

Jessica

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Career Overview

- Highly creative and multi-talented Senior Web Designer with more than 10+ years in Drupal and web developer.
- Web Designer with outstanding time management and prioritization skills in completing time-critical projects.
- Visual Designer who leverages excellent communication, interpersonal and client management skills to produce outstanding visual products.
- Web Designer who thrives in a highly collaborative, fast-paced environment.
- Web Designer who expands marketing approaches and creates sustainable financial gains.

### Qualifications

- Creative and artistic
- Website enhancement and Template creation
- Self-motivated professional
- Resourceful researcher
- Adobe Dreamweaver, PhotoShop, Illustrator and Indesign when needed
- Sharp Project proposal visions
- Quick learner
- Brochure and newsletter formatting
- Strong design sense
- Expert in CMSs(Drupal,Joomla...),PHP,CSS,HTML,JAVA,JAVASCRIPT,JQUERY...etc
- Logo and business card photographyTime managementExpert in
- Design strategyProject Management toolsGood
- High level of experience in using Microsoft Project.
- Expert in increasing websites ranks.
- Google Analyst.

### Education and Training

Keller Graduate School of Management Irving, TX Expected in 2014 : Information Security - GPA :

Minors in Marketing and project management

3.17 GPA

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New York Institute of Technology Manhattan, NY Expected in 2012 : Bachelor of Science : Computer Science - GPA :

Minor in Marketing

### Accomplishments

#### *Quality Control*

- Increased database security and cost efficiency by 5%.

#### *Programming*

- Increased revenues by 12% by developing codes for accounting tasks including cost estimation and revenue generation.

#### *Requirements Analysis*

- Completed business requirements analysis including the evaluation of systems specifications for client Web site two weeks ahead of deadline.

#### *Strategy and Planning*

- Developed and communicated Web site usage, security policies and standards to all users.
- Established policies and procedures for publishing Web pages and applications in conjunction with content creators and sales staff.

#### Leadership

- Served as leader of design team.

#### Application Design

- Used object-oriented design/programming to design new stand-alone application.

#### Quality Assurance

- Streamlined QA process to increase efficiency and reduce new product rollout time by one week.

#### Design

- Created high-quality Flash designs.

#### Work Experience

##### Motion Recruitment - Web Designer, Developer and Internet Marketing

New Castle, DE, Qatar 08/2014 - 11/2014

- Developed and designed six (+10) websites using CMS(drupal, Wordpress and Joomla), PHP, CSS, HTML and Java Scripts from scratch.
- Renewal, Maintained and upgraded layouts, visual effects, sounds, and, fonts for websites.
- Portfolio Pkf.com.qa - layout and site grid design, and site basic programming.(Doha, Qatar)(Dr.Tareq Ayyoub) Nethealth.com - layout and site grid design, and site basic programming.(Amman, Jordan) itqan.com.qa- project definition, site map/navigation, layout, site grid design, and site programming.(Doha, Qatar).
- Created HTML email templates and newsletters for e-mail marketing campaigns.
- Developed application framework that served as the cornerstone for a highly successful thin-client web applications strategy.
- Completed proof-of-concept thin-client web framework for enterprise intelligence applications with web developer under extreme deadline. Mapped industry standard design patterns to existing codebase to derive a component architecture model of the system .
- Developed a complete component framework for creating and deploying custom 3D viewing applications.
- Designed complex interfaces to support third party systems. Installed and supported over 30 Microsoft Windows Servers in an Active Directory Cluster.
- Developed and maintained accurate network documentation and Visio diagrams to provide management with proper understanding of organizational needs.
- Developed and managed project plans while providing status updates to management.Â

##### Motion Recruitment - Senior Web Developer

Newark, NJ, 02/2012 - 2014

- Prepared and presented technical proposals for clients. Developed application framework that served as the cornerstone for a highly successful thin-client web applications strategy. Created HTML email templates and newsletters for e-mail marketing campaigns. Developed web-site mock-ups for clients to ensure quality control and client satisfaction before project development phase. Served as operating system expert, providing technical support for entire organization. Provided senior technical support to both in-house staff and user departments for all network applications. Prepared technical architecture proposals for enhancements and integration of existing third party software systems.

##### Time Warner Cable - Web Developer and IT technical support

Yakima, WA, Jordan 2010 - 02/2011

- Assistant doctor for PHP programming language course.
- IT technical support (windows xp, 7 and linux).
- Develop and wrote all web content on the website, ensuring accuracy, proper grammar, and design.
- Portfolio NYIT.edu.jo - site design, and basic programming (using PHP, HTML and JavaScript).(Amman, Jordan)(Mr.Mohammad Odat.
- Improved reliability of supply chain software, systems, database and order processing.

Served as sole database administrator for Sybase, Oracle and MS SQL running on various operating systems. Developed application framework that served as the cornerstone for a highly successful thin-client web applications strategy. Developed IT strategic vision and drove key departmental objectives. Created HTML email templates and newsletters for e-mail marketing campaigns.

##### Omni Care Health And Dental Insurance - Web Developer & IT department manager

City, STATE, 02/2007 - 11/2007

- Install servers network(Routers, servers, softwares and wires), Documents , and developed the Website Omni-care.net.
- Extensively used SEO and RSS as well as XML behaviors.

- Edited and wrote all web content on the website, ensuring accuracy, proper grammar, and proper spelling.
- Portfolio Omni-care.net - layout and site grid design, and site basic programming (using Drupal )(Dr.Hadi Emil Bader).
- Served as operating system expert, providing technical support for entire organization.
- Responsible for implementation of new mainframe development project.
- Developed web-site mock-ups for clients to ensure quality control and client satisfaction before project development phase. Created HTML email templates and newsletters for e-mail marketing campaigns.
- Developed IT strategic vision and drove key departmental objectives.
- Streamlined acquisition of reporting requirements and specifications to disseminate across multiple business lines and IT support teams.
- Assisted in the monitoring and reporting on website traffic and performance.
- Prepared and presented technical proposals for clients.
- Provided senior technical support to both in-house staff and user departments for all network applications.
- Mapped industry standard design patterns to existing codebase to derive a component architecture model of the system.

Bishara & Mutasem Company BMC - Web Developer & IT technical Support  
City, STATE, Oman 2006 - 11/2008

- Prepared and presented technical proposals for clients.
- Troubleshooted and resolved web application issues escalated from customer support and other departments with a 100% success rate.
- Assisted in the monitoring and reporting on website traffic and performance.
- Worked with clients to analyze computing and network needs and installed appropriate solutions within each organization's budget.
- Served as sole database administrator for Drupal, PHP and MS SQL running on various operating systems.
- Developed IT strategic vision and drove key departmental objectives.
- Developed web-site for clients to ensure quality control and client satisfaction before project development phase.
- Completed A/B testing and set up FTP procedures to transfer multiple forms of artwork files within the organization.
- Manage and organize more than 15 employees.

Freelance - Senior Web Developer  
City, STATE, 2004 - 2008

- Programmed and added designs to existing websites; troubleshooting any problems that may occur.
- Developed application framework that served as the cornerstone for a highly successful thin-client web applications strategy.
- Developed IT strategic vision and drove key departmental objectives.
- Extensively used CMS, CSS, JavaScript, and jQuery to enhance functionality and user experience on web pages.
- Managed a team of developers on a number of projects, showing them the easiest way to design a layout.
- Implemented and examined web software such as traffic analyzers, banner programs, and onsite search engines.
- Implemented several websites through Google PPC Campaigns that offer several travel deals on two of our resorts in Cancun and Playa del Carmen.
- Managed the development of (+20) blogs and e-commercial sites (Jo4sale, Mawajez News, Ta3o Jokes).
- Responsible for implementation of new mainframe development project.
- Developed and managed project plans while providing status updates to management.
- Developed and maintained accurate network documentation and Visio diagrams to provide management with proper understanding of organizational needs.
- Designed, documented and executed maintenance procedures, including system upgrades, patch management and system backups.

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Techno-investments - Financial Analyst  
City, STATE, 2014 - 09/2014

- Executed accounts receivable reporting enhancements and reconciliation procedures.
- Performed debit, credit and total accounts on computer spreadsheets/databases, using specialized accounting software.
- Performed field audits on wide variety of clientele using Quick Books System
- Performed financial statement audits of security broker dealers for purposes of SEC/FINRA purposes.
- Updated investment records upon funding of investments.
- Worked with management to document and offset unusual expense variances in their respective areas.
- Assisted the CFO with the production of the monthly financials, management reports and board packages.
- Analyzed businesses of varying sizes to determine the financial impact of potential investments.
- Drafted financial and resource planning reports using optimization software such as [MS PROJECT, EXCEL AND MORE](#) .
- Defined the scope and goal of new Leather Factory "GreenTech Smith Group".
- Drafted monthly financial reconciliations and forecasts.

Skills

.net, Actionscript, Adobe, Adobe Acrobat, Adobe Photoshop, Apache 2.0, Apache, basic programming, CLI, CMS, color, com, Concept, Content management, controller, CSS, clients, Dreamweaver, Eclipse, email, senior management, file management, Flash, FrontPage, FTP, phone

support, Homesite, HTML, Java, Java Scripts, JavaScript, Java Script, layout, layout design, Linux, access, mail, Microsoft Office, outlook, Microsoft Project, windows XP-vista-2008-7 and 8, MVC, MySQL, My-Sql5, navigation, network, OOAD, Object Oriented Analysis and Design, search engines, PERL, personnel, PHP 5, PHP, positioning, Programming, Project Management, qa, Routers, server configuration, servers, scripts, site design, software testing, technical support, Phone, troubleshooting, typography, web hosting, web server, Website, web site, web content, websites, web pages, XHTML, XML.

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