

Youngki Hong, Ph.D.

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ACADEMIC EMPLOYMENT

University of Colorado Boulder <i>Assistant Professor of Psychology and Neuroscience</i>	2025 – present
Columbia University in the City of New York <i>Postdoctoral Research Scientist</i>	2021 – 2024

EDUCATION

University of California, Santa Barbara <i>Ph.D. in Social Psychology</i>	2015 – 2021
University of Minnesota Twin Cities <i>B.S. in Psychology & B.A. in Statistics</i>	2011 – 2015

PUBLICATIONS

- Hong, Y.**, Auten, A. R., & Ratner, K. G. (in press). Group Bouba-Kiki effects: The interplay of social categorization, competition, and sound symbolism. *Journal of Experimental Psychology: General*.
- Hong, Y.**, Maitner, A. T., & Ratner, K. G. (2024). Psychological effects of anti-Arab politics on American and Arab peoples' views of each other. *PLoS ONE*, 19(5), e0301282.
- Hong, Y.**, & Freeman, J. B. (2024). Shifts in facial impression structures across group boundaries. *Social Psychological and Personality Science*, 15(6), 619-629.
- Hong, Y.**, Chua, C-W., & Freeman, J. B. (2024). Reducing facial stereotype bias in consequential social judgments: Intervention success with White male faces. *Psychological Science*, 35(1), 21-33.
- Hong, Y.**, Reed, M., & Ratner, K. G. (2023). Facial stereotypes of competence (not trustworthiness and dominance) most resemble facial stereotypes of group membership. *Social Cognition*, 41(6), 562-578.
- Hong, Y.**, Mayes, M. S., Munasinghe, A. P., & Ratner, K. G. (2022). Scrutinizing whether mere group membership influences the N170 response to faces: Results from two preregistered ERP studies. *Journal of Cognitive Neuroscience*, 34(11), 1999-2015.
- Hong, Y.**, & Ratner, K. G. (2021). Minimal but not meaningless: Seemingly arbitrary category labels can imply more than group membership. *Journal of Personality and Social Psychology*, 120(3), 576-600.

- Welborn, B. L., & **Hong, Y.**, & Ratner, K. G. (2020). Exposure to negative stereotypes influences the representations of monetary incentives in the nucleus accumbens. *Social Cognitive and Affective Neuroscience*, 15(3), 347-358.
- Hu, C., Yin, J., Lindenberg, S., Dalgar, I., Weissgerber, S. S., Vergara, R. C., Cairo, A. H, Čolic, M. V., Dursun, P., Frankowska, N., Hadi, R., Hall, C. J., **Hong, Y.**, ..., & IJzerman, H. (2019). Data from the Human Penguin Project: A cross-national dataset testing principles from social thermoregulation theory. *Scientific Data*, 6(1), 32.
- Ratner, K. G., Kaczmarek, A. R., & **Hong, Y.** (2018). Can over-the-counter pain medications influence our thoughts and emotions? *Policy Insights from the Behavioral and Brain Sciences*, 5(1), 82-89.
- IJzerman, H., Dalgar, I., Weissgerber, S. S., Vergara, R. C., Cairo, A. H, Čolic, M. V., Dursun, P., Frankowska, N., Hadi, R., Hall, C. J., **Hong, Y.**, ..., & Lindenberg, S. M. (2018). The human penguin project: Complex social integration buffers human core temperatures from cold climates. *Collabra: Psychology*, 4(1), 37.
- IJzerman, H., Čolic, M. V., Hennecke, M., **Hong, Y.**, ..., & Lindenberg, S. M. (2017). Does distance from the equator predict self-control? Lessons from the Human Penguin Project. *Behavioral and Brain Sciences*, 40.
- Hong, Y.** (2013). The relationship between students' conscientiousness level and their healthy eating behavior, *Sentience*, 8, 8-11.

MANUSCRIPTS IN PREP/UNDER REVIEW

- Hong, Y.**, & Freeman, J. B. (under review). The implicit activation and explicit application of facial stereotypes.
- Hong, Y.**, & Ratner, K. G. (under review). The self as a representational base: My sense of "me" shapes what I think "us" looks like.
- Hong, Y.**, Fajardo, G., & Freeman, J. B. (in prep). The neural bases of facial stereotyping.
- Hong, Y.**, Fajardo, G., & Freeman, J. B. (in prep). Face impressions rely on a high-dimensional and dynamic trait space.
- Hong, Y.** (in prep). Warm bodies, cold faces: Core body temperature predicts intergroup bias in face representations.
- Hong, Y.** (in prep). Academic discourses in social psychology: A computational literature review over seven decades.

SELECTED PRESENTATIONS

- Hong, Y.** (February, 2025). How facial stereotyping changes: Exploring potential mechanisms. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Denver, CO.

- Hong, Y.** (December, 2024). Mechanisms and malleability of facial stereotyping. Invited talk, Department of Psychology, The University of Colorado Boulder, Boulder, CO.
- Hong, Y.** (October, 2024). Mechanisms and malleability of facial stereotyping. Invited talk, Department of Psychology, The University of Georgia, Athens, GA.
- Hong, Y.** (February, 2024). Mechanisms and malleability of facial stereotyping. Invited talk, Department of Psychology, The University of Texas at Dallas, Dallas, TX.
- Hong, Y.** (February, 2024). Reducing facial stereotype bias in consequential social judgments. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Diego, CA.
- Hong, Y.** (February, 2023). Shifts in core person perception dimensions across group boundaries. Paper presented at the annual meeting of the Society for Personality and Social Psychology, Atlanta, GA.
- Hong, Y.** (February, 2022). Minimal group paradigm in the modern era: How reverse correlation methods can advance rich theoretical tradition. Paper presented at the annual meeting of the Society for Personality and Social Psychology, San Francisco, CA.
- Hong, Y.** (October, 2021). How does my sense of “me” shape what I think “us” looks like? Paper presented at the annual meeting of Person Memory Interest Group, Santa Barbara, CA.
- Hong, Y.** (May, 2018). The relationship between core body temperature and intergroup bias. Paper presented at the annual meeting of the Association for Psychological Science, San Francisco, CA.
- Hong, Y.** (February, 2017). Effects of exposure to political rhetoric on intergroup biases among American and Arab people. Paper presented at the symposium for Social Psychological Perspectives on the 2016 Election, Santa Barbara, CA.

SELECTED TEACHING

University of California Santa Barbara

Instructor of Record

Statistics

Introduction to Social Psychology

Social Cognition

Lab Instructor

Multivariate Methods (Graduate Course) (x3)

HONORS/AWARDS

UCSB Graduate Division Dissertation Fellowship
Charles G. McClintock Award

2020
2020

SPSP Graduate Travel Award	2020
Kavli Summer Institute in Cognitive Neuroscience Fellowship	2019
SANS Poster Award	2019
UCSB GSA Excellence in Teaching Award nominee (x2)	2018, 2019
Phi Beta Kappa	2015
Juanita J. Mortensen Research Award	2013

PROFESSIONAL SERVICES

Ad-hoc Review for
Cognitive, Affective, & Behavioral Neuroscience
Developmental Science
Group Processes & Intergroup Relations
Journal of Experimental Social Psychology
Journal of Personality and Social Psychology
Nature Human Behaviour
Nature Communications Psychology
Social Cognitive and Affective Neuroscience
Social Neuroscience
Social Psychological and Personality Science

PROFESSIONAL AFFILIATIONS

Association for Psychological Science (APS)
Social and Affective Neuroscience Society (SANS)
Society for Personality and Social Psychology (SPSP)