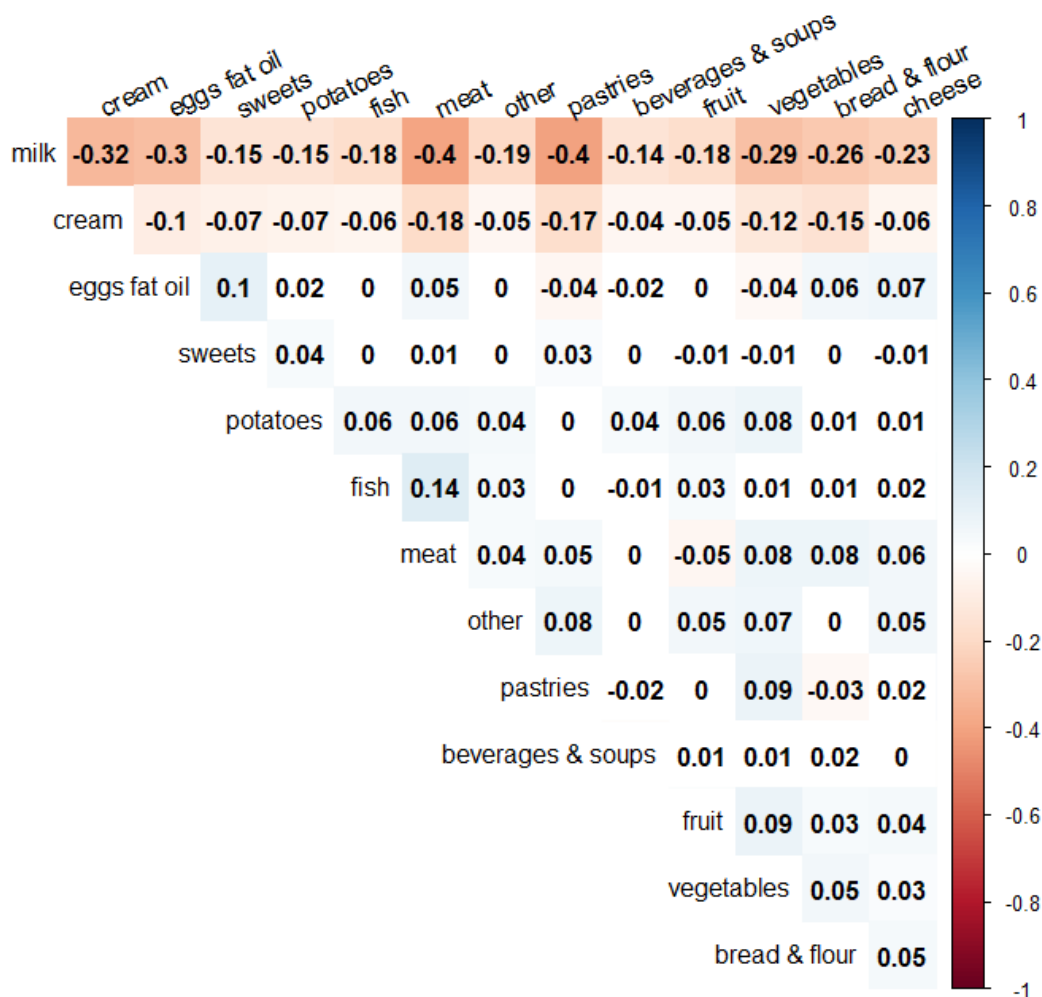


## Correlation Between Types of Food Purchases (weighted by calories)



- Purchases in most categories are negatively correlated with one another, with milk as exception.
- The relative strength of correlation between some of the category pairs indicate that there are potential clusters of customers that might be detected in the data.