

Summary of Automobile Local Data Locker

Automobile Local Data Locker is a geofencing-based LBS platform and service to keep track of everywhere you have visited with your car, and to find out things to do and offers nearby.

GPS is used to cache a list of locations that your car has stopped (gone into park mode) for over 5 minutes. (These can then be reviewed and filtered out later if these are not actual venues that you stopped at). For scenic route-type locations, live geofencing is used to track which landmarks you have visited along a trail.

The same geofencing can also detect local offers that are nearby, as well as suggested activities.

In addition to analytics and review data, the user can also connect to a network of others who have gone for similar local deals.

The service will store all data, but utilize a freemium model where the free plan has limited access. More expensive plans give the user more insight on their data.