The Social Radio Executive Summary

1-liner: Social Radio is a versatile voice-activated hands-free platform to post and listen to content from all of your social networks.

What it does:

- "Catch up with your feeds via 'Listening to Radio" hear curated content from your social networks, that you can customize. Algorithm learns what to filter out, the more lists you create.
- "Post exactly what you want to say!" "Smart" Speech to Text with a voice-command-based precision input system to easily correct errors.

Potential:

The vast majority of smartphone users use their device to keep in-sync with their social networks. Just as how the compact touch-screen system created a universal new user-interaction motif, we believe that the equivalent universal system can be established with voice-control as the main form of input.

Distinction:

Content curation is mediated by an engine that adapts to what you filter out in the Social Network Content Playlists you create settings configuration modes.

The design features glance-able visual indicators, a non-robotic-sounding text-to-speech engine, as well as a patentable system for precision-modification of voice input.

Designed for versatility, either voice commands or UI buttons can be used.

By providing an **intuitive command interface** allowing for *precision input modification* in voice data, we believe this system will become a de facto standard for future forms of voice-to-text input.

Via <u>AppRadio</u>, the Social Radio system essentially turns your old car radio into the best way to share and consume your social media feeds.

A working app demo is available.