



- 1.0 Provide a consistent menu across the top of every screen. Commands will always be available. First guess at useful menus are: communities and friends.
- 1.1 Communities will list all communities you are following (in alphabetical order). It will also provide a search link to find other communities. Selecting a community will take you to the community homepage.
- 1.2 Friends would provide easy ways of messaging every other loop member you have friended. It will also provide a search mechanism to find and friends (facebook friends connections first stab). Friends currently on loop should be indicated It will also provide an invite link as a menu item
- 2.0 Member name always shown for logged in members - link to member profile page?
- 2.1 Indicator identifying new/unread notifications. Clicking drops down notifications menu
- 3.0 Preferences menu - provides access to notification preferences. Member display name. Owned community management.
- 4.0 Loop's key concepts - Test different orders and layouts here. We may well be able to drop some of these concepts entirely.
- 4.1 Interest links - we need to measure these to see which of them
- 5.0 Workflow order is precise. Design is very flexible. What we want to get across is that you collect/add ideas from multiple channels. Evolve them through collaboration. And then take the best and combine them in the publishing process to create pages.