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slide up feed, slide  
dashboard from left,  
darken scrim, slide  
up welcome card  
from below

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swipe left

welcome card 2  
(save and  
personalize)



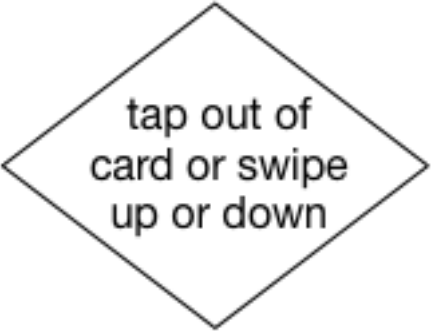
tap sign in

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slide up welcome  
card, slide up full  
screen sign in modal

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```
import dialogue  
popover
```

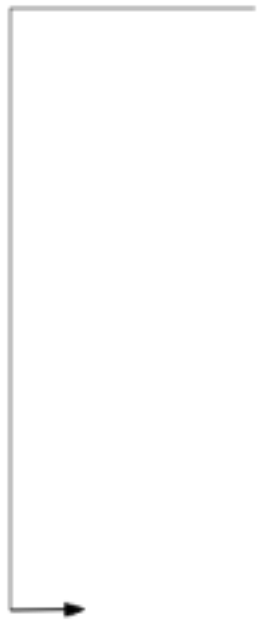


tap out of  
card or swipe  
up or down

1



2



fade in import  
confirmation


importing  
confirmation

fade out  
confirmation, slide  
up edit tickers card  
from below with  
keyboard



tap confirm

slide up edit tickers  
card, slide down  
keyboard, fade out  
scrim, fade in  
confirmation



edit quotes



fade out  
confirmation, pulse  
badge

3











tap confirm


***Process***



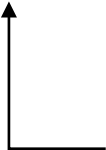


tap no

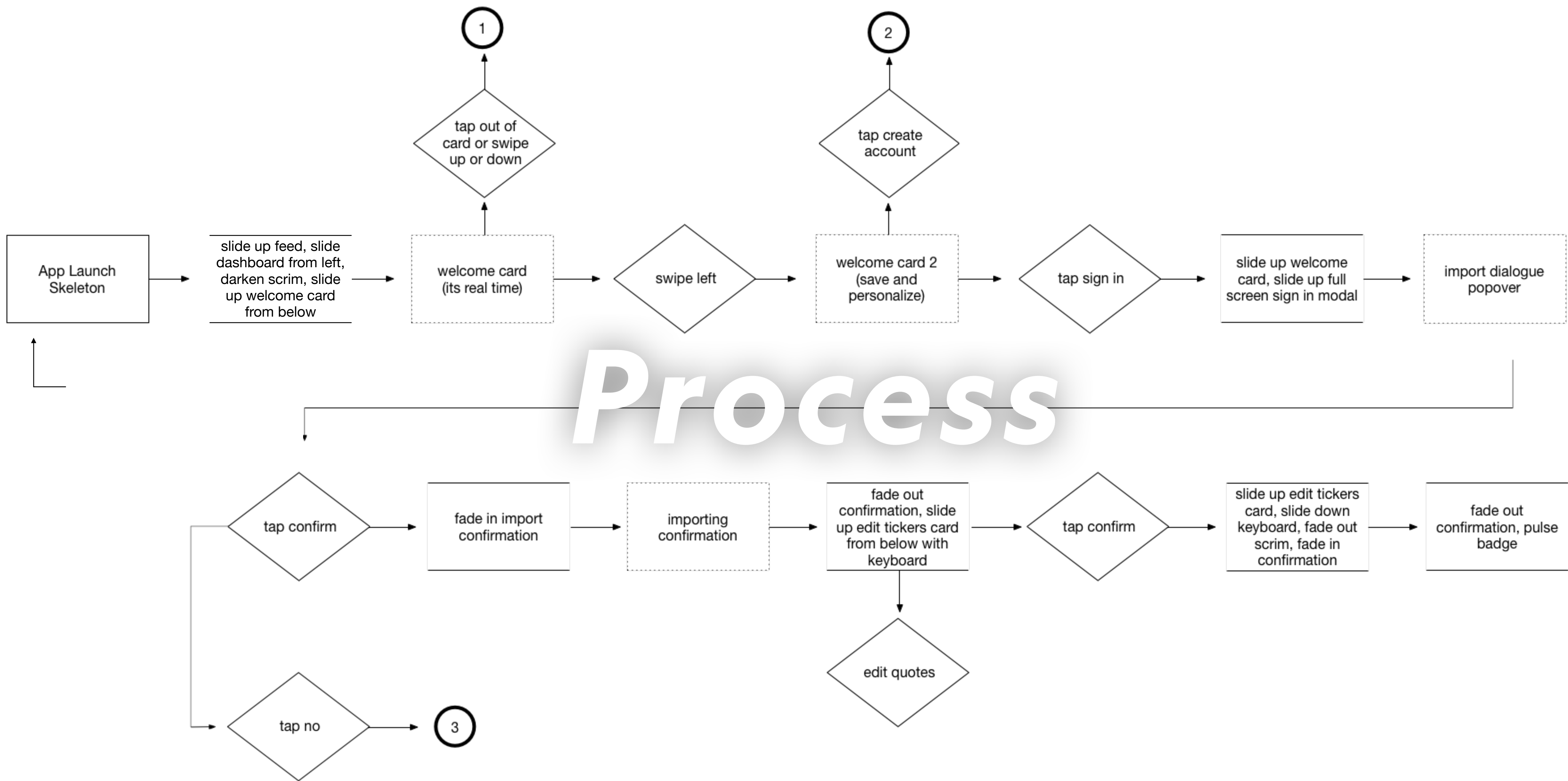
welcome card  
(its real time)



tap create  
account







# Charting flows to conversion

Flows help evaluate competition, plan design updates, and facilitate discussions early on. Much of my work with subscription products benefited from understanding the many paths.

