louvre-wireframes.graffle

WIREFRAMES

Version: 1.0

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What is a wireframe?

Wireframes are part of the information architecture, defining page structures for individual web pages. The wireframe's main focus is on the application's structure, information design and interaction design.

A wireframe is an abstract diagram illustrating the structural aspects of a page or page template. The purpose and use of each section within a page or the overall rationale for the page structure may complement the wireframe. A wireframe defines the types of information (content elements) and services (including navigation) generally required for each page-type. It does not contain the actual copy or visual design elements, keeping the focus on information, interaction, and navigation.

The actual copy, including links and image file names, will be stored in the master content document. Colours, stylesheets, shapes, aesthetics, and other visual design elements are addressed in a design style guide. For more detail on how the user navigates through site, refer to the user flow document. Also refer to the site map to see a hierarchical illustration of all pages on the site.

How should this document be used?

When updating web sites, this document will help the Channel, Design, and UXA teams determine:the structure (required elements, navigation, etc.) of a new page that is added to the sites, and / or how new pages, functionality, and/or page elements affect the overall information structure of existing page types (and the extent, if any, of changes that should be made to related page-types).

Key to annotation icons within this document

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Wireframe Checklist

Value	☐ 1. Does the page provide evidence that user goals can be completed? ☐ 2. Is essential content available where needed? ☐ 3. Is essential function available where needed? ☐ 4. Are essential content and function given priority on the page?
Navigation	☐ 5. Are category and subcategory names clear and mutually exclusive? ☐ 6. Do menu categories immediately expose or describe their categories? ☐ 7. Are items classified logically? ☐ 8. Is the task flow efficient? ☐ 9. Are hyperlinks clear and informative?
Presentation	☐ 10. Are keyword-based searches comprehensive and precise? ☐ 11. Do page layouts use space effectively? ☐ 12. Are formatting and layout support easy scanning? ☐ 13. Are interactive elements placed logically on the page? ☐ 14. Are interactive elements consistent? ☐ 15. Does the site accommodate the user's range of hand-eye coordination?
Trust	☐ 16. Does the site present privacy and security policies in context? ☐ 17. Does pages provide location cues? ☐ 18. Does site functionality provide clear feedback in response to user actions? ☐ 19. Is contextual help available at key points? ☐ 20. Does the site help users recover from errors?

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Page Name	Page Number

Project:	Article Creation	Version:	1.0
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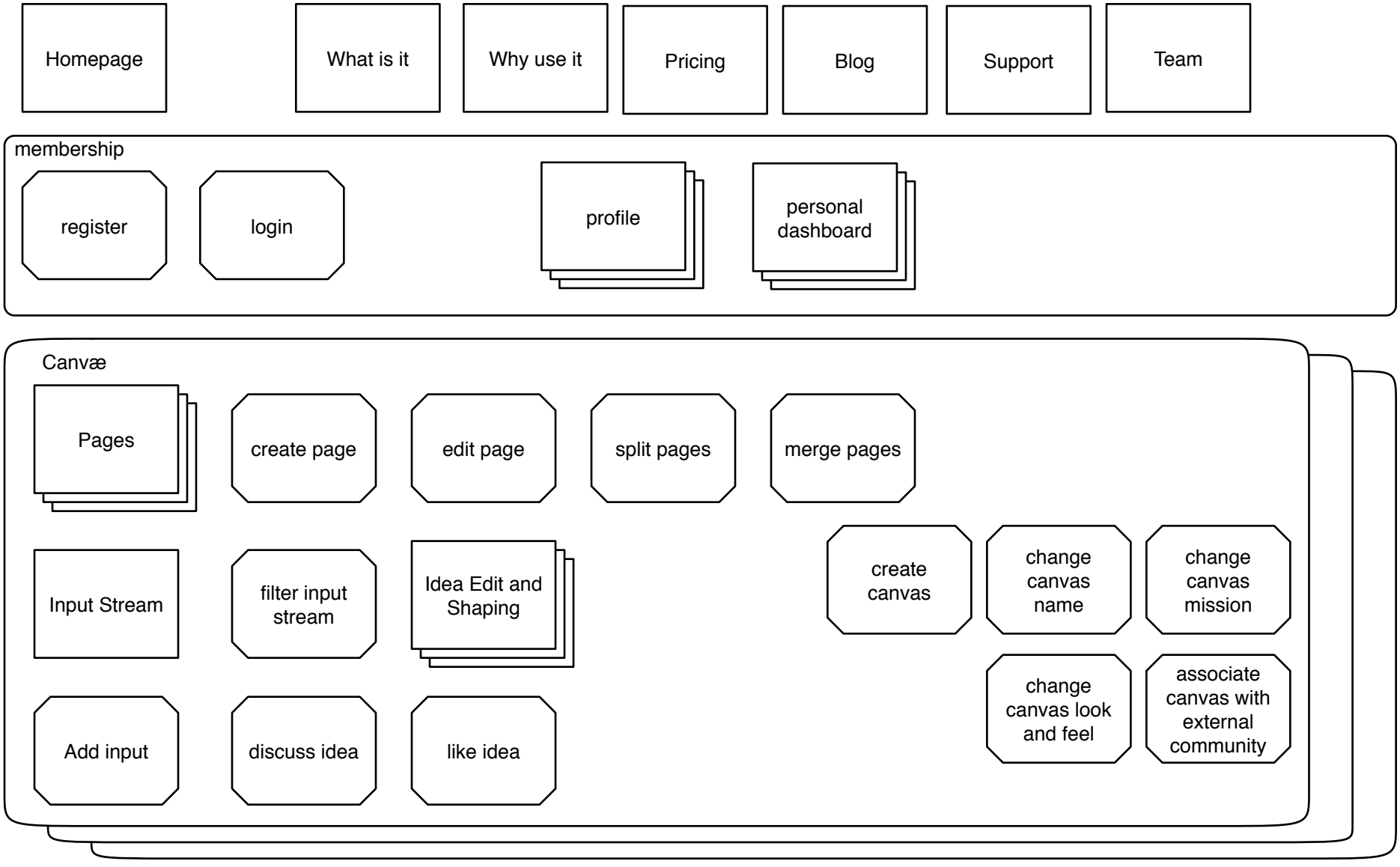
Change Tracking

Version	Date	Page Name	Change
1.0		All Pages	None



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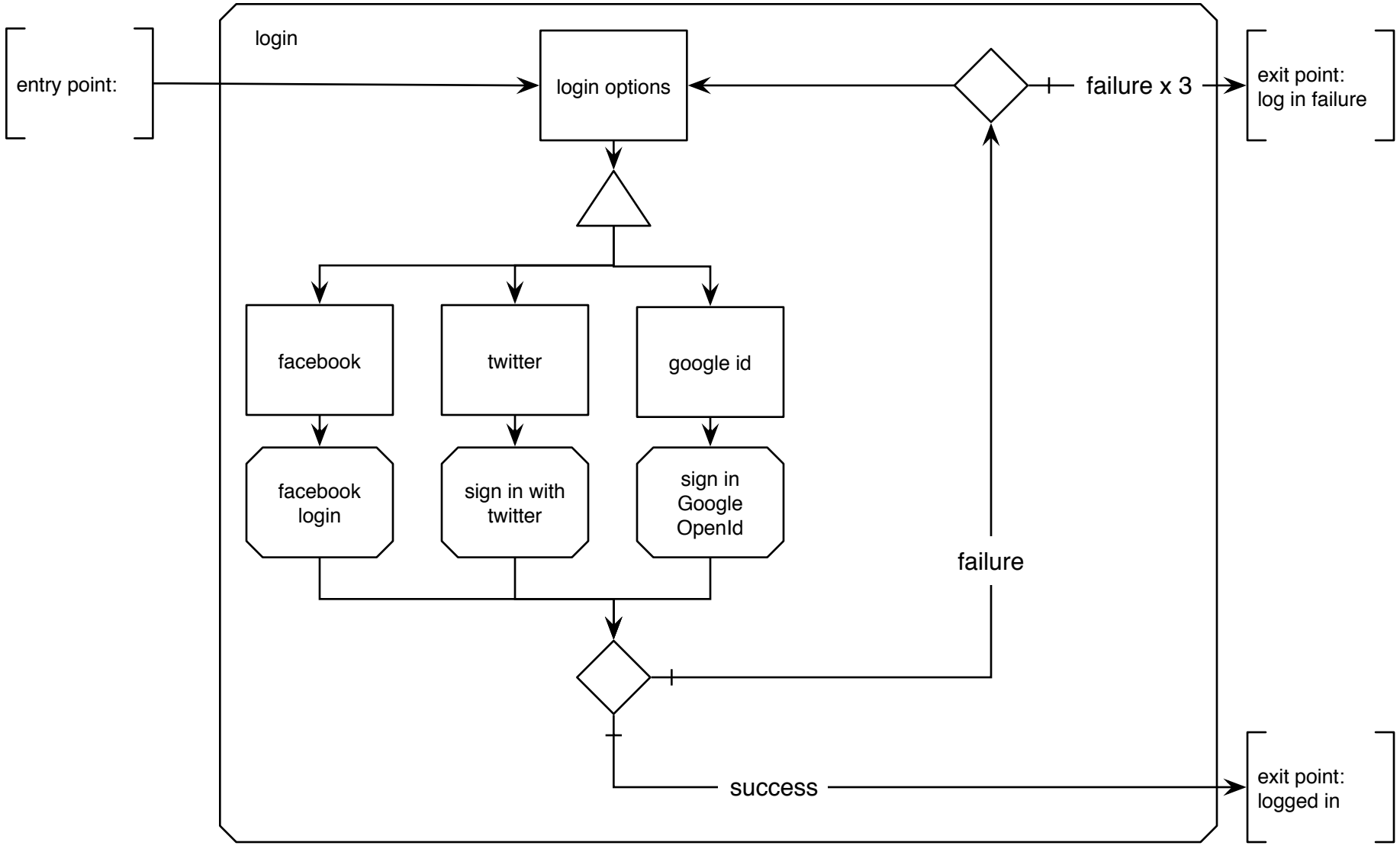

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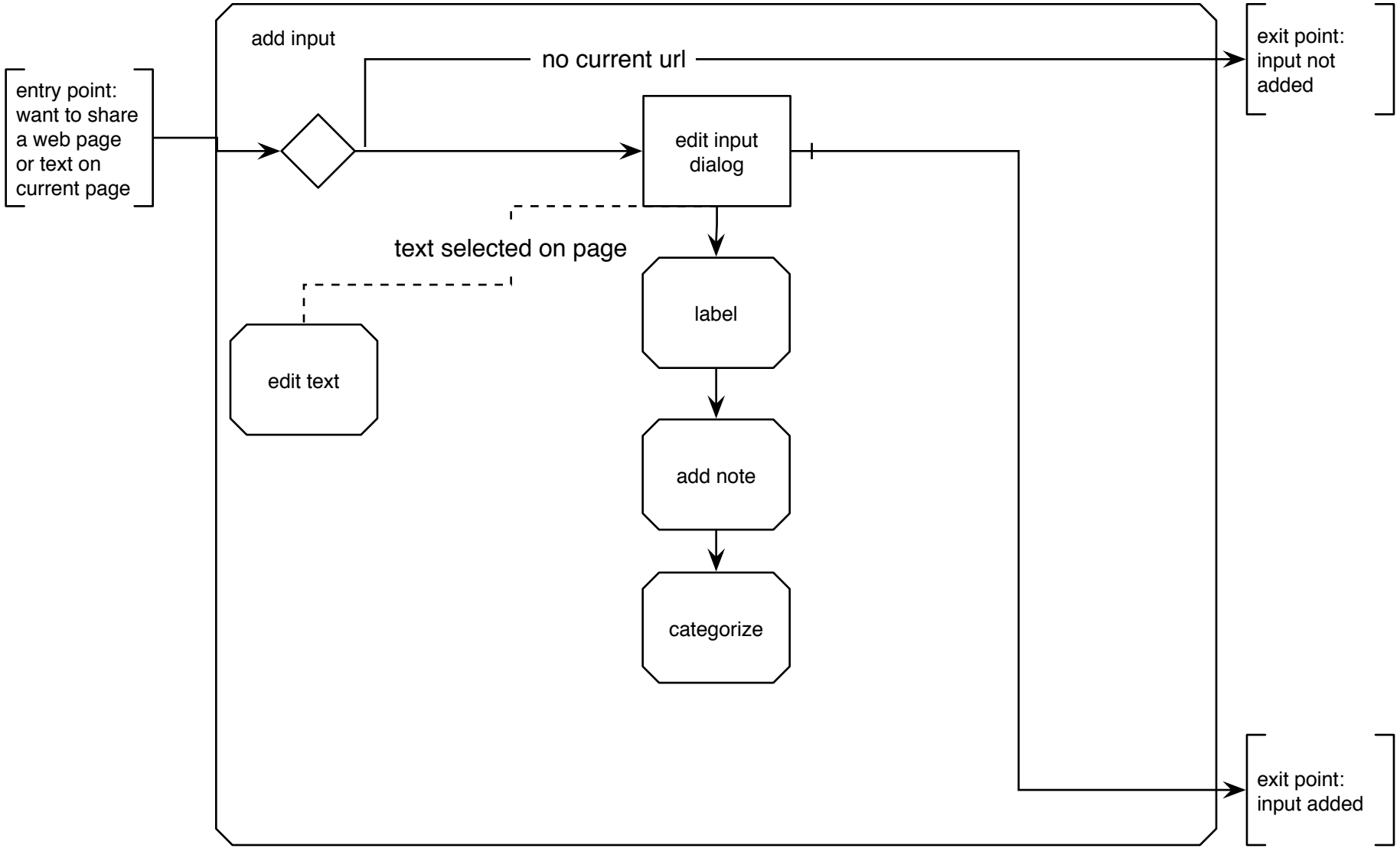

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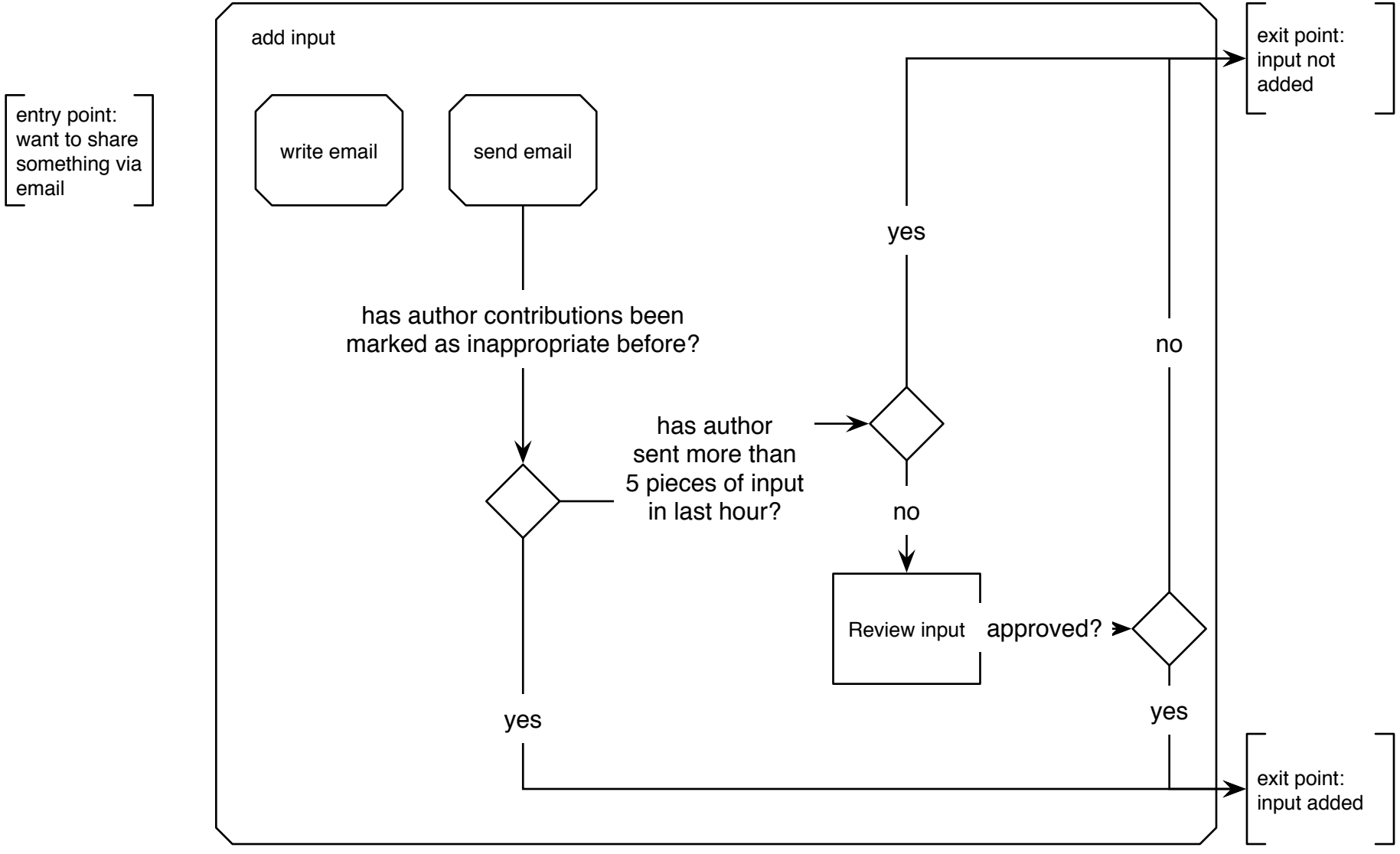

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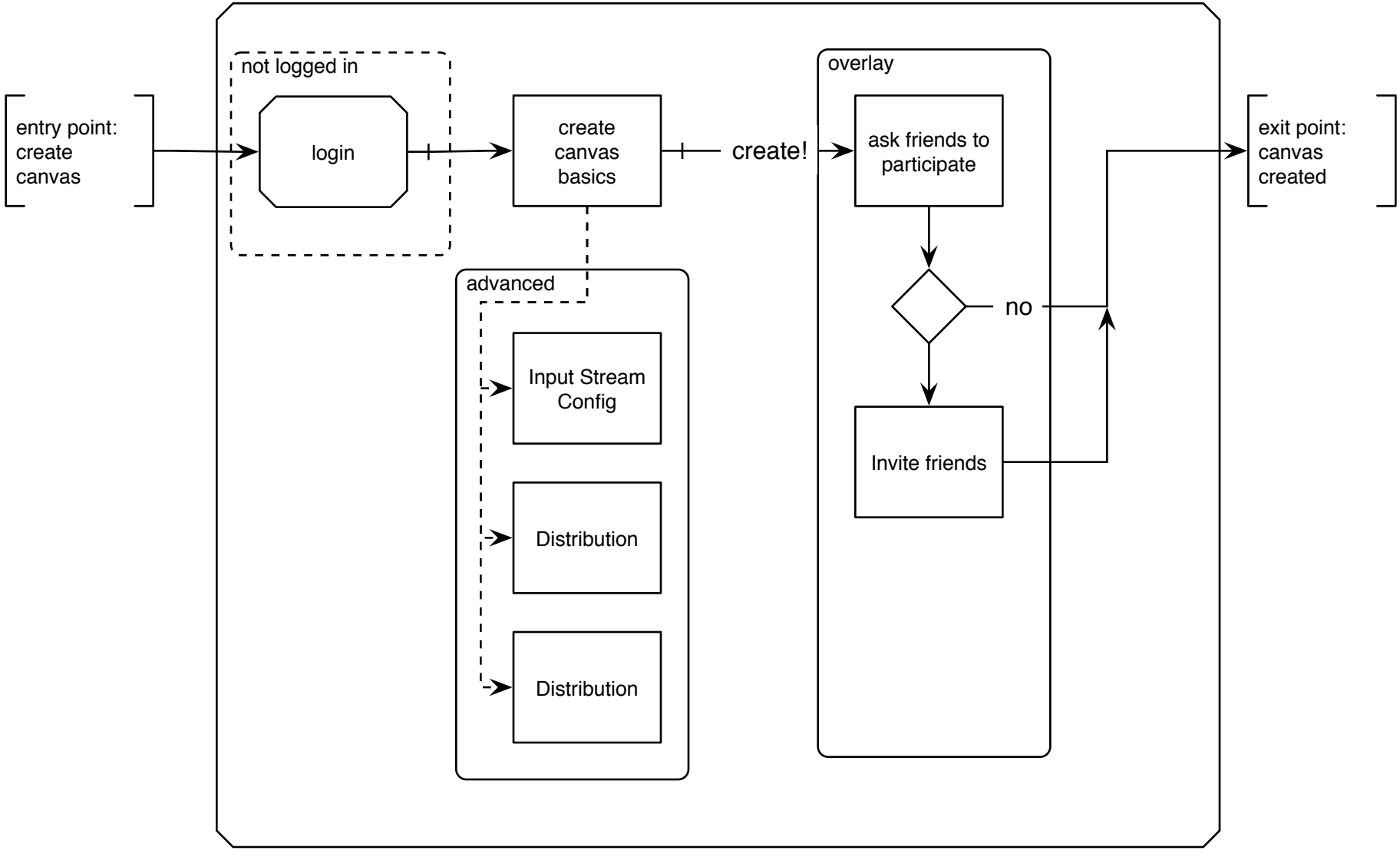

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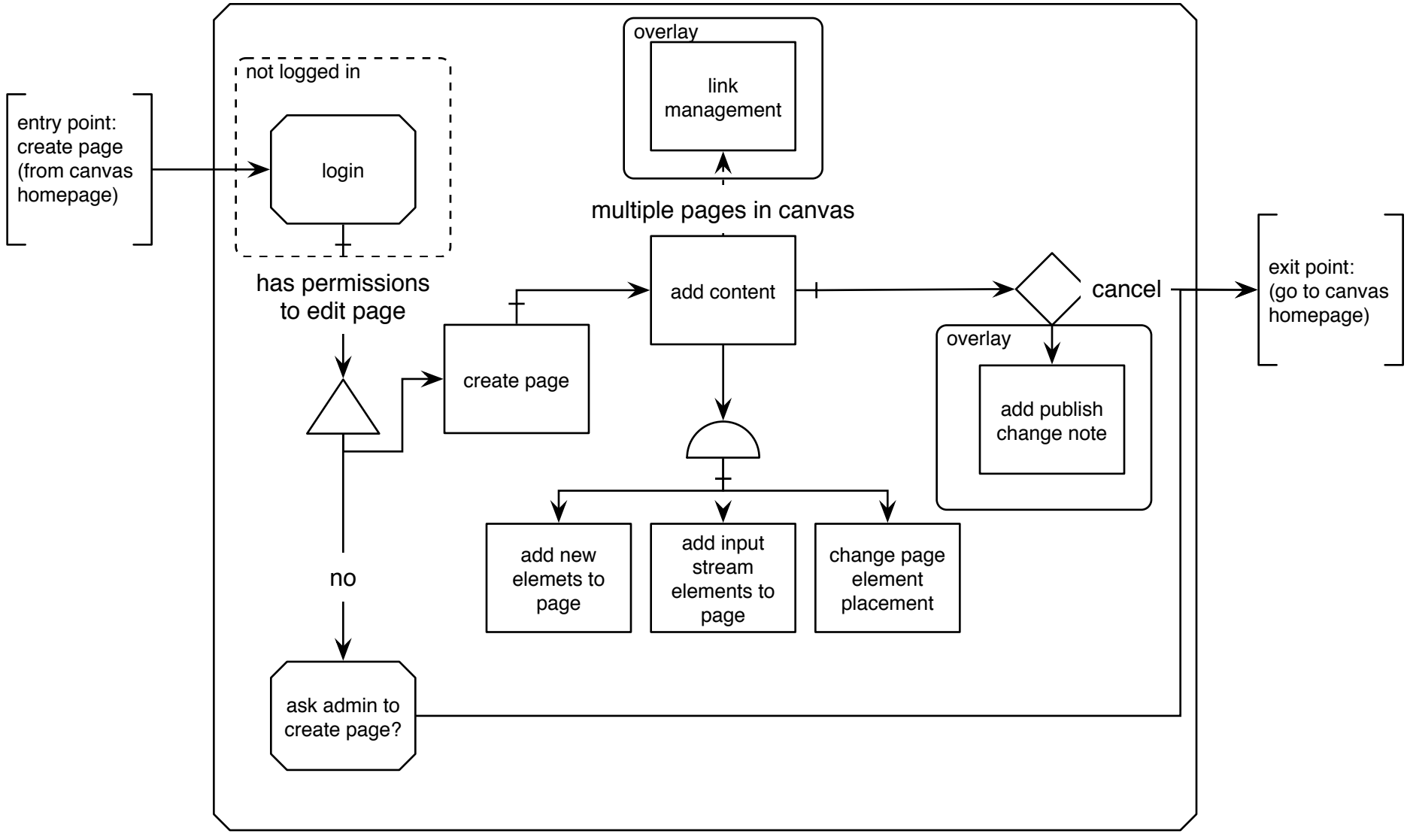

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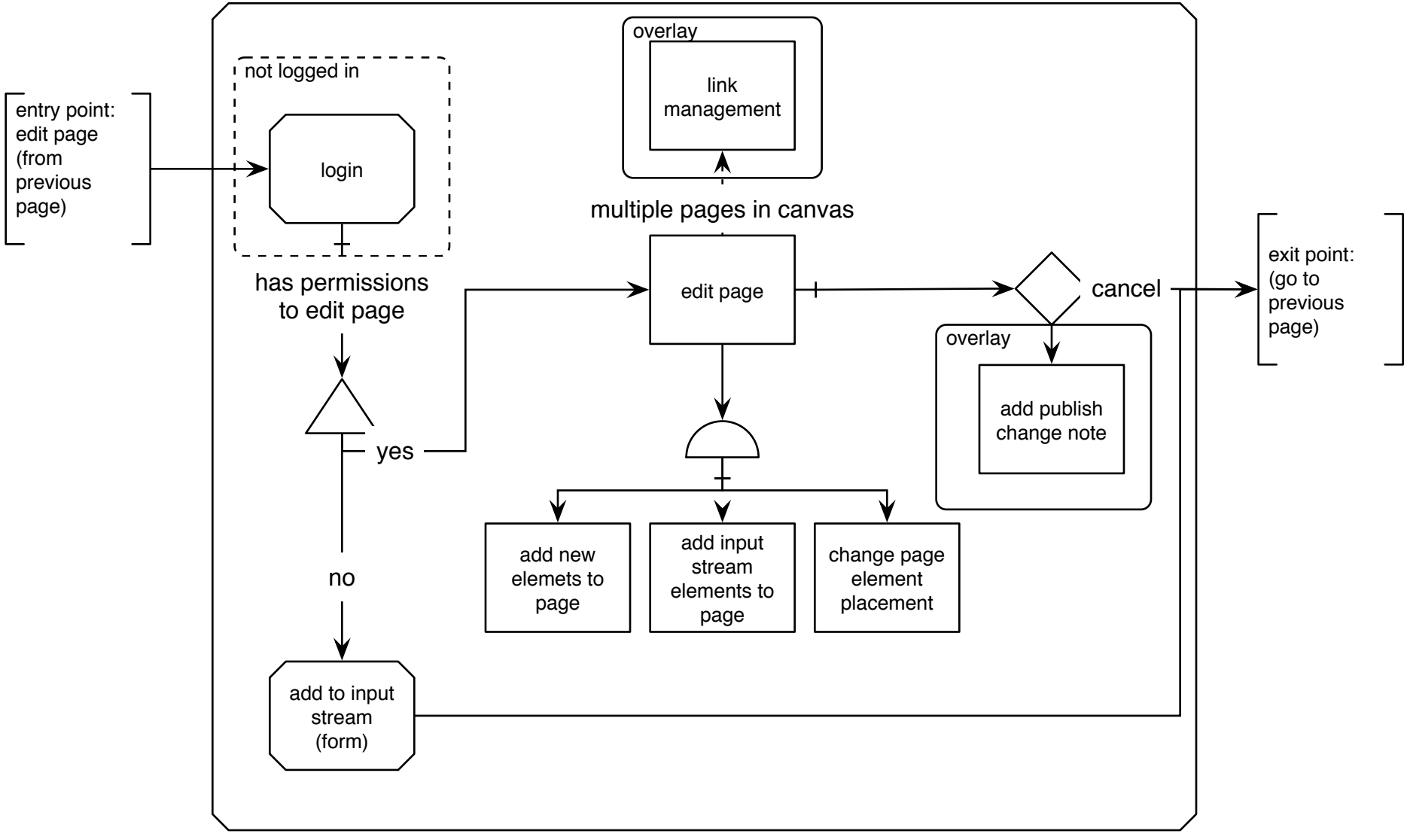

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entry point:

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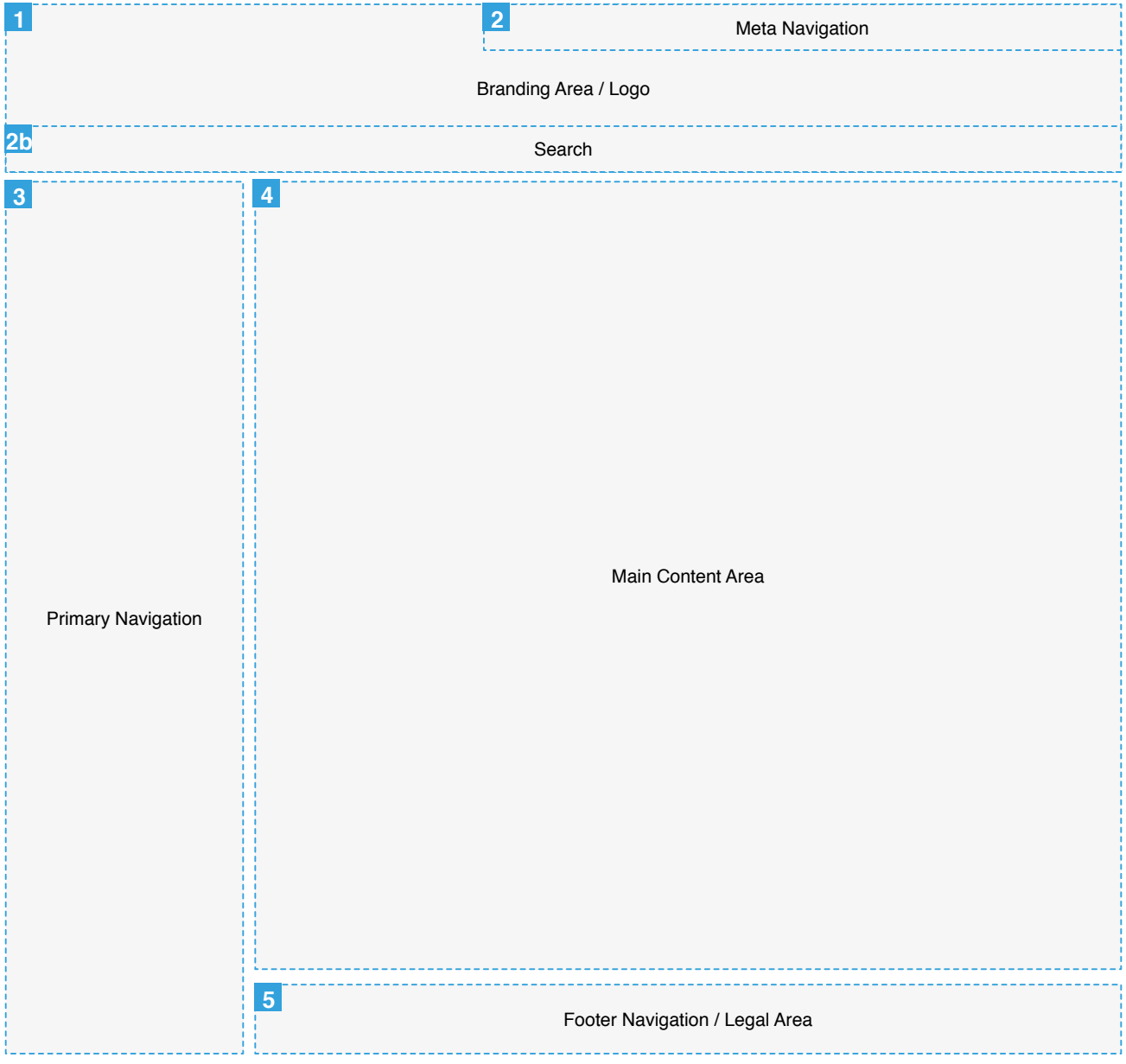
Page Regions



Notes and Comments

1. **Branding Area:**
   This is where the logo and specific branding elements are positioned.

2. **Meta Navigation Area:**
   Consists of meta links (i.e profile name, mysuite, today's articles, sign out).

3. **Primary Navigation Area:**
   Lists the content topics of the site. Plus Writer's Tools + member's tools

4. **Main Content Area:**
   These are page specific elements. Always refer to the Content Documentation for actual page structure.

5. **Footer Navigation / Legal Area:**
   Mirrors the 'utility navigation' but as simple text links.

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First Page

Notes and Comments

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