THE NEW SCHOOL

PARSONS

WALL STREET JOURNAL

PRIMARY
VENTURE PARTNERS

YAHOO!

wot.io
TM

GA

WAN
IFRA

FUSION

RED
ANTLER

Plated.

NATIONAL
GEOGRAPHIC

AFTONBLADET

Data Viz On and

Off the Screen

The beginning of my career was spent

building market data visualization apps

was making data photographic. To fulfill

for Wall Street Journal and later Yahoo.

that vision we mapped architectural

The challenge I was given at Yahoo

photos of major markets depending to

our users' timezone showing which

notifications.

market was open around the globe. But

to really impact UX for the first major

redesign to Yahoo Finance iOS since its

launch I drove the team to focus on