- Frontend Developer with a proven track record in E2E development from conception to launch
- Skilled in writing clean & efficient code in a web environment, working with Kanban & Agile methodologies
- Proficient in identifying needs & delivering tailored solutions aligned with customer requirements & biz needs
- Native English speaker, strong tech background, independent learner, project & team management abilities
- B.Sc. in Computer Science, analytical thinker with organizational understanding, and great personal skills

## **Professional Experience:**

## 2022-2024: Frontend Developer, Toratech

- Optimized product performance (Toralive site) managed versions and developed new features
- Participated in the product development as part of the previous position- Sifra Digital
- Executed E2E development project from characterization to delivery, maintenance, and optimization
- Analyzed needs and requirements, handled specification documents, wrote clean and efficient code, managed debugging, and released versions
- Frontend Technologies: SCSS, Node.JS, Vue, Nuxt, Vuex, Pinia, JS, TypeScript, Tailwind, Webpack, Vite

## 2021-2022: Team Leader and Developer, Sifra Digital, Software Development Services

- Developed various web systems and applications from scratch, worked in Kanban methodology
- Planned & led development: provided guidance, conducted code reviews, ensured timelines and goals
- Built and implemented efficient workflows, promoted information-sharing platforms and led excellence
- Led and executed E2E development process from characterization to product launch
- Analyzed needs, wrote high-quality code, managed bugs, ran tests, and ensured performance
- Frontend Technologies: React, Redux, Vuex, Nuxt, Pinia, JS, Git, Tailwind, CSS.
- Among projects:
  - Developed a customer management system for a financial services company
  - Developed various tools for AI products
  - Built a course management system and user interfaces for end-users

# 2018-2021: Full Stack Developer, EyeCarePro Global Digital Marketing Company, USA & Canada

- Developed marketing automation tools: Frontend- HTML, CSS, JS, Backend- PHP on Laravel
- Upgraded a legacy system to a new version and developed code using Angular
- **Designed & built a Telemedicine App** during the Covid-19 pandemic (PHP, VueJS and Angular)
- Developed tools for uploading & retrieving information, reports, & analytics (Restful API, PHP, Vue.JS)

### 2008-2012: TechNews Site Manager, Self-employed

- Established & maintained a website for technology news, (PHP in WordPress environment)
- Managed the content team

Education: B.Sc. in Computer Science, Jerusalem College of Technology, Machon Lev (2015-2019)

#### **Tools and Technologies:**

- Programming languages: JavaScript, TypeScript, PHP, C#, C++, JAVA
- Frameworks: React, Angular2+, Vue.js, Laravel
- Databases: PostgreSQL, MySQL
- Web services: ElasticSearch, Rest API, GraphQL

Community Activity: Volunteer in an at-risk youth program, Tzamid Organization (2014-2017)

Languages: English - Native | Hebrew - High level