# Interview

Question1:

When you purchase items, do you place more emphasis on individuality or uniformity?

Question2:

Have you ever heard of community group-buying？

Question3:

Do you think community group-buying is more individual or unified？

Question4:  
If you are asked to buy items using community group-buying, which type of goods are you more likely to buy？

Fruit & Veg

Bakery

Poultry, Meat& Seafood

Deli& Chilled Meals

Dairy, Eggs& Fridge

Snacks& Confectionery

Freezer

Drinks

Beer, Wine& Spirits

Electronics

Question5:

What do you think are the disadvantages of community group-buying？