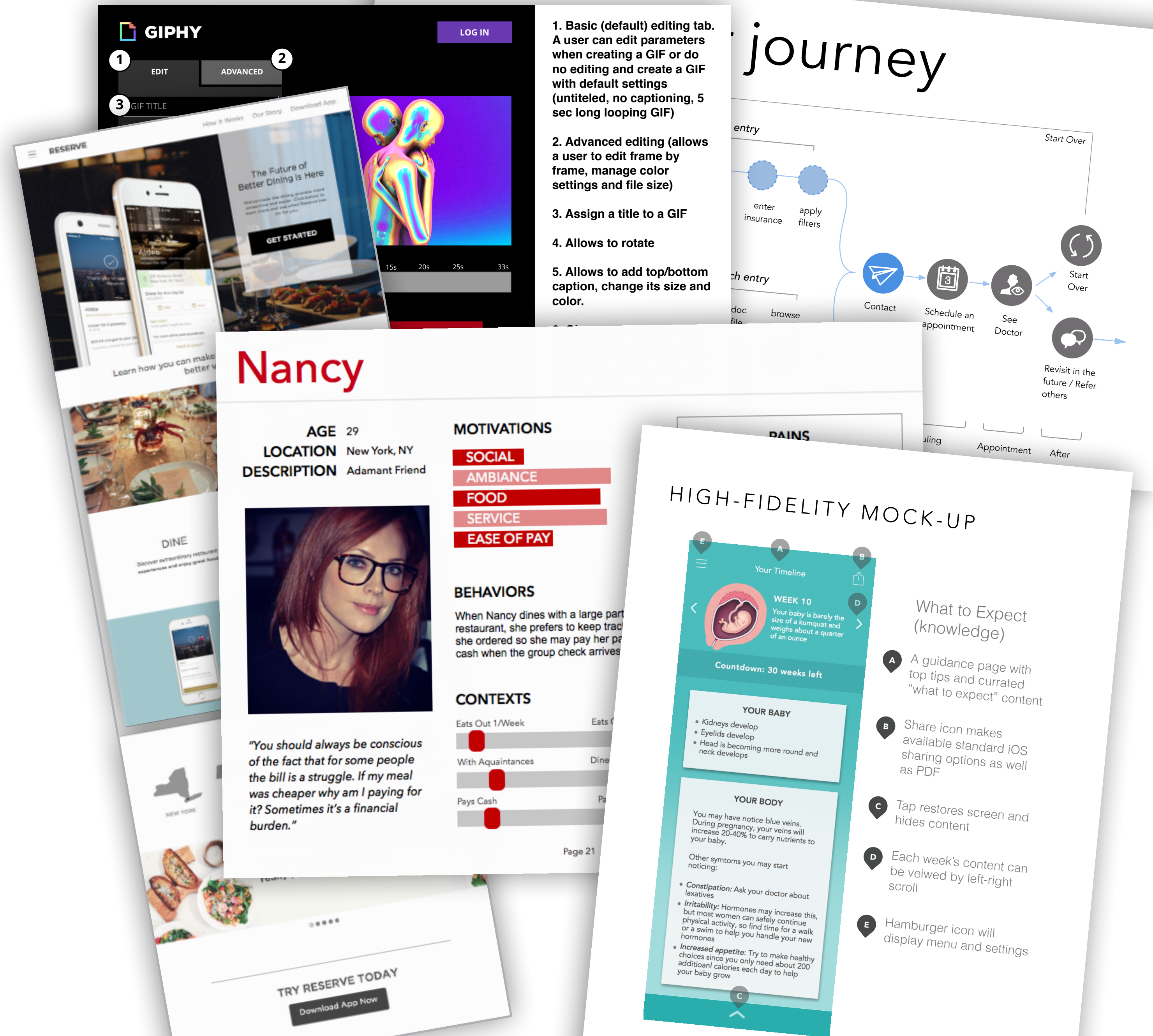


At GA I managed 42 teams over 18 months in 2 hemispheres

For three weeks at a time with sometimes nothing more than an idea, I managed eight teams on six separate occasions to produce designs and user research for a variety of clients.

In NYC and Singapore I launched the careers of 150+ UX designers and more than 40 companies walk away happy customers.



Organizational interaction design at Nat Geo

A significant portion of my effort leading Nat Geo's digital design team is spent facilitating project intake, distribution of design artifacts, and collaboration with other teams. Posting user journeys that detail insights from the analytics, social, and editorial groups in areas where teams meet keeps qualitative data top of mind. Wider communication for project learnings get distributed through a monthly newsletter.

