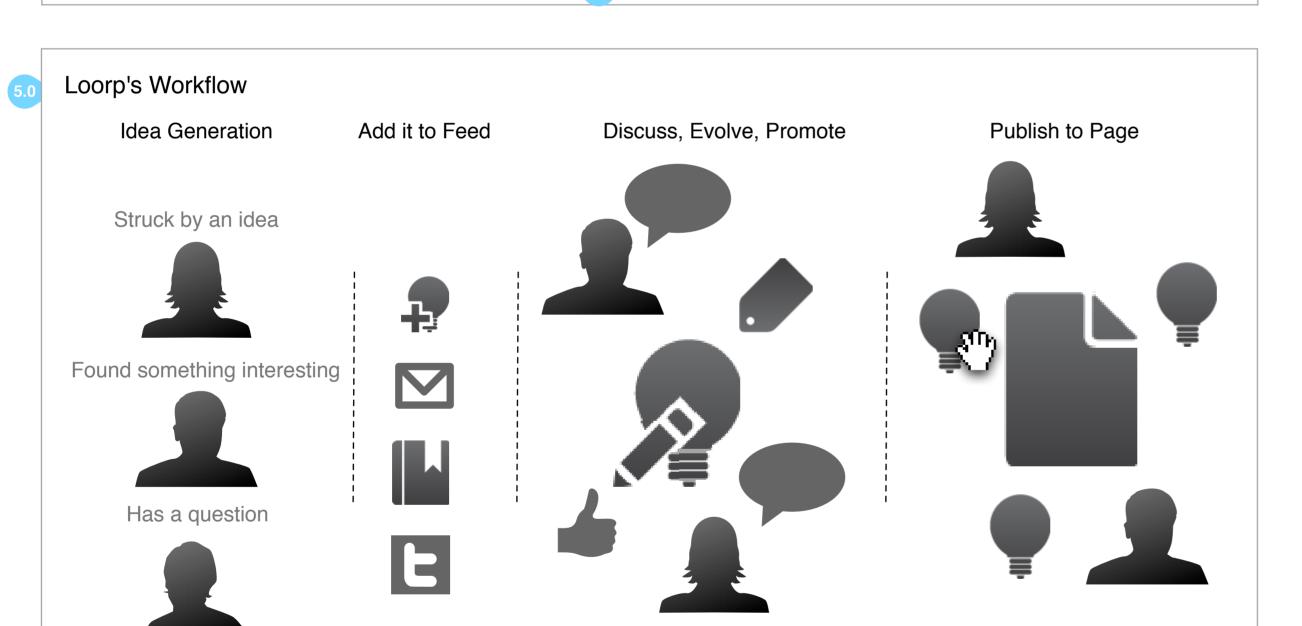
How Ideas are used by Loorp »



Publishing:

Loorp uses a simple drag and drop page creation system making it easy to combine widgets to build whatever you need.

How Loorp's publishing tools save you time »



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- Provide a consistent menu across the top of every screen. Commands will always be available.
 - First guess at useful menus are: communities and friends.
- Communities will list all communities you are following (in alphabetical order). It will also provide a search link to find other communities. Selecting a community will take you to the community homepage.
- Friends would provide easy ways of messaging every other loorp member you have friended. It will also provide a search mechanism to find and friends (facebook friends connections first stab).
 - Friends currently on loorp should be indicated It will also provide an invite link as a menu item
- 2.0 Member name always shown for logged in members link to member profile page?
- 2.1 Indicator identifying new/unread notifications. Clicking drops down notifications menu
- Preferences menu provides access to notification preferences. Member display name. Owned community management.
- Loorp's key concepts Test different orders and layouts here. We may well be able to drop some of these concepts entirely.
- Interest links we need to measure these to see which of
- Workflow order is precise. Design is very flexible. What we want to get across is that you collect/add ideas from multiple channels. Evolve them through collaboration. And then take the best and combine them in the publishing process to create pages.