



2018 **FAST CAMPUS**

DATA SCIENCE SCHOOL PROJECT(1)

REGRESSION ANALYSIS

TEAM: FORTUNETELLER

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DATA SCIENCE SCHOOL

목차

01. INTRODUCTION

02. EDA

03. FEATURE SELECTION

04. OLS MODELING

05. CONCLUSION

06. 시계열 모형 (MOVING AVERAGE)

07. SUMMARY

1. INTRODUCTION

Walmart Recruiting II : Sales in Stormy Weather



Objective

- Predict how sales of weather – sensitive products are affected by snow and rain

Data Set

- Weather : 2012.01.01 – 2014.10.31의 각 station날씨
- Key : Store와 Weather Station간의 관계 Mapping
- Train : 2012.01.01 – 2014.10.31의 각 Store, Item 별 Units Data (test날짜 제외)
- Test : 2013.04.01 이후 Weather Event가 발생한 전후 3일

1. INTRODUCTION (Continued)

Walmart Recruiting II : Sales in Stormy Weather



Weather Columns

- tmax (최고 기온, °F), tmin (최저 기온, °F), tavg (평균 기온, °F), depart (30년간 평균 기온과 tavg의 차이, °F),
- dewpoint (이슬점, °F), wetbulb (습구온도, °F), heat (65°F - tavg), cool (tavg - 65°F)
- sunrise (일출 시간), sunset (일몰 시간), codesum (RA:rain, SN:snow 등 36개의 특이 날씨)
- snowfall (적설량, inches), preciptotal (강수량, inches)
- stnpressure (평균 기압, inchHg), sealevel (해수면 기압, inchHg)
- resultspeed (합성풍속, mph), resultdir (합성 풍향, 00:북, 09:동, 18:남, 27:서) , avgspeed (평균 풍속, mph)

1. INTRODUCTION (Continued)

Walmart Recruiting II : Sales in Stormy Weather



Rules

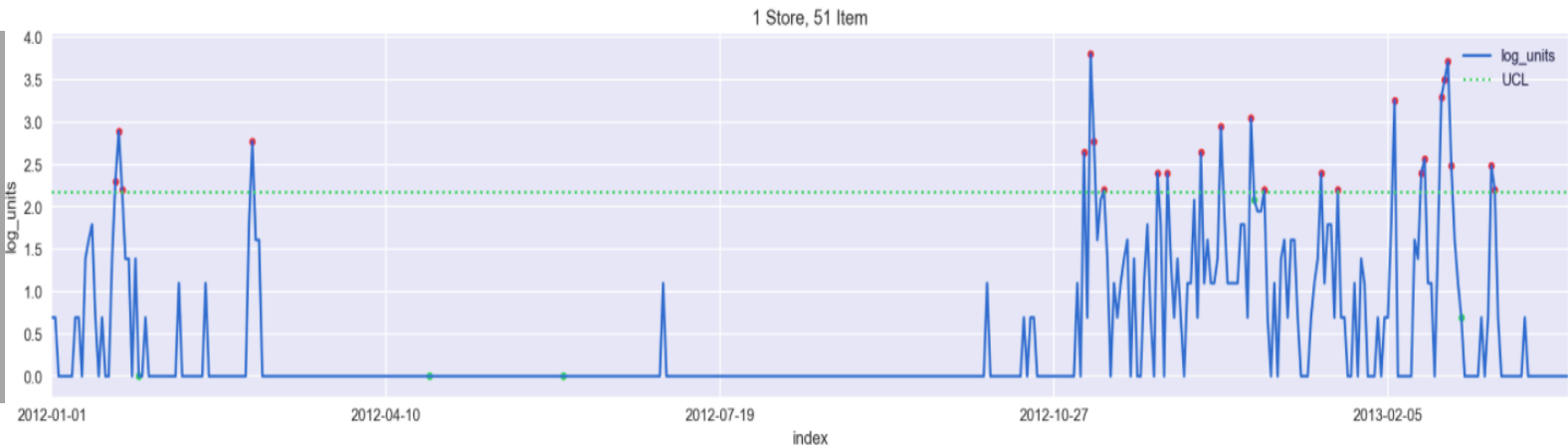
- 외부데이터 사용 금지
- Train data set에서 2013-04-01 이전 데이터를 Training data로 정의한다
- You do not need to forecast weather in addition to sales (it's as though you have a perfect weather forecast at your disposal)

Assumptions

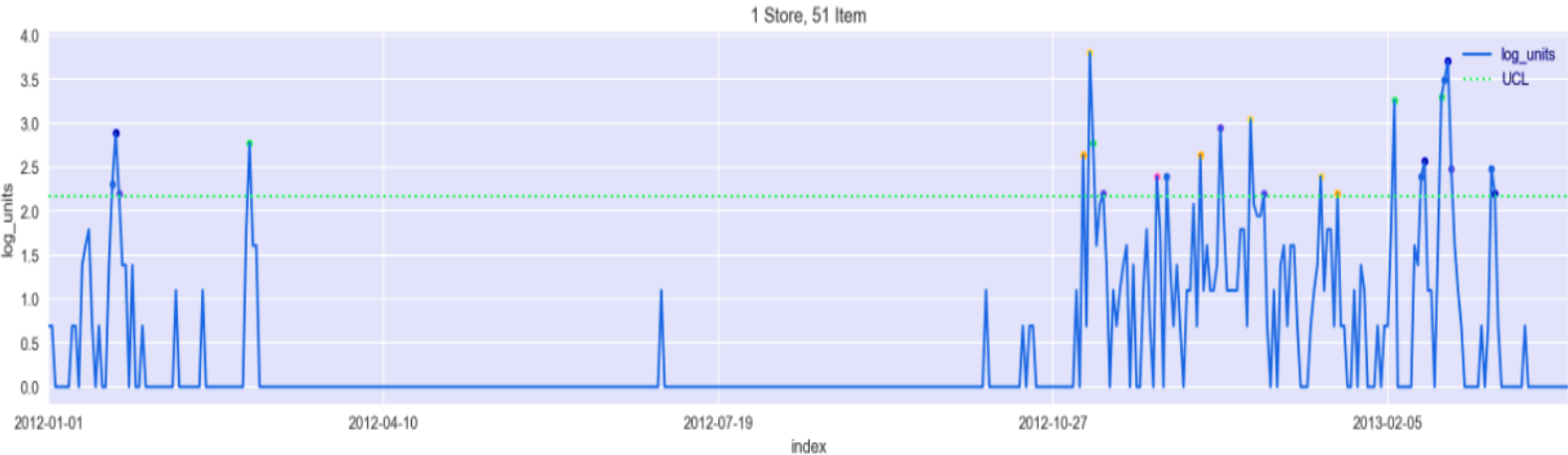
- Weather event는 문제에서 정의한 Preciptotal > 1 inch, Snowfall > 2inch 를 따른다
- Target value "units"는 독립변수(들)의 선형조합이다

2. EDA(Exploratory data analysis)

Unit vs .Date
(Mean + 2 * Sigma Highlighted)

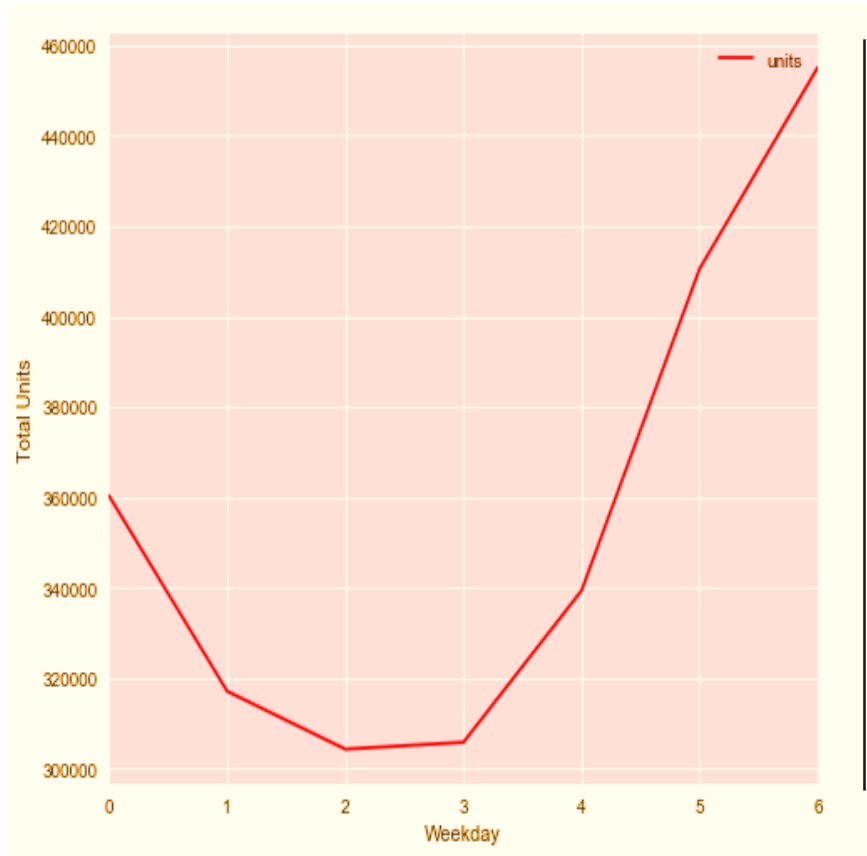


Unit vs. Date
(Weekday Highlighted)

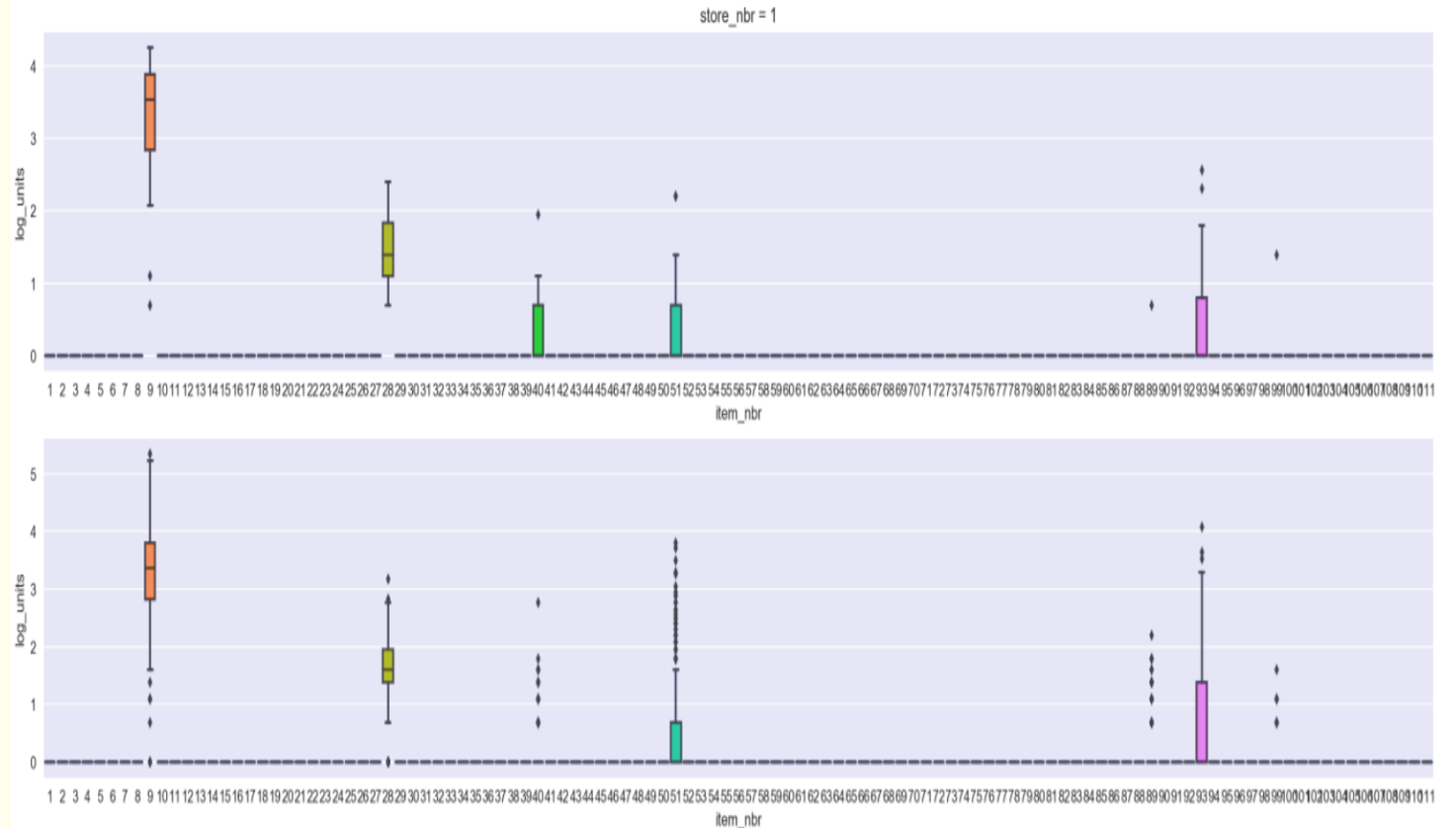


Monday: 3
Tuesday: 1
Wednesday: 3
Thursday: 4
Friday: 5
Saturday: 4
Sunday: 5

2. EDA(Exploratory data analysis)



[1] 요일 별 유닛 총 판매량

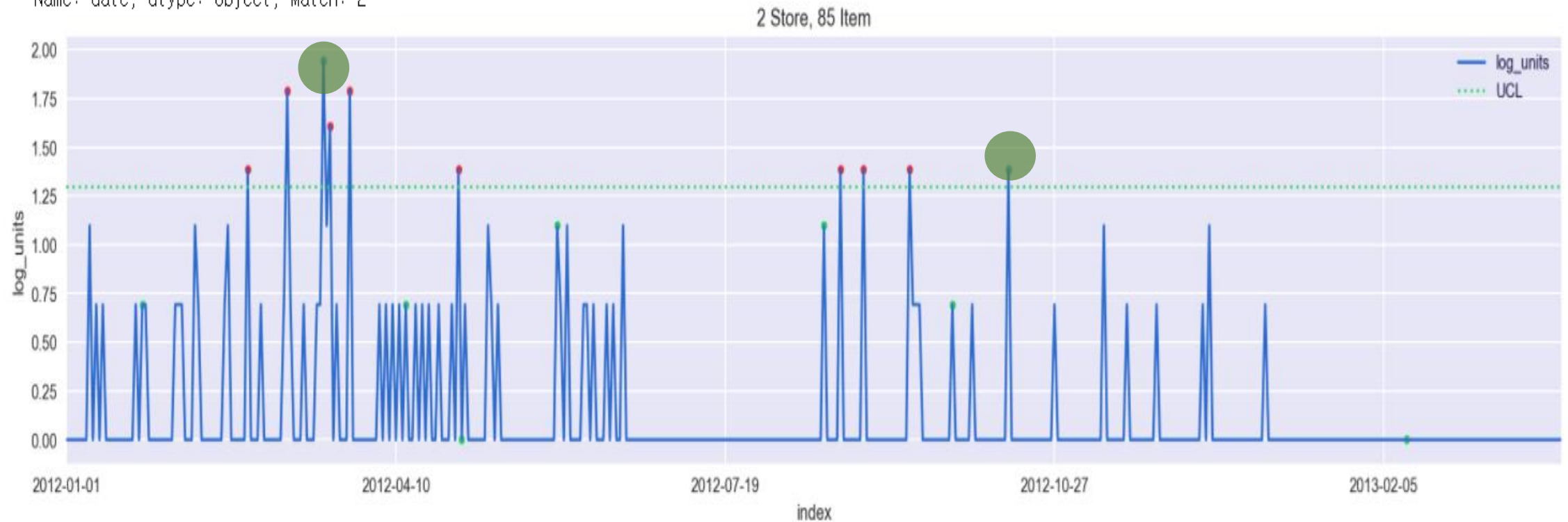


[2] Store_nbr 1의 아이템별 공휴일/비공휴일 판매량

2. EDA(Exploratory data analysis)

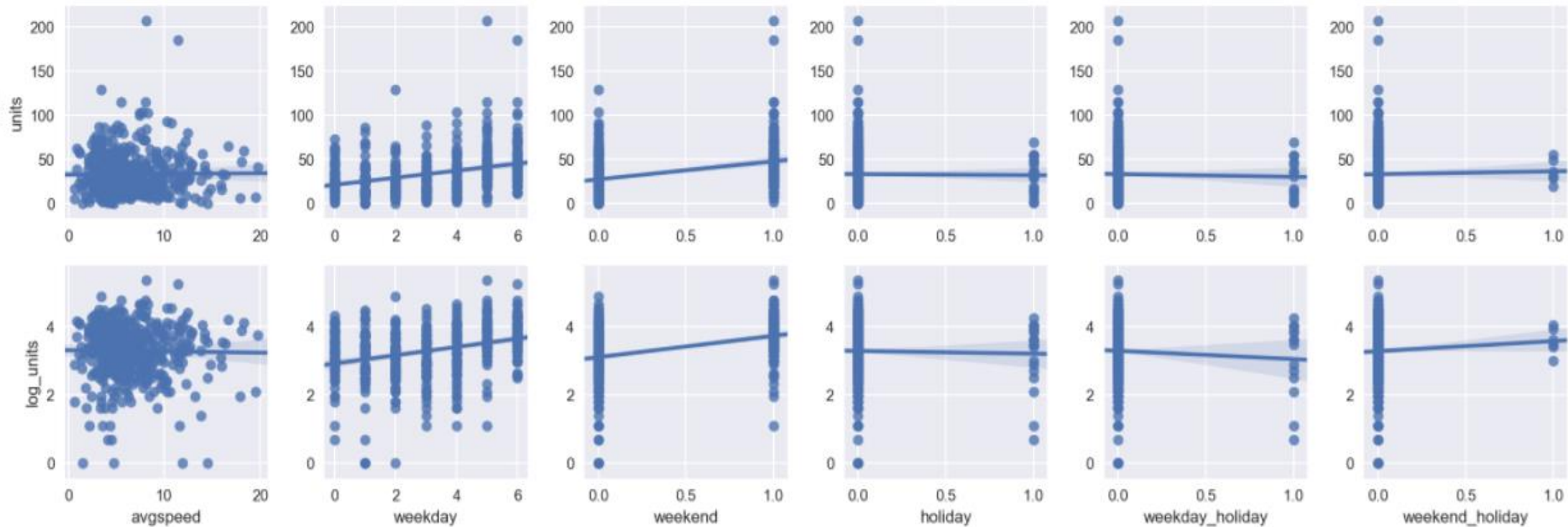
Unit vs Date (Weather Event Highlighted)

Warning! : 85221 2012-03-19
177573 2012-10-13
Name: date, dtype: object, Match: 2



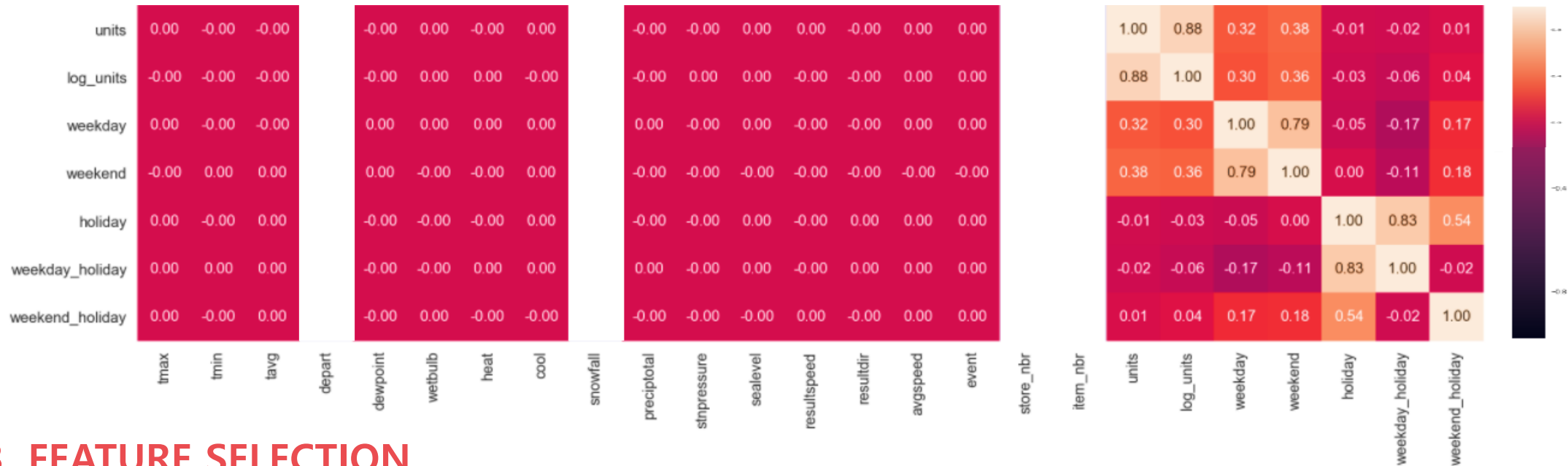
2. EDA(Exploratory data analysis)

1번 스토어 9번 아이템 Pair Plot



2. EDA(Exploratory data analysis)

1번 스토어 9번 아이템 Correlation Plot



3. FEATURE SELECTION

- 각 Store_nbr, Item_nbr별로 나누어 Modeling해야 한다
- Weather와 log_units(또는 units)는 큰 상관관계가 없어 보인다
- Weekday와 Holiday가 log_units (또는 units)와 약간의 상관관계가 있어 보인다 (Item_nbr에 따라 다름)

4. OLS MODELING (Trial & Error)

Trial Test

Your most recent submission				
Name	Submitted	Wait time	Execution time	Score
sub_test.csv	a few seconds ago	3 seconds	6 seconds	1.78595
Complete				
Jump to your position on the leaderboard ▾				

Your most recent submission				
Name	Submitted	Wait time	Execution time	Score
sub_test3.csv	a few seconds ago	2 seconds	5 seconds	0.44340
Complete				
Jump to your position on the leaderboard ▾				

Your most recent submission				
Name	Submitted	Wait time	Execution time	Score
sub_test2.csv	a few seconds ago	1 seconds	5 seconds	0.44604
Complete				
Jump to your position on the leaderboard ▾				

Trial 1. 2등(뒤에서)

$\log_units \sim C(\text{store_nbr}) + C(\text{item_nbr}) + C(\text{weekday}) + C(\text{holiday}) + C(\text{event}) + 0$

Trial 2. 485명중 350등





$C(\text{store_nbr}):C(\text{item_nbr}) + C(\text{weekday}) + C(\text{holiday}) + C(\text{event}) + 0$

Trial 2-1

$C(\text{store_nbr}):C(\text{item_nbr}) + C(\text{weekday}) + C(\text{holiday}) + \text{snowfall} + \text{preciptotal} + 0$

4. OLS MODELING (Trial & Error)

Trial Test

Your most recent submission						
Name	Submitted	Wait time	Execution time	Score		
sub_test4.csv	a few seconds ago	3 seconds	5 seconds	0.15898		
Complete						
Jump to your position on the leaderboard ▼						
272	▼14	63614		0.15659	20	3y
273	▲3	81010		0.15800	69	3y
274	▼2	mnrl		0.15944	2	3y
275	▲3	sna		0.15984	8	3y

Trial 3.

$$\log_units \sim C(station_nbr):C(store_nbr):C(item_nbr) + C(weekday) + C(holiday) + C(event) + 0$$


Memory Error 발생
Station_nbr별로 나눠서 OLS실행

Trial4.

$$\log_units \sim C(store_nbr):C(item_nbr) + C(weekday) + C(holiday) + C(event) + 0$$

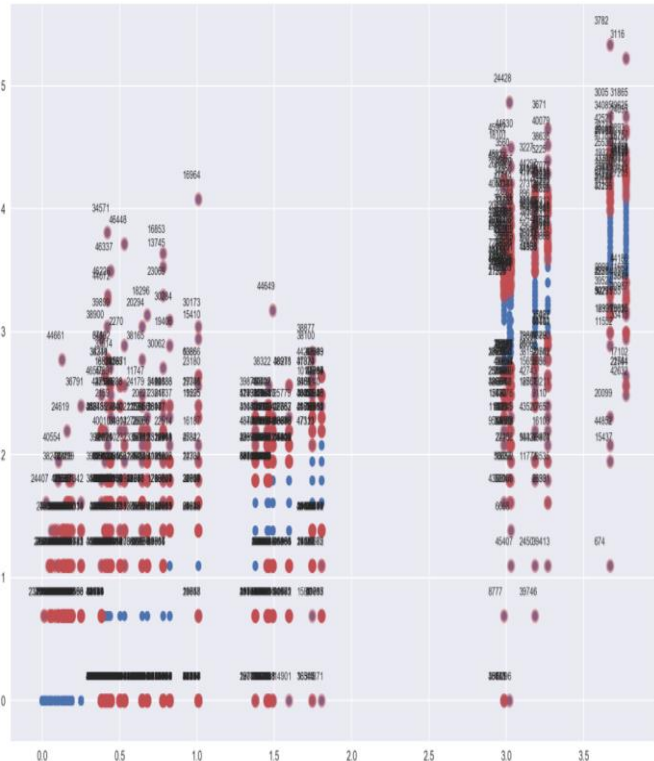
Trial5.

$$\log_units \sim C(store_nbr):C(item_nbr) + C(weekday) + C(holiday) + snowfall + preciptotal + 0$$


Store_nbr별로 나눠서 OLS실행, Event 제외
결과 좋지 않음

4. OLS MODELING (Final)

Final Model Result



Walmart Recruiting II: Sales in Stormy Weather

Predict how sales of weather-sensitive products are affected by snow and rain

485 teams · 3 years ago

OverviewDataDiscussionLeaderboardRulesTeam

My SubmissionsLate Submission

Your most recent submission

Name	Submitted	Wait time	Execution time	Score
sub_finally.csv	just now	2 seconds	4 seconds	0.15794
Complete				

Jump to your position on the leaderboard ▾

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Predict how sales of weather-sensitive products are affected by snow and rain

485 teams · 3 years ago





OverviewDataDiscussionLeaderboardRulesTeam

My SubmissionsLate Submission

Your most recent submission

Name	Submitted	Wait time	Execution time	Score
sub_test1.csv	18 hours ago	3 seconds	5 seconds	0.15825
Complete				

Jump to your position on the leaderboard ▾

272	▼14	63614		0.15659	20	3y
273	▲3	81010		0.15800	69	3y
274	▼2	mnrl		0.15944	2	3y
275	▲3	sna		0.15984	8	3y

Trial 6.
 $\log_units \sim C(item_nbr):C(weekday)$
 $+ C(item_nbr):C(holiday) + 0$

최종:

$\log_units \sim C(item_nbr):C(weekday)$
 $+ 0$



4. OLS MODELING (Final) (Store_nbr 1) Final Model Result Summary

OLS Regression Results

Dep. Variable:

log_units

R-squared:

0.842

Model:

OLS

Adj. R-squared:

0.839

Method:

Least Squares

F-statistic:

340.5

Date:

Thu, 15 Mar 2018

Prob (F-statistic):

0.00

Time:

18:37:53

Log-Likelihood:

23410.

No. Observations:

50505

AIC:

-4.527e+04

Df Residuals:

49728

BIC:

-3.840e+04

Df Model:

776

Covariance Type:

nonrobust

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5. CONCLUSION


[3] 1번 Store Item_nbr 51



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- 각 요일, Item_nbr별 Units의 평균치를 구하는 모델
- 잔차분포가 Non-normal함
 - 요인)
 - 1) Units에 영향을 주는 알 수 없는 Feature들이(Disturbance)충분히 많지 않아 정규분포로 수렴하지 못함
 - 2) 잔차끼리 독립이 아님(선형 회귀 모형이 아닌 시계열 모형을 사용하는 것이 적합해 보임)

6. 시계열 모형 (MOVING AVERAGE)



Walmart Recruiting II: Sales in Stormy Weather

Predict how sales of weather-sensitive products are affected by snow and rain
485 teams · 3 years ago






[Overview](#) [Data](#) [Discussion](#) [Leaderboard](#) [Rules](#) [Team](#) [My Submissions](#) [Late Submission](#)

Your most recent submission

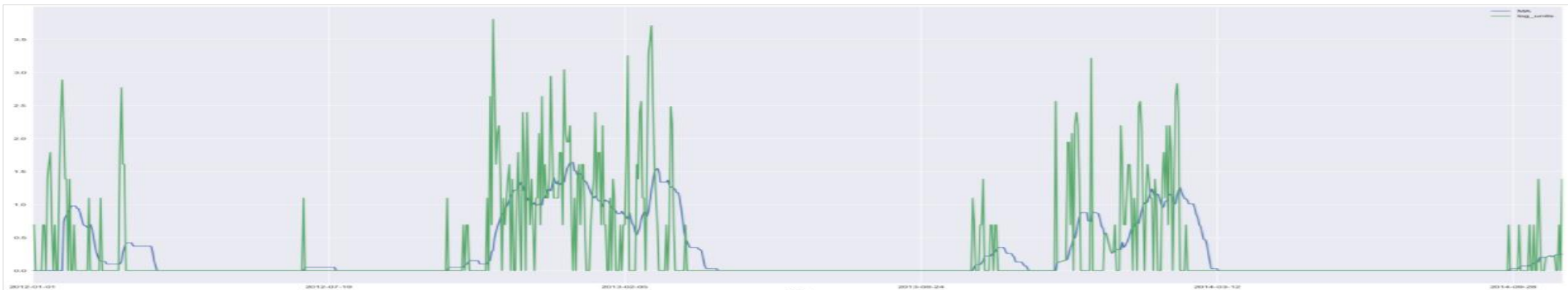
Name	Submitted	Wait time	Execution time	Score
ma.csv	a few seconds ago	5 seconds	4 seconds	0.10568

Complete

Jump to your position on the leaderboard ▾

96	▲6	35957		0.10521	26	3y
97	▲13	anaef		0.10530	7	3y
98	▲4	Victor Mayrink		0.10553	37	3y
99	▲1	TheAnalyticProphet		0.10570	23	3y
100	▲3	99247		0.10586	11	3y

- 1번 Store의 51번 Item의 MA를 이용한 Fit 그래프



7. SUMMERY

- 종속변수 Units는 독립변수 Store_nbr, Item_nbr, Weekday, Holiday, Event의 선형조합으로 결정되는 기대 값과 고정된 분산을 가지는 정규분포를 따른다 라고 가정함
- 각 스토어의 아이템별 Units vs. Date 플롯은 판매량이 Random함을 확인
- 그 Random함이 Weekday, Holiday, Event에 영향을 받은 것인지 알아보기 위해 다수의 OLS를 시행함
- Holiday와 Event의 영향이 없다고 판단, Item_nbr와 Weekday의 Interaction을 모수로 사용하는 OLS를 최종 모델로 채택
- 최종 모델에서 잔차의 분포가 정규분포를 따르지 않음을 확인
- 그 이유는 잔차 간의 독립이 성립되지 않기 때문이라고 생각
- 잔차 간 독립이 성립하지 않음은 종속변수 간의 관계가 있음을 나타내고 따라서 시계열 모형 (이동평균선)을 이용하여 종속변수를 재추정하였고, 회귀모형보다 좋은 결과 값을 확인

Thank You
