



# ARSENAL

PERFORMING ARTS



# The Organization

- Incorporated with New Mexico as a non-profit
- Currently in the process of filing for IRS 501(C)(3) status
- Structured for long term growth and stability

# The Board of Directors

- Charlie Richardson – President
- Dr. Linda Smith – Vice President
- Gwen-Marie Lerch – Secretary
- Stan Keith – Treasurer
- Dr. Susan Lewis – Board Member

# Meet the Team

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## William Kramer

Percussion Caption Head

- Bachelor of Performance in Percussion from UNM
- Alumnus of the Blue Knights Drum and Bugle Corps
- Percussion Instructor for Rio Rancho High School
- Currently enrolled at UNM for Bachelor in Music Education



# Meet the Team

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## Taron Kouri

Brass Caption Head

- Bachelor of Music Education from UNM
- Band Director of Jefferson Middle School
- Brass/Visual Tech for Sandia High School
- Alumnus of the Troopers Drum and Bugle Corps



# Meet the Team

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## Edwin Parker-McConnell

Guard Caption Head

- Bachelor of Music Education from UNM
- Associate Director of Bands at La Cueva
- Colorguard Director at La Cueva
- Colorguard Instructor for UNM
- Alumnus of the Troopers Drum and Bugle Corps





# Meet the Team – Percussion

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## Valentino “Tino” Leyba

Percussion Tech

- Bachelor of Music Education from WNMU
- Director of Percussion at Oñate High School



## Trey Ortega

Percussion Tech

- Studying Music at UNM
- Co-Director of Percussion at La Cueva
- Alumnus of the Academy Drum and Bugle Corps



# Meet the Team – Percussion

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## Mark Gallegos

Percussion Tech

- Studying Music at UNM
- Co-Director of Percussion at La Cueva





# Meet the Team – Visual

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## Ziggy Garcia

Visual/High Brass Technician

- Visual/Brass Caption Head at Volcano Vista High School
- Alumnus of the Bluecoats Drum and Bugle Corps
- Taught Vis for the Blue Stars, currently working with the Colts



## Daniel Sault

Visual Tech/ Drill Writer

- Studying Music Education at UNM
- Marching/Visual Tech for Sandia High School



# Meet the Team – Design

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## Tyler North

Brass Arranger

- Master's of Music from UNM
- Bachelor's in Music Education from Fort Hays State University
- Director of Bands at Sandia High School



# Meet the Team – Additional Support

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Neil Sparks

Webmaster/Graphic Design



## The Plan

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To Field a DCI  
**SoundSport®** Team  
for the **2017** Season



## The Plan – What is SoundSport?

- Teams must consist of 5 or more members
- Stage area is 30 yards wide x 20 yards deep
- Length of show is 5 to 7 minutes
- Any Age
- Any Instrument
- Evaluation of Music, Visual & Overall Impression
- Entertainment & Showmanship Focus



# The Plan – The Numbers

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- **>2 Shows**
- **50 Members**
- **Brass:**
  - 5 Contras
  - 5 baritone/euphoniums
  - 10 mellophones
  - 15 trumpets
- **Percussion:**
  - 5 basses
  - 5 snares
  - 3 tenors
  - 3 cymbals



# The Plan – The Equipment

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## •Brass

- Borrowed/Students' Personal Instruments.
- We will aim to **Purchase** our **Contras**

## •Percussion

- Our line will be borrowed in its entirety from La Cueva. In exchange we will be providing them with new heads

We will **not** be fielding a **front ensemble** or a **guard**, so we will not need pit or guard equipment



## The Plan - Uniform

- Purchased by members
- Belongs to members
- We will make a group order for hats/polos, but each individual member will be required to purchase their own slacks/shoes



# The Plan – Clinics/Auditions

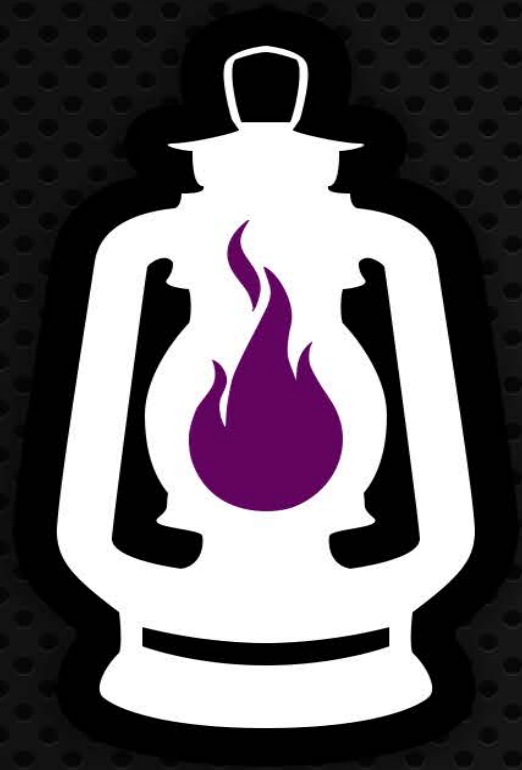
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- **Arsenal/Sentinel Clinic- July 9<sup>th</sup>**
  - Sections working with Staff to learn our technique/experience the activity
- **Arsenal Clinic- November**
  - Larger clinic specifically for the Drum Corps- more in-depth look at our technique
- **Audition Camp- Winter Break 2016**
  - Auditions for all sections for 2017 season
- **Callback Camp – January 2017**
  - Callback camp for all sections at which season contracts will be awarded
- **Monthly Camps- February through May**
  - All-section training camps
- **Summer Rehearsals**
  - Schedule TBD based on Show Schedule

# The Plan – The Tour

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- Farewell Performance
  - Before leaving for first show
- Southwestern Championship in San Antonio
  - Summer 2017, TBA
- Virtual SoundSport® competition
  - Summer 2017, TBA
- End of Season Banquet and Finals Viewing Party
  - Early August 2017, TBA



# SENTINEL

## WINTERGUARD

# The Plan – July 9<sup>th</sup> Clinic

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- **Schedule: July 9<sup>th</sup>, La Cueva High School**
- 8:30- Registration Opens
- 10:00- Camp Starts
- 11:00 Subsectionals:
  - Low Brass
  - High Brass
  - Percussion Subsectionals
- 1:30- Break for Lunch
- 2:30 -Sectionals:
  - Full Brassline
  - Full Battery
- 4:30 - Full Ensemble Rehearsal – (Open Rehearsal)
- 6:00- Camp Ends

## The Plan – Long term

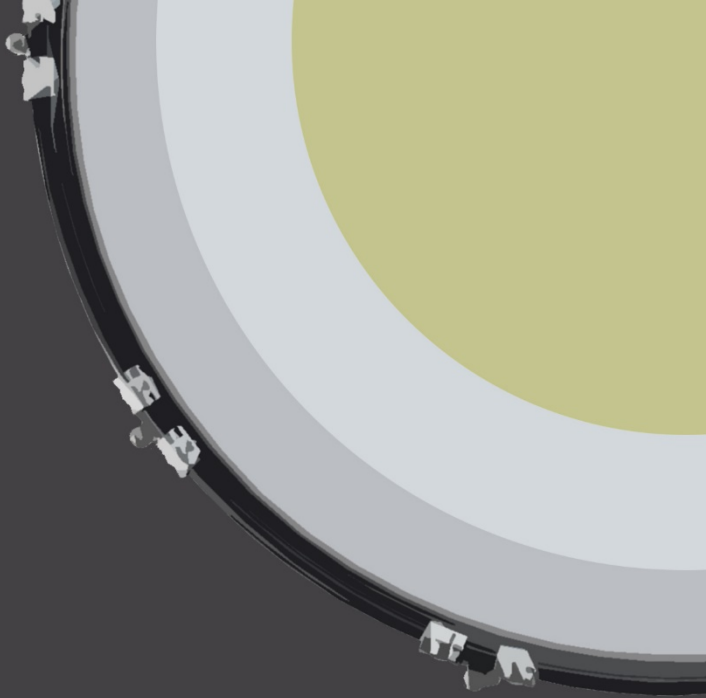
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- Open Class
- Establishment of additional Arsenal Affiliate Programs
- Return of Drums Along the Sandias



**Wessex**





# FUND THE DRUMS.

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SUPPORT OUR  
CAPITAL CAMPAIGN

# ARSENAL



INVEST IN  
**BRASS.**

SUPPORT OUR CAPITAL CAMPAIGN

**TAKE THE**



**INITIATIVE.**