Joshua Rubin

| Jerusalem   054-3986941 | hi@yoshirub.in

- **Frontend Developer with a proven track record in E2E development from conception to launch**
- **Skilled in writing clean & efficient code in a web environment, working with Kanban & Agile methodologies**
- **Proficient in identifying needs & delivering tailored solutions aligned with customer requirements & biz needs**
- **Native English speaker, strong tech background, independent learner, project & team management abilities**
- **B.Sc. in Computer Science, analytical thinker with organizational understanding, and great personal skills**

Professional Experience:

2024-Present**: Senior Frontend Developer & UI/UX Lead, Fluent Trade Technologies**

- **Lead UI/UX design and development** for trading platforms and data-driven applications
- **Manage and mentor** the Designer/UI Developer to ensure design consistency and quality
- **Champion performance optimizations** and modern best practices to enhance user experience
- **Frontend Technologies**: Angular, CSS, TypeScript, WebSockets, RxJS

2022-2024**: Frontend Developer Toratech**

- **Optimized product performance** (Toralive site) managed versions and developed new features
- Participated in the product development as part of the previous position- Sifra Digital
- **Executed E2E development project** from characterization to delivery, maintenance, and optimization
- **Analyzed needs and requirements**, handled specification documents, wrote clean and efficient code, managed debugging, and released versions
- **Frontend Technologies**: SCSS, Node.JS, Vue, Nuxt, Vuex, Pinia, JS, TypeScript, Tailwind, Webpack, Vite, Plyr

:2021-2022 Team Leader and Developer ,Sifra Digital *Software Development Services*

- **Developed various web systems and applications** from scratch, worked in Kanban methodology
- **Planned & led development**: provided guidance, conducted code reviews, ensured timelines and goals
- **Built and implemented efficient workflows**, promoted information-sharing platforms and led excellence
- **Led and executed E2E development process** from characterization to product launch
- **Analyzed needs**, wrote high-quality code, managed bugs, ran tests, and ensured performance
- **Frontend Technologies**: React, Redux, Vuex, Nuxt, Pinia, JS, Git, Tailwind, CSS.
- **Among projects:**
  - Developed a customer management system for a financial services company
  - Developed various tools for AI products
  - Built a course management system and user interfaces for end-users

:2018-2021 Full Stack Developer, EyeCarePro *Global Digital Marketing Company, USA & Canada*

- **Developed marketing automation tools**: Frontend- HTML, CSS, JS, Backend- PHP on Laravel
- **Upgraded a legacy system** to a new version and developed code using Angular
- **Designed & built a Telemedicine App** during the Covid-19 pandemic (PHP, VueJS and Angular)
- **Developed tools** for uploading & retrieving information, reports, & analytics (Restful API, PHP, Vue.JS)

Education: B.Sc. in Computer Science, Jerusalem College of Technology, Machon Lev (2015-2019)

Tools and Technologies:

- **Programming languages & Frameworks**: JavaScript, TypeScript, PHP, C#, C++, JAVA, React, Angular2+, Vue.js, Laravel
- **Databases**MySQL ,PostgreSQL :
- **Web services**: ElasticSearch, Rest API, GraphQL
- **Tools:** Jira, Figma, Monday, Youtrack, Git

Community Activity: Volunteer in an at-risk youth program, Tzamid Organization (2014-2017)

Languages: English - Native | Hebrew - High level

**Recommendations available upon request