

a short title about your research topic  
(don't just copy your research question)

Prepared by

(Put names all members of your team \_

Use Calibri 12, 1.5 line space (use this template that is set up for this format as it is easier to  
provide comments for marking)

#### 1. Introduction

Describe the business problem you are addressing.

State the purpose for writing the review.

signal what the rest of the literature review document is structured.

#### 2. The Research Question

(see the marking criteria in the Brief of Assignment 1)

#### 3. Justification

(see the marking criteria in the Brief of Assignment 1 and the importance to support your  
reasons from the literature)

#### 4. The Review

(see the marking criteria in the Brief of Assignment 1, make sure that you are not only  
summarizing the sources, but synthesizing them, by themes that linked with your research  
question)

#### 5. Conclusion

(see the marking criteria in the Brief of Assignment 1, conclusion is not the same as a  
summary!)

## 6. Reference list

Make sure you include all the sources you cite in each of the sections in the reference list.

If you are not familiar with APA 7th style, go and have a look at the resources provided in the **Assessment section** on the course Learn page.

Examples of formatting and **incorrect** use of styles highlighted in yellow:

Ajzen, I. (2011). The theory of planned behaviour: Reactions and reflections. *Psychology & health*, 26(9), 1113-1127.

Bandura, A. (2001). Social *Cognitive Theory*: An agentic perspective. *Annual review of psychology*, 52(1), 1-26.

Bertoldi, P., Hinnells, M., & Rezessy, S. (2006, June). Liberating the power of energy services and ESCOs in a liberalised energy market. *Proceedings of the 4th international conference on energy efficiency in domestic appliances and lighting*, 1, 21-32.

Basias, N., & Pollalis, Y. (2018). *Quantitative and Qualitative Research in Business & Technology: Justifying a Suitable Research Methodology*. *Review of Integrative Business and Economics Research*, 7(1), 91-105.

**REMINDER:** Please ensure you refer to the marking rubric for the assignment and complete ALL of the tasks laid out there.