

louvre-wireframes.graffle

WIREFRAMES

Version: 1.0

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Prepared By:

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Last Updated

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What is a wireframe?

Wireframes are part of the information architecture, defining page structures for individual web pages. The wireframe's main focus is on the application's structure, information design and interaction design.

A wireframe is an abstract diagram illustrating the structural aspects of a page or page template. The purpose and use of each section within a page or the overall rationale for the page structure may complement the wireframe. A wireframe defines the types of information (content elements) and services (including navigation) generally required for each page-type. It does not contain the actual copy or visual design elements, keeping the focus on information, interaction, and navigation.

The actual copy, including links and image file names, will be stored in the master content document. Colours, stylesheets, shapes, aesthetics, and other visual design elements are addressed in a design style guide. For more detail on how the user navigates through site, refer to the user flow document. Also refer to the site map to see a hierarchical illustration of all pages on the site.

How should this document be used?

When updating web sites, this document will help the Channel, Design, and UX teams determine: the structure (required elements, navigation, etc.) of a new page that is added to the sites, and / or how new pages, functionality, and/or page elements affect the overall information structure of existing page types (and the extent, if any, of changes that should be made to related page-types).

Key to annotation icons within this document

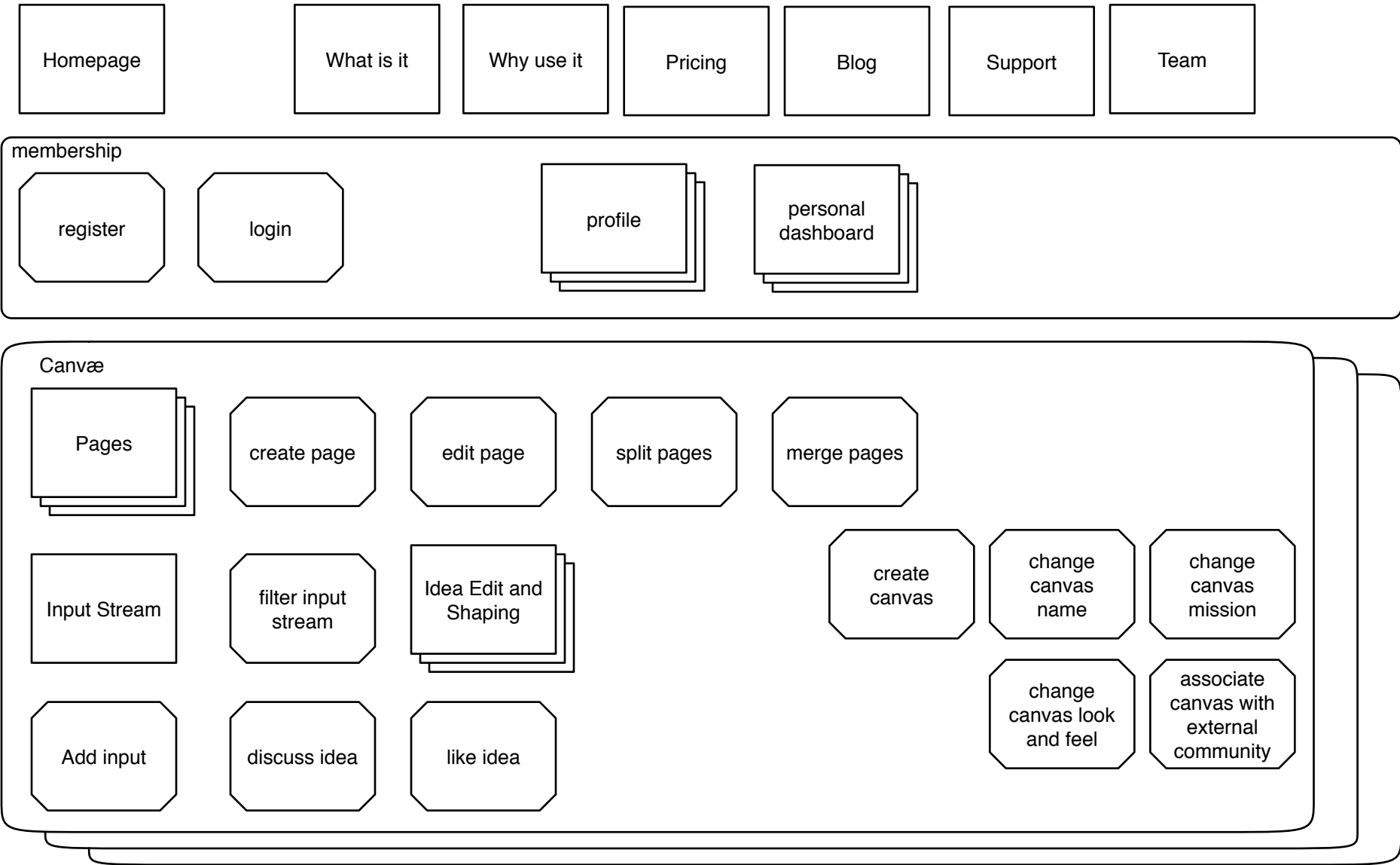
Project:	Article Creation	Version:	1.0
IA:	Yosem Sweet	Date:	07/19/11

Value	<input type="checkbox"/> 1. Does the page provide evidence that user goals can be completed? <input type="checkbox"/> 2. Is essential content available where needed? <input type="checkbox"/> 3. Is essential function available where needed? <input type="checkbox"/> 4. Are essential content and function given priority on the page?
Navigation	<input type="checkbox"/> 5. Are category and subcategory names clear and mutually exclusive? <input type="checkbox"/> 6. Do menu categories immediately expose or describe their categories? <input type="checkbox"/> 7. Are items classified logically? <input type="checkbox"/> 8. Is the task flow efficient? <input type="checkbox"/> 9. Are hyperlinks clear and informative?
Presentation	<input type="checkbox"/> 10. Are keyword-based searches comprehensive and precise? <input type="checkbox"/> 11. Do page layouts use space effectively? <input type="checkbox"/> 12. Are formatting and layout support easy scanning? <input type="checkbox"/> 13. Are interactive elements placed logically on the page? <input type="checkbox"/> 14. Are interactive elements consistent? <input type="checkbox"/> 15. Does the site accommodate the user's range of hand-eye coordination?
Trust	<input type="checkbox"/> 16. Does the site present privacy and security policies in context? <input type="checkbox"/> 17. Does pages provide location cues? <input type="checkbox"/> 18. Does site functionality provide clear feedback in response to user actions? <input type="checkbox"/> 19. Is contextual help available at key points? <input type="checkbox"/> 20. Does the site help users recover from errors?

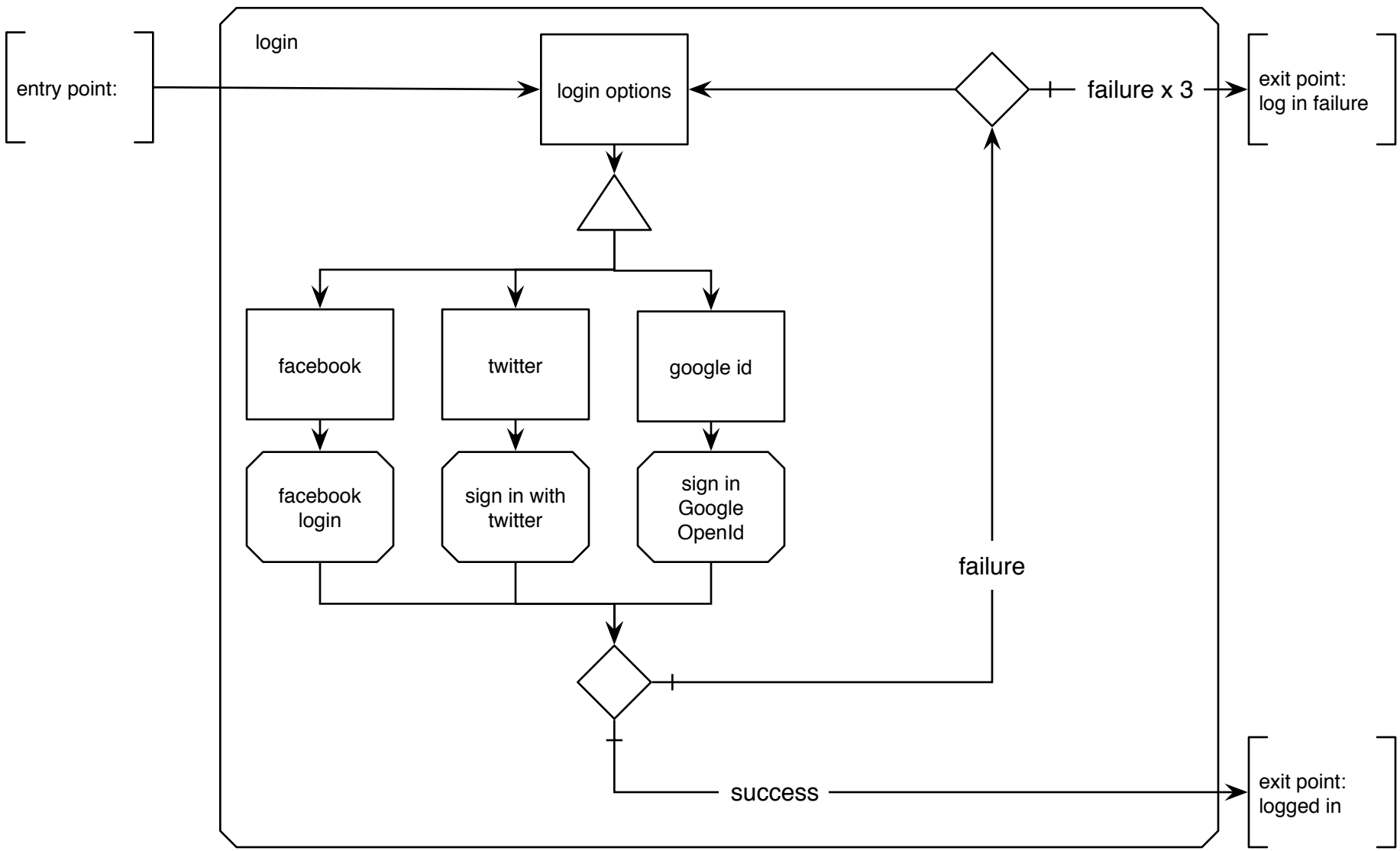
Project:	Article Creation	Version:	1.0
IA:	Yosem Sweet	Date:	07/19/11

Version	Date	Page Name	Change
1.0		All Pages	None

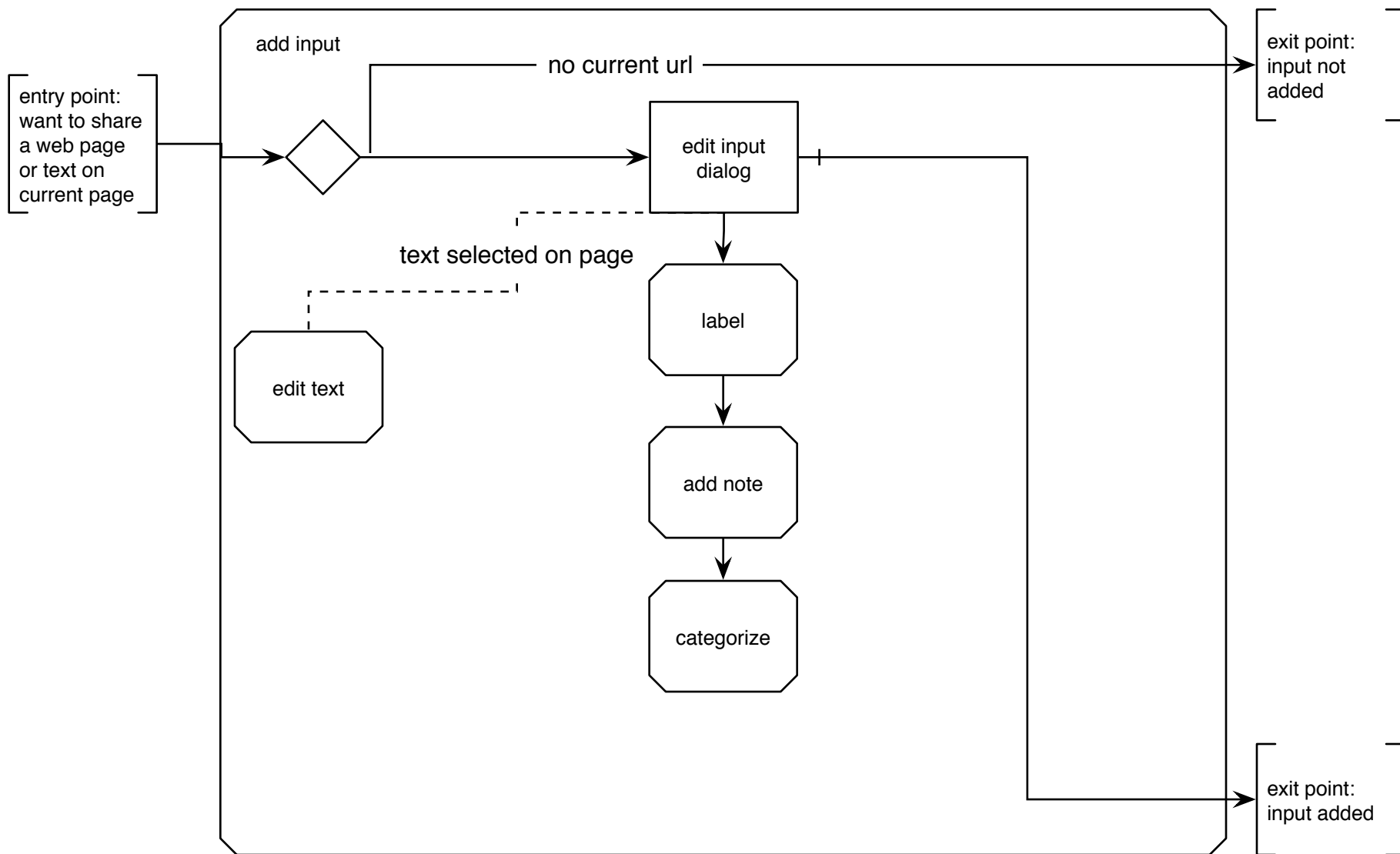
Project:	Article Creation	Version:	1.0
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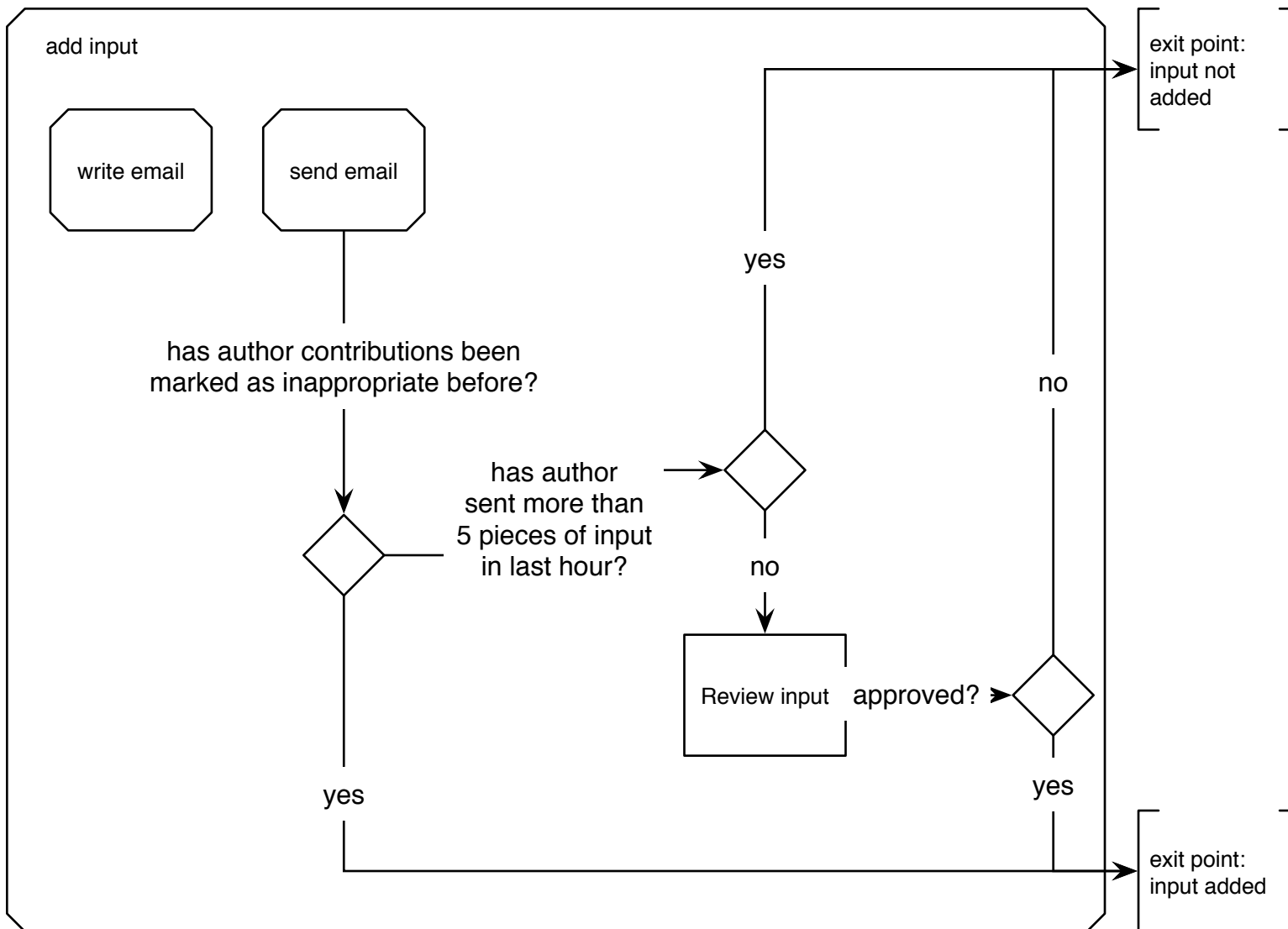


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entry point:
want to share
something via
email

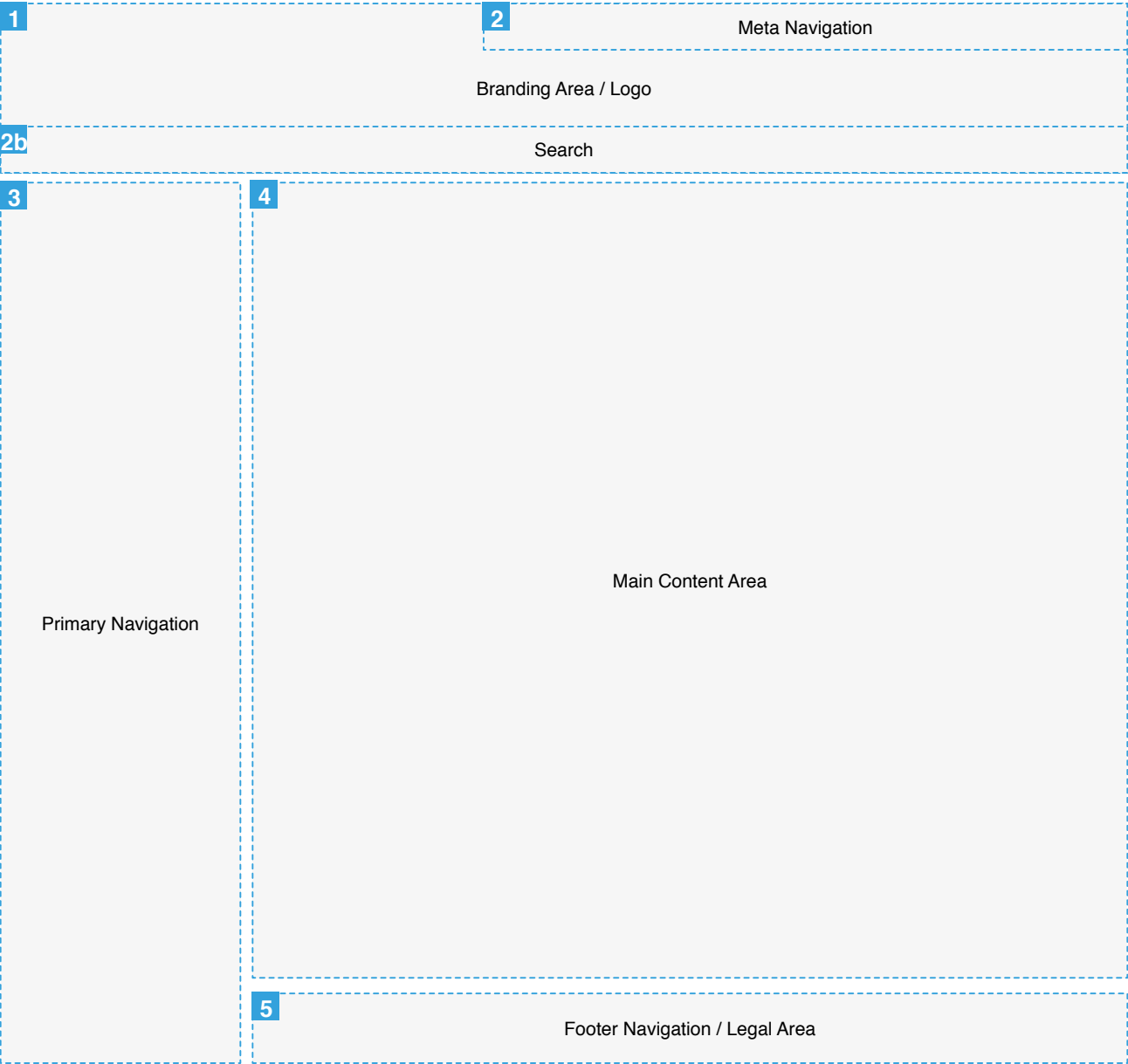


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entry point:
create
canvas

create canvas

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- 1. Branding Area:**
This is where the logo and specific branding elements are positioned.
- 2. Meta Navigation Area:**
Consists of meta links (i.e profile name, mysuite, today's articles, sign out).
- 3. Primary Navigation Area:**
Lists the content topics of the site. Plus Writer's Tools + member's tools
- 4. Main Content Area:**
These are page specific elements.
Always refer to the Content Documentation for actual page structure.
- 5. Footer Navigation / Legal Area:**
Mirrors the 'utility navigation' but as simple text links.

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