

Pultus Meeting 2nd

Meeting Topic: Determine 3-6 interview questions

Participants: Sherry; Daniel; August; Jack **Time:** 20:30 9th Aug



Interview Questions

Daniel

01 Would you be interested in a collective discount application - where say 100 people agree to buy a coffee at the local store, and in return the store lowers its prices for them (customer)

02 If I could bring 100 customers to your doorstep to buy coffee in the morning, would you be willing to set up a discount for them, knowing you will have 100 customers (business)

03 If I could secure a large group of customers, what would you want/need to make this work.



Interviewee Classification

01

UQ Students

02

Merchants

Sherry

UQ Students



Question1

How often do you spend money at UQ and what do you spend money on? (Food, daily necessities, souvenirs...what exactly?)



Question3

If there is an opportunity for you to buy things cheaper, would you be willing to participate in group buying to get a discount? Why or why not?



Question2

What do you think about the price of what you bought? Do you think it is expensive or acceptable?



Question4

What do you think of group buying? Have you used similar services? If so, what factors do you care about most?



Merchants



Question1

If a large number of goods are purchased from you at one time, will you willing to give some discount? If so, what kind of discounts or offers would you be willing to provide?

Question2

Do you have experience in cooperating with schools or student organizations? If so, what factors do you care about most in the cooperation? If not, are you willing to cooperate? Why?

Question3

If there is such an opportunity for cooperation now, what benefits do you hope the cooperation will bring you?

Interview Questions

Jack



Question1

What factors do you value most when choosing a group buying platform? Please explain in detail why these factors are important to you.

Question2

Please describe the biggest problems or challenges you have encountered when using group buying apps. How do you think these problems can be improved?

Question3

If you could design an ideal group buying app, what functions and features should it have? Please describe these functions in detail.

Interview Questions

August



When you purchase items, do you place more emphasis on individuality or uniformity?

Have you ever heard of community group-buying ?

Do you think community group-buying is more individual or unified?

What do you think are the disadvantages of community group-buying ?

If you are asked to buy items using community group-buying, which type of goods are you more likely to buy?

- Fruit & Veg
- Bakery
- Poultry, Meat& Seafood
- Deli& Chilled Meals
- Dairy, Eggs& Fridge
- Snacks& Confectionery
- Freezer
- Drinks
- Beer, Wine& Spirits
- Electronics



The background of the slide features a vibrant, abstract illustration. On the left, a person with dark hair and a white shirt is shown from the chest up, with their right arm raised in a fist and their left hand pointing upwards. On the right, another person with dark hair and a purple long-sleeved shirt is shown from the chest up, with both arms raised; the right hand is in a fist and the left hand holds a small glass of orange liquid. The background is a light blue gradient, decorated with various shapes in shades of blue, purple, and pink, including wavy lines, circles, and abstract blobs, suggesting a festive or celebratory atmosphere.

DETERMINE IDENTIFY DISSCUSS

final interview questions (3-6)
how we can start our interview

SUMMARY

discussion results:

target interviewee

interview questions

Interview format and process

