louvre-wire WIREFRAMES

Version: 1.0

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Prepared By: Yosem Sweet Last Updated Fri Oct 21 2011

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What is a wireframe?

Wireframes are part of the information architecture, defining page structures for individual web pages. The wireframe's main focus is on the application's structure, information design and interaction design.

A wireframe is an abstract diagram illustrating the structural aspects of a page or page template. The purpose and use of each section within a page or the overall rationale for the page structure may complement the wireframe. A wireframe defines the types of information (content elements) and services (including navigation) generally required for each page-type. It does not contain the actual copy or visual design elements, keeping the focus on information, interaction, and navigation.

The actual copy, including links and image file names, will be stored in the master content document. Colours, stylesheets, shapes, aesthetics, and other visual design elements are addressed in a design style guide. For more detail on how the user navigates through site, refer to the user flow document. Also refer to the site map to see a hierarchical illustration of all pages on the site.

How should this document be used?

When updating web sites, this document will help the Channel, Design, and UXA teams determine: the structure (required elements, navigation, etc.) of a new page that is added to the sites, and / or how new pages, functionality, and/or page elements affect the overall information structure of existing page types (and the extent, if any, of changes that should be made to related page-types).

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Wireframe Checklist	
Value	 □ 1. Does the page provide evidence that user goals can be completed? □ 2. Is essential content available where needed? □ 3. Is essential function available where needed? □ 4. Are essential content and function given priority on the page?
Navigation	 □ 5. Are category and subcategory names clear and mutually exclusive? □ 6. Do menu categories immediately expose or describe their categories? □ 7. Are items classified logically? □ 8. Is the task flow efficient? □ 9. Are hyperlinks clear and informative?
Presentation	 □ 10. Are keyword-based searches comprehensive and precise? □ 11. Do page layouts use space effectively? □ 12. Are formatting and layout support easy scanning? □ 13. Are interactive elements placed logically on the page? □ 14. Are interactive elements consistent? □ 15. Does the site accommodate the user's range of hand-eye coordination?
Trust	 ☐ 16. Does the site present privacy and security policies in context? ☐ 17. Does pages provide location cues? ☐ 18. Does site functionality provide clear feedback in response to user actions? ☐ 19. Is contextual help available at key points? ☐ 20. Does the site help users recover from errors?

Project: IA:

Table of Contents

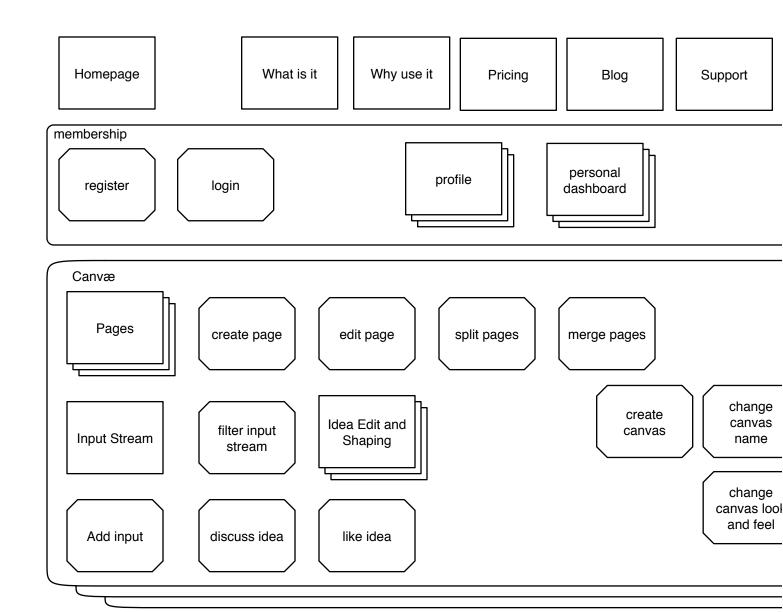
Page Name	Page Number
Title Page	1
Overview	2
Wireframe Checklist	3
Table of Contents	4
Change Tracking	5
Page Regions	6
First Page	7

Page Name	

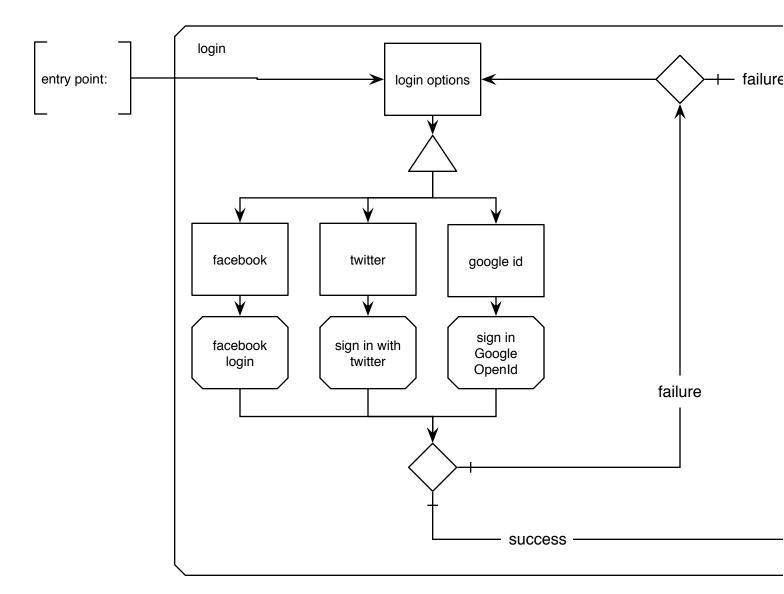
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Change Tracking

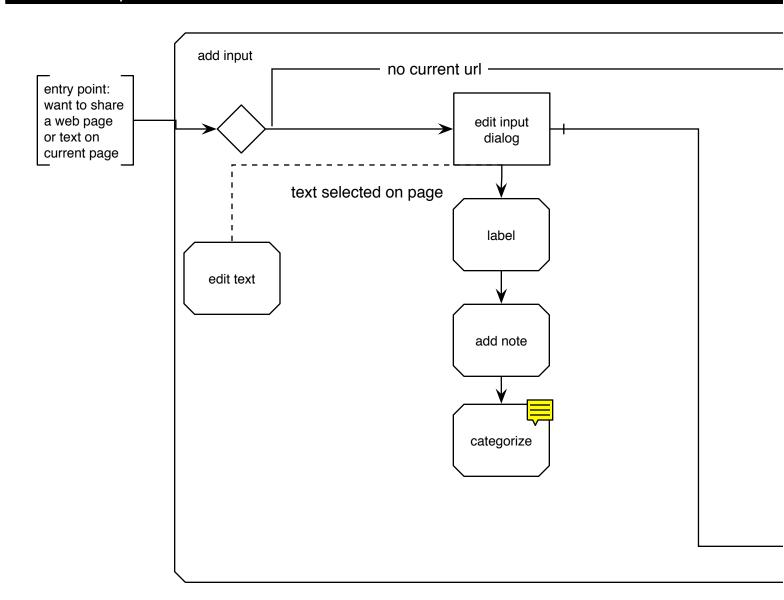
Version	Date	Page Name	Change
1.0		All Pages	None





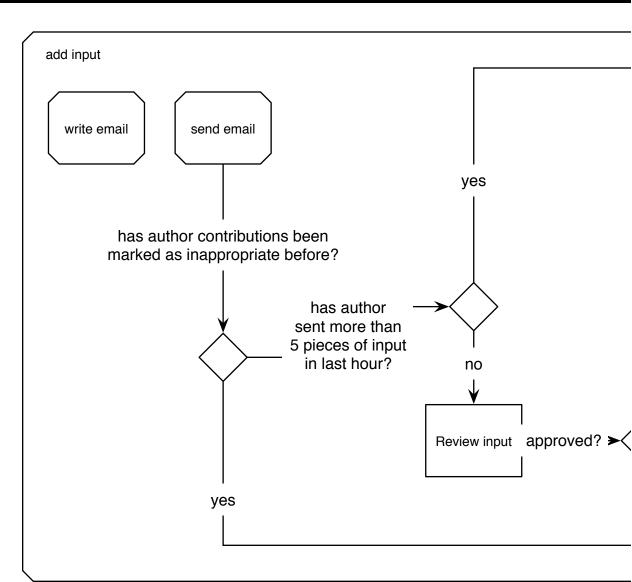




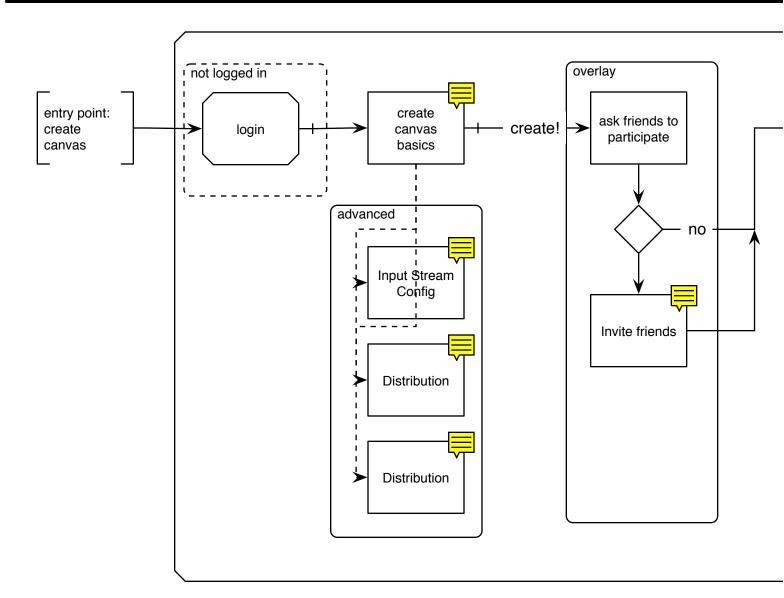


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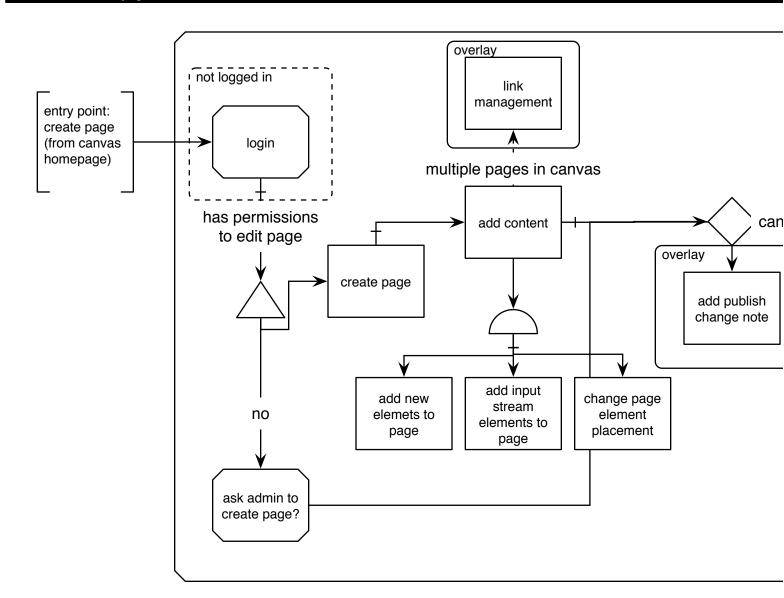
entry point: want to share something via email



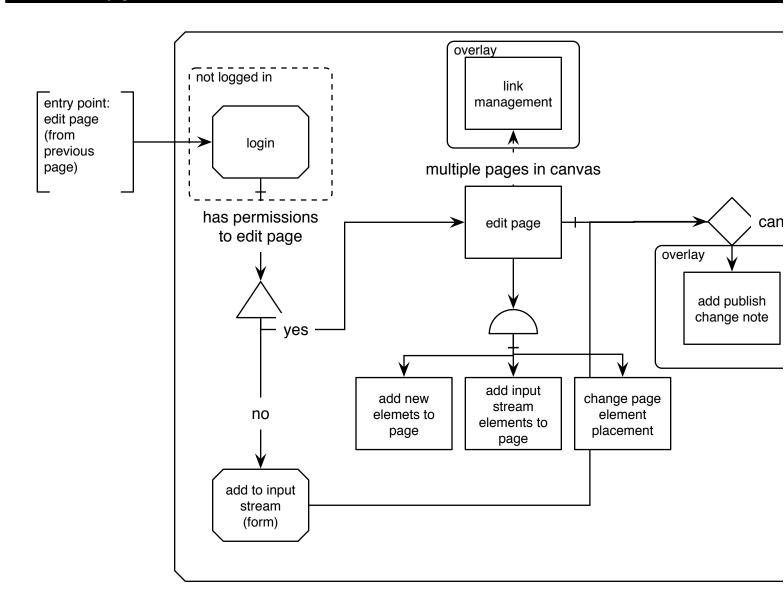






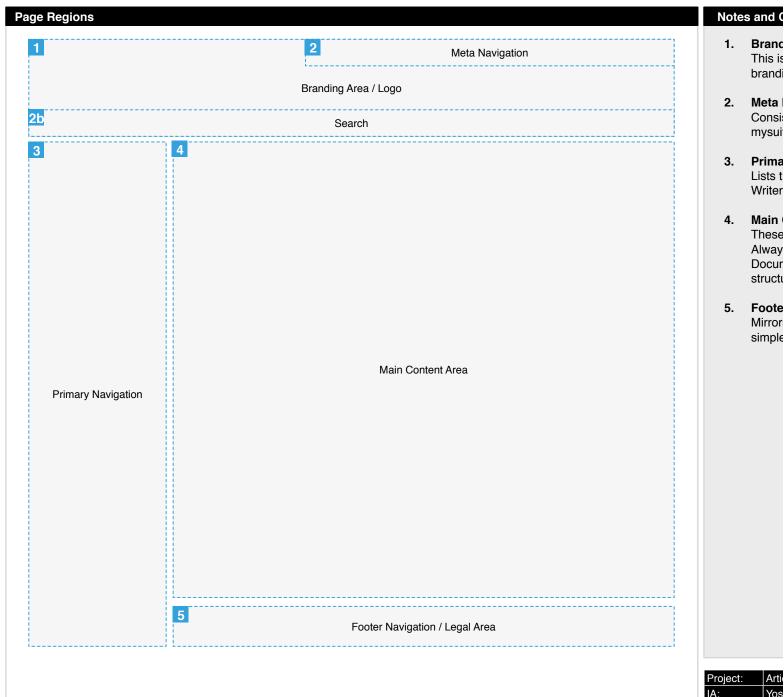


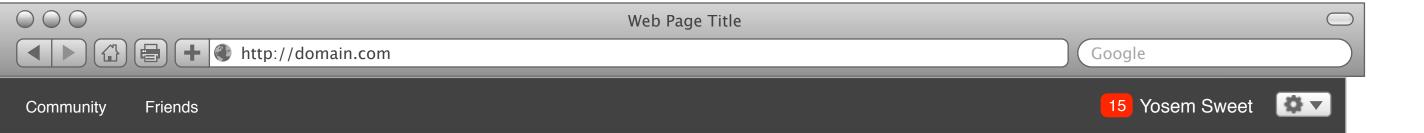


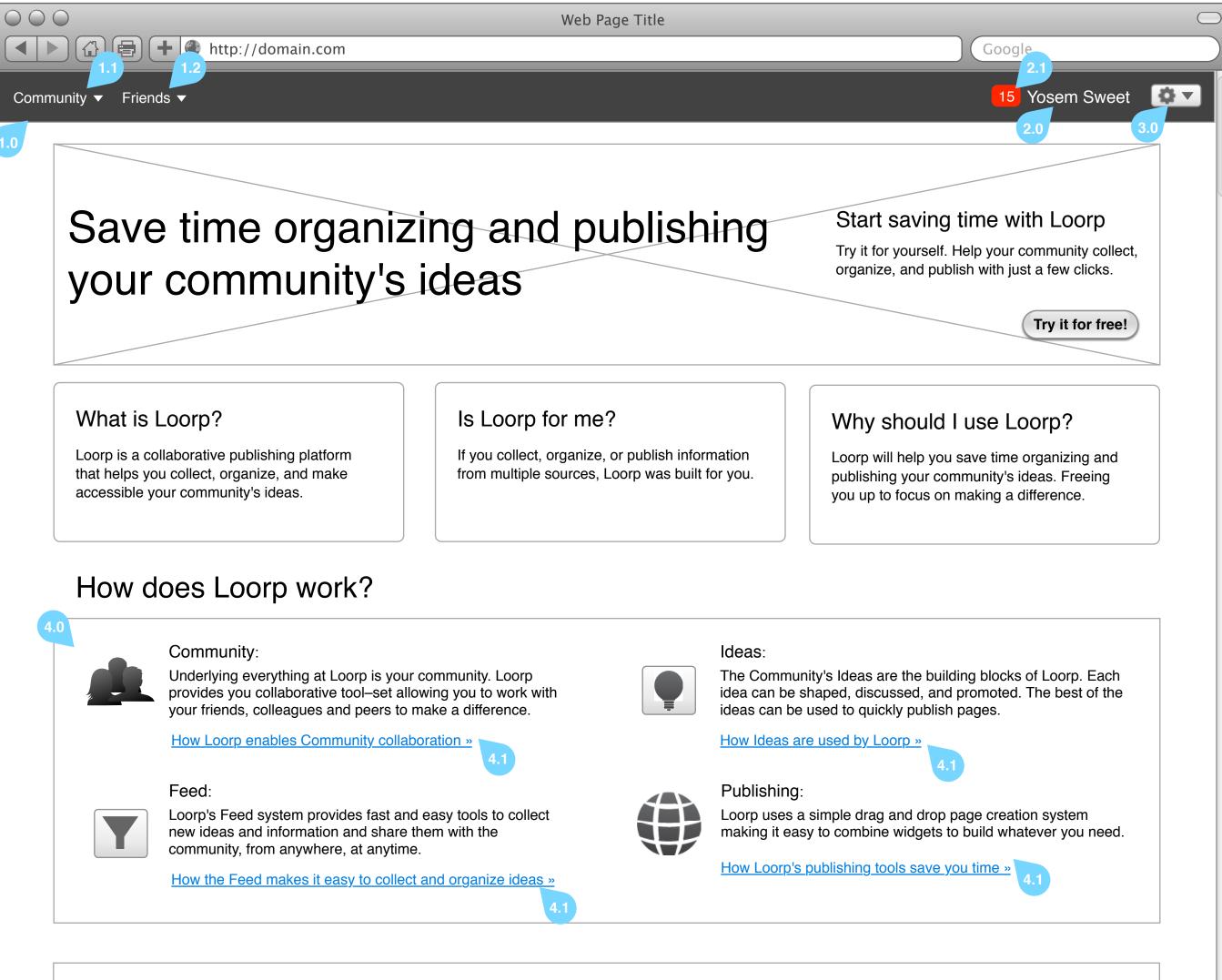


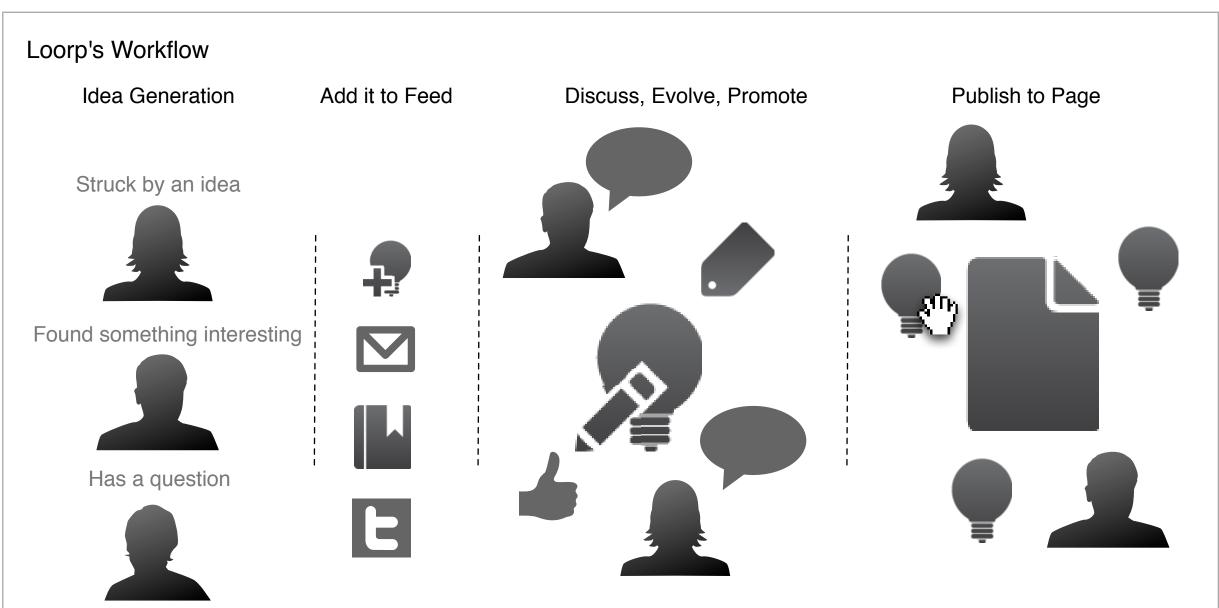
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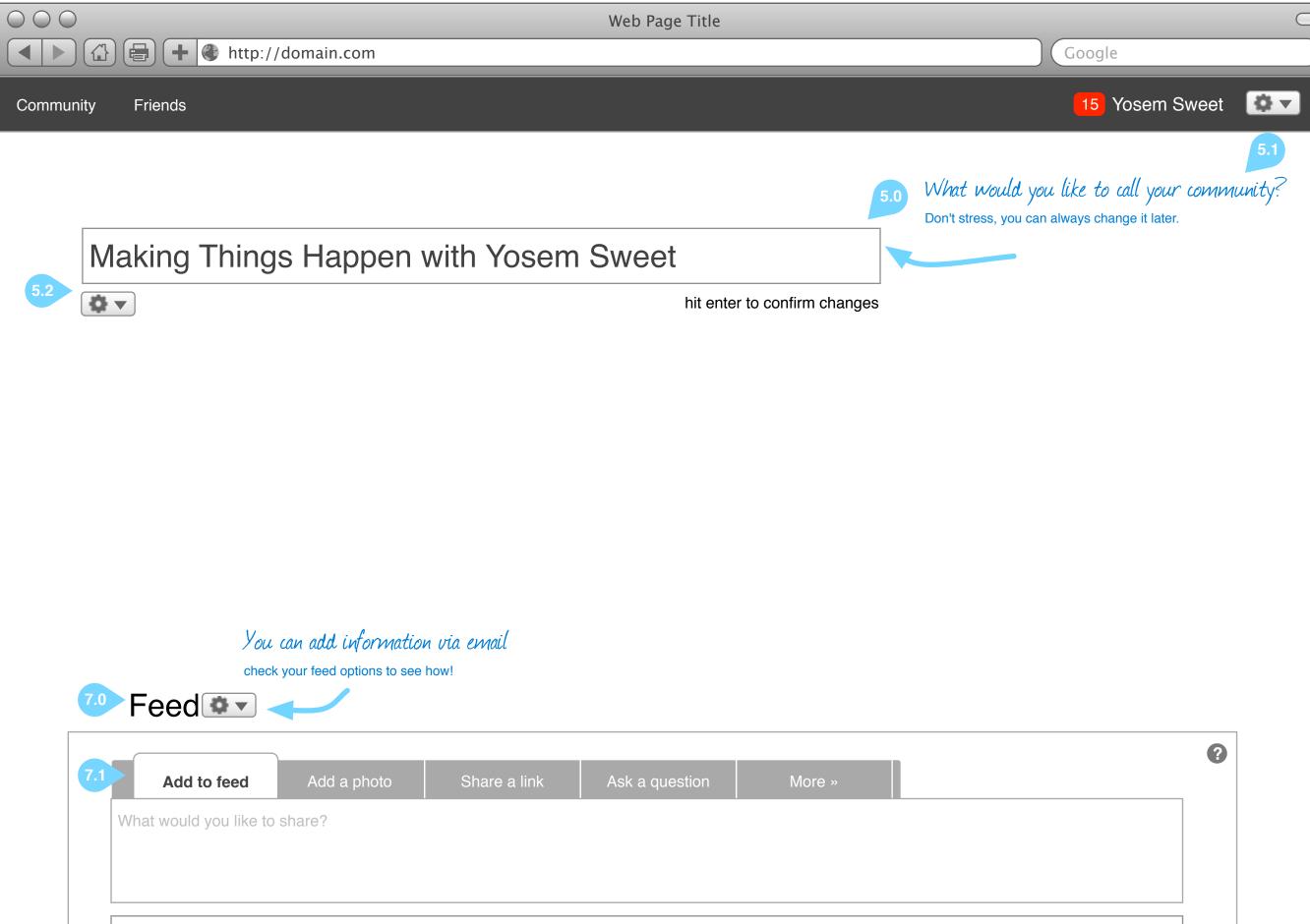
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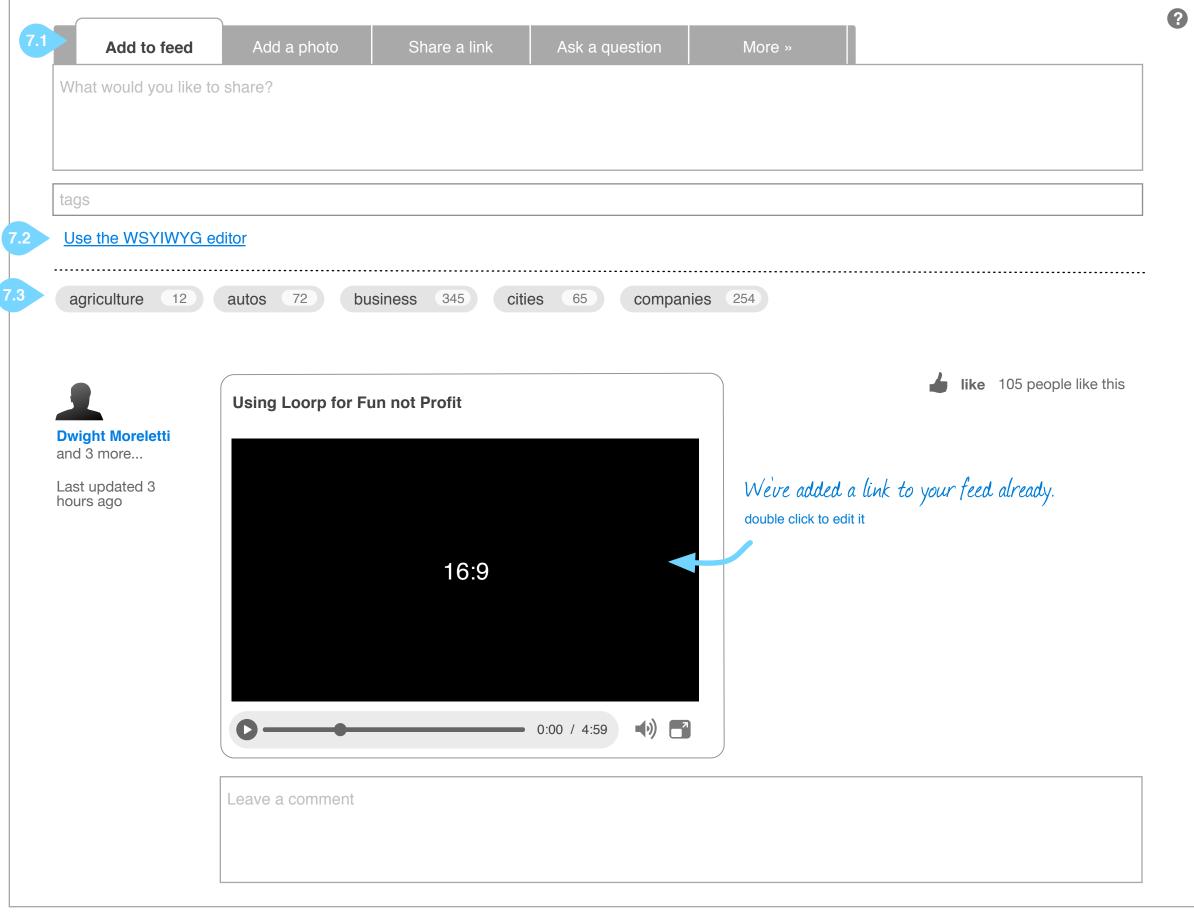
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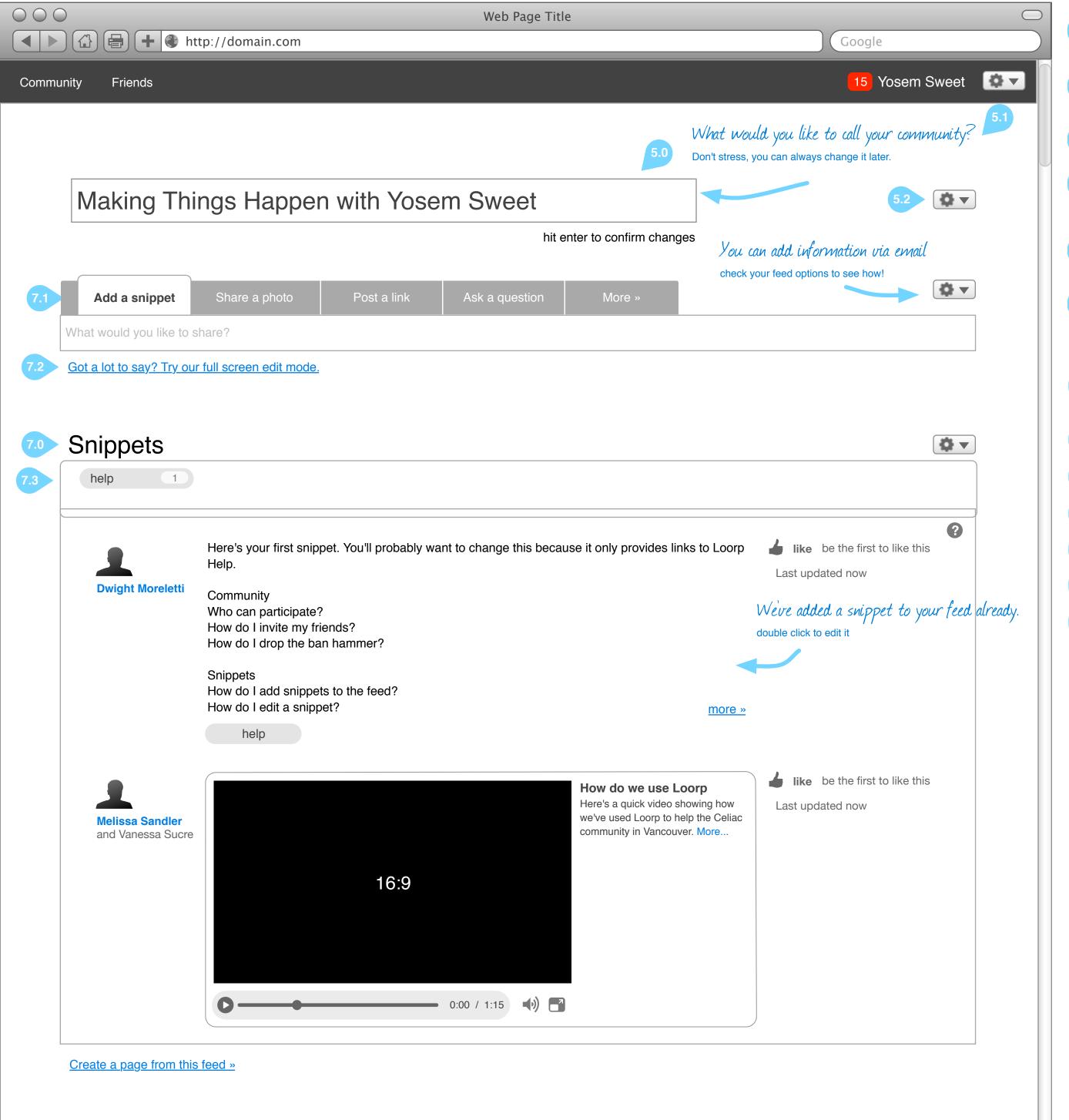


Create a page from this feed »

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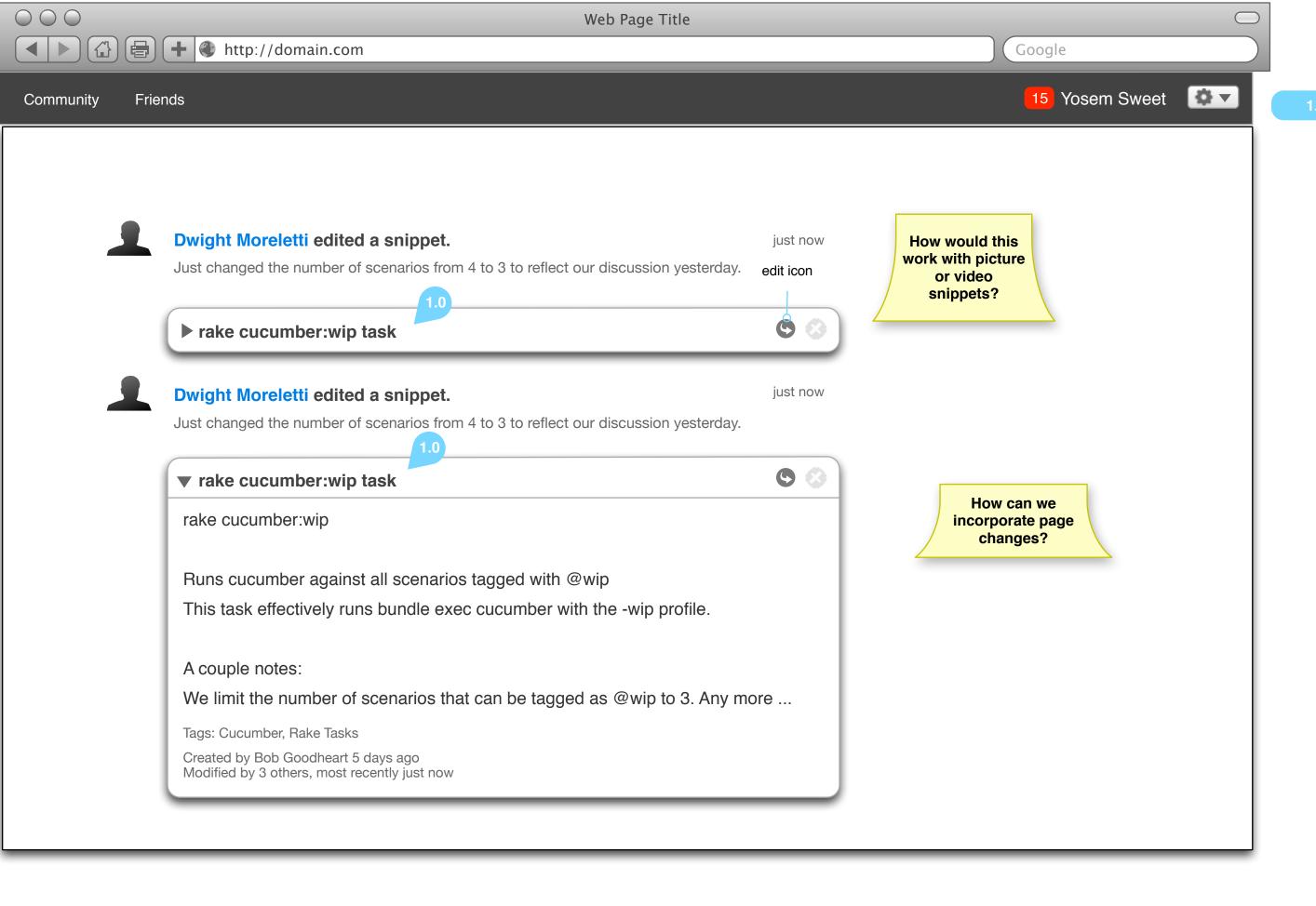
- Community Name default to something fun-ish
 When first creating a community this should have focus, be
 prepopulated with the default, and be in edit mode
- When first creating a community this CTA indicator should be shown until the user hits enter
- this instructional text should be shown whenever the user is editing the community name
- this call to action shown when user isn't editing
- Pages area provides access to all pages in the community. The pages area should be large enough to imply space and room for multiple pages.
- Pages can be organized into groups. Each group indicated the number of pages in the group. Pages can belong to multiple groups. Clicking on a group filters the pages shown in the pages area. We always show a union of all selected groups. Pages can be added to groups via drag and drop.
- A new group can be added by clicking the + button, typing a name, and then hitting enter. Hitting esc will cancel group creation
- Pages are shown visually with a title. Hover provides access to tools for editing or viewing a page
- When first creating a community, this CTA indicator will be shown until user views page.
- 6.5 Clicking new page takes user to new page form.
- 6.6 Within pages option the owners can manage page groups.
- As new pages are created they will show up here via ajax.

 The area will grow according to page count.
- Dropping a widget onto a page will add it to the page at the bottom.



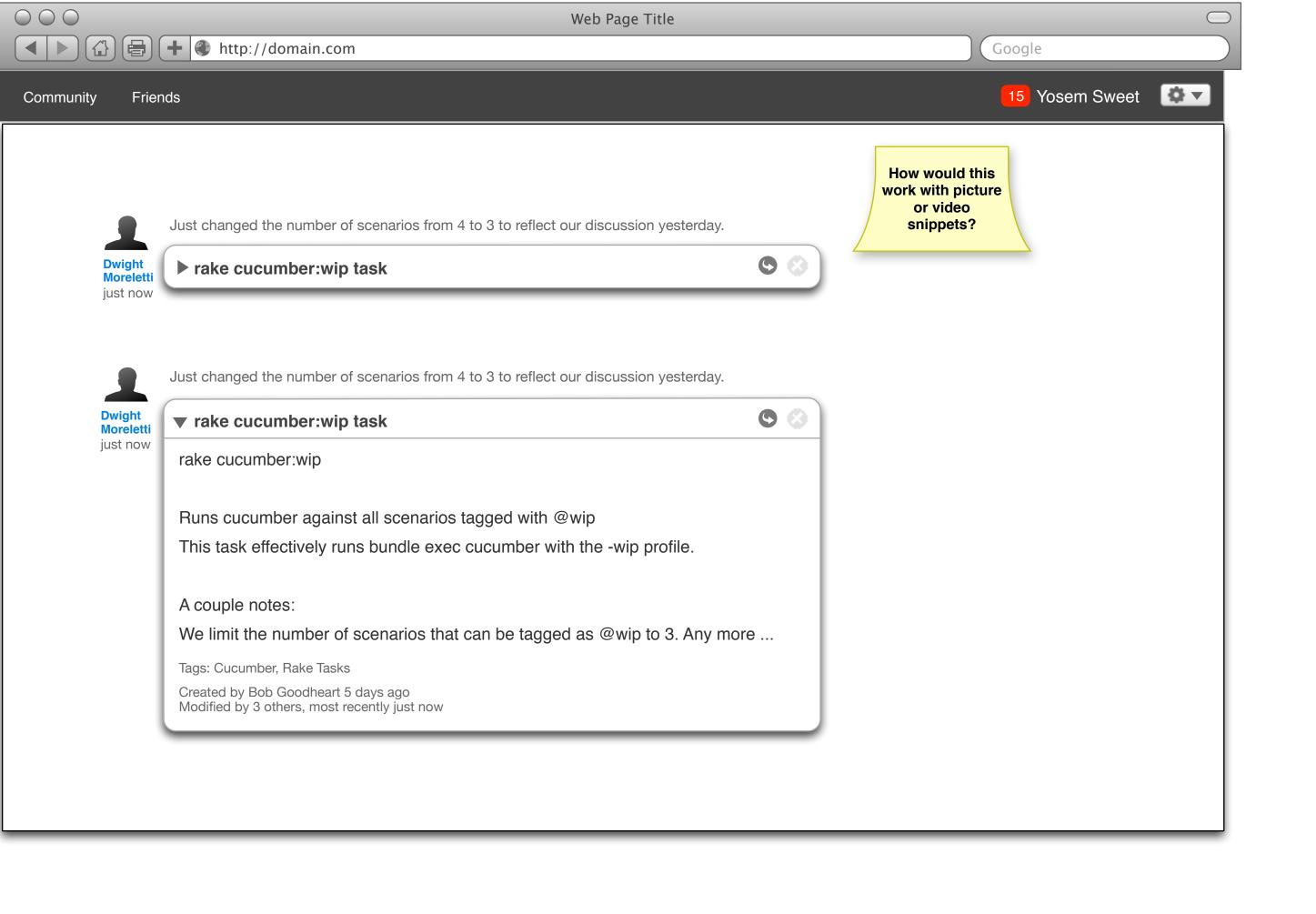
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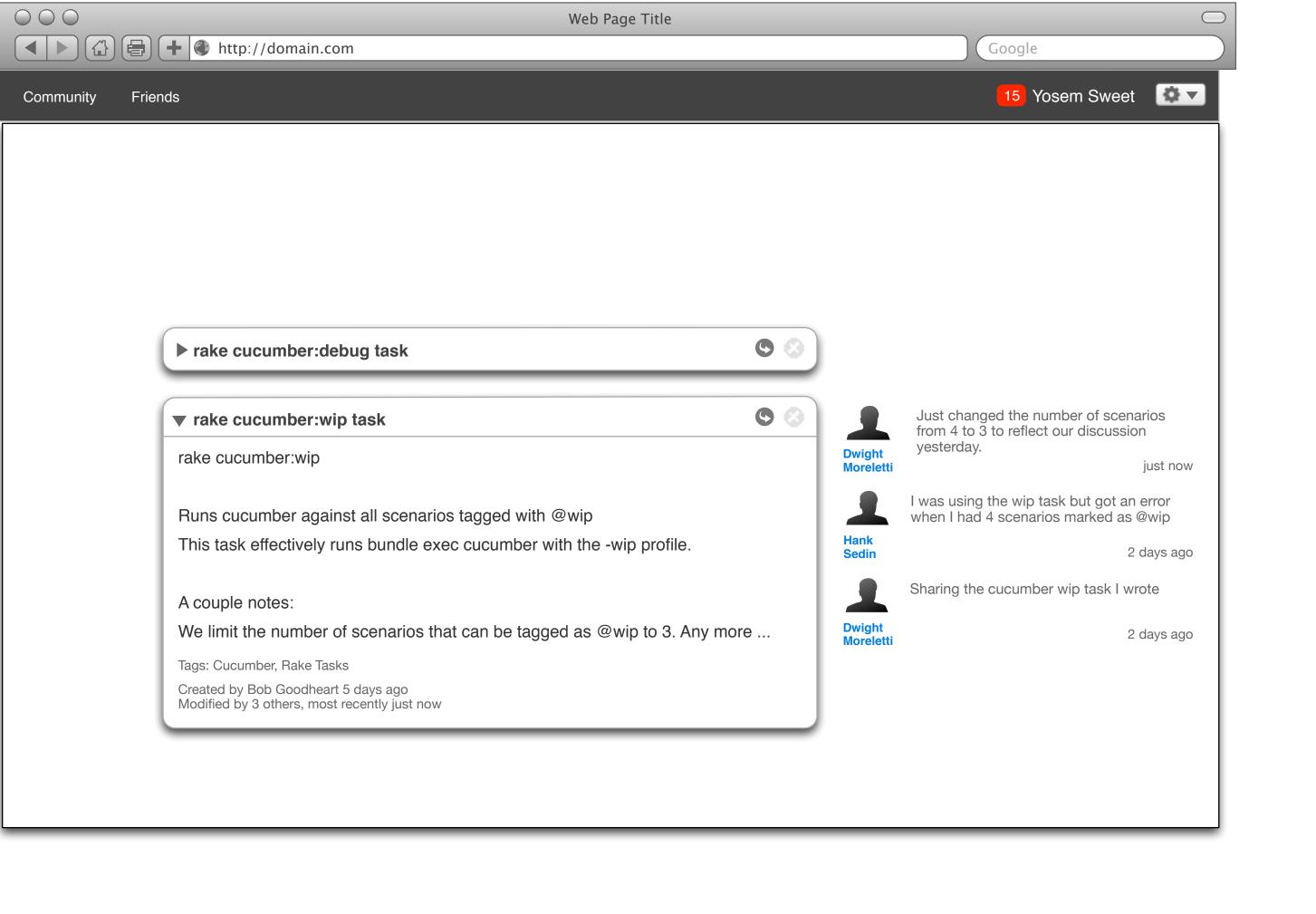
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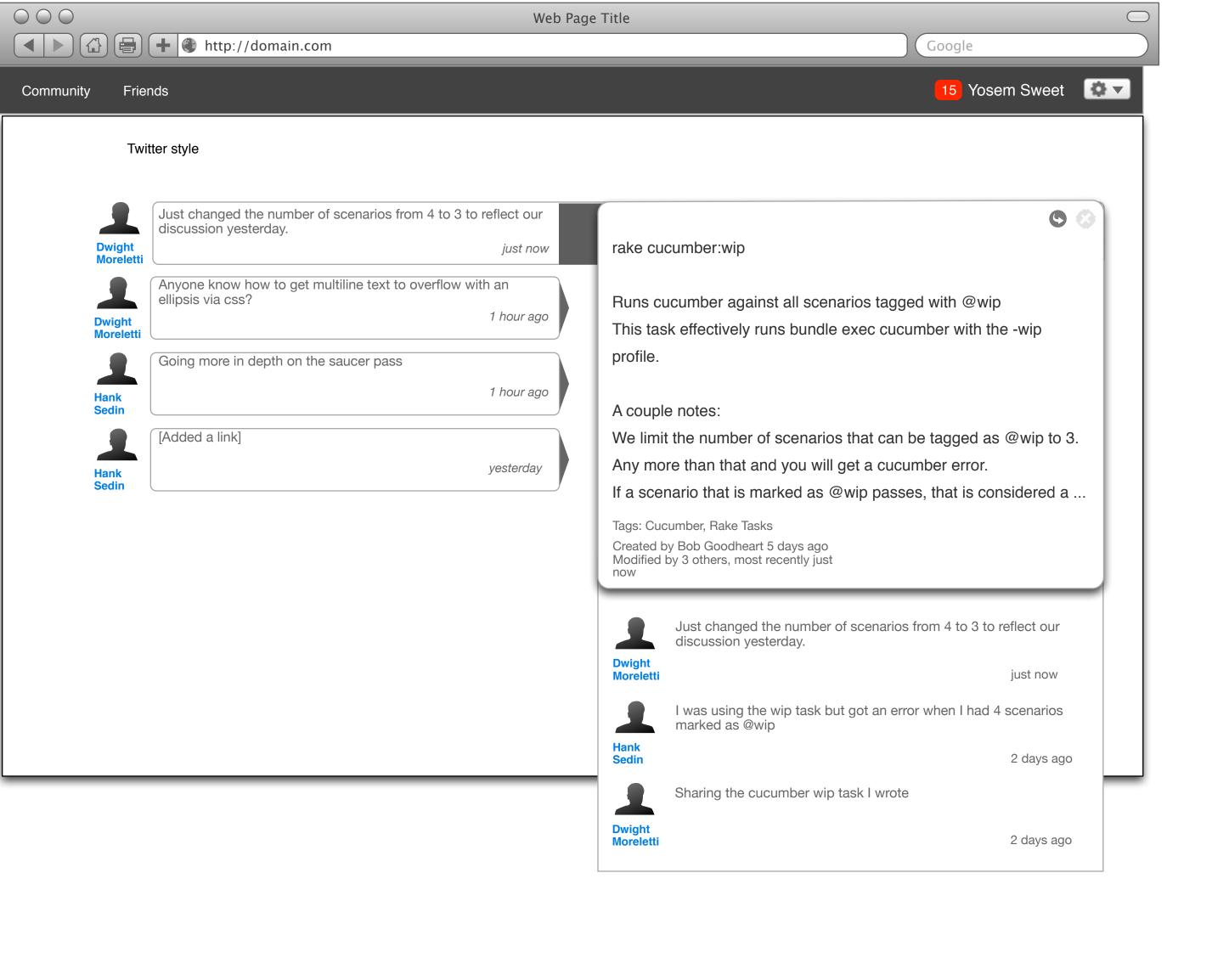


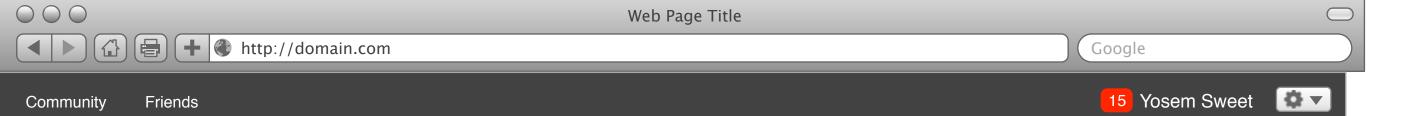
A snippet title would be used to for widget shorthand.

On a page widget title display could be optional.











Get more and better ideas from your community



Consolidating all the different sources of information used to create a blog or website takes a lot of time, but Loorp's input feed system enables your community to quickly and easily add interesting and relevant information from anywhere at any time.