

# Margaret Young

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## EDUCATION

### University of Pittsburgh

Pittsburgh, Pennsylvania

Bachelor of Arts  
English Writing, Nonfiction

Anticipated May 2021  
GPA: 3.48

## SKILLS

- Content Management Systems (Drupal and WordPress)
- HTML and CSS
- Adobe Creative Cloud
- Copy Editing/Writing
- Social Media
- Search Engine Optimization

## PROFESSIONAL EXPERIENCE

### University of Pittsburgh School of Computing and Information

Pittsburgh, PA

*Writing Intern*

July 2020—Present

- Contribute to redesigning the SCI website using Drupal and draft web copy that reflects SEO best practices and university brand guidelines
- Draft messaging for internal and external constituents, including scripts for the Dean and student newsletters
- Pitch and write computing and information feature stories about faculty and students for email marketing campaigns and social media posts on Twitter and LinkedIn

### The Pitt News

Pittsburgh, PA

*Copy Chief, Assistant Copy Chief, Senior Staff Writer*

September 2018—Present

- Proofread up to 20 stories each night for AP style consistency and fact-check articles before publication while working on a tight deadline
- Lead a staff of up to 10 others and teach them how to copy edit
- Report on events regarding the campus community and contribute to social media copy

### PROOF Culture

Remote

*Media Specialist*

February 2021—Present

- Monitor and draft posts for PROOF Culture's Instagram and Facebook channels and spearhead giveaways in order to grow following and customer base
- Draft copy for the WordPress site that utilizes SEO best practices to increase search engine visibility and help oversee production of company newsletter sent through Mailchimp
- Monitor SEO ranking and growth of consumer base through Google Analytics and SE Ranking

### Pittsburgh Magazine

Pittsburgh, PA

*Editorial Intern*

May—August 2020

- Developed short pieces for the magazine's 412 blog that were posted throughout the website and on social media and contributed to social media copy
- Utilized search engine optimization best practices throughout stories and in headlines to reach a broader audience

### 90.5 WESA, Pittsburgh's NPR News Station

Pittsburgh, PA

*Newsroom Production Assistant*

January—March 2020

- Pitched several story ideas every week for both feature-length and short current event stories, which often required reporting and writing on a quick turnaround and taking pictures for digital publication
- Operated radio equipment, including several microphones and recorders, and Adobe Audition for radio and web stories, which utilized SEO best practices

## HONORS & AWARDS

### Rotharmel Memorial Fund Grant

2020

- Selected as a Pitt English Department grant recipient to support my unpaid internship in the spring semester

## EXTRACURRICULAR AND VOLUNTEER EXPERIENCE

University of Pittsburgh Club Swimming, Oakland Outreach, Undergraduate Literature Conference