




java
is
fun
again

 www.playframework.org



zenexity

2007

Created by Guillaume Bort

2008

Open source in 2008

2009

1.0 in october

2010

1.0.1 in january 2010

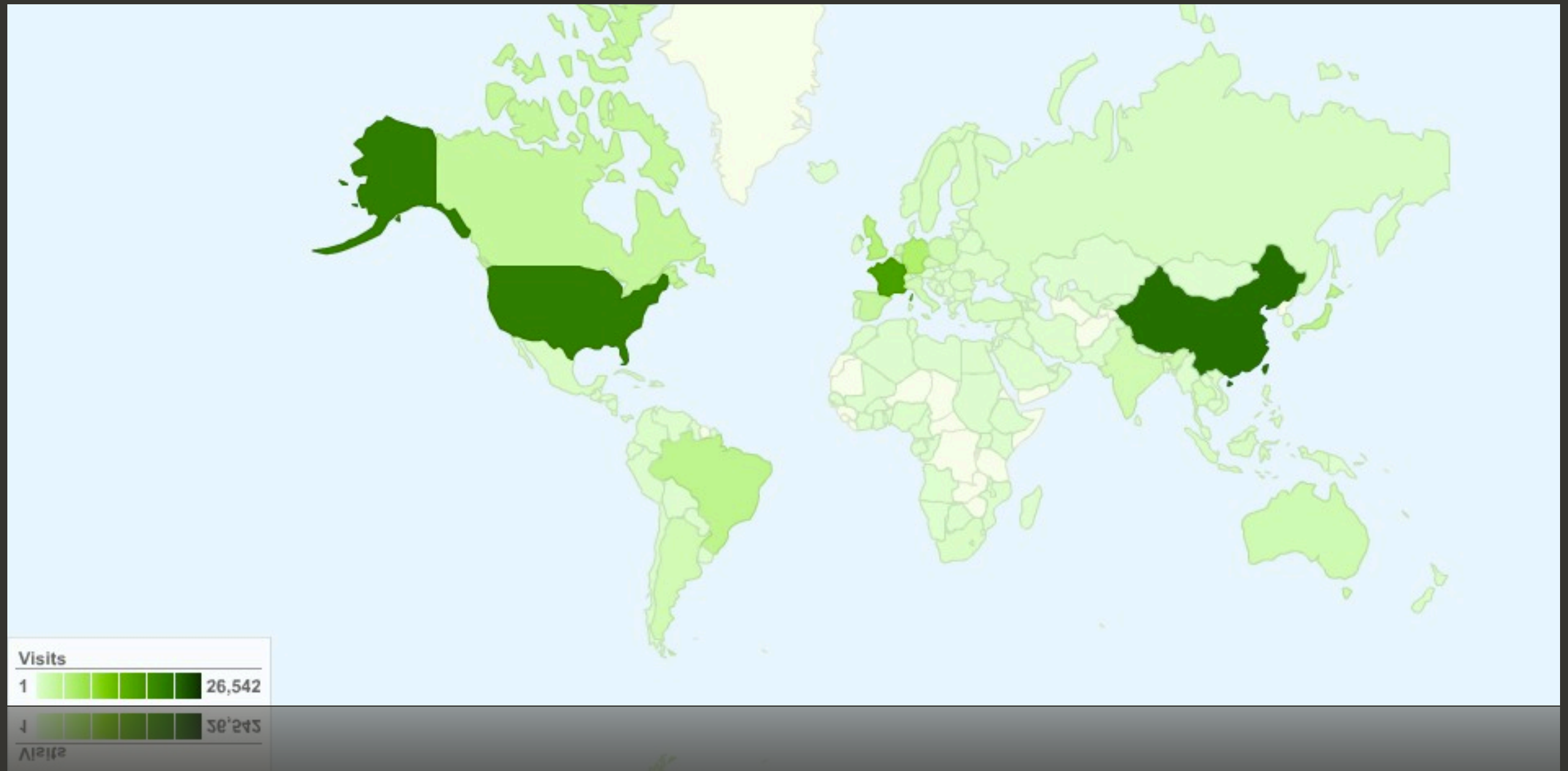


Play! 1.0



241,263 visits
734,970 pageviews

from 169 countries



1.0

~ 40.000 downloads

1.0.1

~ 30.000 downloads

active community

5600 messages by 645 members on the Group
~ 30 messages per day
830 followers for @playframework

Why a new
Java web framework





“Java web frameworks
are created by Java developers, not
Web developers”

“Java developers are building
Java applications, not web
applications”

“The goal is get off the web, and back into middleware. Whereas a framework like Django or Rails is purpose-built for the Web”

Java's Fear of Commitment

“How Java culture emphasis
interfaces and layers of abstraction
over solving problems directly.”

Much of the Java
complexity is cultural
and not imposed

The Web as universal architecture

DCE
DCOM
CORBA
RMI
EJB
SOAP

WEB

REST

Lessons learned

Usability is important

Focus on developers
productivity

Embrace
RESTFul architecture

No fear of
commitment

“Play! framework is the first
reasonable Java web framework
I have personally seen”

Bret Taylor

Demonstration