

By JARS with an E



# Introduction

## Sustainable Development Goal (SDG)

Aims to make the world a better place by implementing 17 goals:

- End poverty
- Ensure prosperity
- Protect the planet

Our project talks about:

- Waste Management









































#### **Waste Management**

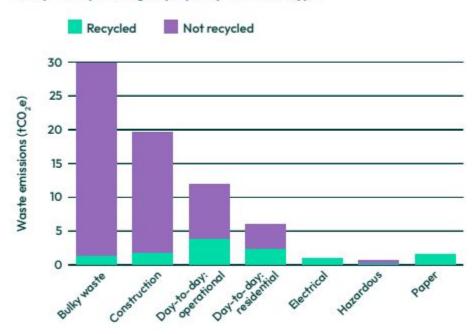
- Falls under the 12th goal of the SDG:
   Responsible Consumption and Production
- Reduce the amount of waste that goes into landfill. Instead, rubbish should be seen as a valuable resource.
- The goal is to make more use out of an item once it has done its purpose, by recycling it and reusing it.



#### What is the Problem with Waste Management?

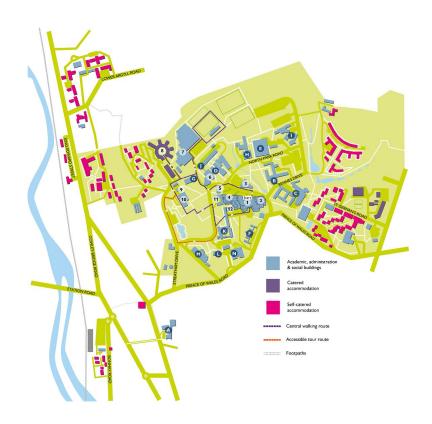
- As of 2019, only 9% of global plastic waste was recycled.
- Global waste generation expected to increase by 70% by 2050.
- Over 50% of the world lacks access to waste collection services

2022/23 waste emissions (tCO<sub>2</sub>e) for Streatham, St Luke's and Penryn campuses by waste group, split by treatment type:

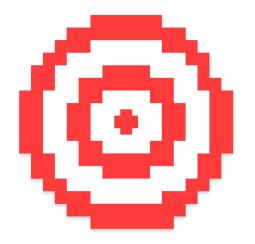


#### Napoleon's Adventure



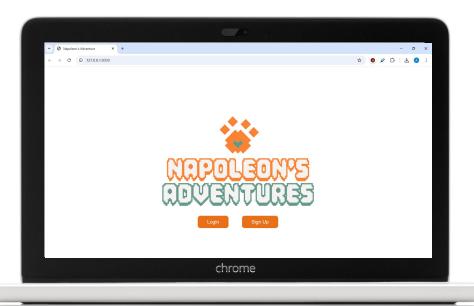


#### **Project Scope**



- Develop a Web Application
- Follow GDPR guidelines
- Use location-based engagement in the form of QR codes
- Create a variety of educational minigames to implement gamification and provide education

#### **Development of a Web Application**



 Build a web application using the Django framework

 Provide user registration and login functionality, allowing users to create and update profiles.

#### **Location-Based Engagement**

- QR codes placed next to different trash bins across the campus
- User will scan these QR code to access the games



#### **Gamification Features**

- Design recycling-related games
- Leaderboard tracking players scores



#### **GDPR** compliance (Privacy Policy)

- Privacy will be protected in accordance with the compliance
- We allow users to update their profile, delete their account
- Users will also be able to reset their password
- Passwords are securely stored using hash
- We do not collect any data apart from what is necessary for login, sign up and location Services (QR codes)
  - This includes email, username and password

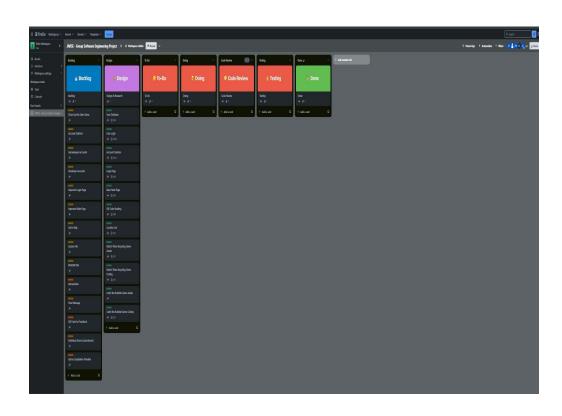


# The Process

#### **Project Kickoff & Planning Week 1**

#### Meeting Notes:

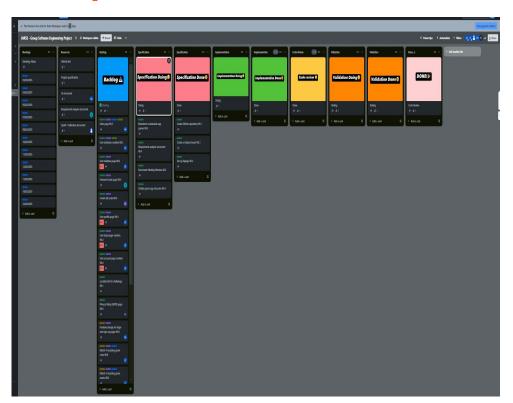
- Brainstorming ideas
- Reviewed the idea and specification compliance
- Gathered requirements
- Github repository
- Set Django framework
- Set up Kanban board



#### **Initial Development Week 2**

#### Meeting notes:

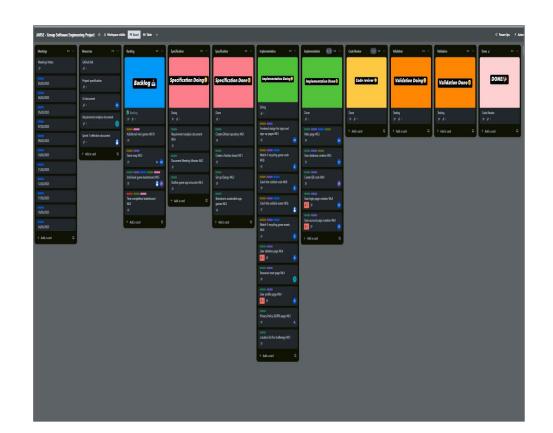
- Divided tasks
- Assigned roles
- Started user authentication system
- Wireframe and UI design



#### **Development Progress Week 3**

#### Meeting notes:

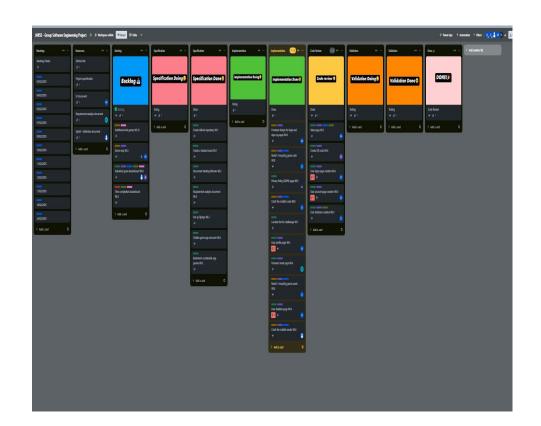
- Progress check-in
- Started frontend development
- Worked on mini-games
- QR Code placement
- PrivacyPolicy/GDPR



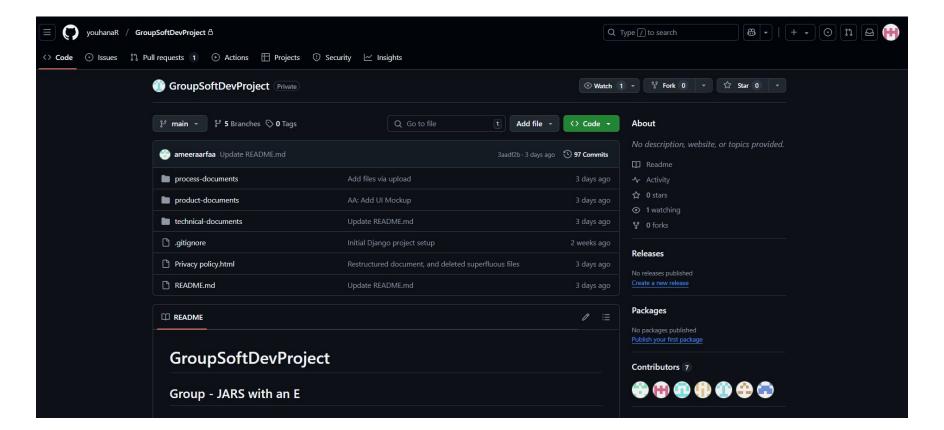
#### **Sprint 1 Wrap-Up**

#### Meeting notes:

- Reviewed overall progress
- Finalized two mini-game
- Completed user authentication
- Planned for Sprint 2



#### **Github**





# **Challenges Faced**

- Bug in mini-game "Recycle Rush"
- Missing email confirmation for Account Registration
- Password Reset Emails going to junk inbox
- Games could not be implemented on the web app consider using Javascript



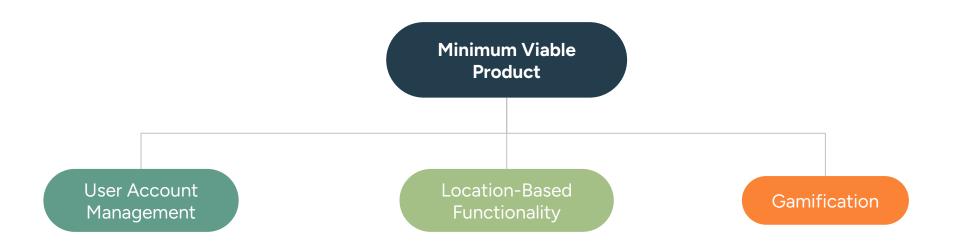
### Areas for Improvement

- Improve Website Design & Visuals
- Better University Map Display
- More Games Needed
- Profile Picture Feature
- GitHub: Branch Per Feature, Not Per Person



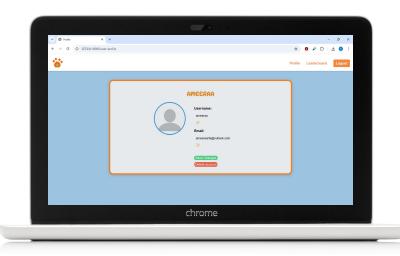
# Results & Impact

#### Results



#### Results: User Account Management

**Account Creation** 



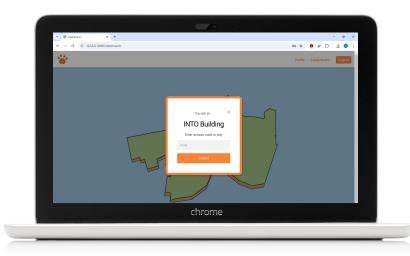
Password Management

Profile Management

**Account Deletion** 

#### **Results: Location-Based Functionality**

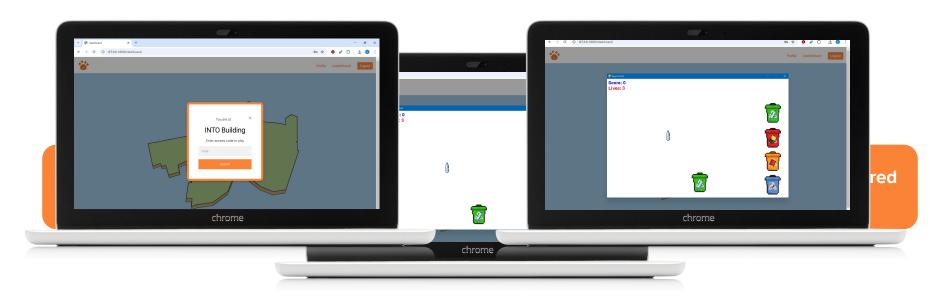
QR codes at certain locations on campus





Strategically
Chosen Locations

#### Results: Engagement with Sustainability



- Location: INTO
- Why? → Most INTO students are international and may be unfamiliar with UK recycling policies.
- 'Recycle Rush' mini game teaches users types of recycling bin and which items should go into it.

#### **Impact**



Aims to Integrate circular principles into all aspects of university life to eliminate avoidable waste

#### **Impact: On Users**



**Engagement** & Interactivity

Turns routine campus navigation into an interactive treasure hunt



Holistic Educational Approach

Comprehensive
nature of the
minigames educates
users on all facets of
waste management



Grassroots Engagement

Fosters a community-driven culture of environmental responsibility

#### **Impact: On University**



Supporting Strategic Goals

Aligns with the University of Exeter's Circular Economy and Sustainable Resource Strategy



Enhanced Awareness & Education

Strategically placed QR codes extends learning beyond the games



Long-Term
Cultural Shift

Grassroots
engagement can lead
to a broader cultural
shift on campus



# Live Demo



# Questions?