



YUKYUNG KIM

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"I love creating beautiful and useful things for people. Currently I am looking for an opportunity to add to my experience designing digital products."

EXPERIENCE

- Apr 2015 - Apr 2016 • **Volkswagen Financial Services / Marketing Associate**
 - Planned and launched online and offline marketing campaigns. (e.g., Volkswagen "Special lecture" event, Ducati "YOLO" campaign, etc.)
- Jul 2014 - Aug 2014 • **IBK Esset Management / Marketing Intern**
 - Design sales presentations and created 300+ pages of marketing booklets
- Apr 2011 - Jan 2012 • **Tekk Innovations LLC / UX&UI Consultant**
 - Improve user accessibility of LawStack website
 - Design and launch Survey Wings, iOS application with over 2,150 downloads

EDUCATION

- Aug, 2014 • **BA in Industrial Design / Kookmin University**
Seoul, South Korea

TECHNICAL SKILLS

Framer.js	●●●●●●	Adobe Indesign	●●●●●●
Sketch	●●●●●●	HTML & CSS	●●●●●●
Adobe Photoshop	●●●●●●	Coffeescript	●●●●●●
Adobe Illustrator	●●●●●●	Javascript	●●●●●●
Adobe After Effects	●●●●●●	MS Office	●●●●●●

INTERESTS



AWARDS

KAIST Hackathon Awards
Most delightful UX/UI / 2015

Spark Design Awards
Spark! (Grand Prize) / 2013

Samsung Display
Honorable Prize, Netizen Prize / 2012

LG Household & Healthcare
Bronze Prize / 2010

COURSES

HCI (Human-Computer Interaction)
Jun, 2014 - Aug, 2014
Online Course offered by Coursera, University of California, San Diego

Mobile Application UX/UI Design
Apr, 2014 - May, 2014
Offline Course offered by KIPFA (Korea Internet Professionals Association)

HTML & CSS
Apr, 2014 - Jun, 2014
Online HTML&CSS Course offered by Codecademy

LANGUAGES

Korean - Native

English - Fluent