User Flow Journey for India Water Portal

1. Discovery and Entry

 Goal: Find the India Water Portal platform to contribute and access water-related content.

Actions:

- Landing Page: The User discovers India Water Portal through a search engine or a referral link and lands on the homepage.
- **Exploration**: They browse the homepage to get an overview of the platform's purpose and offerings.

• Touchpoints:

- India Water Portal homepage with a clear call to action for exploring content and joining the community.
- Navigation menu with links to key sections like "Articles," "Events,"
 "Opportunities," and "Translations."

2. Account Creation and Authentication

• **Goal**: Create an account or log in to contribute content and participate in the community.

Actions:

- Account Creation: The User clicks on the "Sign Up" button and fills out a registration form using OAuth to connect their existing account (e.g., via Drupal or Disgus).
- Login: If they already have an account, the User logs in using their credentials or OAuth integration.
- Profile Setup: After logging in, the User completes their profile with details relevant to their interests and expertise in water management.

Touchpoints:

- Sign-up/Login page with options for OAuth integration.
- Profile setup page with fields for personal and professional details.
- Role assignment based on the information provided during signup.

3. Content Exploration

• **Goal**: Discover and consume existing content on India Water Portal.

Actions:

- Browse Content: The User navigates through different categories such as "Articles," "Events," and "Opportunities."
- **Search and Filter**: They use the search bar and filters to find specific content relevant to their interests (e.g., water conservation techniques).

 Read and Engage: The User reads articles, views event details, and checks opportunities. They may also leave comments or rate the content.

• Touchpoints:

- Category pages with lists of articles, events, and opportunities.
- Search bar and filter options.
- Content detail pages with options for commenting and rating.

4. Content Contribution

• Goal: Share their knowledge and contribute new content to India Water Portal.

Actions:

- Access Contribution Tools: The User clicks on the "Contribute" button and selects the type of content they want to add (e.g., article, event, opportunity, or translation).
- **Submit Content**: They fill out a submission form with relevant details, attach any necessary files or images, and submit their content for review.
- Role-based Submission: Depending on their role (e.g., contributor, moderator), the User's submission might go through a moderation process.

Touchpoints:

- Contribution page with options for different types of content.
- o Submission forms with fields for title, description, and attachments.
- o Role-based access control determining the review process.

5. Community Interaction and Engagement

• Goal: Engage with other users and contribute to discussions.

Actions:

- Comment and Discuss: The User comments on articles and events, engaging in discussions with other community members.
- Network and Connect: They follow other users and join groups or forums related to their interests.
- Receive Feedback: The User checks feedback on their contributions and responds to comments.

Touchpoints:

- Comment sections on content pages.
- User profiles and group forums.
- Notifications for new comments and interactions.

6. Profile and Settings Management

- **Goal**: Manage their account details, preferences, and contributions.
- Actions:

- **Profile Update**: The User accesses their profile to update personal information, professional details, or preferences.
- View Contributions: They view a dashboard of their submitted content and its status (e.g., published, under review).
- Notification Settings: The User adjusts their notification preferences to stay informed about relevant updates and interactions.

• Touchpoints:

- o Profile page with options to edit personal and professional details.
- o Dashboard showing contributions and their status.
- Settings page for managing notifications and account preferences.

7. Support and Help

- **Goal**: Get assistance with any issues or questions about using India Water Portal.
- Actions:
 - Access Help: The User visits the Help Center or FAQ section for guidance on common issues and platform usage.
 - Contact Support: If they need further assistance, the User contacts customer support via email or chat.
 - Community Assistance: They also engage with the community to get help from other users or moderators.

• Touchpoints:

- Help Center or FAQ page.
- Contact support option (email or chat).
- o Community forums for peer assistance.

Visualizing the User Flow

Here's a simplified version of the user flow:

1. Landing Page

 $\circ \quad \mathsf{Discover} \to \mathsf{Browse} \ \mathsf{content} \ \mathsf{overview}.$

2. Account Creation/Login

 \circ Sign Up/Login \rightarrow Profile Setup.

3. Explore Content

 $\circ \quad \text{Browse categories} \rightarrow \text{Search/Filter} \rightarrow \text{Read/Engage}.$

4. Contribute Content

 $\circ \quad \text{Select contribution type} \rightarrow \text{Fill form} \rightarrow \text{Submit for review}.$

5. Community Interaction

○ Comment/Discuss → Network → Receive feedback.

6. Profile Management

Update profile → View contributions → Adjust settings.

7. Support and Help

 \circ Access Help Center \rightarrow Contact support \rightarrow Community assistance.

Each step ensures the User can navigate and interact with India Water Portal efficiently, achieving their goals while contributing to and engaging with the community.