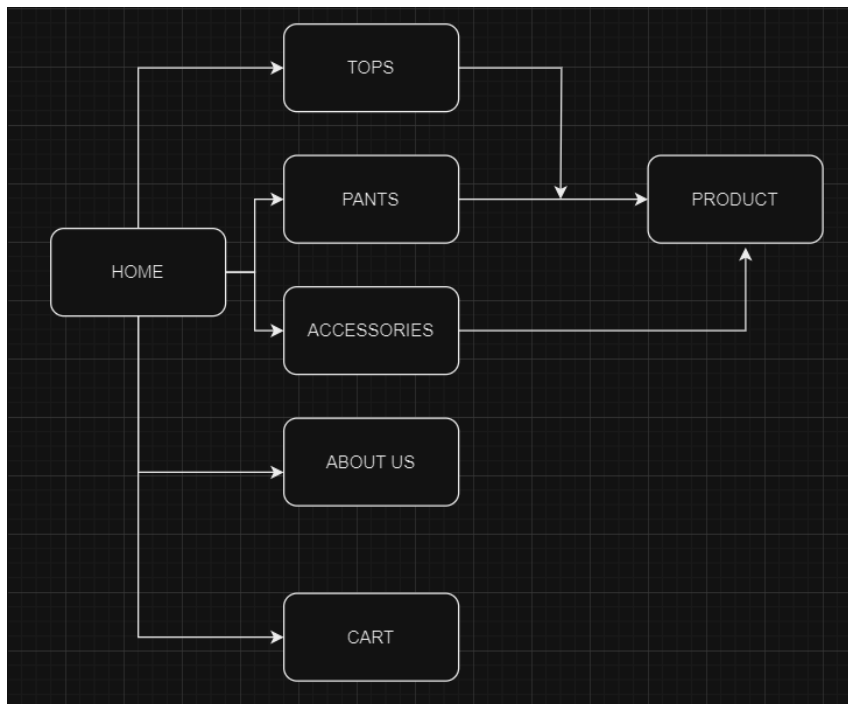


Website Design - Task 1

My website is going to be called Snare which is a website which acts as an online store where you can find and buy clothes which could be considered punk or alternative. Upon opening the website, you will be greeted with product categories such as tops, pants, accessories, etc. When clicking on a product category you will be presented with products that fit the category. Every product will be presented with a price, a name and a picture and you can also click on the product to get more information about it or to pick a size and add it to your cart. In the cart you will have a list of the products that you added to it.



Personas:

Persona1

Name: Rick

Age: 19

Interests: Guitar, Music, Raves, Roller Skates

Personality: Friendly, Social, Energetic, Rough

Occupation: Fast Food worker

Salary: Minimum wage (5 euros per hour)



Persona2

Name: Brian

Age: 51

Interests: Football, Rock Music, Bands, Alcohol

Personality: Laid Back, Introverted

Occupation: Mechanic

Salary: 10 euros per hour



Persona3

Name: Jane

Age: 16

Interests: Drums, Music, Alternative Fashion

Personality: Introverted, Quiet, Unapologetic

Occupation: Student



Style sheets:

TITLE FONT

against myself Font
by Livin Hell
UPDATED FEB 11, 2008

SHARE

Roboto

The quick brown fox
jumps over the lazy dog.

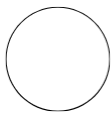
Roboto will be used throughout 90% of
the website.

Size

XS S M L XL XXL

Size

XS S M L XL XXL



Background:
White
#000000



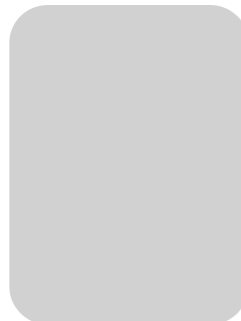
Roboto Font:
Dark Grey
#D63A3A



Title:
Red
#D63A3A

ADD TO CART

ADD TO CART

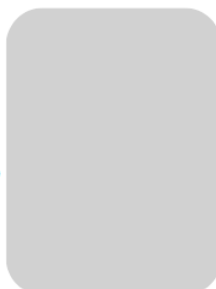


Men Cargo Ripped Jeans
\$23.00 ★ 3.8

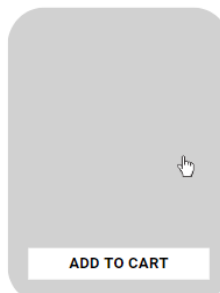


Men Cargo Ripped Jeans
\$23.00 -50% ★ 3.8

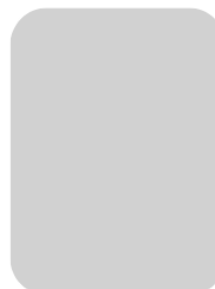
(when hovered on
an add cart button
with low opacity
will be displayed
and box will be bigger)



Men Cargo Ripped Jeans
\$23.00 ★ 3.8



Men Cargo Ripped Jeans
\$23.00 ★ 3.8



Men Cargo Ripped Jeans
\$23.00 ★ 3.8



Men Cargo Ripped Jeans
\$23.00 ★ 3.8

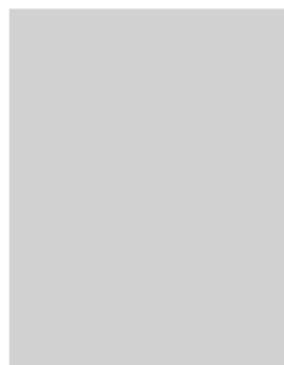
Email Address

Email Address (hover)

(not all fields filled in)

SUBMIT

SUBMIT



Men Cargo Ripped Jeans

Baggy Fit

\$18.92

Size

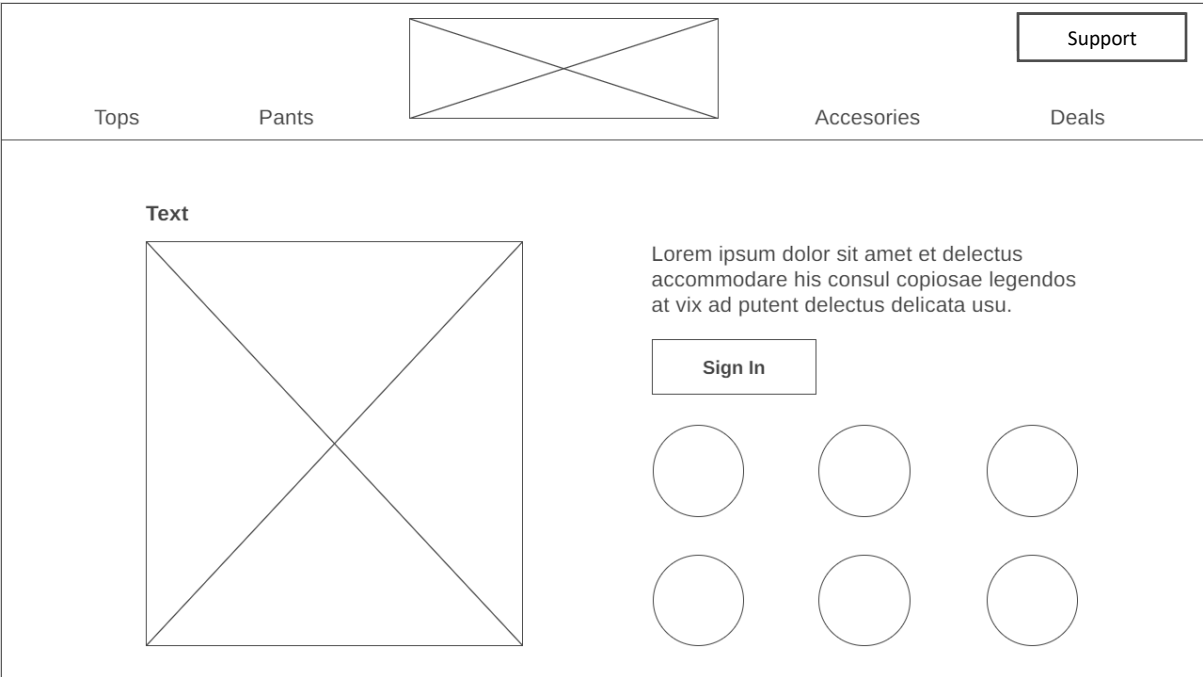
XS S M L XL XXL

Size Guide

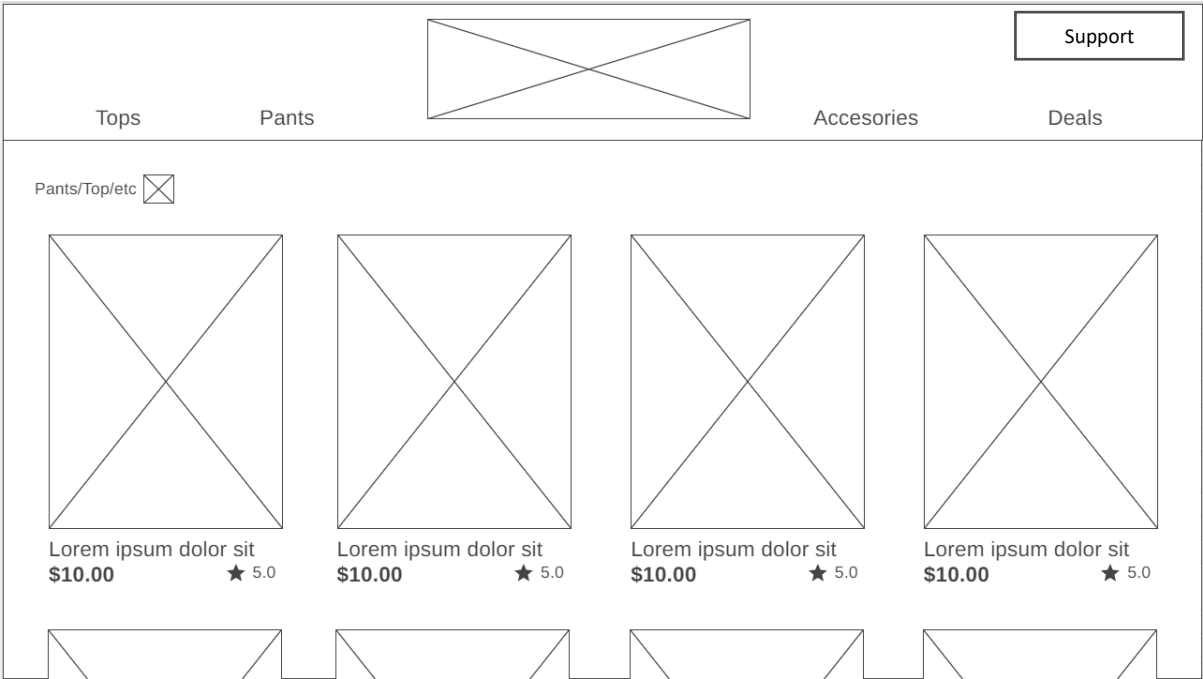
ADD TO CART

Low Fidelity Wireframes:

Deals/home



Pants/Tops/Accessories



Support/contact us page

Tops

Pants

Accessories

Deals

Support

Contact us

Lorem ipsum

Lorem ipsum

Lorem ipsum

Submit

Lorem ipsum

1090190

Cart

Tops

Pants

Accessories

Deals

Support

MY CART

Lorem ipsum dolor sit amet et

\$10.00

S

< 1 >

Shipping Fee

\$20.00

Subtotal

\$20.00

Saved

\$20.00

Total

\$20.00

CHECKOUT

Medium Fidelity Wireframes:

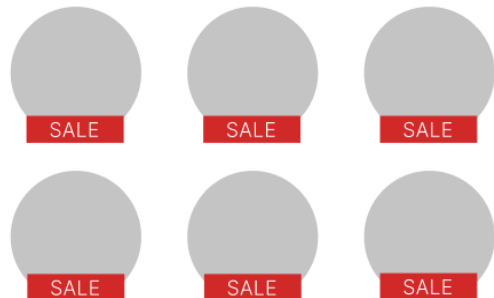
Deals/home

Deals



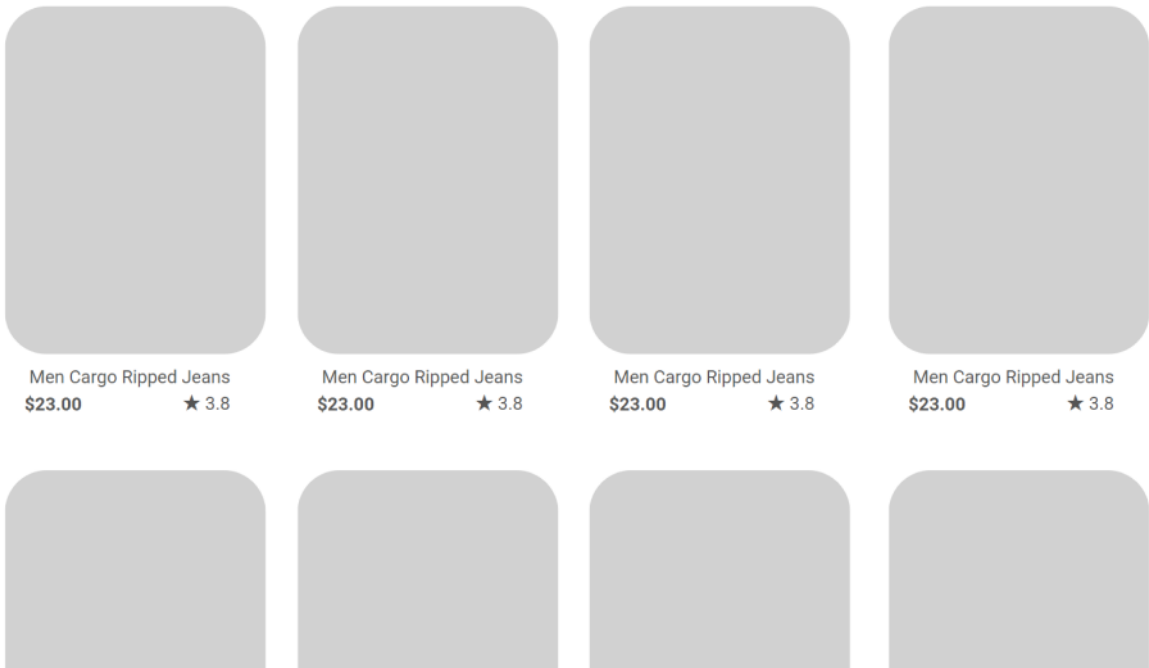
Lorem ipsum dolor sit amet,
consectetur adipiscing elit.

Sign in



Pants/Tops/Accessories

pants/tops/etc



Cart page

Tops

Pants

SN@RE

Accessories

Deals

Support

Lorem ipsum dolor sit

\$10.00

S

< 1 >

Lorem ipsum dolor sit

\$10.00

S

< 1 >

Shipping Fee

\$20.00

Subtotal

\$20.00

Saved

\$20.00

Total

\$20.00

CHECKOUT

Support page

Tops

Pants

SN@RE

Accessories

Deals

Support

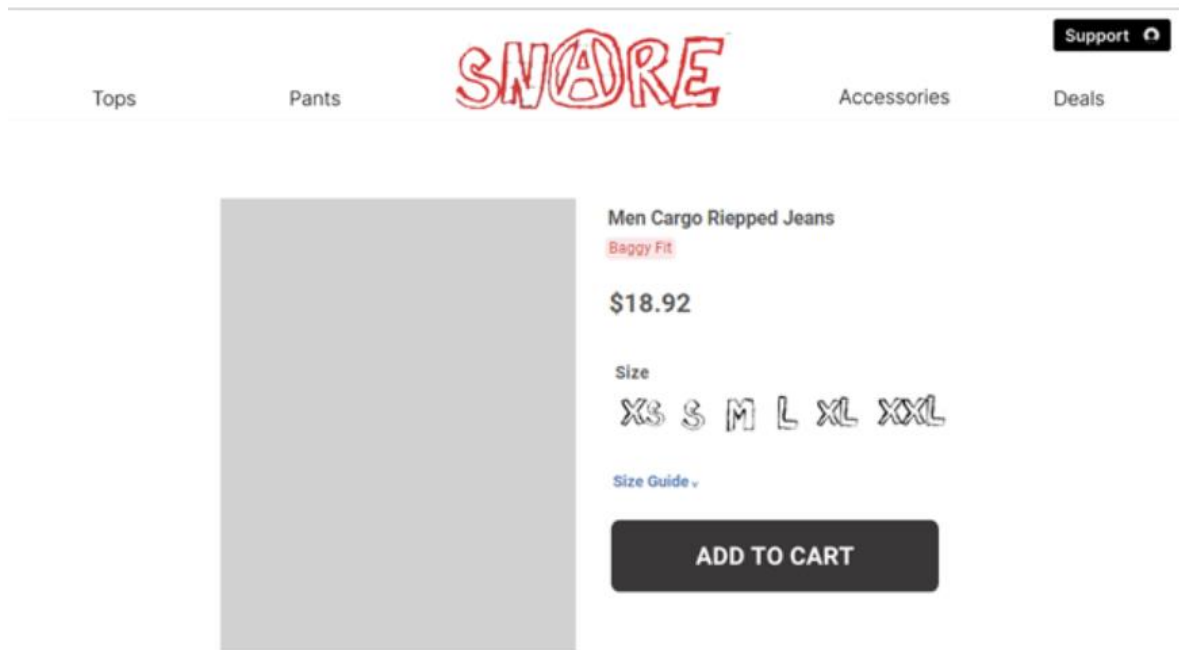
Contact Us

Lorem ipsum

Lorem ipsum

Lorem ipsum

Product page



INPUT	PROCESS	OUTPUT
“Snare” text in nav is clicked on	Navigates you to the home/deals page	You are presented with the homes/deals page
“Tops” text in nav	Navigates you to the tops page	You are presented the tops page
“Pants” text in nav	Navigates you to the pants page	You are presented the pants page
“Accessories” text in nav	Navigates you to the accessories page	You are presented with the accessories page
“Support” text in nav	Navigates you to the support page	You are presented with the contact page
Submit is clicked on in contact page	Validation is done to check if the email format is valid	If not valid an error message will be displayed, and the form will not be submitted but if it is valid the form will be submitted
Submit is clicked on in contact page	Validation is done to check if the telephone number format is valid	If not valid an error message will be displayed, and the form will not be submitted but if it is valid the form will be submitted
Submit is clicked on in contact page	Checks if any fields are left empty	If fields are not left empty the form will be submitted
Add to cart button is pressed on	The product will be added to your cart	The product will be able to be viewed in your cart
A product is pressed on from the tops, accessories, or pants pages.	You are redirected to the product page that you clicked on	The product page for that product will be presented

