Yoshita Yajjapurapu

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Objective

Dedicated and detail-oriented UX Designer with experience in user research, wireframing, and high-fidelity mockups. Passionate about user-centered design and committed to delivering a seamless and aesthetically appealing user experience. Seeking to contribute to ASU's Al Cloud Innovation Center as part of a dynamic team that values innovation and design excellence.

Education

Master of Science in Data Science

Arizona State University | 2024 - Present

Relevant Coursework: Data Mining, Data Processing at Scale, Statistical Methods

B.Tech in Electrical Engineering

Jawaharlal Nehru Technological University | 2020 - 2024

Relevant Coursework: Python Programming, Data Structures, Power Systems

Technical Skills

Programming Languages: Python, SQL, JavaScript, HTML/CSS **Design & Content:** Wireframing, Infographics, Technical Writing

Design & Prototyping: Adobe Illustrator, Adobe Photoshop, Sketch, Figma

Web Development: HTML5, CSS3, Responsive Design

User Research & Analysis: Task Analysis, User Profiles, Usability Testing

Communication & Organization: Technical Documentation, Layout & Typography, Task Prioritization

Professional Experience

UX Design Intern

Veritometrics | April 2024 - June 2024

Conducted user research, task analysis, and usability testing to inform and refine design choices, leading to a 30% increase in user satisfaction.

Developed user profiles and scenarios to better align design solutions with user needs, ensuring a more intuitive user experience.

Created high-fidelity mockups and wireframes in Figma to communicate design concepts and improve stakeholder alignment.

Web Developer Intern

Suri Information | Dec 2023 - June 2024

Designed wireframes and prototypes for a mobile-responsive app interface, improving overall user flow and ease of navigation.

Collaborated with a team to create a consistent style guide and improve the visual cohesion of the website's design.

Ensured responsive design compatibility, enhancing the app's accessibility on multiple device types.

Projects

Interactive Dashboard Redesign

Conducted user testing and feedback sessions to inform the design of the dashboard, leading to improved usability.

Employed Adobe Illustrator for visual design and Figma for wireframing, resulting in a visually cohesive and user-friendly dashboard.

Skills Used: Adobe Illustrator, Figma, User Research, UX Testing

Portfolio Site Design and Development

Designed and implemented a responsive layout using HTML5 and CSS3, ensuring a consistent user experience across devices.

Focused on typography and visual hierarchy, leading to a visually compelling and easy-to-navigate portfolio.

Skills Used: HTML5, CSS3, Responsive Design, Visual Hierarchy