
Overview of Tech



Trends in Gadget Usage



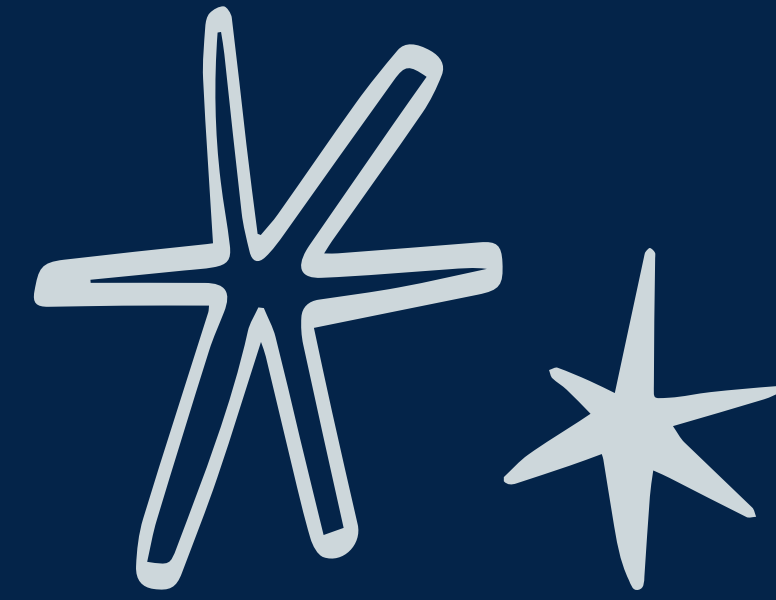
INSIGHTS INTO TECHNOLOGY ADOPTION PATTERNS

Analyzing Digital Adoption

Trends in gadget usage and tech penetration between the USA and China from 2015 to 2025

This presentation emphasizes **key trends** in gadget adoption, highlighting differences in market behaviors and consumer spending between these two major technological powerhouses.



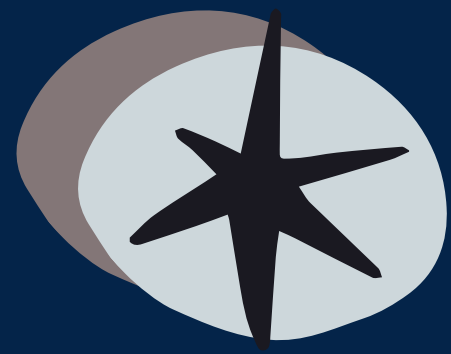


SMARTPHONE SALES TRENDS

Sales Comparisons *USA vs. China*

China's smartphone sales significantly outpaced the USA during the analyzed period.

Laptop Shipments



Gaming Console Trends

Trends in Gaming Console Adoption
Adoption rates varied significantly between the two countries.



Declining Laptop Shipments

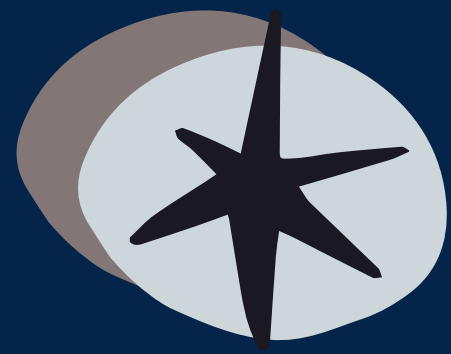
Shipments decreased after 2020 for both markets.
Despite declines, the USA maintained a stable adoption rate.



Evolving Market Dynamics

As gaming preferences shift, both countries must adapt their strategies for growth.

Smartwatch Penetration



Smartwatch Adoption Trends

Tracking Adoption Rates

Volatile fluctuations observed between the USA and China



Impact of Market Saturation

Comparison of Adoption Patterns

China's market saturation affects its smartwatch growth



Consumer Preferences and Usage

Lifestyle differences influence smartwatch adoption rates in both regions, reflecting diverse consumer behaviors.

Spending Patterns

A Look at Consumer Spending
Trends on Gadgets in the USA
and China

Average consumer spending on gadgets reveals **erratic trends** in the USA, peaking at \$2611 in 2025, while China's spending reached \$2653.45 in 2018.



Environmental Concerns

The rise in e-waste poses serious challenges and risks to our environment and public health.

The **surge in e-waste** highlights the urgent need for effective recycling and sustainable practices to mitigate environmental harm.



Summary of Findings



Growth

The US experiences steady growth in gadget spending.



Impact

E-waste generation is a critical environmental issue in both countries.



Innovation

5G adoption showcases divergent strategies in technology deployment.