

'We Can Send A Man To The Moon But We Can't Control The Temperature In Our office'; A Considerate Approach To Workplace Thermal Comfort by Older Women

Kathy New
Lancaster University, UK

Adrian Friday
Lancaster University, UK

Alexandra Gormally
Lancaster University, UK

Mike Hazas
Department of Information Technology, Uppsala University, Sweden

ABSTRACT

From Fanger's seminal work on thermal comfort in the 1970s, standards governing temperatures in the workplace enshrine clothing level calculations based on full business suits, and building regulations developed using only male metabolic data, locking in a default male perspective. Even later work that highlights gender biases with regard to metabolism calculation, inclusive of both genders has focused on younger women, and the voices of older working women are missing from this discourse. We invited women over 45 to explore what they find important in workplace thermal comfort, and how devices and interfaces might meet their needs and also encourage thermal adaptivity. Our study highlights factors such as 'fresh air', and the importance of empathy to fellow inhabitants. We bring new voices to the thermal comfort discourse which supports reducing energy use in the workplace, improving thermal environments and ensuring the needs of a diverse, aging workforce are considered.

CCS CONCEPTS

- Human-centered computing; • HCI design and evaluation methods;

KEYWORDS

1, Thermal comfort, 2, Gender, 3, Menopause 4, User experience

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1 INTRODUCTION

Indoor air temperature recommendations derive from early work done by Fanger, [22] and are calculated based on a thermal comfort model known as Predicted Mean Vote (PMV). PMV became the internationally accepted model for predicting the mean thermal sensation for building inhabitants. The model was developed from laboratory studies of approximately 1,300 students and has since been applied to set temperature ranges across a wide range of building types, despite originally being intended for use only in buildings with mechanical heating, ventilation and air-conditioning (HVAC) [22, 28]. As well as highlighting the flaws in the universal application of the model to any building, Van Hoof [28] also notes that it can only be applied to healthy adults, and is not applicable to children, older adults and disabled people, without corrections being applied.

Calculations related to the insulation effect of clothing now enshrined in building regulations are based on 1970s stereotypes of a male in a full business suit. Kingma and van Marken Lichtenbelt [31] further highlight the gender bias in these regulations with regard to metabolism calculation, estimating that they may overestimate female metabolism by as much as 35%. However, even studies that include *both* genders have focused on young women. The voices of older women, particularly with regard to issues experienced around menopause, have until now, been missing from the discourse. This implicit bias is particularly problematic now as we look to reconsider how to control indoor environments in new ways to reduce energy and carbon footprint, while also needing to engage building inhabitants in the active production of their own thermal comfort [13].

According to Hess et al, [26] "Menopause is a universal phenomenon for women. It is a biological process, characterized by falls in estradiol and progesterone, increases in follicle stimulating hormone, as well as a life stage, characterized by changing roles such as the end of childbearing potential and children leaving home." It affects roughly half the population, and has a range of physical, psychological and emotional symptoms including low mood, anxiety, problems with memory and concentration¹ [41]. Physical and emotional effects of the menopause often coincide with other lifechanging events for women including 'empty nests', aging parents with deteriorating health leading to an increased caring burden and increasing levels of divorce for women in midlife [19].

¹As defined by UK National Health Service, <https://www.nhs.uk/conditions/menopause/symptoms/>, accessed 16th September 2020.

This demographic group make up a considerable proportion of the workforce in the UK and are likely to increase in proportion as the working population ages [11]. In June 2019, Lancaster University in the UK had 818 female staff aged 46 and over out of a total workforce of 3,633 (22.5%), and a high proportion of these female staff work in shared offices. We wanted to explore the specific needs of this group in terms of thermal comfort and give voice to a group underrepresented in technological design, and thermal comfort specifically.

Older working women, particularly those going through various stages of the menopause journey, report a wide range of symptoms including problems of thermal regulation and lack of confidence. Arber and Ginn [1] note the invisibility of women in later life, and Bochantin [8] describes how employers have been slow in their recognition of the effect of menopause on working women, and notes little consideration is given to their specific needs. This has resulted in women being silenced with regards to their needs in terms of menopause considerations at work, due to fear of embarrassment or ridicule.

We conducted a design workshop carefully curated to ensure participants felt heard and valued, inviting women over 45 years working or studying at Lancaster University, to explore the design of devices and user interfaces that would meet their thermal comfort needs and encourage thermal adaptivity in the workplace. We contribute to the existing body of literature on thermal comfort in different user groups, and facilitate the creation of gender-responsible user interfaces using inclusive design methods. The resulting findings make an important contribution to existing work by highlighting the significance of: empathy for and relationship to others; the need for fresh air; enabling the reconfiguration of working practices and policy; and extending the discourse from designer-to-user, towards user-user, and user-planet. We identify empathy for others as a significant concern for our workshop participants, and therefore highlight its potential as a design direction for thermal comfort user interfaces driven by the needs of this underrepresented but important, and growing, demographic in the workplace.

2 RELATED WORK

This research relates to a number of HCI areas including empathy in HCI design, negotiation in interaction design and energy use. Plus, areas less considered in HCI design, such as thermal comfort and gendered interfaces for thermal comfort.

2.1 Thermal Comfort and Gender

Established theoretical models for predicting thermal comfort are based on six parameters: four environmental and two human-centred. The environmental parameters are air temperature, radiant temperature, air speed and humidity. The two human-centered parameters are metabolism and clothing level. Temperature standards for buildings were developed from landmark studies by Fanger [22], on the thermal comfort model known as Predicted Mean Vote (PMV). While there has been criticism of the PMV model [28], it forms the basis of current building standards such as BS EN 12831 (Rhe/24, 2017 [9]) in Europe, ASHRAE 55-92 [2] in America and CIBSE Guide A, 2015 [12] in the UK. However, Kingma and Marken

von Lichtenbelt [31] noted that the original standards focus on ‘the average male’ and may have overestimated female metabolism by as much as 35%. Conversely, the study they conducted to refute this was performed on sixteen young adult female participants of 18 to 30 years of age, and entirely excluded older women. Indeed, women are regularly excluded from thermal comfort studies, leaving their needs unconsidered and invisible.

Schellen et al. [44] conducted a study on thermal comfort preferences comparing younger and older adults. This study used sixteen participants, eight young adults (22–25) and eight older adults (67–73), all of whom were male. It investigated differences between young adults and elderly in thermal comfort, productivity, and thermal physiology in response to moderate temperature drifts (17–25°C). Policies around thermal comfort are evolving, and in 2014 found little difference between the two groups, although there was a slight difference in comfort among the elderly in line with other studies (Collins et al., [16] – using solely male elderly subjects, Hashiguchi et al. [25], Degroot and Kenny [20]). Although the subjects felt less comfortable as the temperature drifted, the conditions were not unacceptable, and productivity was not affected negatively. The paper refers to ‘subjects’, ‘young adults’ and ‘the elderly’ throughout, and there is no consideration of gender either in the discussion or conclusion. Instead, the male is seen as the default human, despite the fact that women experience more metabolic fluctuations throughout their lifetimes due to the menstrual cycle, pregnancy and menopause, none of which are experienced by men.

A recent paper by Oppermann et al. [43] conducted a case study on 18 male workers at an open pit mine in Australia, to look at heat stress. Despite noting at the beginning of the paper that all the workers were male, the conclusions are generalized in terms of the ‘rhythms of the body’ rather than the rhythms of male bodies. These are just a few examples of the ‘default male’ which we have found to span the vast majority of thermal comfort literature. Implicit biases such as these due to participant selection and generalization of conclusions occur in many walks of life. Criado Perez [18] cites numerous examples of gender inequality in research, and highlights the gender data gap with regard to the design of a range of artefacts and systems including transportation, safety equipment, medical devices and treatments, smartphones and voice recognition technologies.

2.2 Gender and Interaction Design For Thermal Comfort

Blythe et al. [7] conducted a series of workshops investigating employees’ perceptions of energy use in the workplace, highlighting the importance of trust in systems, and employee engagement and empowerment, for the design of successful workplace energy interventions. However, the gender of participants is not disclosed, and discussion of power relationships centered on who is to blame if it goes wrong, rather than a cooperative approach.

Clear et al. [14] looked at the role of sensor data as a tool for developing a more inclusive building management process. While highlighting the benefits of bringing together managers and inhabitants, and facilitating conversations around building management using temperature data, it does not discuss the power differences

within those relationships, and key demographic data of people in those roles such as gender and age is not explicit.

Indeed, a tradition within thermal comfort and HCI has been design systems to 'evenly spread the suffering' [45]. Milenkovic [39] is very clear about the gender representation of the participants in his study (71% male in the French trial, 59% male in the Japanese trial) using POEM (personal office energy monitor), a device which enables inhabitants to express their comfort votes, form an aggregate and then inform the building manager. However, the age of the inhabitants is not revealed, and the system places control firmly with the building manager.

There is a lack of transparency and discussion about participant characteristics throughout the majority of these studies, and little discussion of the power discrepancies that exist within these groups. This is an important factor to be mindful of when bringing managers and inhabitants together during workshops. Specific cultural and workplace factors are also important, and need to be highlighted.

HCI's engagement with menopause and its experiences have largely centered around associated health issues (e.g. self-tracking tools, [27] and other health apps), however it is also acknowledged that women's experience of menopause is shaped by social, cultural and political contexts [35]. In this study we are looking specifically at the context of work, and how thermal comfort needs across the menopausal journey are (not) considered. This contributes to a broader effort to embed women's needs throughout their lifetime more generally into system design, thus speaking to both issues of gender inequality and ageism in the workplace [3].

2.3 Empathy in Design

According to the Merriam-Webster dictionary, Empathy is 'the action of understanding, being aware of, being sensitive to, and vicariously experiencing the feelings, thoughts, and experience of another of either the past or present without having the feelings, thoughts, and experience fully communicated in an objectively explicit manner'. [38] Toussaint and Webb [50] note that much of the research indicates that women are more empathetic than men. In terms of age, most studies on empathy focus on children rather than women of different ages, so the impact of this factor is not clear. By not including older women in the design of space temperature control systems, we risk missing out on characteristics such as empathy for others, which have the potential to be transformative in that design space.

Empathy for the user is a natural goal of user centered design. The importance of engaging a diverse range of users in the design of systems and interfaces has long been established. Menold and Jablokow [37] conducted studies into cognitive diversity within teams, finding heterogenous teams outperformed homogenous teams with regard to creative output. Fulton Suri [23], specifically highlights how empathy can be useful for understanding why people do things, broadening our comprehension from how and what they do. Wright and McCarthy [53] encourage empathy as an important part of designing for others and Koskinen et al. [32] explore empathy as a key component when designing interactive technologies. Developing empathy for users is itself a challenge. Bennett and Rosner reach to the foundations of empathy in design and

point to how problematic many established techniques are in developing empathy between designers and, in their case, users with disabilities [5].

These works justifiably highlight the need for empathy from designers to users and the need for empathy from users towards other users. However, it is less clear how that should be factored into the design process. Coulton et al. posit the integration of design to engender various forms of empathy including compassion for others in their work on 'digital candles' [17]. This is important given for example, suffering centered design, postulated by Tomlinson [49], who argues that HCI has been complicit in hiding the suffering of others due to limited contextual cues via digital mediated communication. Tomlinson also suggests the community design activities that highlight this suffering rather than obscuring it, although this approach could be problematic in a predominantly capitalist economic context.

While our study was the very opposite in terms of diversity of participant type, focusing by design on one demographic, it highlights the importance of having a diversity of experiences involved in the design process, a process where older women are often absent. A UK Office for National Statistics report [42] identifies that women are much more likely than men to work part time, and in low paid sectors such as administrative and secretarial jobs, and therefore much more likely to be in shared offices. As we will see, empathy for others is a significant factor in our findings.

3 METHODS AND PARTICIPANTS

Our study is part of a larger project exploring the relationships between technology, people and policies, and the effect of their interactions on adaptive thermal comfort in the workplace. One of our project's practical goals is to enable energy managers to control buildings on a room-by-room basis, and thus reduce energy consumption. Our study is a key step to support the successful introduction of such systems, and to identify features of user interfaces that promote adaptation and meet diverse users' needs.

At first it may seem counterintuitive that we wanted to improve diversity in the design space by running a workshop with only one restricted demographic group. However, this is a group with specific needs that we particularly wanted to reach in order to enable an effective voice.

3.1 Recruiting Participants

A snowball approach was used to target a specific demographic of women 45 years of age or older, working or studying at Lancaster University in the UK. Emails advertising the workshop were sent to the menopause support group, mature and post graduate students' Facebook page, and the University Staff 'Live Projects' website. People were asked to share the invitation with anyone they knew who might like to participate. This approach was designed to reach as many people as possible in different roles at the University. Participants were offered a £10 voucher for taking part, and the workshop lasted 2.5 hours. Thirteen cis gender women attended with an age range of 47–60. Five of the women were 50 years of age, and one woman stated her age as 'mid fifties'. Menopause usually occurs between 45 and 55 years of age, and 51 is the average age for women in the UK to reach the menopause [34]. The thirteen participants

comprised of women in different stages of the menopausal journey: perimenopause, menopause and post-menopausal working women. These stages are difficult to delineate particularly from a personal point of view without specialized medical diagnosis. The participants were not asked to disclose their specific relationship with regard to the menopause during the workshop and will therefore be referred to throughout this paper as older working women. While our study did not (and could not) seek to differentiate and define specific experiences of workplace thermal comfort bolted onto a defined menopausal stage, we instead sought to provide a comfortable space for older working women to discuss commonalities and differences in their experiences.

3.2 Workshop Design And Delivery

We set out to understand the participants' attitudes to thermal comfort in the workplace and particularly in shared office environments by asking them to reflect on their experiences, strategies for managing thermal comfort at work, and the creation of a number of inventive system design sketches to inform our understanding for future design work. We set out to create a sense of 'afternoon tea with friends', and provide a relaxed, informal friendly space for women to share their thoughts comfortably and confidently. Browne [10] discusses the importance of researcher positionality, concluding that focus groups, humour and laughter enable more relaxed intimate conversations about everyday practices, which may not be so easy to elicit using other research methods. At the workshop, there were three tables: yellow, orange and pink, each with a female facilitator. The three tables were covered with paper for people to write and draw on. Cake stands with a range of cakes and vintage crockery were provided (Figure 1). Conversations were audio recorded on each table throughout, and later transcribed by the researcher.

After an initial ice breaker, the first 20 minutes of the workshop consisted of facilitated discussion, sharing experiences of workplace thermal comfort:

1. How do you find temperature in the workplace generally?
2. How does that change through the day/week/seasons?
3. Has that changed throughout your lifetime? Different workplaces?

After a brief 'checking in' point from the workshop coordinator, the second 20 minutes was more facilitated discussion on the following questions:

1. How do you personally manage your thermal comfort? What opportunities are there in your space? (prompts – windows, doors, breaks, exercise, clothing, food, hot/cold drinks)
2. Any barriers, what prevents you from achieving thermal comfort?
3. Who's in control? (prompts – shared office, line manager, building manager, who sits next to the window etc.)
4. What do you expect the workplace to provide in terms of thermal comfort?

After another checking in, the participants completed a 'design brief' which asked them to write a description of themselves (age, occupation, hobbies etc.), their individual thermal comfort needs, what they would like the system to do and how they would make it accessible to a range of users.



Figure 1: Workshop in progress showing participants' work and refreshments

Participants were next asked to sketch something that would help them to control their thermal comfort needs. They were asked to be as creative as possible, and to be as imaginative and unconstrained as they wished. We used four diverse visual prompts to seed the discussion (see supplementary materials).

Dewberry et al. [21] discuss the importance of design activities in promoting sustainability both at a product and system level. Their work demonstrates the benefits of 'design visions' which look at the whole system rather than focusing on small improvements to current products. We were interested in the kinds of interactions participants would come up with, when given the opportunity and the space. The stimulus materials were chosen to provoke and promote creative thinking, and to bring a sense of fun to the discussion. We deliberately avoided items traditionally linked to thermal comfort such as thermometers, air-conditioners or heaters. We also wanted to ensure participants would neither feel constrained by traditional solutions nor by the particular energy-saving agenda of our broader project.

Participants were given 20 minutes to ideate up to three possible devices or systems to improve their thermal comfort, and then to develop one of these further, using an iterative process. Examples from each table were shared with the wider group. Following a short break, participants were then asked to design an online user interface that would encourage people to take greater responsibility for their own thermal comfort.



Figure 2: Nest Controller (<https://nest.com/uk/>).

The final activity of the workshop was to look at three examples of existing online interfaces for heating systems, and discuss what they liked about them, what they didn't like, and how they would improve them (Figure 2). The three examples were chosen to illustrate a range of features and included a design currently in a testbed trial at the University (figure 4).

The workshop was audio recorded and transcribed. Materials produced during the workshop (written, design brief sheets, device designs and writing on the tables) were retained and photographed. All the data produced; written, audio and sketched were thematically coded and analysed by the researcher. We emphasise that our goal was not for our participants to produce viable system designs, but rather to gain a greater appreciation through the whole process of the factors affecting their thermal comfort in the workplace, and interactive systems' potential role in supporting this.

3.3 Workshop Facilitators

Berg [6] highlights the important role of the workshop facilitator's instruction and approach to delivery in determining the outcomes of the workshop. The workshop leader has over 20 years' experience in designing and delivering workshops, and lead the delivery, introducing each activity, leading group discussions and feedback, and visiting all tables throughout each activity, for clarification and consistency. The table facilitators all had experience of facilitating and leading group discussions and followed the workshop leader's guidance on design tasks. Facilitators fostered a dynamic dialogue, and provided a secure environment for overlooked voices.

4 RESULTS AND DISCUSSION

In this section, we draw on our findings from the workshop. We use this hitherto underrepresented voice in thermal comfort to develop insights and highlight implications for improving comfort in shared office spaces. While being careful not to over-generalise our findings given our intentionally very specific set of participants, it is clear that this new perspective takes thermal comfort technology, interfaces, and supporting infrastructures and policy in new directions, accepting the workplace and shared office context.

The methodology produced a rich variety and range of data, and all participants engaged fully in each of the workshop tasks. When drawing on the tables, facilitators were provided with a different colour pen so their contributions could be identified.

Once collected, audio data was transcribed by the researcher and all forms of data were analysed using iterative, inductive coding and distinct themes were identified. The five key themes emerging from the workshop were: 1. The specific and individual comfort needs of this group, 2. Agency and control, 3. Empathy and consideration for others, 4. Improving access to data, and 5. High-tech versus low-tech solutions. These themes are considered in turn below.

4.1 Specific and Individual Thermal Comfort Needs

The design brief sheets asked the women what their specific thermal comfort needs were, and many of the responses indicated the

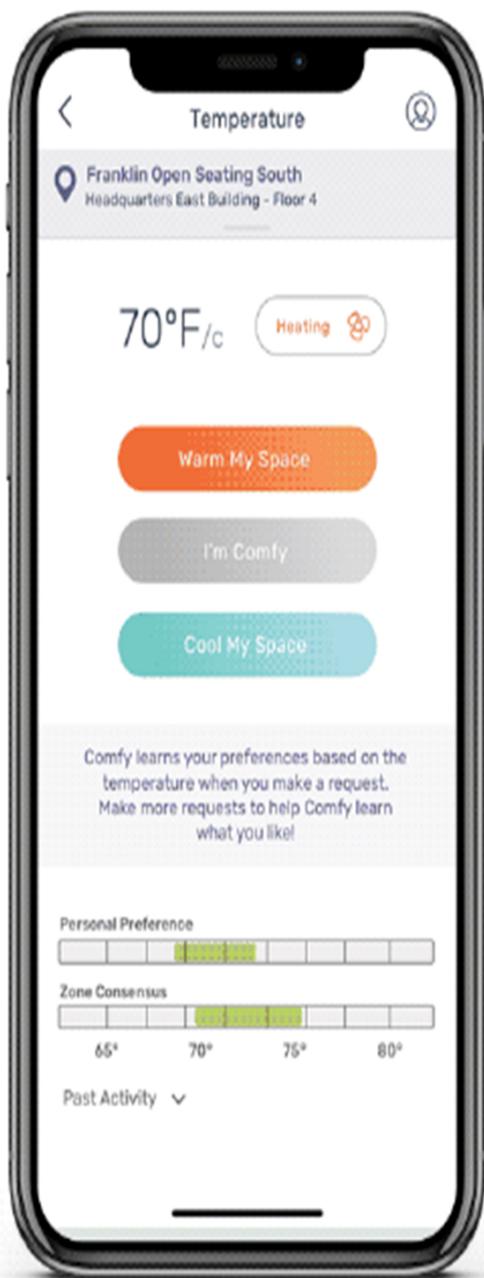


Figure 3: Comfyapp <https://www.comfyapp.com/>

temperatures were currently too high to be comfortable in the workplace. During the design phase of the workshop, participants were asked to write a problem statement, which the device or system was trying to alleviate. Three people left this blank, so there were ten respondents in total. The most common response from participants was that of being too hot (5 respondents). The second most common issue was lack of control over their environment (4 respondents), and one person also mentioned the importance of fresh air.

"I am much too hot at work, the office temp[erature] is too high all the time sometimes but feel it is a particular problem in the office."

Hot flushes, and the sensation of the inability to regulate internal temperature are the most common complaint of menopausal women, and these flushes may be accompanied by a range of other symptoms such as sweating, flushing, palpitations, anxiety, irritability and panic [48]. These thermoregulatory changes can negatively impact on women's daily functioning [33]. Kronenberg and Barnard [34] investigated the effect of ambient temperature on the frequency and intensity of hot flushes and found that lower temperatures can help in making these flushes both shorter and less intense.

Proposed devices such as 'magic clothes' or 'temperature-controlled clothing' were popular, as were systems such as 'personal pods' and personal air conditioners. Workshop participants were very conscious that 'they' felt different, and they framed it as 'their' issue and problem (Figure 5).

Artifacts that did not impact on others such as wearable or body-contact devices including wrist coolers, seat pads and foot chillers were proposed. This could in part be symptomatic of how openly sensitive issues like menopause can be included in the workplace.

Although very much present in the thermal comfort standards, one aspect rarely adequately considered in the thermal comfort literature is access to 'fresh air', yet this was a common theme with our workshop participants. "Mostly I need (and suffer if there isn't) fresh air". This aspect was discussed a number of times during the workshop (Figure 6). Artifacts that did not impact on others such as wearable or body-contact devices including wrist coolers, seat pads and foot chillers were proposed;

"When I went through menopause I had a big hot flushes and things like that and I was fortunate I didn't have it really really bad."

"I just got hotter and then menopause has been unbearable, you know it has been terrible at work."

Other participants discussed the difficulties they had had at times through the course of their menopause journey trying to control their temperatures:

"I found when I was going to face-to-face meetings there's nothing worse than sitting there and knowing suddenly your face is sweating, and it happened to me a few times and I just thought I can't cope with this and ran out of the room"

This links to recent research by Tutia et al. on menopause and HCI, which although concerned with more intimate experiences, also noted that participants described a fluctuating loss of control over their bodies [51]. As well as the uncomfortable feelings described above, one of the commonalities across the tables was consideration for the other inhabitants of shared offices:

"The thing for me is bothering others in the office and its finding ways . . . that doesn't"

"I think; can I open the window? and I feel a bit guilty because you're worried about everybody else."

"We're trying to respect everybody else in the office so you feel you can't, you don't want to make too much of a fuss"

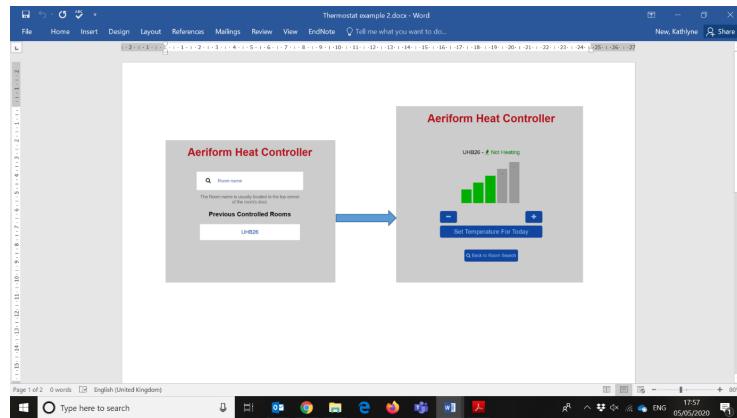


Figure 4: Trial prototype UI

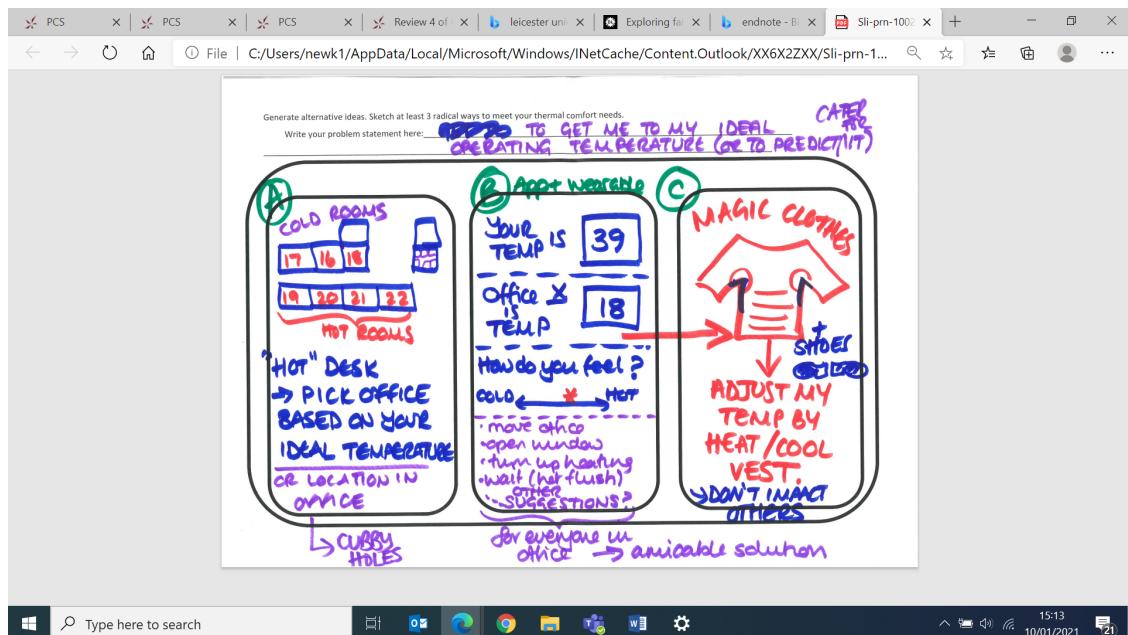


Figure 5: Participant design from the pink table illustrating temperature controlled (and controlling) clothing

There was a distinct focus on cooling options, with people wanting a range of devices to help them cool down ideally without impacting others (Figure 6):

4.2 Agency and Control

All of the women participating in the workshop occupied shared offices, although this had not been specified as a requirement during recruitment. One of the questions asked during the groups' discussions was about how workspaces were allocated, and none of the participants had experienced any specific control or been permitted to exercise choice over where they sat within those spaces.

"I've never been given a choice of desk, you tend to get put where you're put"

Seating is determined by line managers, and even when preferences were expressed, these were not always considered. One participant had specifically requested a window seat in an office she was due to be moving into, for personal thermal comfort reasons relating to her experiences during menopause, but this request had not been met. Consultation on offices during moves, or during establishment of new teams was something that would have been welcomed, and occasionally took place, but then was ignored. As a consequence of this participants did not feel they had any control over their space, as can be seen from the following exchanges:

"We did have lots of feedback and meetings." "But did it change?" "No."

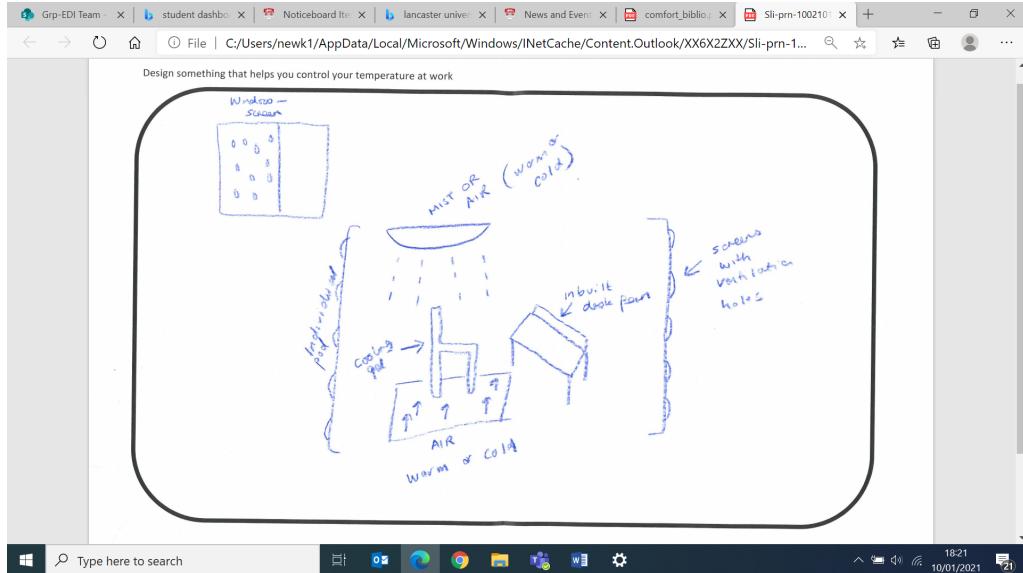


Figure 6: Participant design from the orange table. An example of a design focussing on maintaining a specific local environment, with minimum impact on other room inhabitants

"I don't think anybody's needs are taken into account when you design buildings - you just move in when it's ready."

In terms of a general approach to shared office thermal comfort, participants expressed a desire for it to be cooler rather than warmer, as they felt it is easier to adapt in that direction.

"Personally, I'd like it to be slightly cooler than I'd want it 'cause at least you can put something on".

Menopause is associated with periodic challenges in the ability to regulate body temperature, leading to suggestions that interfaces should allow finer grained control of temperatures to help participants work around these:

"What I'd like to see is an additional bit because during the day you might change. In the morning I'm as hot as anything".

Another aspect of agency and control which emerged during the workshop was that of 'gatekeepers', a notion previously discussed by Snow et al. [47]. Gatekeepers in this context are typically other inhabitants of the office, who may take responsibility for aspects of infrastructure such as windows or radiators normally proximate to them which they regard as 'theirs' to control, effectively removing control from others. Building managers and other specialists may also see it as their role to control the thermal environment for building users, and this is common on large campuses and tenanted office buildings. As mentioned previously, some of the issues and symptoms experienced during different stages of menopause can include a lack of confidence, and invisibility. These are factors that can exacerbate the gatekeeper effect. Participants spoke of barriers to achieving thermal comfort with regards to their position in an office:

"I've got someone between me and the window, and it's not that he's guarding it you know there is that, well I've got to take him into account as well"

"If I was next to it I might open it a bit more"

There was also discussion highlighting the role of people outside of the office inhabitants controlling thermal comfort remotely through a set of 'rules'. This links to work by Goulden and Spence [24] highlighting the role of different organizational actors and their contradictory rationales in building use and management:

"We've got air-conditioning so we're not allowed to open the doors or windows . . . if we do that we get told off."

In terms of personal control over people's appearance, this was also an issue that impacted on participants' thermal comfort and ability to adapt, as exemplified by these participants:

"I have to go to a lot of meetings outside University so I have to have a certain dress code and it's quite hard at times";

"I feel a certain requirement on me to be professionally presented and it's not always easy"

The socio-cultural constraints of appropriate dress is a well-known issue in workplace culture [46], and our findings would certainly point to revisiting dress codes and the use of layers as part of a more flexible and adaptive clothing policy in the workplace. In the UK we are used to a narrow, static band of indoor temperature, with many workplaces being set to run at around 21°C, but in practice often exceeding this. In contrast in Japan to address rising summer temperatures and a need to cool using less energy, a scheme called 'cool biz' has seen Government building expand this range by not cooling buildings below 28°C. This has occurred in parallel

with the modification of conventions and practices of clothing, and has successfully led to a reduction in energy demand.

4.3 Empathy and the Needs of Others

In direct contrast to traditional discussions of workplace thermal comfort which often frame the narrative as a site of conflict or thermostat war [40], a strong theme to emerge from the workshop was that of empathy and the needs of others. One of the things the participants were very keen to know was the consensus in the room, to address the underlying feeling that feeling thermally uncomfortable was their problem; and they didn't want everyone to be suffering just because of them (for example, one woman discussed not wanting to remove her shoes because she didn't want to upset anyone). Participants in the design workshop were very conscious of the impact that meeting their thermal comfort needs might have on others:

"I don't want to impact (much) on others" and "one of the things about being hot or cold is how other people react to you being hot or cold and you don't want to upset them".

As an example of this, during the design brief stage at the beginning of the workshop, when asked what they wanted the system or device to do, a participant wanted it to diagnose if her comfort sensations were due to the room or her personal state, and to 'think about others comfort too':

"You're able to see what the consensus is, so it's not just you, or it is just you. So, you can see that everyone else in the room is colder than me, so I've just got to sort myself out, cos my colleagues are fine. I think that's quite useful to be able to see where you sit in the room."

Suggestions to encourage more environmentally conscious adaptive behaviour arose during the workshop. One participant designed an app for controlling thermal comfort that was linked to a reward system:

"So, say for example get cool or get warm, and under that are different options of ways you can get cool or get warm and the best bit is that each one has a points value, and you get reward points depending on what you chose, so if you chose to put on a radiator or an extra heater you get well actually you should get negative points for that, well the lowest level of points let's say. If you're putting on a cardie [cardigan] or some layers, you get more points."

This was considered to be a 'carrot' approach by rewarding people for positive behavior change. A contrasting approach that was also raised was more punitive ('stick'):

'I used the stick rather than the carrot in that you would have a dashboard instead of the points which is a nicer way to do it and mine would show you the environmental impact or the financial cost of turning the radiator up or what-have-you.'

4.4 Improved Data And Hi Tech/Low Tech Options

There were distinct differences between some of the complex technical designs involving ecosystems of automated systems, apps, robots, sensors or a combination of these, and more quotidian low-tech devices such as water sprays and jumpers (also known as sweaters, jerseys or pullovers). The lowest-tech suggestion was simply a sketch of a jumper with the caption "Just a jumper!"

AI was introduced to a number of designs and was envisioned to be usefully deployed by systems in order to learn your personal thermal preferences. An autonomous roving sensor unit was even suggested that roves the office mapping the thermal environment. This would then provide feedback on where to position yourself to be most comfortable at different times of the day. Using AI to learn about and give advice on clothing choices was also suggested. An example of a high-tech design idea showing responsive self-tinting windows, adaptive lighting and heating/cooling walls all automatically controlled by AI is shown in Figure 7

Cooling devices were particularly prevalent, but some designs extended beyond the individual to the furniture, and wider infrastructure such as walls and windows. This included a wall that could either heat or cool; an automatic tinting window to prevent overheating due to the sun. There were several personal air conditioning devices that could flexibly be either hot or cold.

Another common focus was on improving data and information about office conditions in order to support workplace thermal comfort. As an example, during the design brief stage, a participant responded to the question 'What would you like the system/device to do?'

- Tell me room temperature before I arrive.
- Tell me my temperature
- Ask how warm I'm feeling
- Record these over time and predict my needs

A number of participants wanted to understand the office temperature before leaving home, so they could prepare before arriving (Figure 8). This links back to the discussion in section 4.2 on agency and control. Providing office inhabitants with more information on conditions in the workplace before setting off from home would enable them to prepare accordingly in terms of appropriate dress. By providing data on different rooms or areas of the office once at work, this would also enable them to make further informed choices about where to sit at different times of the day to be more comfortable. These desires for agency and control are at odds with the lived experiences the participants described in terms of clothing conventions and desk allocation.

One method of delivering this improved data to better inform choices was a robot, which occurred in several of the sketches and discussions.

"There's a robot at work and in the morning it sends a message to your phone and it says this is the temperature at work today so this is how you need to dress. But it does other things as well so when you get to work it will have sussed out the best place for you to sit as well based on your temperature so it will say go and sit over there 'cause that's that temperature today."

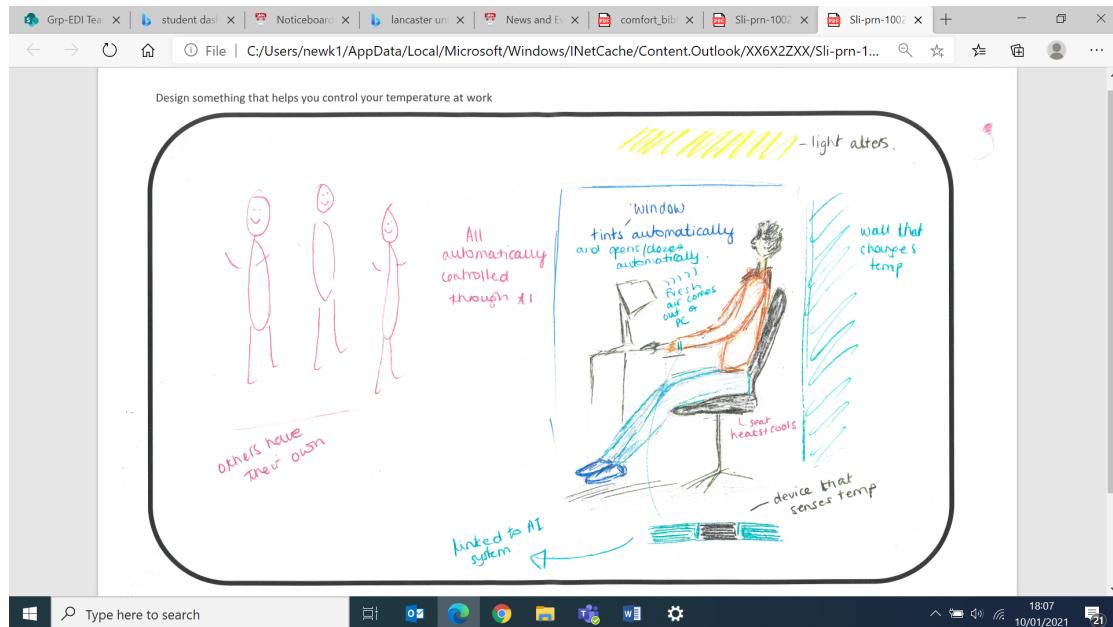


Figure 7: High-tech design idea including automatic window tinting, light altering, temperature changing walls, seat controls and fresh air blowers, all controlled by AI, from the orange table

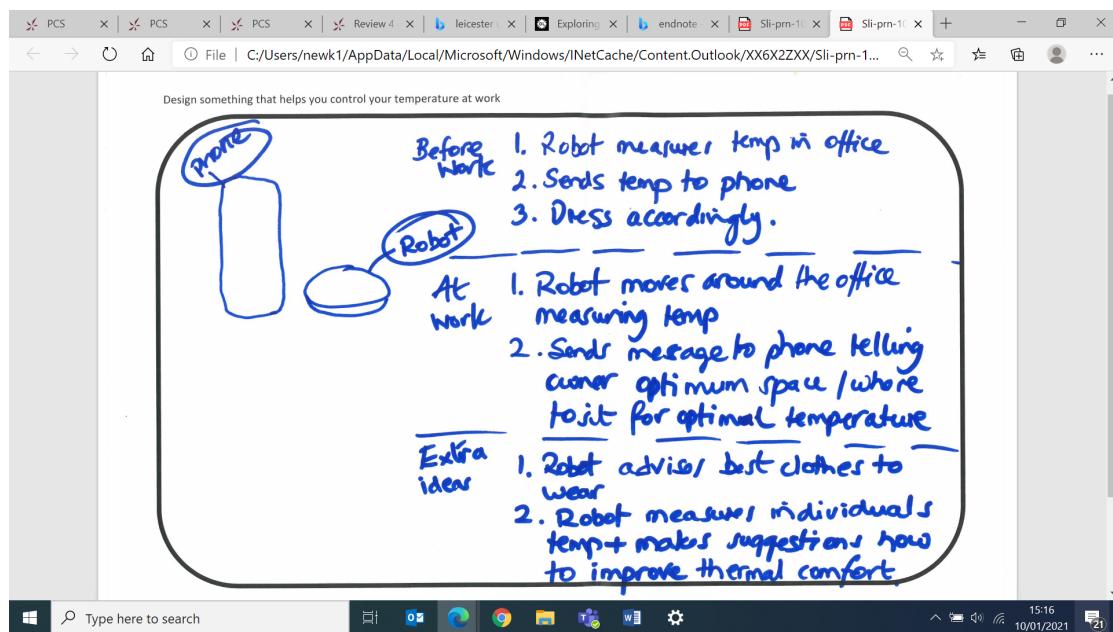


Figure 8: Participant design (yellow table) for robot to provide data about the office to the worker before they leave home

The 'robot' device was also designed to share information to support other people's thermal comfort:

"It also gives you lots of other ideas because it's always Googling and looking for good ideas about temperature control and it will be looking for new ideas and telling you what those new ideas might

be. Also you can make it into a bit of a portal and an online forum . . . put ideas down there as well so other people can have a look and see oh well that might work for me or what things have worked and what haven't so using it as a real portal for collecting information and continuously improving"

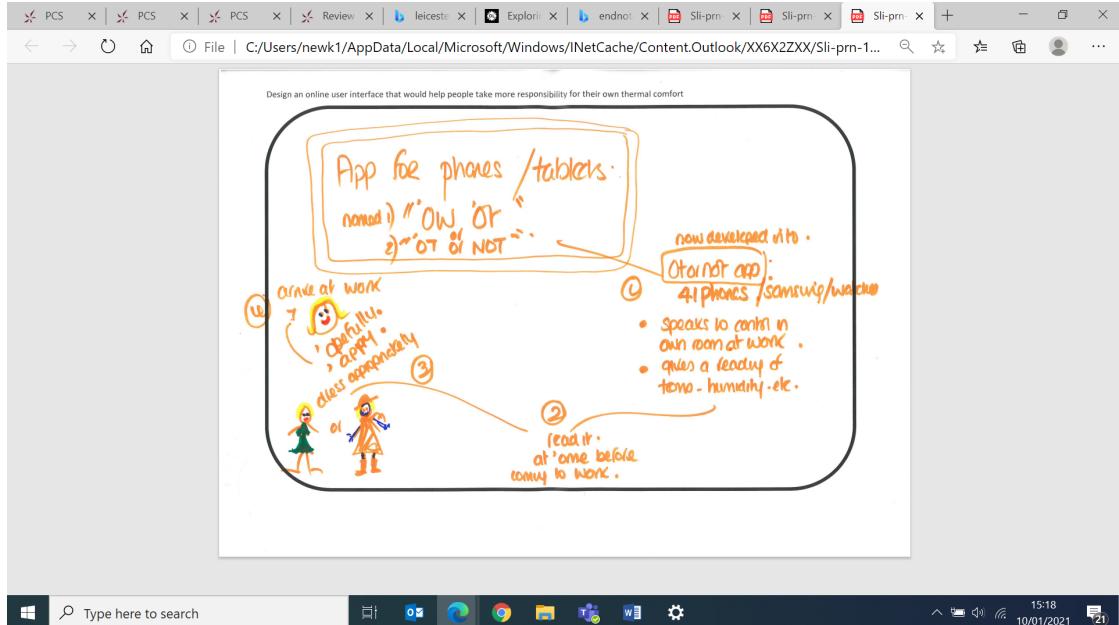


Figure 9: participant design; the 'Ot or Not' app, from the yellow table

Another version of this was the 'Yorkshire' inspired app 'Ot or Not' shown in Figure 9. This works on a similar principle of providing data on conditions in the office before leaving home, enabling the inhabitant to prepare accordingly, resulting in the inhabitant being 'opefully 'appy'. Again, fun and humour were evident throughout the workshop.

5 HCI DESIGN, POLICIES AND THERMAL COMFORT

In this section we draw on our findings from the workshop to outline the potential applications of the work in three main areas: technology and interface design, buildings and workplace practices, and policy implications.

5.1 Technology and Interface Design

As is common in many UK offices, our participants found their workplaces were frequently overheated, with little in the way of specific control over where to sit in the thermal landscape, and no access to mechanisms for making themselves more comfortable. This was particularly visible to our specific set of participants, as a set of inhabitants dealing with hot flushes and variations in thermal comfort needs that were themselves difficult to control. Yet our participants were also not empowered to take agency and control over their thermal environment, nor raise these issues within the organisation.

The majority of design sketches from our participants were for devices or systems focused on personal solutions that would support comfort within shared office spaces in an unobtrusive way. While the workshop utilized an almost autobiographical design process, with participants designing devices and systems for themselves to meet their own needs, there was a focus on making the

artefacts accessible to a range of users, through questions on the design brief. This approach links to that of somesthetic design [29] in terms of raising awareness of bodily sensations (here, with regard to thermal comfort), and in some cases, participants designed devices to 'tell me how I'm feeling'.

Our participants certainly perceived themselves as having very localized needs for heating or cooling. Perhaps in contrast to established approaches, and as pointed out by Clear et al. [15], provision of thermal comfort to all at a given setpoint temperature ('collective comfort'), while enshrined in standards and control systems, is unlikely to satisfy everyone. Rather than collective comfort, we see opportunities to design highly localised heating and cooling solutions, or the deliberate creation of opportunities for alliesthesia (thermal delight) through intentional temperature variations, as being important for providing resources to achieve comfort. Beyond HCI, this aligns with established energy savings approaches based on low baseline temperatures with supplementary targeted heating and or cooling [52]. Interfaces and control systems should acknowledge and account for the fact that sensations change over the day, and this may vary considerably for different building users.

While our participants clearly felt and took ownership over their own thermal comfort, they were concerned that they were unable to currently determine to what extent, it really was 'them', i.e. how they were perceiving the environment, versus how the environment was perceived by others. This suggested that they valued interfaces that would help them explore to what extent their choices were representative or would impact the others in the office. Making visible the room temperature, stuffiness or shared consequences of actions such as turning the radiator on was seen as important to governing or enabling their actions. Participants liked the simplicity and understandability of the Comfyapp interface prompt, not just the friendliness of the language used – they found the options

'warm me up', 'cool me down' or 'I'm comfy' particularly appealing. They also liked the attempt in this interface to reflect the balance between their selections and other peoples'. Instead of showing the consensus in the room, interfaces could also show 'the outliers', indicating when there is real unhappiness with regard to shared temperature, which may also impact on individual's actions.

Clothing choice was seen as important, not least as it is more socially acceptable especially in the work setting to 'layer up' than 'layer down'. This linked to design suggestions that would allow better fore-knowledge on how the office will feel, in advance of being there. There is an opportunity here for systems that help improve the thermal comfort literacy by exposing data both to inform the users of the space, but also to offer opportunities for dialogue with other actors such as line managers, building and estates managers. Understanding the thermal landscape, and specifically how this can change throughout the space, during the day and over the seasons can help advise people where to sit, and potentially enable new and more dynamic working practices based on comfort and in response to the changing weather and a broader and ever more dynamic climate.

Being able to cool down is clearly a challenge in our setting, and perhaps especially for our participants, which could explain the abundance of personal cooling device ideas. Fresh air is important to a healthy workplace, and this has even gained a renewed importance at the moment as we work to create more air flow and safer working environments during the pandemic. While fresh air is part of a broader consideration about 'how buildings work' and are used, we can explore technological designs for better mapping this thermal landscape, and its air flow.

Tomlinson [49] suggests that HCI tools and techniques have both exacerbated and ameliorated the human tendency to ignore the suffering of others. As noted above, he suggests suffering-centered design which expands the focus of the system beyond the 'user' towards the other people (and in his paper, non-humans) who are affected by it.

This raised questions about how we can incorporate a sense of empathy into user interfaces and designs that control space temperature that impact a range of space users, and not just those interacting with the system. We might even consider addressing how an increase in heat on one floor has a knock-on impact on those on the floors above. Could we design an interface that provides data and feedback for participants on the consequences of their act of turning a radiator on, on other users in the building? And if we did, would that reduce some of the overheating?

5.2 Buildings and Workplace Practices

Real opportunities for consultation and co-design which inform and influence building construction are rare. As we have seen from the literature, older women are routinely absent from the data which informs the standards buildings are intended to adhere to. Our study revealed some of the experiences and concerns from the hitherto silent voices of older women in relation to thermal comfort. These voices emphasize how silence and powerlessness go hand in hand and highlight the lack of an inclusive design approach which sought to understand their needs or develop structures and practices to meet those needs.

We are an ageing population, with fewer new entrants from education joining the workforce. The workforce is also aging, and organisations need to look after their 'older' workers [11]. Office design and environmental control systems need to engage with older workers, and ensure they are part of the discussion when designing and developing workplace systems, to ensure they are fit for purpose.

One of the key learnings to emerge from the workshop was the desire for fresh air in an office, and personal control of the space. Windows were highly desired and seen as the best way of providing this. While individual control is acknowledged as difficult in shared spaces, Covid-19 measures have included the introduction of Perspex screens in many shared spaces, single person spaces, and increased need for ventilation. Thus, we may see some unexpected benefits for many shared office inhabitants.

In terms of control, the women in the study had no control over their location within shared offices, and even when they were specifically asked about their preferences, these were ignored. Line managers were responsible for allocating desks. This relationship is under-researched in the literature, which focusses on the role of energy and facilities managers as the controlling stakeholders, rather than more local management relationships. We see significant opportunities to design systems that help support a more inclusive dialogue on the use of space, and on workplace practices around thermal comfort needs.

The term 'hot desking' is widely accepted as a practice of allocating desks to workers as required or on a rotation, rather than giving each worker their own desk. This may become more prevalent in a post-Covid-19 world as working practices change; people are working from home more frequently and visiting the office less. However, the concept of 'cool desking', i.e. intentionally providing cooler spaces for people with different thermal comfort needs could also be explored. Beyond this, these needs of inhabitants are rarely incorporated in regard to retrofitting buildings. It is especially common to address building thermal performance issues by insulation, often without fully considering how this changes the working environment. Higher specifications may even reduce or even remove the ability to open windows. We should be developing tools to enable designers and those commissioning building improvements to understand the lived experiences in the environments they create.

Gendered ageism in the workplace can occur at many stages of career development. Beck et al. [4] note the lack of literature on menopause and work and describe the menopause taboo as a function of gendered ageism in Western work contexts, and elsewhere. This study has specifically focused on thermal comfort concerns for older working women, highlighting some of the temperature fluctuations experienced during different stages of menopause, and imagining how these could be better managed in the workplace. The work also serves to increase older women's visibility and voice within the design of thermal comfort systems.

5.3 Opportunities for HCI to Engage With The Broader Policy Landscape

The research highlights several opportunities for HCI in terms of engaging with policies to ensure women's voices are heard. Menopause policies in UK Higher Education Institutions (HEIs)

are a relatively new phenomenon, with the University of Leicester being the first to launch a workplace menopause policy in 2017 [36]. To date, there are still few policies on menopause within UK HEIs and currently no policy in place at Lancaster University. It is therefore likely that awareness of the specific needs of women during this time is not widespread throughout HEIs, and further, there is currently little agency for women to make the necessary adjustments to their working environment in order to be comfortable at work. Introducing such a policy, coupled with appropriate training for managers could improve working conditions and comfort levels for a considerable number of staff. Consideration of menopause within gender equality charters such as Athena Swan², would also raise awareness of this as an issue, and further ensure that this is given attention across a wider research and development agenda. More broadly, space allocation and office management policies which consider individual needs including menopausal factors would be beneficial for this demographic, and the wider workforce.

Policies around thermal comfort are evolving, and in 2014, Public Health England (PHE) revised its recommendations for minimum temperatures in homes, down from 21°C in living rooms to 18°C in all rooms, stating that this had minimal risk to the health of 'a sedentary person wearing suitable clothing' (Gov.UK, 2014).

From a systematic review by Jevons et al. [30] of literature on minimum indoor temperatures in the UK and countries with similar climates 'A threshold of 18°C was considered the evidence based and practical minimum temperature at which a home should be kept during winter in England' [26]. While this lower temperature recommendations are for the home environment, it could be argued that there is no rationale for excluding offices, but as yet, in the UK this policy evolution has not been mirrored in the workplace. In terms of a general approach to shared office thermal comfort, workshop participants expressed a desire for it to be cooler rather than warmer, as they felt it easier to adapt in that direction. We see opportunities for technologists in contributing the creation of inclusive systems that meet the needs of a diverse population, amplifying unheard voices. By avoiding framing menopause and thermal comfort issues as a problem for women, and instead exploring how the HCI community can design for the menopausal experience, we could establish more inclusive and evidence-driven policy and designs, empowering both building users and enabling the ongoing disclosure, monitoring and negotiation of thermal comfort in workplace environments.

6 CONCLUSIONS

This paper brings the underrepresented voices of older women to the thermal comfort discourse. It helps to shift the narrative from one of conflict framed as 'thermostat wars' and expands debate from concepts focusing on 'evenly spreading discomfort' [45] to a broader view of users, considering not just on the individual but the other room inhabitants and building inhabitants. Our workshop provided a friendly, engaging space for participants to share their experiences discussing an otherwise largely sidelined and sensitive topic in the workplace.

²<https://www.advance-he.ac.uk/news-and-views/infographic-story-of-athena-swan>, accessed 17th September 2020.

Our research identified valuable insights for the HCI community and designers of thermal comfort technology by highlighting the importance of proactively providing data on office conditions in advance, as a significant driver of adaptive behavior. By considering how to make this data available to office inhabitants while at home, heating and cooling system designers could be supporting an adaptive approach to thermal comfort and encouraging energy saving. In addition, it was felt that generally reducing office temperatures would be beneficial both in terms of comfort, and energy saving. 'Empathetic' technology that enabled participants to 'read the room' and gauge their thermal comfort levels in relation to others was considered highly beneficial and an important addition to thermal comfort user interfaces.

With the arrival of Covid-19, the prevalence of shared office spaces at the time of writing has dramatically reduced, with a vast increase in people working from home. The future of shared offices, and the impact of the virus on the way we design, occupy and control our workspaces is suddenly very much in question. With this uncertainty comes the potential to reconceptualize our workspaces with a focus on a sustainable empathic and considerate future, if the designers invite a broad range of people to the design table and rise to the challenge. As one participant put it:

"It seems to me we can send a man to the moon but we can't control the temperature in our office".

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