Kevin H Samuel

mekevinsamuel@gmail.com 9980784279 Bangalore, India linkedin.com/in/kevin-samuel-202398204/

SKILLS

Tools: Power BI

Languages:

SOL

R

- Python Tableau
- Excel
- PowerPoint
 Java
- MySQL
- SQLite

Data & Analytics:

- **Predictive Analysis**
- · Hypothesis Testing
- Spark
- ETL Design
- Data Modeling
- Data Warehousing
- · Data Cleaning
- Visualization

Business:

- Market Research
- Stakeholder Management
- Sales Strategies
- Documentation
- Team Leadership
- Problem Solving

Testing & QA:

- · Test Planning
- **Defect Tracking**
- Test Case Development

EDUCATION

Master of Business Administration

OP Jindal University

Bachelor of Computer Application

Kristu Jayanti College

2024 - 2025

2020 - 2023

WORK EXPERIENCE

Nov 2023 - Present HP inc (Adecco)

Client Insights Analyst | Bangalore

- Resolved technical issues, boosting customer satisfaction and retention.
- Anticipated service needs by analyzing feedback, maintaining SNPs.
- Ensured data accuracy and smooth operations across business processes.
- Delivered insights to enhance system performance and functionality.
- Supported Tech-lead with performance and sales reports for decision-making.
- Built Tableau dashboards to track agent performance and sales trends.

Feb 2025 - Mar 2025 Corizo (Wipro)

Business Analyst Intern | Bangalore

- Gained hands-on experience in Advanced Excel for data analysis and cleaning.
- Applied descriptive, diagnostic, predictive, and prescriptive analytics.
- Used Power BI, SQL, and Excel to create interactive dashboards and reports.
- Strengthened analytical and problem-solving skills through real-world scenarios.
- Enabled data-driven decision-making with actionable insights.

PROJECT PORTFOLIO

Customer Churn Prediction - BCG X Simulation

PROJECT LINK

- Built a Random Forest model to predict SME customer churn with 87% accuracy and AUC of 0.82.
- Engineered key features from usage, pricing, and contract data to improve prediction accuracy.
- Identified ~25% of customers as high churn risk; a 10% retention uplift could save ₹2.5 Cr annually.
- Presented findings in an executive summary slide for a mock stakeholder steering committee.

Call Center Performance Dashboard - PWC Simulation

PROJECT LINK

- Built an interactive dashboard to track customer satisfaction, call efficiency, and agent performance.
- Visualized key KPIs: calls answered/abandoned, avg. speed of answer, and AHT vs. calls answered.
- Improved data clarity by 89% and boosted performance by 14% through actionable insights.
- Enabled faster, data-driven decisions via drill-down visualizations.

CERTIFICATES

Training Certificate in Business Analytics (Wipro) Data Science Job Simulation BCG X Google Data Analytics Certification PwC Switzerland Power BI Certificate in Google Analytics for Beginners

LINK