

Grasp Your Spindle and Transform

Introduction to iPortfolio Inc.

Feb. 2019



iPortfolio

This document is confidential and is intended solely for
the use and information of the client to whom it is addressed.
iPortfolio Inc.

spindle
books

GET IT ON
Google play

Available on the
App Store

Web

the engine that powers excellence

Global Ed-Tech Company, iPortfolio Inc.

- Founded in 2011
- Based in Seoul, Korea
- Developed **Spindle Books™**, an advanced eTextbook platform.



Introduction

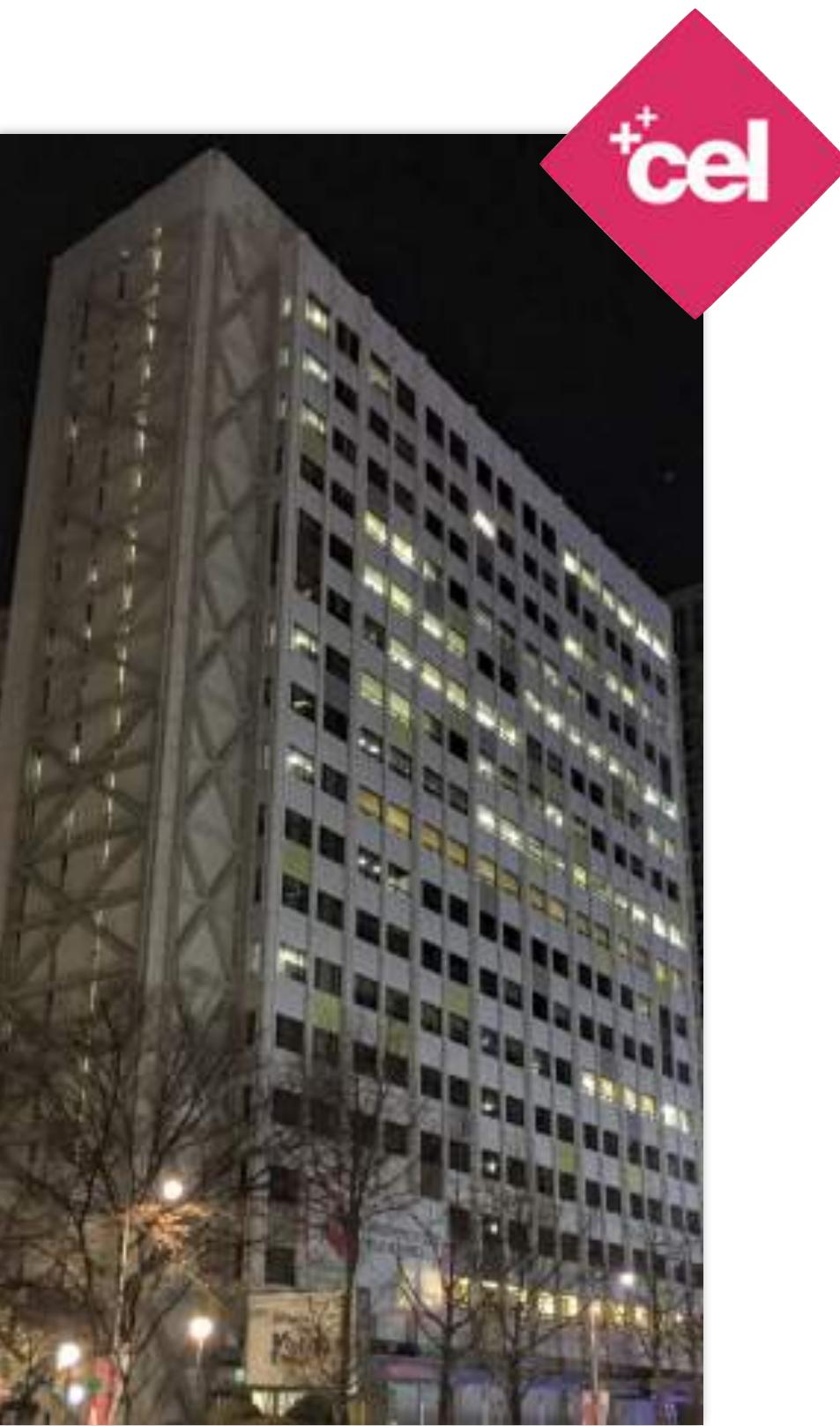
Mission to transform the way people learn & teach English

English communication skill is considered as one of the core competencies required in many parts of the world specially for Korea, China, and Japan where a huge portion of education spendings is invested in English learning. However, inefficiency in English learning and teaching have been a problem without much improvement over the past 50 years. iPortfolio was established in 2011 with the mission to solve this problem.

Ed-Tech startup disrupting the ELT market

As an Ed-Tech startup, iPortfolio aims to transform the way people learn and teach English. iPortfolio envisions to disrupt the global ELT (English Language Teaching) market affecting over 1 billion people around the world learning English as a foreign language.

Organisations Supporting iPortfolio



Through the competition of 17:1, iPortfolio was selected as one of the **cel (creative economy leader)** companies by the Korean government. As a result, iPortfolio has received backing from two government ministries, **MSCT and MSIP**. iPortfolio was founded in 2011 out of 12 years of research and development in the area of Education Technology and has received investment from its equity partner **DSC Investment**. As a support from MISP, iPortfolio is also receiving technical support from one of the top global research institute **ETRI (Electronics and Telecommunication Research Institute)**.



Founders



Robert S. Kim



Jonghwan Lee

- CEO & Co-Founder
- Over 18 years of experience in IT and ELT industry
- Locus China
- Avaya Inc.
- E-Land Group
- Seoul National University / B.S.

- Executive VP & Co-Founder
- Over 16 years of experiences in IT and management consulting
- Samsung Electronics
- Booz & Company
- Dacom
- Seoul National University / B.S., M.S.

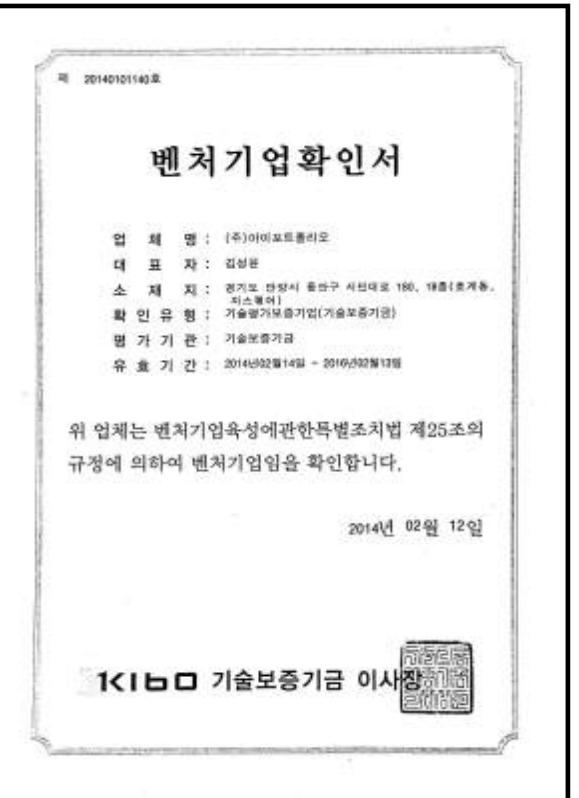
The Team



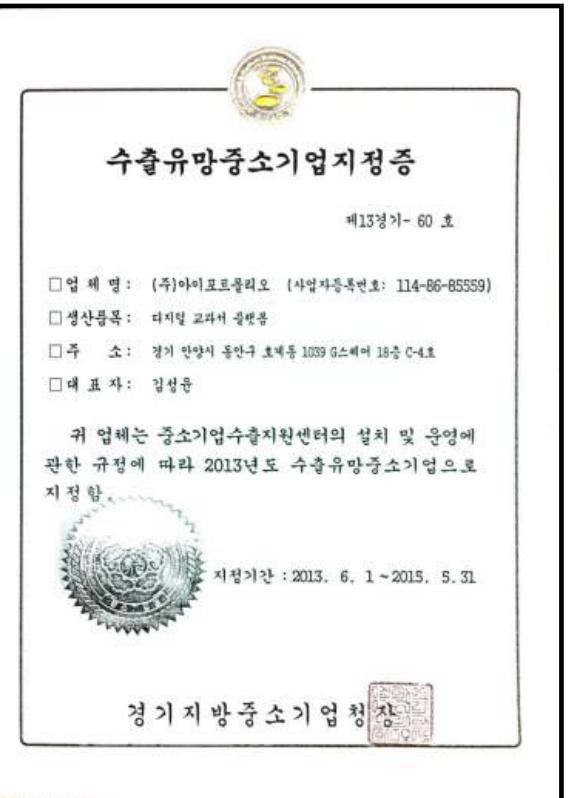
**28 High Performers who are capable
for global projects!
Average age 31!**

Management	2
Operation Group	1
Education Service Group	6
Software Group	10
Publishing Group	2
Design Group	2
PM Group	5
Total	28

Certificate/Citation



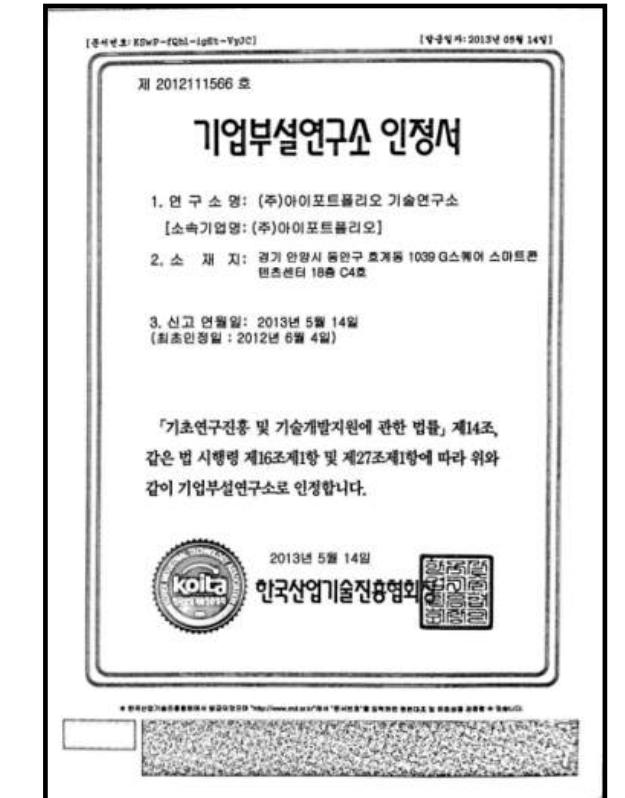
Venture Enterprise Certificate



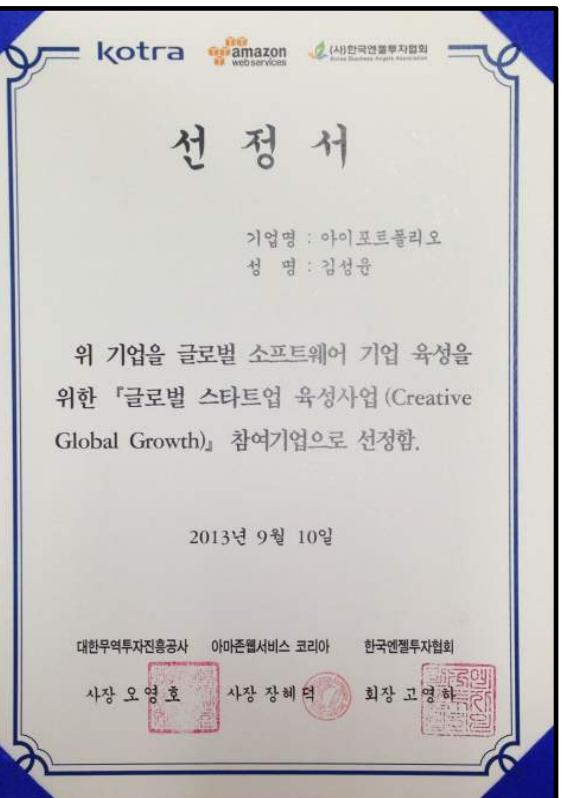
Promising Export SME



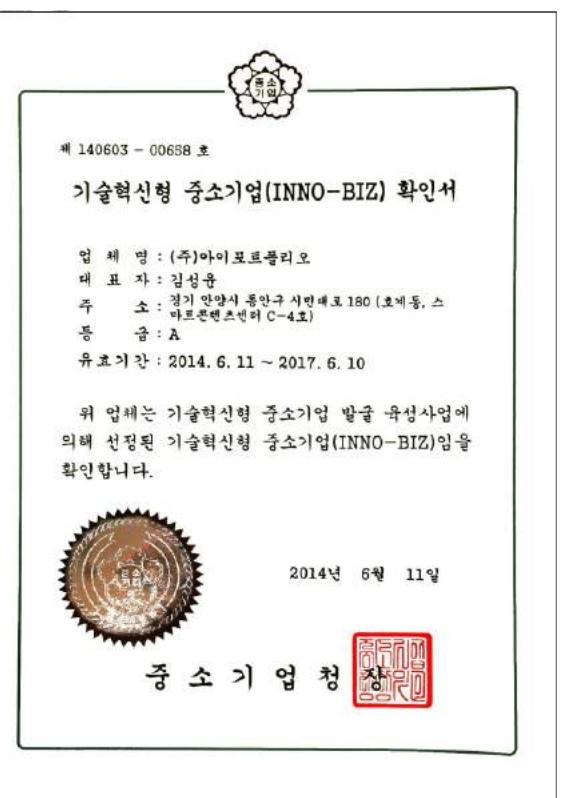
ISO9001



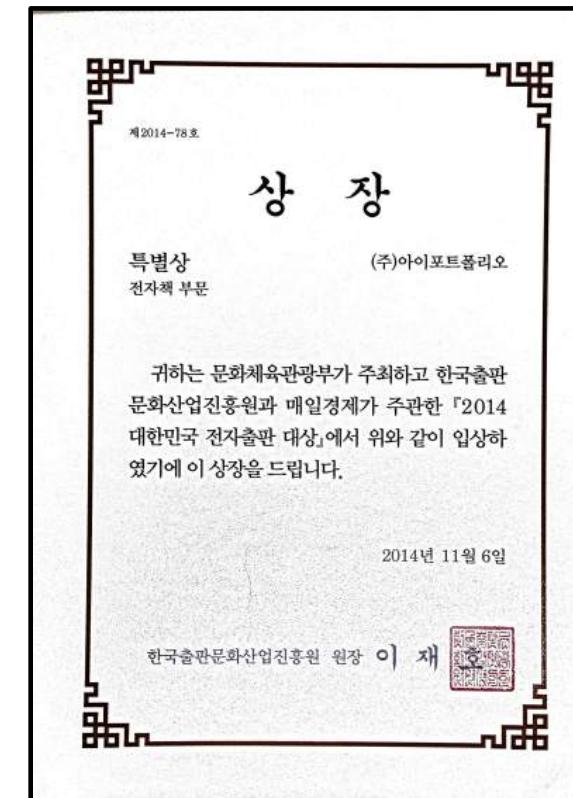
Corporate supported
Research Institution



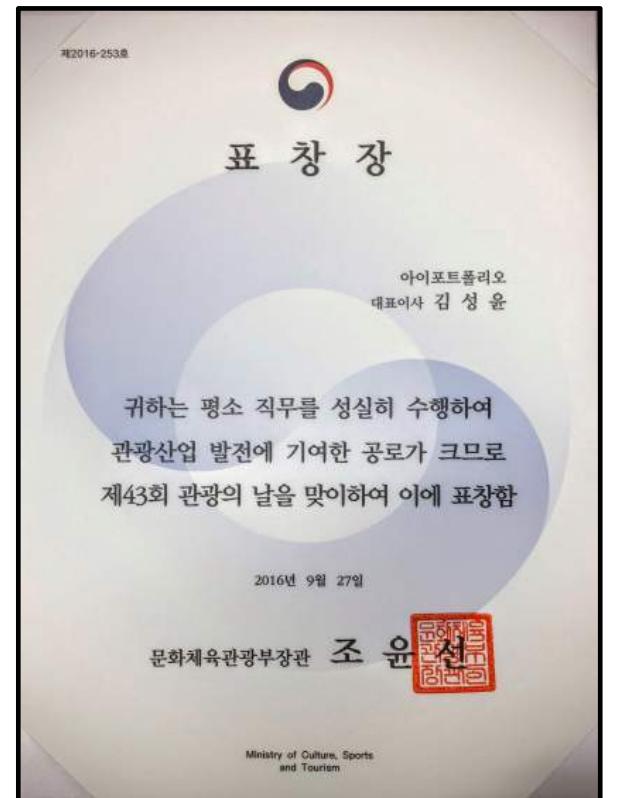
Global Startup
Incubating Nominee



Technical Innovation
SMEs



Korea Digital Publishing
Award, Specialist



Award from The Ministry of
Culture and Sports

Certificate/Citation

K-Global 300 Enterprises by Ministry of Science, ICT and Future Planning



Certificate/Citation

2017 Korea Venture Award & Small Hidden Champion



2018 \$1M Export Tower



Patents registered

- “Methods and system for studying foreign languages” (KR 10-1122188)
- “Methods for offering and searching multimedia information in ... e-Book” (KR 10-1495839)
- “Methods for offering test and scoring functions in electronic document” (KR 10-1562322)

Patents pending

- “Methods for offering page identifier in electronic document” (KR 10-2012-0012896)
- “Methods and system for interactive lecturing” (KR 10-2014-0099786)
- “Methods for social learning of foreign languages” (KR 10-2017-0106739)
- “System providing similar answers” (KR 10-2018-0085924)
- “System processing data of language learning” (KR 10-2018-0086692)
- “System generating test and quiz for language learning” (KR 10-2018-0086693)
- “System providing learning roadmap” (KR 10-2018-0095854)
- “System and methods for processing language learning activity” (KR 10-2018-0112288)

Trademarks registered

- “iJamong” (KR 41-0232854)
- “Spindle” (KR Class 9 / 40-0972421)
- “Spindle” (KR Class 41 / 41-0300498)
- “Spindle” (JP Class 9, 41 / 5664919)
- “Spindle” (EU Class 9, 41 / 012322641)
- “Spindle” (CN Class 9 / 13616669)
- “Spindle” (CN Class 41 / 13616668)
- “Spindle” (US Class 9, 41 / 5066657)
- “travalloon” (KR Class 9 / 40-1136165)
- “travalloon” (KR Class 39 / 41-0341474)
- “travalloon” (JP Class 9, 39 / 5789248)
- “travalloon” (US Class 9, 39 / 4971568)
- “travalloon” (EU Class 9, 39 / 013754891)

Trademarks pending

- “travalloon” (CN Class 9 / 16485349)
- “travalloon” (CN Class 39 / 16485348)
- “Multi-dimension Reading” (KR Class 41 / 41-2016-0012388)
- “다차원리딩” (KR Class 41 / 41-2016-0012390)
- “엠알” (KR Class 41 / 41-2016-0012392)
- “멀리읽기” (KR Class 41 / 41-2016-0016585)
- “멀리맘” (KR Class 41 / 41-2016-0030292)
- “오알티퓨처팩” (KR Class 9 / 40-2018-0119163)
- “리딩앤” (KR Class 9 / 40-2019-0003418)
- “리딩앤” (KR Class 41 / 40-2019-0003419)



What is Spindle Books™

Spindle Books™ is a sophisticated cloud based eBook platform specially designed for language teaching and learning.

Spindle Books™ has been chosen by innovative publishers such as **Oxford University Press** and **New Oriental Education & Technology Group**, the largest education company in China.



Spindle in Action

Starting with Oxford Learner's Bookshelf, Spindle Books™ has been adopted as a powerful engine for digital e-Reading platform of **major players of education sector** in Asia.



Oxford Learner's Bookshelf

partnered with
Oxford University Press



Big Reading Club

partnered with
Oxford University Press China



EBS Reading Club

partnered with
Oxford University Press
EBS Media



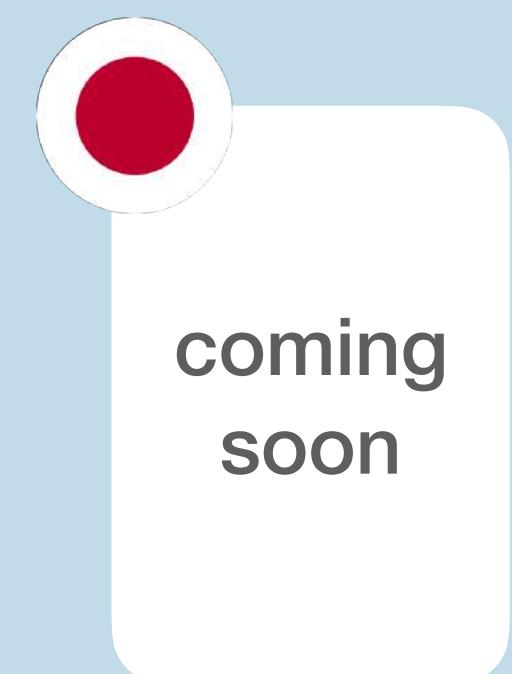
Idolebook

partnered with
Eplis



POP Reader

partnered with
New Oriental Education &
Technology Group



Japan in discussion
(targeting Mar 2019)

Project 1. Oxford Learner's Bookshelf (OLB)

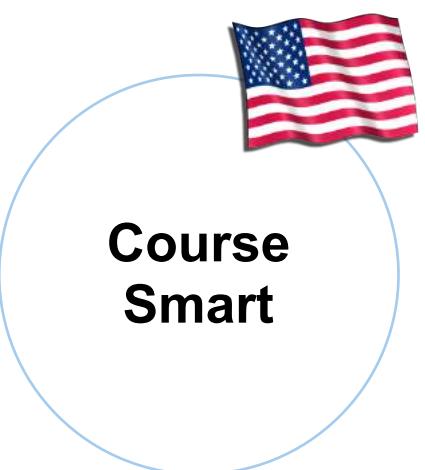


(Launched in July 2013)

- As the official eBook platform for the ELT business unit of Oxford University Press, OLB has been deployed to over 50 countries serving over 300,000 students worldwide.
- Bookshelf, Viewer, B2C store, B2B delivery, Learning Rocker System, LMS are available.
- Including Headway, Let's Go, Read & Discover, over 1,800 titles are housed.
- iOS, Android, Web, cross platform, user data sync available.

Over 300,000 students learn English via OLB in 50 countries worldwide. ('16.Dec)
Revenues : 30B KRW ('13~16, iPortfolio Revenue)

Project 1. Oxford Learner's Bookshelf (OLB)



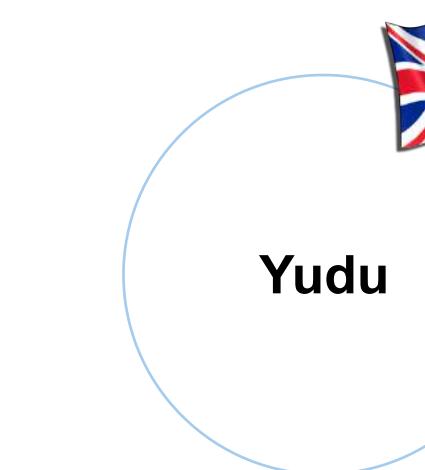
Course
Smart



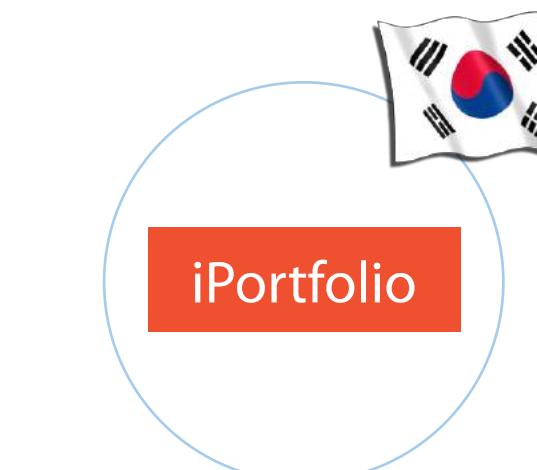
Vital
Source



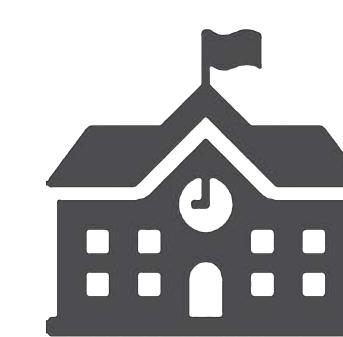
Inkling



Yudu



iPortfolio



Project 1. Oxford Learner's Bookshelf (OLB)

Reliability iPortfolio > I > Y > C > V

Features I > iPortfolio > Y > C > V

Pedagogical Design iPortfolio >> Y > I > V > C

Scalability iPortfolio >> C > Y > V > I

Customisable Structure iPortfolio >> V > C > I > Y

“ only iPortfolio has proven its pedagogical understanding lying underneath cutting edge technology ”

Project 1. Oxford Learner's Bookshelf (OLB)

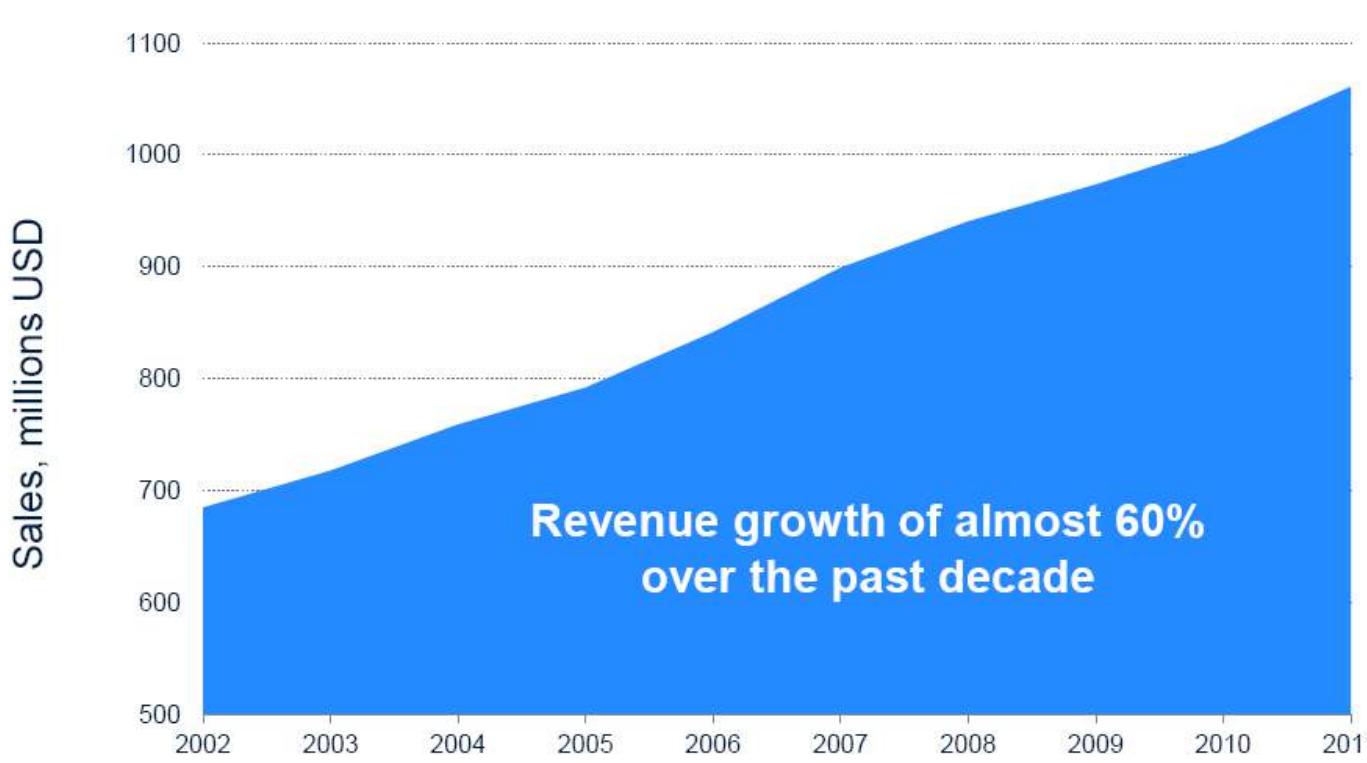
Oxford University Press, the world largest university press having 539 years of history, selected Spindle Books™ as the official digital textbook platform.



- Established in 1478
- Official employees over 10,000
- Over 6,000 new titles every year
- Publishing in 40 different languages
- Over \$1.2B per year, the biggest revenue as an ELT publisher in the world.

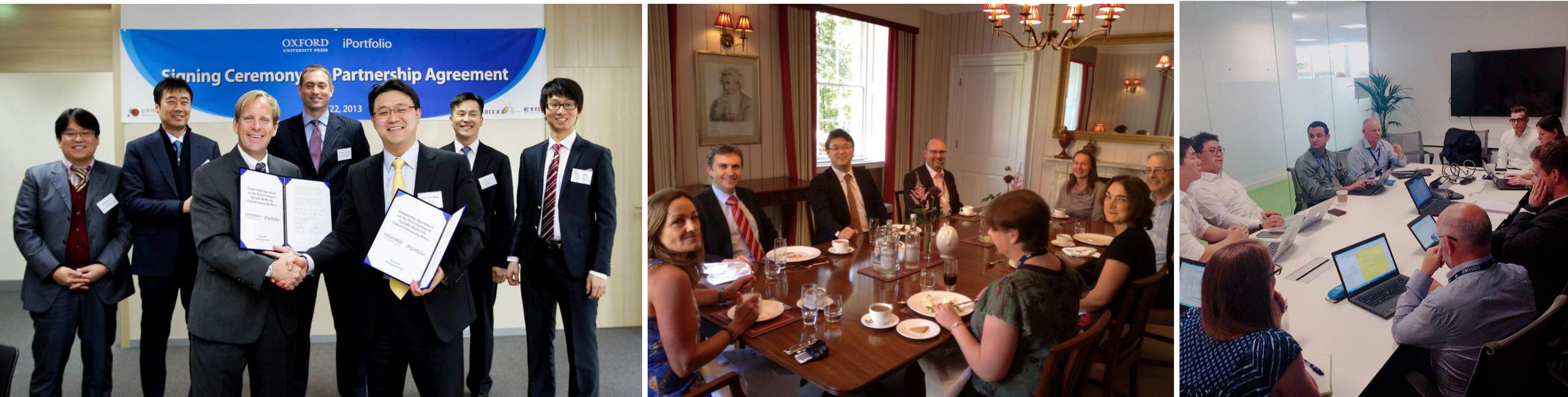
Digital Textbook Strategy of OUP

- Several hundreds of Journals digitised
- Classroom Presentation Tools
- LMS
- Dictionary apps
- Several hundreds of eBook apps
- Global online service



Project 1. Oxford Learner's Bookshelf (OLB)

Firm cooperative relationship during the last 8 years!



OXFORD UNIVERSITY PRESS Oxford Learner's Bookshelf

Use an access code Free samples Buy books Download the app Features

Register Sign in

Teach and learn English
With enhanced e-books from Oxford



Use an access code

Already have an access code? [Register](#) or [sign in](#) using your Oxford ID and choose [Add books](#) to get started.

[Register to use an access code](#)



Project 1. Oxford Learner's Bookshelf (OLB)

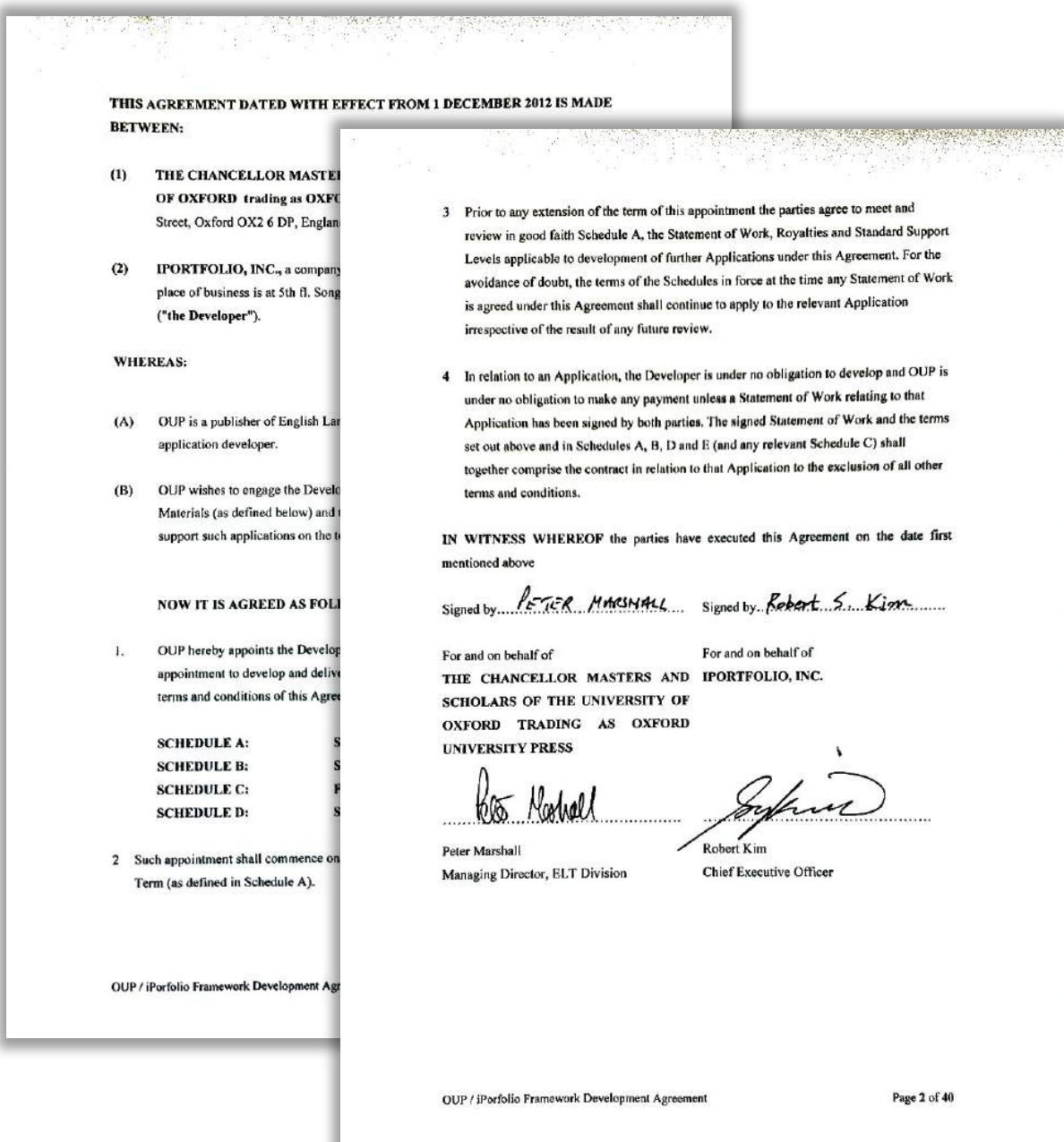
OLB introduction video (Dec, 16)



https://youtu.be/n_OgjHWsZ64

Project 1. Oxford Learner's Bookshelf (OLB)

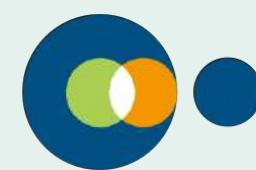
Royalty business, since 2015



- The number of ELT book sales of Oxford University Press: 30M/year
- Starting from '14, Spindle Books was introduced to 50 countries step by step
- Targeting to convert 10% of the ELT sales to digital
- OUP pays **royalty** to iPortfolio, certain portion from the digital ELT sales

<Oxford-iPortfolio Contract 2013.1.22>

Project 2. EBS Reading Club

EBS  Reading Club

Premium e-Reading Programme

Launched in July 2016 through partnerships
with **Oxford University Press** and **EBS**
Media (Education Broadcasting System).

In association with
OXFORD
UNIVERSITY PRESS

powered & operated by
iPortfolio

provided by
EBS  **MEDIA**



Project 2. EBS Reading Club

Best-selling OUP contents. 900 titles from the 12 series, including Oxford Reading Tree

Native Readers [300권]		ELT Readers [600권]											
Age		Oxford Reading Tree	Phonics World Readers	Tick Tock! Readers	Dolphin Readers	Let's go Readers	Classic Tales	Happy Readers	Read with Phinnie	Oxford Read & Imagine	Oxford Read & Discover	Dominoes	Bookworm
4세	Level 1+	출간 30년 세계적인 베스트셀러	옥스포드내 유일한 파닉스 전용 그림동화	리드미컬한 문장들로 파닉스 굳히기!	다양한 주제로 이루어진 저학년용 리딩	세계적인 베스트셀러의 리더스 시리즈	화려한 수상 경력의 명작 동화 시리즈	아기자기한 삽화와 일상 표현을 한 번에	논픽션+픽션의 균형잡힌 리딩과 문법을 한 번에	흥미로운 모험 이야기와 영어 실력까지!	자연, 과학, 문화, 예술 등 다양한 지식!	생동감 있는 오디오가 있는 중장편 입문서	세계적으로 사랑받는 리더스 시리즈
5세	Level 2		Level 1										
6세	Level 3		Level 2										
7세	Level 4		Level 3	Level 1	Starter	Level 1	Begin Level 1	Level 1	Primary 1	Early Starter			
8세	Level 5		Level 4	Level 2	Level 1	Level 2	Level 2	Level 2	Primary 2	Starter			
9세	Level 6		Level 5	Level 3	Level 1	Level 3	Level 3	Level 3	Primary 3	Beginner			
10세	Level 7			Level 4	Level 2	Level 4	Level 4	Level 4	Primary 4	Level 1			
11세	Level 8			Level 5	Level 3	Level 5	Level 5	Level 5	Primary 5	Level 2			
12세	Level 9				Level 4	Level 6	Level 6	Level 6	Primary 6	Level 3			
13세										Level 4			
14세+										Level 5			
										Level 6			
											Quick Starter		
											Starter		
										Level 1			
										Level 2			
										Level 3			
										Level 4			
										Level 5			
										Level 6			
											Starter		
											Level 1		
											Level 2		
											Level 3		

EBS Reading Club Sales Model

Including **Oxford Reading Tree**, we provide 12 different series of Oxford Graded Readers, **total of 900 titles** from phonics readers to classic literatures.

Based on a **subscription model**, users can flexibly select among different packs and subscription terms.

In association with
OXFORD
UNIVERSITY PRESS



EBS Reading Club Methodology

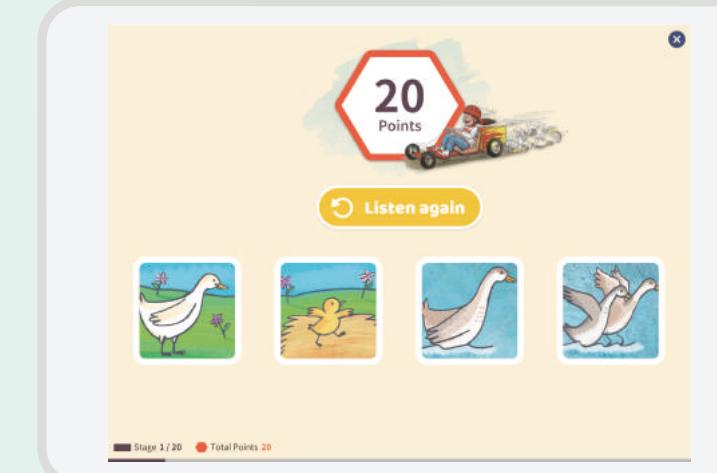
EBS Reading Club applies the principle of natural language acquisition in order to help our children to become **bilingual** speakers. Through our **5-step multi-dimension reading**, children learn English efficiently as they enjoy reading.

5 times more effective

“ Multi-dimension Reading ”

Listening, Reading, Speaking, Writing, ALL COVERS

1st: Warm Up



Brain relaxer word game

2nd: Listen Up



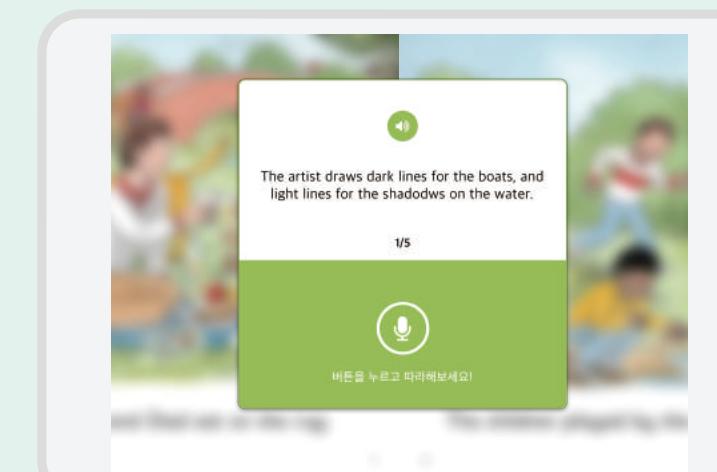
Vivid audio story telling
(texts hidden)

3rd: Read



British/American accent,
speed control, dictionary
and even recording

4th: Speak Up

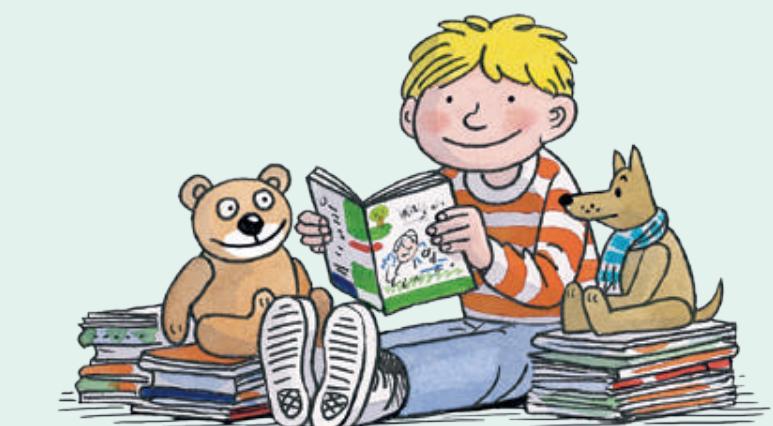


Listening to native speaker
and speak aloud as repeating

5th: Wrap Up



Dynamic and diverse
after-reading activities

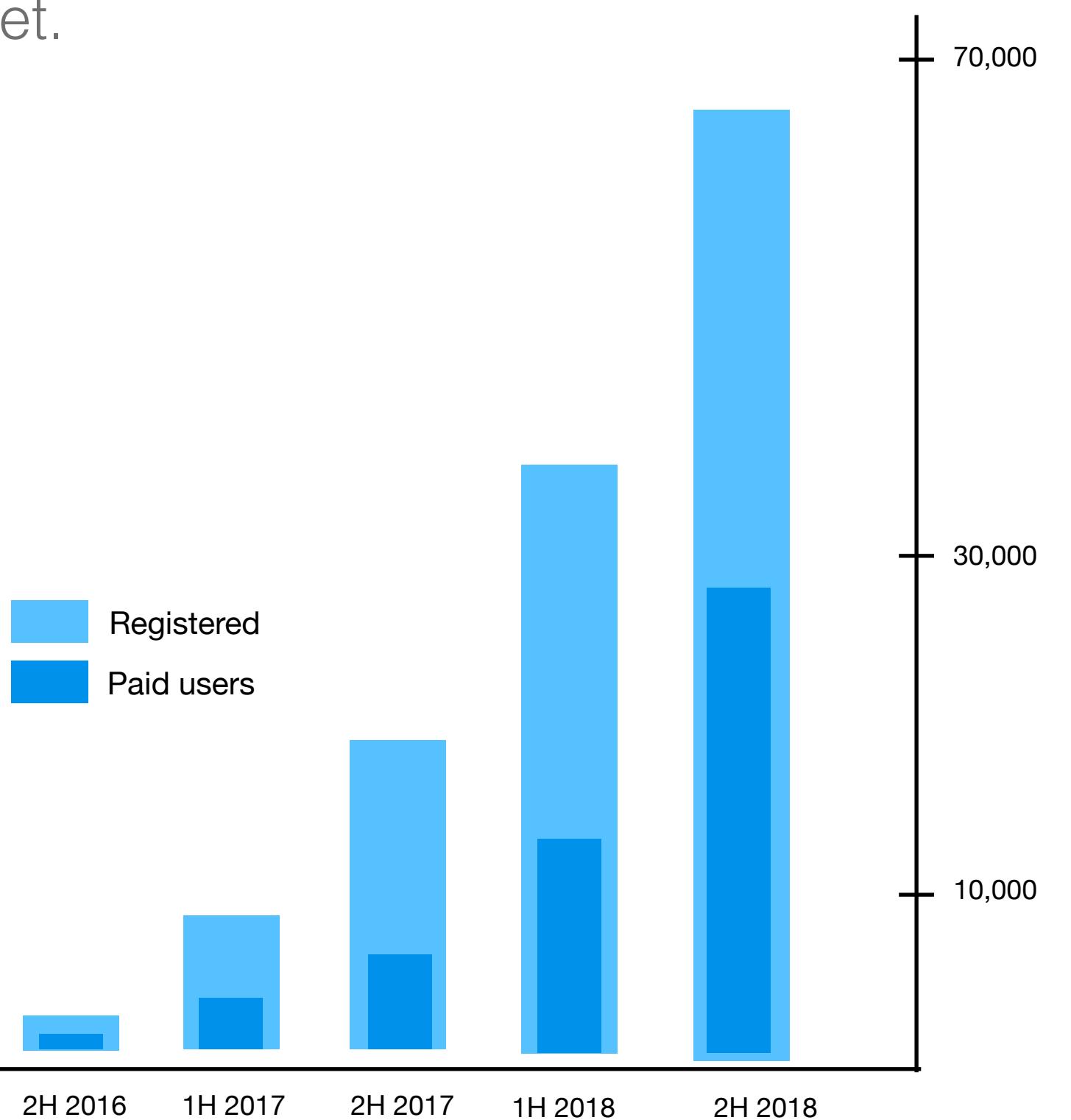


- Oxford Eng-Kor Dictionary
- British/American accent
- Line by line audio play

EBS Reading Club

Market Recognition

Through exposures in various media such as TV news, Home-shopping broadcasting, online SNS reviews, EBS Reading Club has been acknowledged as one of the most successful “**Premium e-library**” in the market.



Marketing Activities

1. Parent Seminar



- Accumulated **over 60 times** since 2016.
- Visited over 30 cities in 9 different provinces in Korea.
- Average number of audiences 180~200. (min. 35(Jeju) - max 450(Daegu))
- Subject: The importance of reading.



김성윤 대표
글로벌교육회사
아이포트폴리오 대표



원영빈 대표
키즈엔리딩 대표



박미라 저자
자녀교육서 저자



조이스박 교수
인천대 영어교양 교수



고봉익 대표
TMD 교육그룹 대표



샤이니 선생님
EBS 스타 영어 강사



안드레아스 선생님
EBS 외국어 라디오
전 쑥쑥단컴 대표



서현주 대표
전 쑥쑥단컴 대표

Marketing Activities

2. Mom Supporters



Interview



Hema & Hama blog.naver.com/3512979/221161125496

ORT 퓨처팩 현대홈쇼핑 단독런칭! 겨울방학 영어 훌스쿨링 2017.12.17.
회원가입부터 ORT 퓨처팩 사용 방법까지 및 번역 클릭만으로 간단하게 이용 가능 ~ 현대홈쇼핑 ORT 퓨처
팩 - 12월 21일(목) 오전 11시 40분 방송 어려운 단어가 나오면...
하늘's 스타일로그 blog.naver.com/flyhighbaby/221164836167

ORT 퓨처팩 현대홈쇼핑 : 영어미디어 무엇을 보여주시나요? 2017.12.16.
PC에서 현대홈쇼핑 ORT 퓨처팩 디지털 영어교재를 활용하는 방법이에요. EBS리딩클립을 검색해서 회원
가입을 하면, 내가 구매한 디지털 영어교재 컨텐츠가...
행복한 꾸꾸맘네 blog.naver.com/miso9242/221164175465

현대홈쇼핑 ORT 퓨처팩 EBS리딩클립 기대된다! 2017.12.16.
현대홈쇼핑에서 ORT (Oxford Reading Tree) 퓨처팩 판매소식이 있어 소개해보고자 한다. ORT (Oxford
Reading Tree) 퓨처팩은 EBS에서 만든 옥스퍼드 교재인 ORT를 디지털화...
더블리풀지의 행복한... blog.naver.com/dreamytime/221164183613

ORT 오알티 퓨처팩 현대홈쇼핑(12/21)에 런칭해요 2017.12.13.
12월 21일(목) 11시 40분 현대홈쇼핑 ORT 퓨처팩 방송이 있을 예정이에요. ORT 좋은 것은 넘나 잘 알고
있고, 이미 저희집은 종이책으로 봉을 뗄었는데 아직 구매를...

Reviews



Seminar

*** 오류 작업하시입니다 ***
기타 개선사항은 해당 글씨는 지우고 작성해주세요. (굵기, 굵은 글씨는 짚수 기법 부리드려요^^)

오류 발견! 풀린 리더스 A Game of Shapes

풀린 리더스 A Game of Shapes

It is a sandwich.

사용 기기: 딜락시냅 한드로이드버전 5.1.1 모델번호 SM-T280

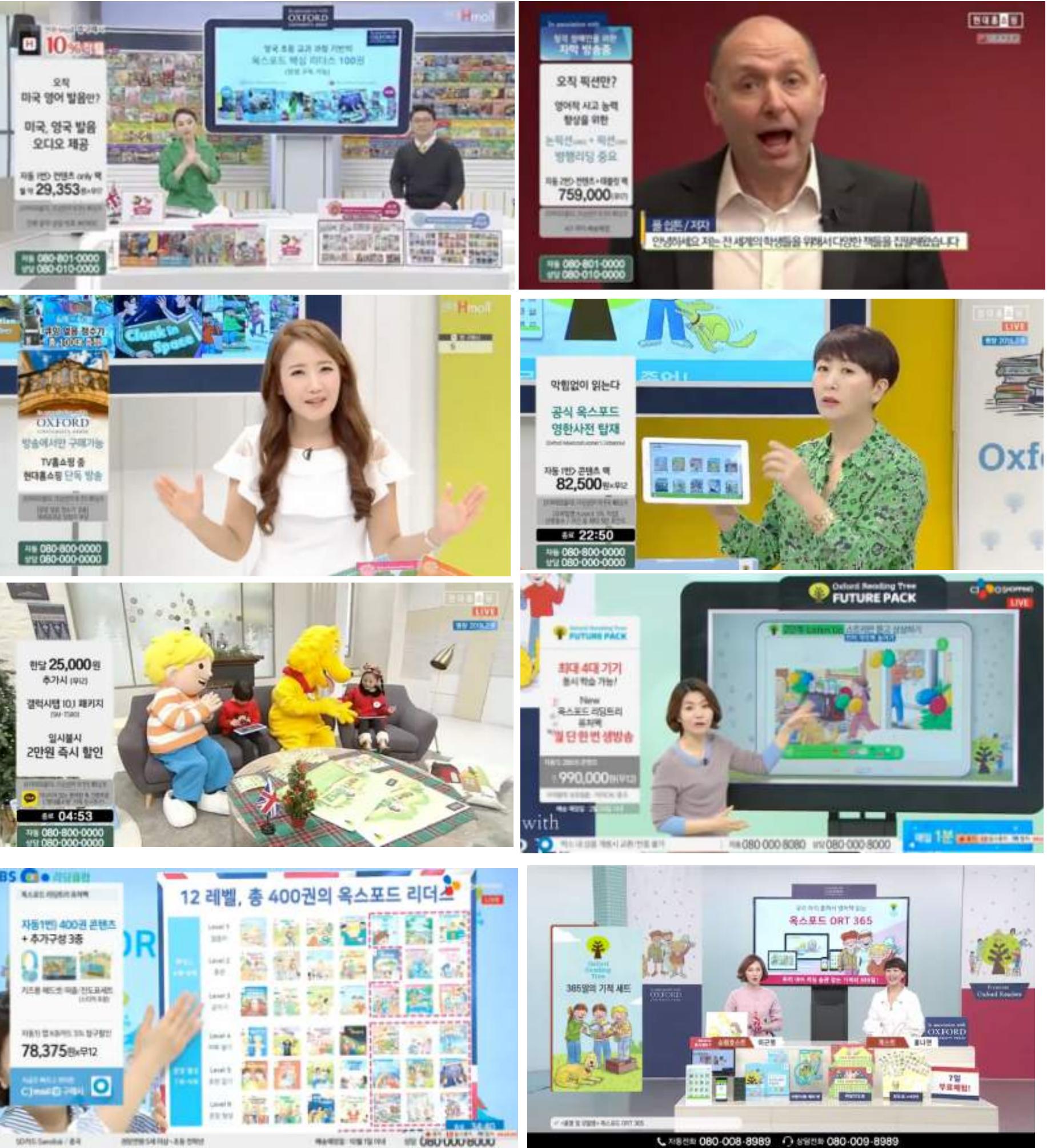
* [모든 버튼] 제작자...
* [모든 버튼] 제작자 1...
* [모든 버튼] 제작자 2...
* [모든 버튼] 제작자 3...
* [모든 버튼] 제작자 4...
* [모든 버튼] 제작자 5...
* [모든 버튼] 제작자 6...
* [모든 버튼] 제작자 7...
* [모든 버튼] 제작자 8...
* [모든 버튼] 제작자 9...
* [모든 버튼] 제작자 10...

Beta QA

- Experience our product and services for 3 months and write reviews and give us feedbacks.
- 8th term in operation (cumulated 300 supports so far)
- Cumulative reviews are over 1000.
- Providing testimonials, media interview, service feedback, new feature development suggestion, QA, and etc.

Marketing Activities

3. Home-shopping



- Penetrated Home-shopping channel in 2017 with ORI & ORD series
- 8 times sold out of out cumulative 10 times live broadcasts.
- CJ Homeshopping, Hyundai Homeshopping, T-Mon live show, Shinsegae TV shopping and etc.

Marketing Activities

4. Education Fair



- 3 times attended - Nov 2017, July 2018, Nov 2018.
- Pre-registered: 850 per fair
- On-spot consulting: 800 per fair
- On-spot sales: 200,000~300,000 USD per fair
- Membership registration during the fair: over 1,000

Marketing Activities

5. Events



- Tablet-bundled limited package (100 packs sold out)
- Pre-ordering event
- Seasonal event
- Timely event such as 'Vote for your favourite character' (during the national voting period), Wishing for peace event (Inter-Korean summit)



Learning Management System

LMS enables institutions to track and manage students' reading records with its intuitive interface.

[Key features]

- Convenient online purchase
- Classes & students management
- Individual reading records
- Monthly progress report

EBS 리딩클럽 학생관리 홍길동 Supervisor

학생관리

검색: 학생 이름, 아이디, 수업명으로 검색하세요. 정렬 옵션

이름(한글)	이름(영문)	나이	아이디	수업명	이용증인 클렉션	읽은 권 수/목표	등록일
김희진	Heejin Kim	28	hjkim	배정 대기중			2017-07-18
권오철	Ochel Kwon	33	okwon	희망찬반	OPL	1/5	
박하늬		27	hpark	배정 대기중			
박범석	Beomseok Park	32	bspark	붉은 노을 반	ORT	10/20	2016-04-12
송영진	Young Jin Song	33	yjsong	붉은 노을 반	ORT	20/20	2016-06-16
이경애	Kyungai Lee	35	klee	소녀반	ORT	100/100	2017-04-10
이보람		34	blee	배정 대기중	ORT		
이장록	Jeremy Lee	36	jrlee	희망찬 반	OPL	2/5	2017-05-29
이준호		30	junholee	희망찬 반	OPL	2/5	2017-03-20
임하은	Joanne Kim	28	helim	배정 대기중			
장아정	Yajing Zhang	28	yzhang	소녀반	ORT	32/100	2017-03-12
최광열	Kevin	34	kychoi	소녀반	ORT	21/100	2016-03-29

이보람

홍길동 월간 리포트 2018년 6월 EBS 리딩클럽

이보람

이달의 독서 개요

책읽기수 13일, 읽은 권수 12권, 기록된 독서시간 23분, 총 학습 시간 324분, 누적 판매수 1,308개

이달의 책 추천

모임별 녹색책, 새간 개별 녹색책, 시리즈별 녹색책

최근 읽은 책

날짜 독서장, 누적 독서장

총 판매 권수 337권, 총 3일간 학습 권수 163권

EBS 리딩클럽 학생관리 홍길동 Supervisor

학생관리 / 홍길동

태스트 상태

레벨 테스트 Level 19 확인하기

성취 테스트 Level 3 확인하기

수업 관리

수업명: 고연령 평생 회원반, 교재: Dominoes 시리즈, 선생님: Kevin, 등록일: 2018-03-12

배정된 수업

수업명: 고연령 평생 회원반, 교재: Dominoes 시리즈, 선생님: Kevin, 등록일: 2018-03-12

이용권 관리

이용권 구매

구매 내역

사용자 가이드

학습 통계

도서 리스트는 월별로 확인할 수 있습니다.

2018년 월 선택 PDF 다운로드

121 권 원용, 323,415 개 단어 학습, 9,461,180 분 학습

책 제목: Oxford Reading Tree / Level 1+ / Hide and Seek, 4단계 확인, 최근 읽은 시간: 2018-11-02 04:19 PM

책 제목: Oxford Reading Tree / Level 1 / Kipper's Diary, 4단계 확인, 최근 읽은 시간: 2018-11-02 04:19 PM

책 제목: Oxford Reading Tree / Level 4 / The Toy's Party, 4단계 확인, 최근 읽은 시간: 2018-11-02 04:19 PM

교육기관 코드: EBSRC294384

Reference Institutions in Korea

EBS Reading Club is adopted by various institutions, libraries, and schools.

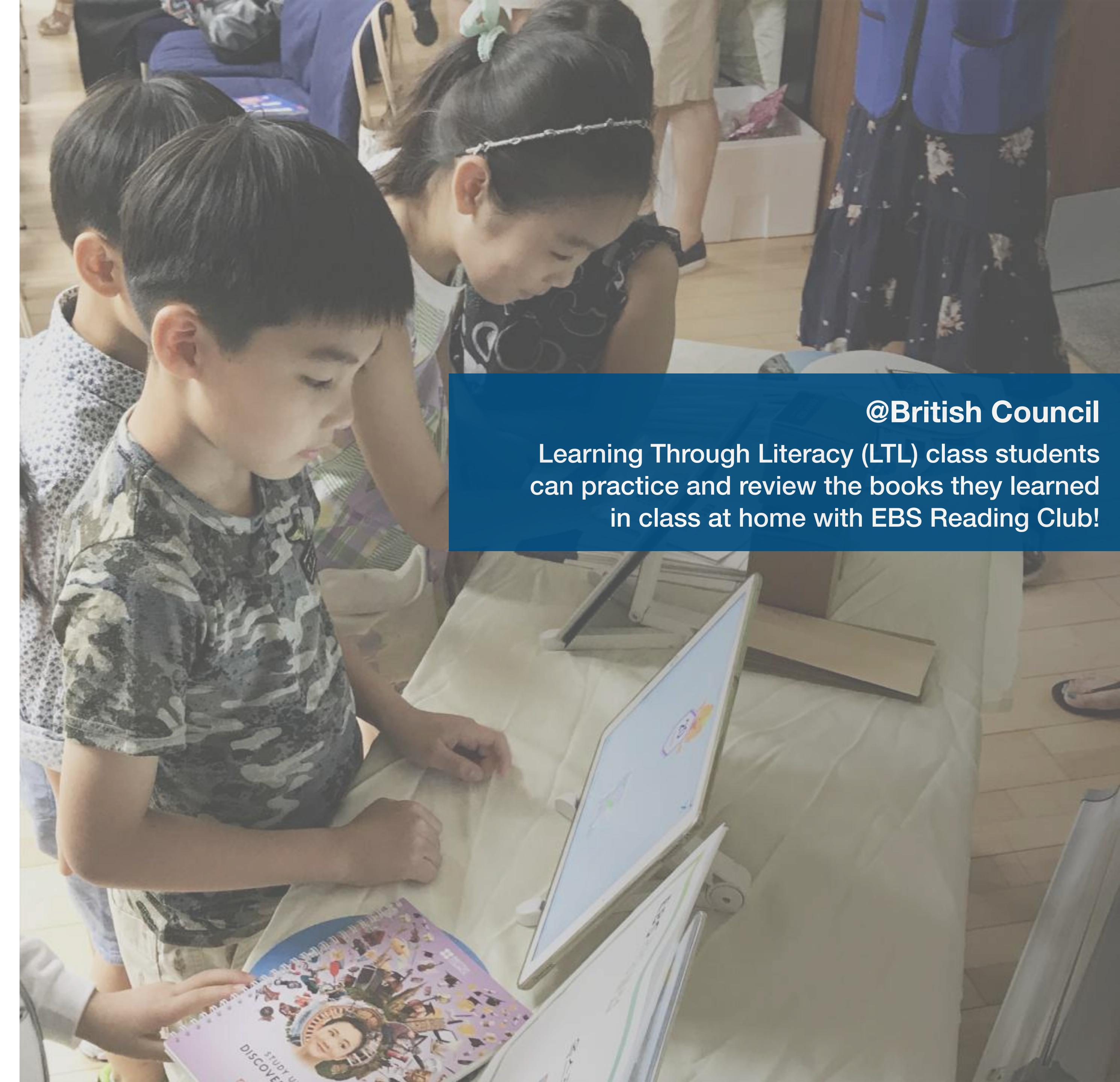
British Council is using EBS Reading Club as its digital reading service.



CHUNG DAHM

청담어학원

April어학원



@British Council

Learning Through Literacy (LTL) class students can practice and review the books they learned in class at home with EBS Reading Club!

Multi-dimensional Reading

What is Multi-Dimension Reading?

Digital-optimised reading method helps student naturally acquire linguistic skills



Warm Up



Listen Up



Read



Speak Up



Wrap Up



Multi-dimensional Reading



Warm Up



Listen Up



Read



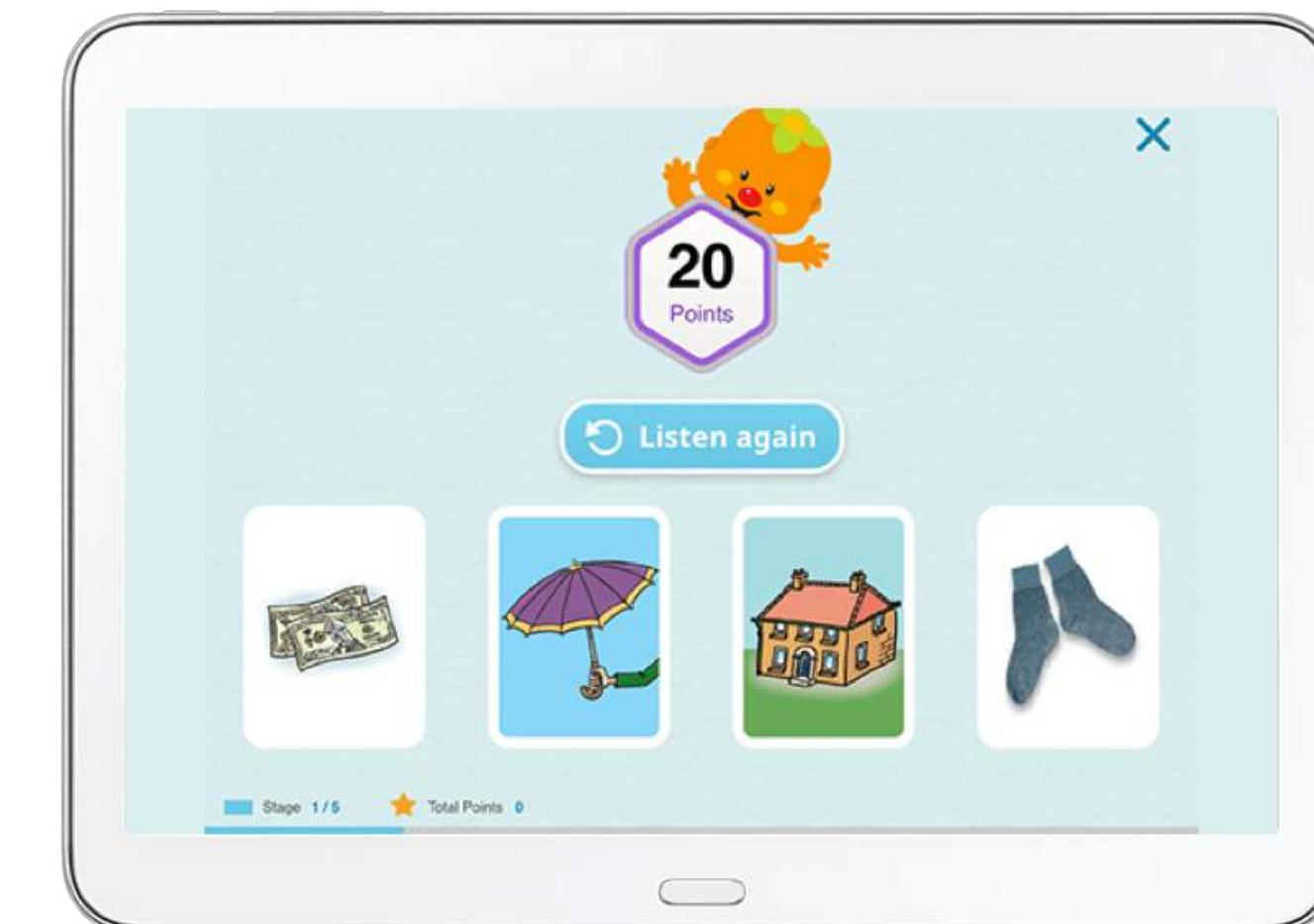
Speak Up



Wrap Up

1. Brain relaxer word game (sound - card matching)

- ✓ Before start reading, readers can be exposed to **headwords** of the book while playing the game.
- ✓ The purpose of this game is to make the child in **low anxiety mode** for effective language acquisition.



Multi-dimensional Reading



Warm Up



Listen Up



Read



Speak Up



Wrap Up

2. Guessing the story while listening to the audio

- ✓ Vivid audio storytelling helps young learners to understand story outline better and **enhance reading comprehension**
- ✓ Repeated practice of visualising stories stimulates **creativity and eloquence**



Multi-dimensional Reading



Warm Up



Listen Up



Read



Speak Up

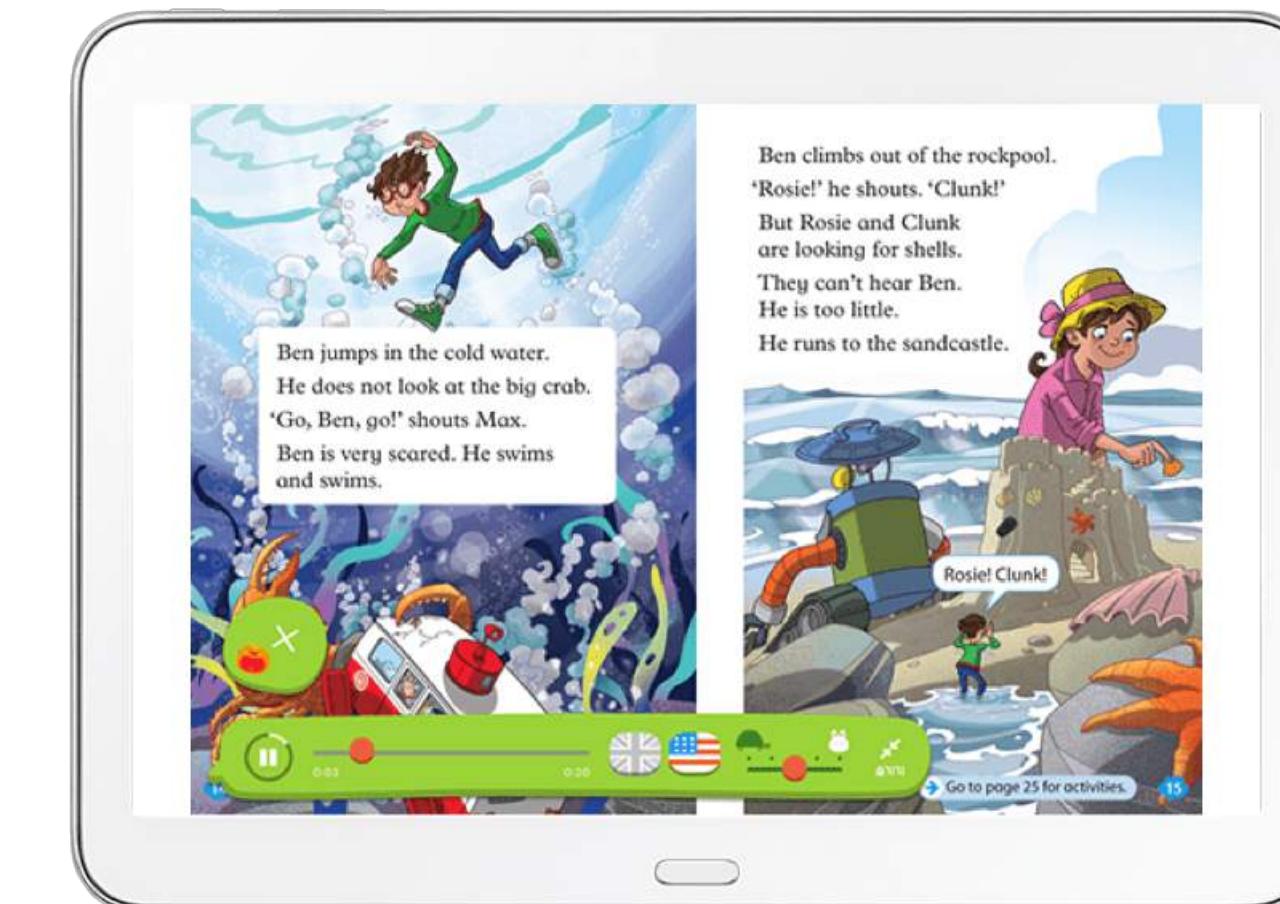


Wrap Up

3. Independent and immersed reading time!

- ✓ Young learners can take full advantage of reading in digital - such as looking up the **dictionary**, listening to the specific **sentences repeatedly**, setting different **audio speed** and etc.

This self-driven learning practice enhances **metacognition** which is essential for **self-initiated study**.



Multi-dimensional Reading



Warm Up



Listen Up



Read



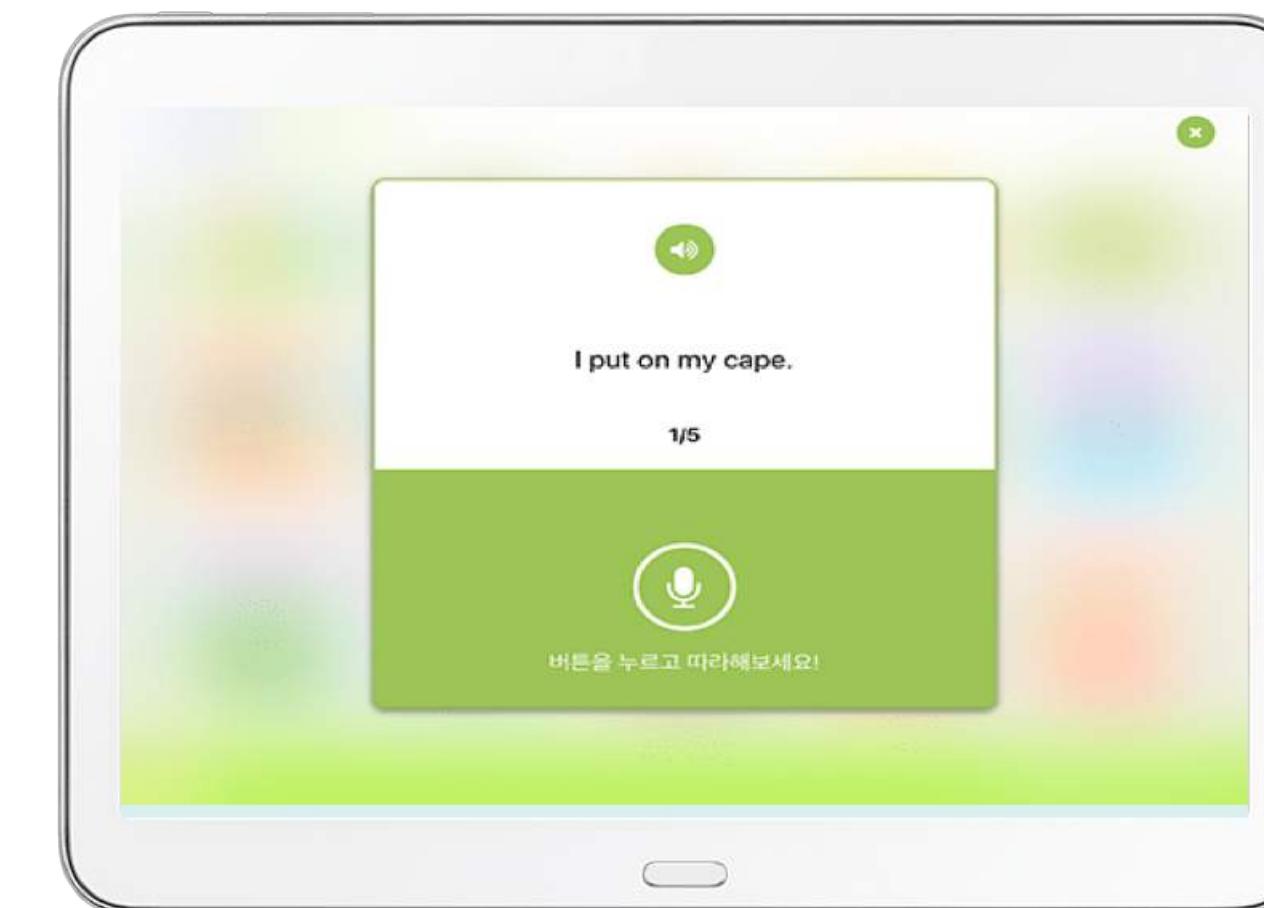
Speak Up



Wrap Up

4. Speak aloud and record the voice

- ✓ Listening to the native speaker's pronunciation stimulates **Broca's area** of the brain which is linked to language processing
- ✓ The recorded files are uploaded to the cloud so that parents and teachers can **monitor and track** improvements



Multi-dimensional Reading



Warm Up



Listen Up



Read



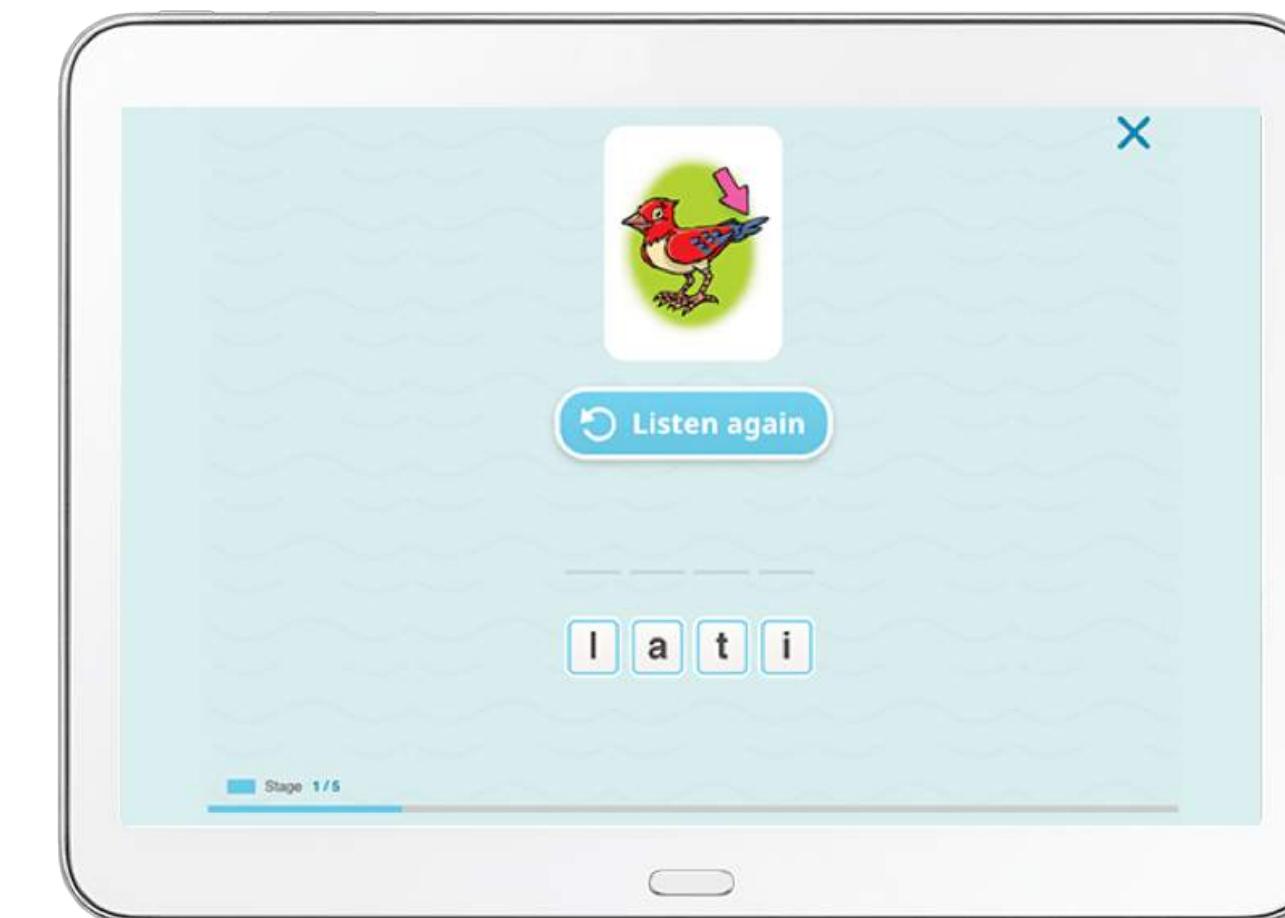
Speak Up



Wrap Up

5. Final wrap-up via playing games

- ✓ Wrap-up game helps to stimulate **Wernike's area** of the brain, which interprets and analyses the meaning of language.
- ✓ Spell game and word ordering types of game assist students to **review** what they have learned.



Project 3. POP Reader



(Launched in Apr, 2017)

New Oriental (listed in NYSE) has selected Spindle Books™ for its eReading service, called POP Reader, for 350,000 enrolled students from K to 12.



- China's leading private educational service provider (est. 1993)
- IPO on Sep 7, 2007 on NYSE (EDU)
- 748 learning centers, 66 schools across 55 cities of China
- Over 20,000 teachers
- 13.5 million enrolled students
- 1.5 billion (RMB) revenues in 2016
- Brand preference #1 in K-12 after school market (Deutsch Bank, 2013)



Project 4. Big Reading Club



(Launched in July 2017)

- Big Reading Club is OUP's first digital home-learning product designed and launched exclusively for the mainland China market.
- BRC houses 327 titles of 6 different ELT Graded Readers series.
- BRC is for B2B channel, as cooperating with CNPIEC.
- Target sales are fulfilled just in two quarters.
- Nominated as a success case of Education in OUP Annual Report (2017/2018)



OXFORD UNIVERSITY PRESS ANNUAL REPORT 2017/18

Supporting home reading in China

In recent years, there has been a surge in demand for digital reading products among parents and teachers in China, to support children as they develop their reading skills. OUP China recognized the opportunity to fill a gap in digital home learning resources, so in January 2018, it launched the *Big Reading Club*.

The *Big Reading Club* has received positive feedback from parents. Parent and user Lu Yiyi commented: 'It is awesome! My baby has learnt quite a few words; she even understands the word 'hatch!' Another parent and user Yangyang added: 'My son is so fond of *Read and Imagine* that he reads by himself every night.'

Since its launch in early 2018, hundreds of people have accessed the *Big Reading Club* online. Between them, they have read thousands of books and learnt more than two million words. It's early days, but the *Big Reading Club* is beginning to make an impact.

Big Reading Club
iPortfolio Inc.
获取
☆☆☆☆☆ 4+
没有足够的评分
智能英语阅读的开始
五倍学习效果的多维阅读
英语运用Advanced English

Big Reading Club is OUP's first digital home-learning product designed and launched exclusively for the mainland China market.

OXFORD UNIVERSITY PRESS o million words. It's ANNUAL REPORT 2017/18 *Big Reading Club* is beginning to make an impact.

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Big Reading Club is OUP's first digital home-learning product designed and launched exclusively for the mainland China market.

关于我们 图书订阅 登录 注册

Try Free Sample Books!

After a quick registration, enjoy FREE 6 digital sample books!

About Big Reading Club

Big Reading Club 简介
快速帮助提升英语水平的*Big Reading Club*, 不要一起来详细了解呢?

内容介绍
*Big Reading Club*收录了牛津大学出版社出版的326册分级读物。

俱乐部已有哪些读本资源呢?
牛津大学出版社326册的优质分级读物, 通过数字技术来体验吧!

通过等级测试来选择适合自己的图书吧!



iPortfolio

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