Customizing UI with context

●●●●● Sketch 9:41 AM 100%

Account info

Name Mia Miller >

Point of contact (773) 294-5868 >

Payment method Visa ending in 5868 >

Join the Frosty Shovel ranks!

Not an active digger 😟

Alerts

Send alerts based on Weather, Time >

Info Forecast Profile

Opt-in sections of the app update navigation to make most of space and user attention. Here I designed for multiple user types within the same app using a modal tool bar.

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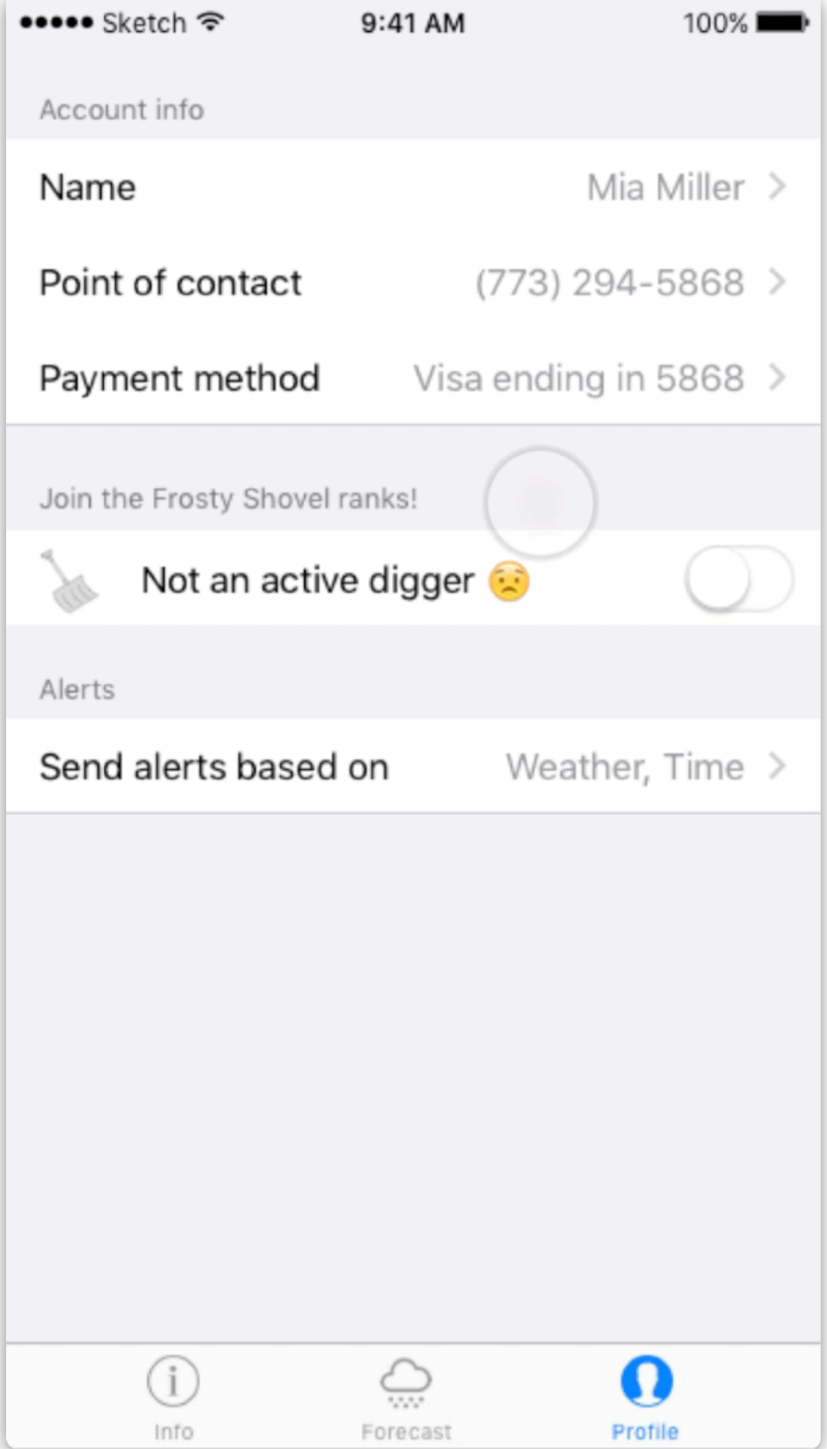
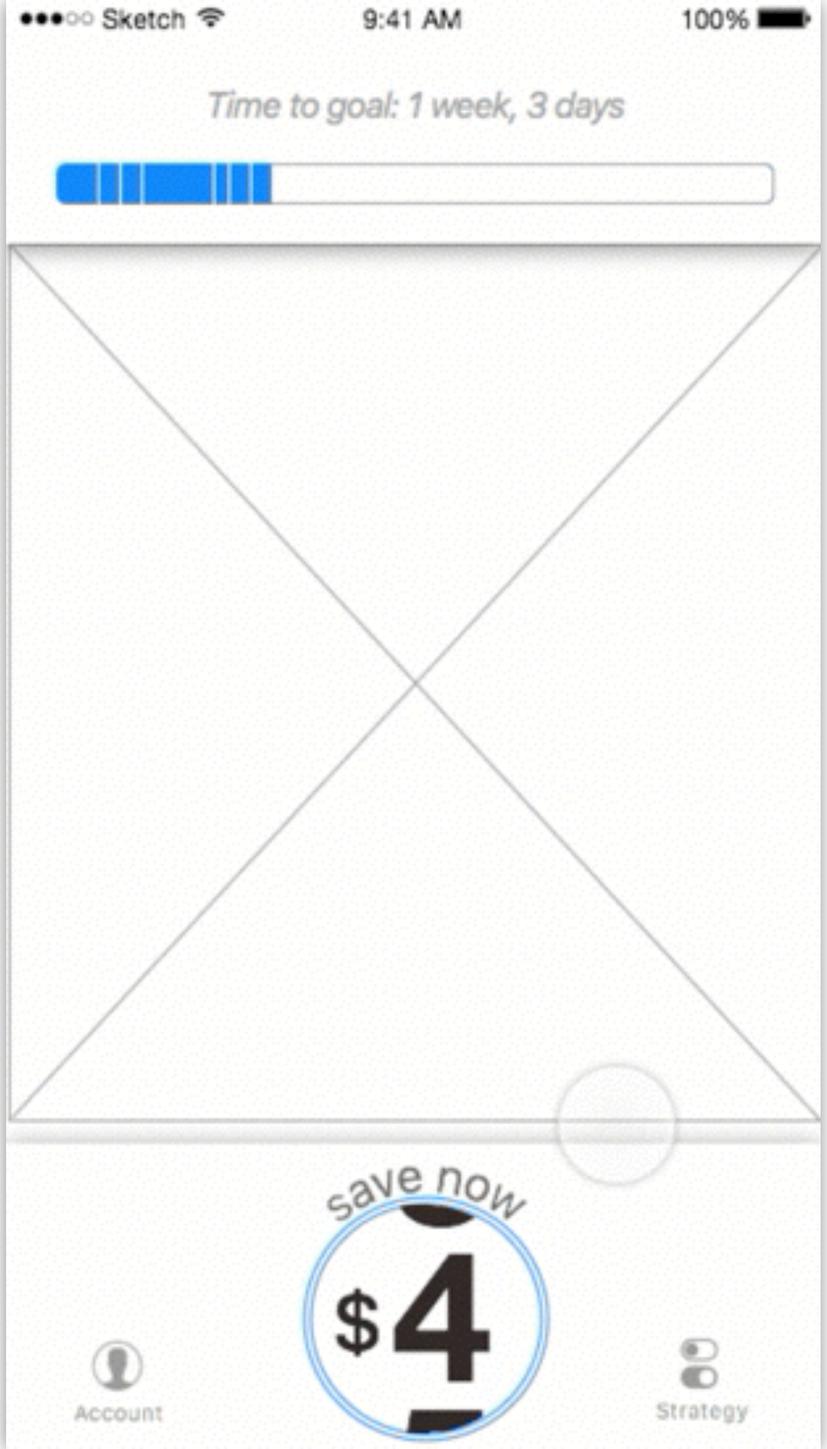


Innately playful

Saying Daniel Kahneman taught me all I know about motion design might not be totally off center. Applying what we know about learned and innate knowledge centers to interaction design drives understanding across demographics.