

IEEE ISIMM SB SPONSORSHIP PROPOSAL

Prepared for
[name of sponsor]

Prepared by
Yosra Omran
External Relations Manager
[ieee email account]
month day, year

June 11, 2025

Dear name of sponsor,

Good day!

The IEEE ISIMM SB Organization of [ISIMM UNIVERSITY] will be organizing [name of event] this [Date of event] and would like to have your organization, [name of sponsor], as one of the event sponsors. Given that you and the club share the same mission, I believe that your [company/organization/...] is the perfect sponsor for the club's upcoming event.

If you have any questions or you agree to our terms and conditions, please contact me through my email at [email account].

Regards,
Yosra Omran
External Relations Manager
Organization IEEE ISIMM SB
[ISIMM UNIVERSITY]

About Us

IEEE is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity. IEEE and its members inspire a global community through its highly cited publications, conferences, technology standards, and professional and educational activities.

- IEEE has:
- More than 421,000 members in more than 160 countries, more than 50 percent of whom are from outside the United States.
 - More than 114,000 Student members
 - 334 Sections in ten geographic Regions worldwide
 - 2,116 Chapters that unite local members with similar technical interests
 - 2,806 student branches at colleges and universities in over 100 countries
 - 1,159 student branch chapters of IEEE technical societies
 - 459 affinity groups; IEEE affinity groups are non-technical sub-units of one or more Sections or a council. The affinity group patent entities are the IEEE-USA Consultants' Network, young professionals(YP), Women in Engineering(WIE), and Life Members (LM).

IEEE Tunisia Section aims to spread IEEE Activities to all corners of the country through educational and technical activities, human networking, and to development of technology and its application for humanitarian challenges. The section supports Chapters, special interest groups, student activities, and student awards.

IEEE ISIMM SB provides a networking opportunity to meet and learn from fellow students, as well as faculty members and professionals in the field to share their interests, future professions, and ideas. In addition to improving their soft and hard skills. IEEE ISIMM SB offers programs designated fields of Engineering, Computer Science, and Information Technology, as well as similarly related fields of interest.

IEEE ISIMM SB has 2 chapters and 1 affinity group:

1. The IEEE Computer Society (CS) is the world's leading membership organization dedicated to computer science and technology. it is the trusted information, networking, and careerdevelopment source for a global community of technology leaders.
2. The IEEE Computational Intelligence Society (CIS) is a professional society of the IEEE focusing on the theory, design, application, and development of biologically and linguistically motivated computational paradigms emphasizing neural networks, connectionist systems, genetic algorithms, evolutionary programming, fussy systems, and hybrid intelligent systems in which these paradigms are contained.

IEEE Women In Engineering (wie) affinity group is one of the largest international professional organizations dedicated to advancing women engineering and scientists and aspiring girls around the world in technology at all points in their lives and careers.

Event Details

Date, Time, Venue

The [name of event] event will be held on month day, year, from time to time at [Placeof event], City.

Attendee Profile

The event will be attended by the organization members, volunteers, donors, and sponsors.

Marketing Plan

The event will be promoted on social media, specifically Facebook, Instagram, and LinkedIn. other plans of marketing plan according to the event.

Why Sponsor This Event?

Probably the most common reason for sponsoring an event is to increase your brand exposure to an audience that may not know of your [company/organization/club/...] yet-it's obvious but necessary. This event will be also covered by the school publication, which posts the news on social media accounts. As per the feedback of last year's sponsors, they have gained30% online engagement after supporting our events and activities. Not only could this increase the traffic to your website, but it could also increase your website's credibility and ranking if the event site has a higher domain authority and overall rank.

Sponsorship Packages

GOLD SPONSORSHIP PACKAGE Price: 800-1000 TND
Description <ul style="list-style-type: none">1. Company logo on our marketing materials as a major sponsor2. Shout out on all our social media posts3. Plaque of appreciation and acknowledgment during the event4. present at our event to promote your own business
SILVER SPONSORSHIP PACKAGE Price: 500-700 TND
Description <ul style="list-style-type: none">1. Company logo on our marketing materials as a minor sponsor2. Shout out on all our social media posts3. Plaque of appreciation and acknowledgment during the event
BRONZE SPONSORSHIP PACKAGE Price: 200-400 TND
Description <ul style="list-style-type: none">1. Company logo on our marketing materials as a minor sponsor2. Shout out on all our social media posts

Terms & Conditions

- 1. Amount**

The sponsor will choose any of the packages presented and must pay the specified sponsorship amount in full within 14 days from the date of proposal acceptance.
- 2. Term & Termination**

This proposal will be valid for 15 days and will be terminated upon the receipt of the full amount, cancellation of the basketball event, or violation of the terms and conditions.
- 3. Cancellation**

Cancellation of this proposal will take effect once any of the following occurs:

 - Event cancellation
 - Modification or amendment of the proposal's terms and conditions
 - Violation of any of the terms and conditions
- 4. Refunds**

The university will refund the full amount to the sponsor once the event is canceled.
- 5. Confidentiality**

All information contained in this document will be treated by the parties as confidential and must not be disclosed to any third party.