

# ALABI IDRIS OLASUNKANMI

Product Designer | UI/UX Expertise | Interaction Design

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## SUMMARY

Seasoned Product Designer with over 2 years of focused experience in creating intuitive UI designs for mobile and web applications. I worked on creating a user-centered digital solution that combines functionality, aesthetics, and usability.

The project focused on identifying user needs through research, developing wireframes and prototypes, and designing an intuitive interface that improves the overall user experience.

## EXPERIENCE

### UI/UX Designer (IT)

#### Cephas ICT Hub

⌚ 09/2023 - 03/2024 ✅ Ogbomosho, Oyo State

- blend my technical skills with design principles to create intuitive and efficient interfaces. I use tools like Figma and Adobe to develop interactive prototypes that align creative ideas with technical implementation.
- I enjoy collaborating with developers and product managers to ensure smooth delivery and user satisfaction in every project I work on.
- I learn actively from real-world projects and use design thinking to solve both user and business challenges. I believe growth comes through teamwork, feedback, and consistent effort to enhance my creative and technical skills.
- I combine creativity and technology to design user-friendly and visually appealing digital products. I focus on understanding user needs and business goals to ensure my designs deliver real value.
- Developed and maintained cohesive UI patterns and standards as part of the design system.

### Product designer(IT)

#### Sunmence

⌚ 08/2025 - 11/2025 ✅ Ogbomosho, Oyo

- Designed an intuitive and data-driven investment dashboard that simplifies financial insights for users. Designed an intuitive and data-driven investment dashboard that simplifies financial insights for users. Focused on clear data visualization to help users easily track portfolio performance, assets, and market trends. Created responsive layouts and interactive components using Figma to ensure seamless usability across devices.

### Product Designer

#### Freelancing

⌚ 08/2025 - 11/2025 ✅ Remote

- Worked as a freelance product designer responsible for creating an engaging and user-focused sports news website. Conducted research to understand user interests, preferred sports categories, and browsing behavior. Designed wireframes and interactive prototypes to define content structure and navigation flow and applied UI/UX principles to ensure a visually appealing, responsive, and easy-to-navigate interface. Collaborated with developers to ensure smooth design implementation and performance optimization.

## EDUCATION

### Bachelor of Technology(B.Tech) Computer Science

#### Ladoke Akintola University of Technology (LauTech)

⌚ 11/2019 - 10/2024 ✅ Ogbomoso, Oyo

## KEY ACHIEVEMENTS

### ★ Designed Car E-Commerce Mobile App

It's digital platform designed to simplify the process of buying, selling, and exploring cars online. The app connects car dealers, private sellers, and potential buyers in one intuitive and user-friendly space.

It allows users to browse cars by model, brand, price, or location, and view detailed specifications, images, and performance insights. The design emphasizes ease of navigation, clean visuals, and trust-building elements such as verified listings and secure payment options.

### ⚡ Mentored Junior Designers

Created and led a mentorship program for junior designers that improved team skills and output.

### 📌 Designed NGO Website

I designed an NGO website focused on promoting the organization's mission, programs, and community impact. The goal was to create a clean, user-friendly, and responsive interface that encourages donations and participation.

I developed wireframes and prototypes to ensure smooth navigation and accessibility across all devices.

The design emphasized simplicity, trust, and emotional connection through visuals and layout.

Overall, the project strengthened the NGO's online presence and improved user engagement.

### 📌 Tech Gadgets E-commerce Website

I designed a tech gadget e-commerce website focused on providing users with a seamless and modern shopping experience.

The goal was to create an intuitive and responsive interface for browsing, comparing, and purchasing gadgets easily.

I developed wireframes and prototypes to ensure smooth navigation and clear product presentation.

The design emphasized simplicity, visual appeal, and trust through organized layouts and vibrant product imagery.

Overall, the project enhanced the platform's usability, boosted user engagement, and improved the online shopping experience.

## LANGUAGES

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### English

Native



## SKILLS

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UI/UX Design

Figma

Prototyping

User Research

Design Systems

Interaction Design

Adobe

Wireframing

Canva