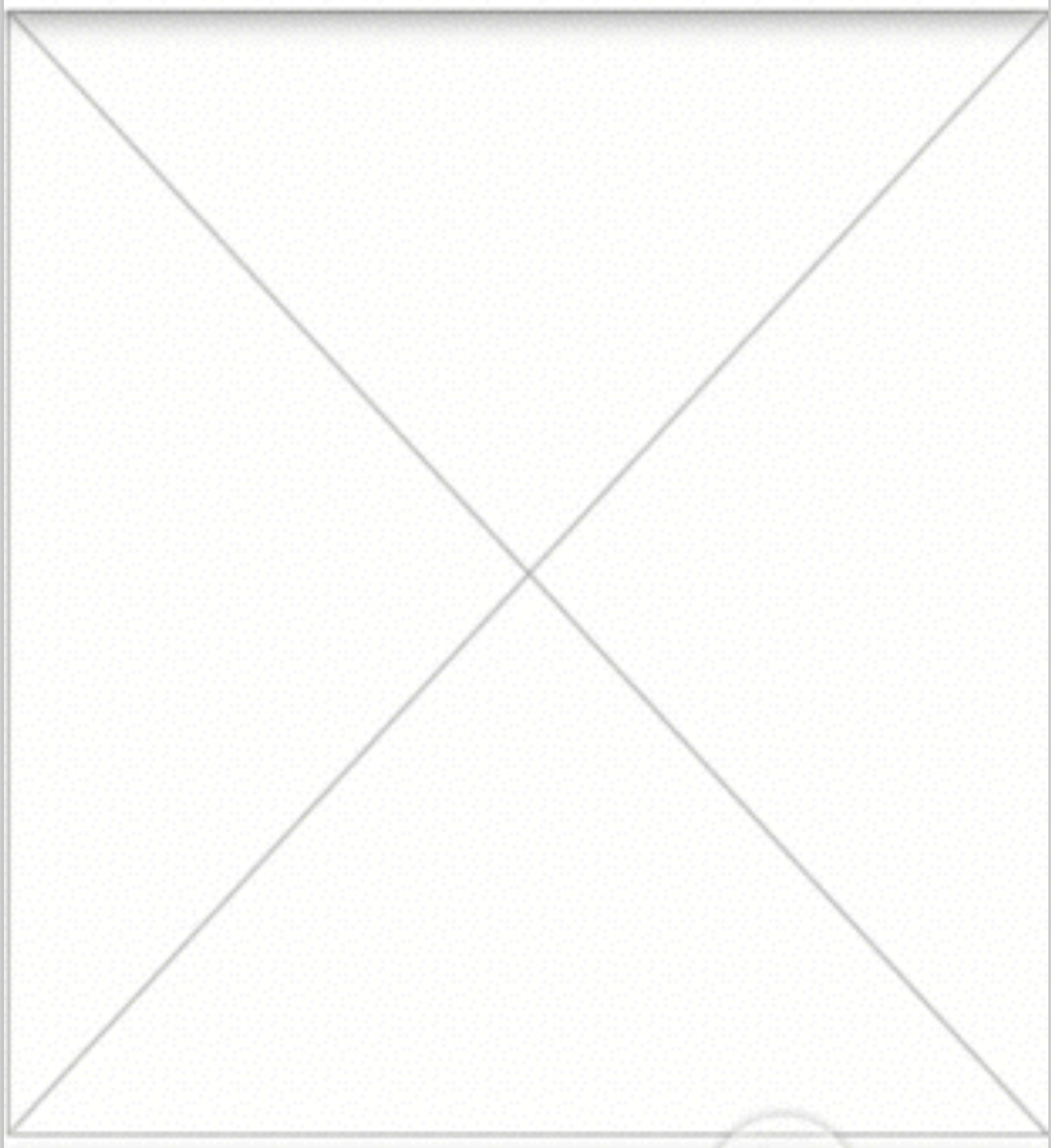
Sketch 9:41 AM 100%

Time to goal: 1 week, 3 days



save now

$4

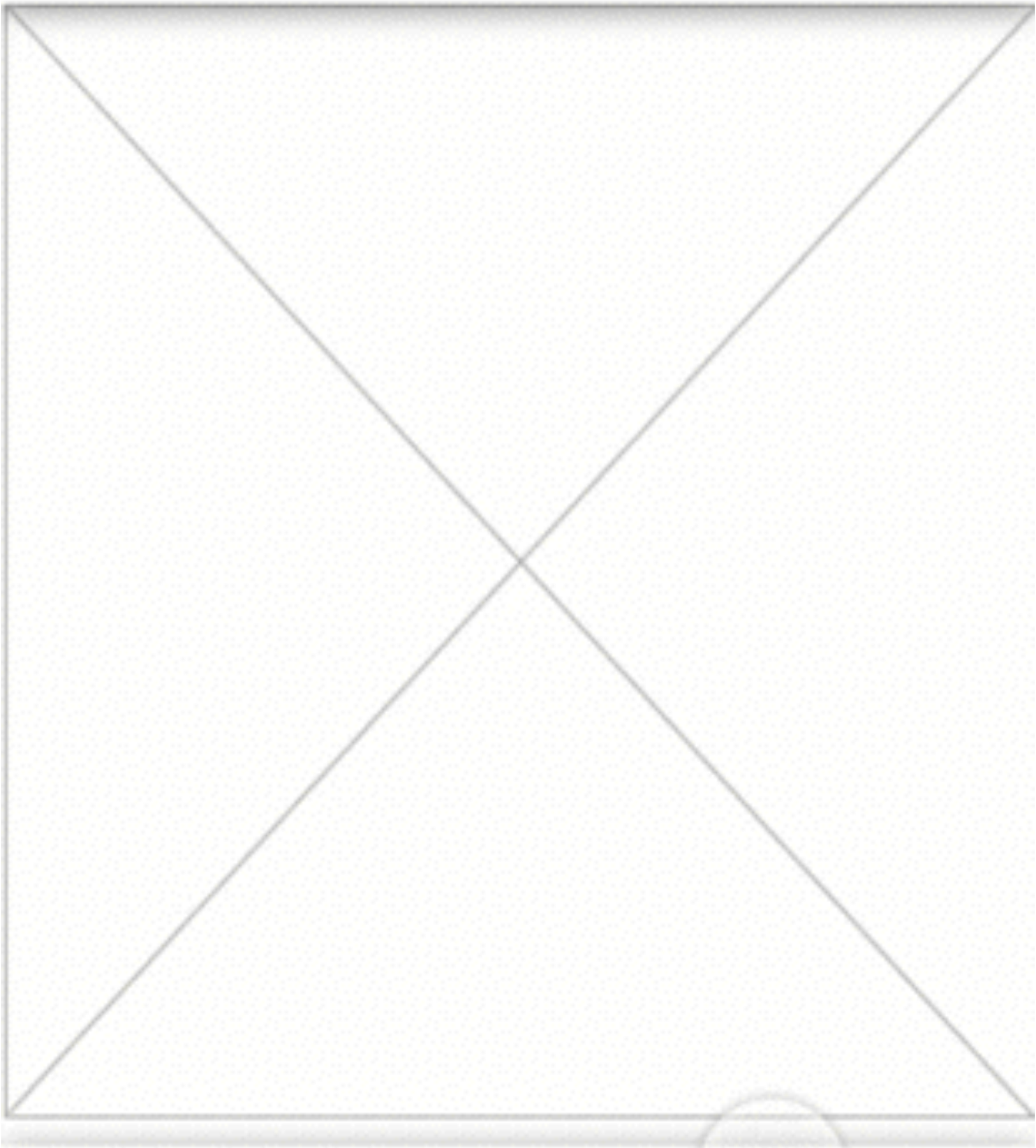
Account

Strategy

Innately Playful

Saying Daniel Kheneman taught me all I know about motion design might not be totally off center. Applying what we know about learned and innate knowledge centers to interaction design drives use across demographics.

Time to goal: 1 week, 3 days



save now

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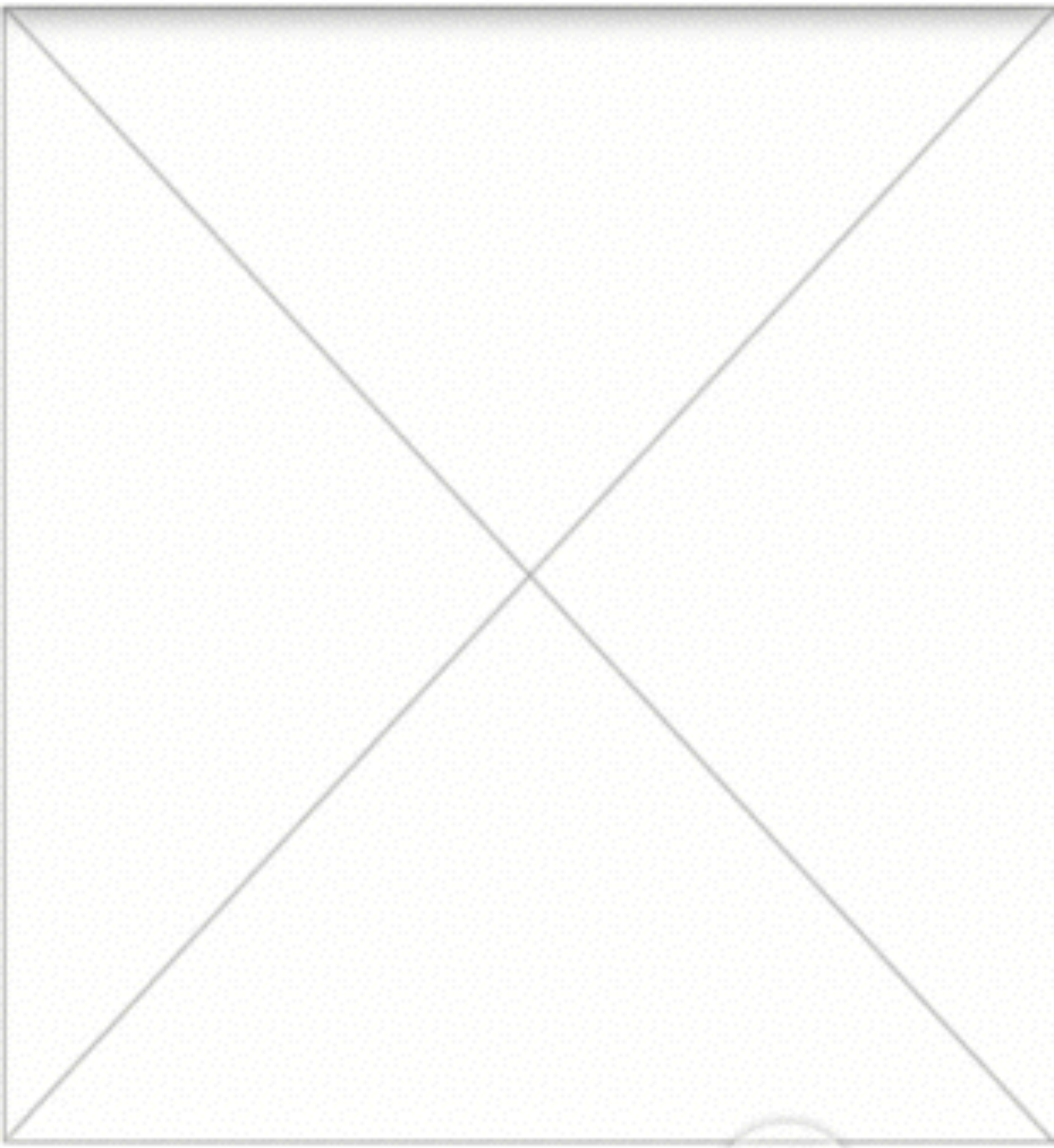
Account

Strategy

Sketch 9:41 AM 100%

Time to goal: 1 week, 3 days



save now

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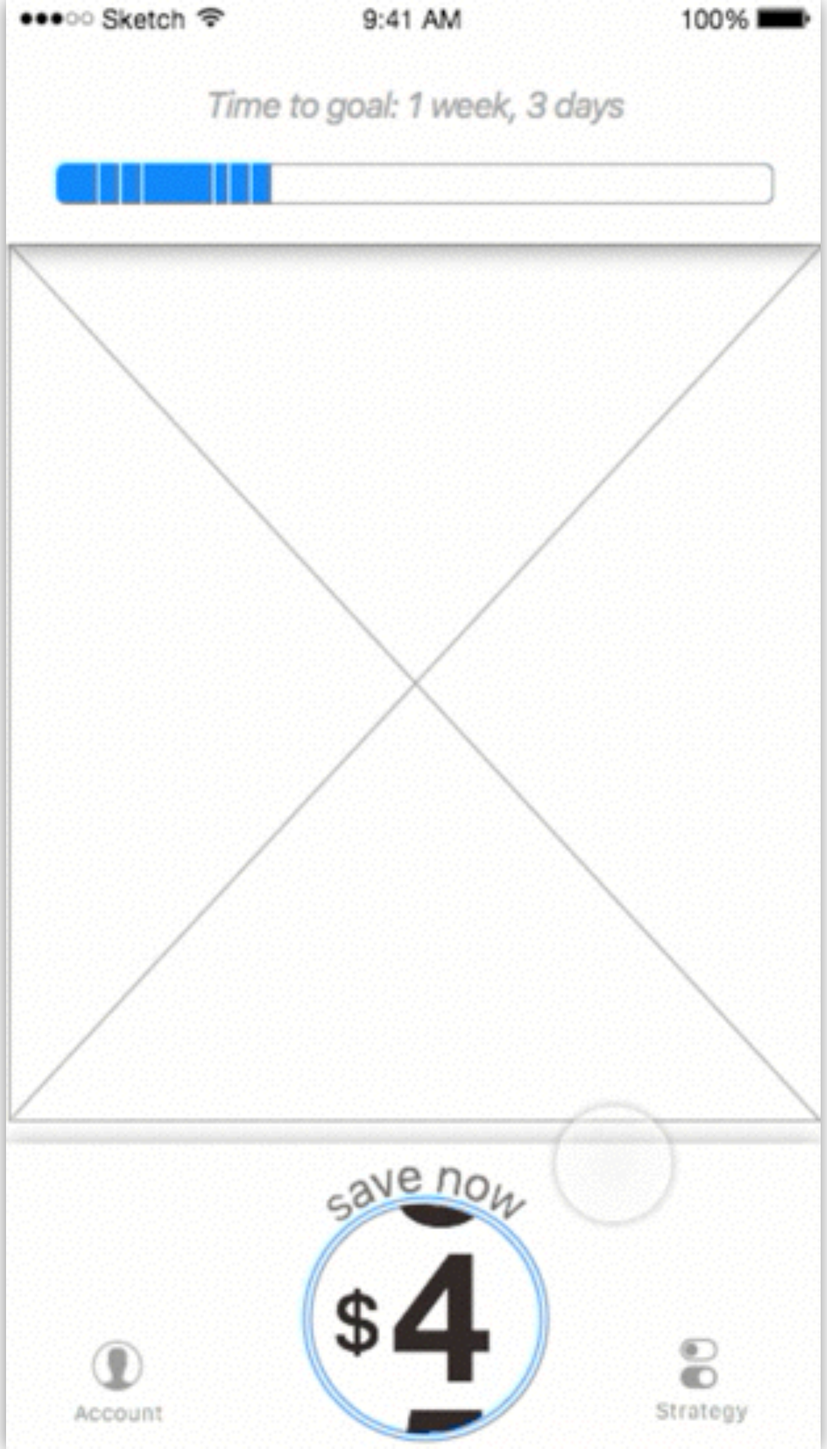
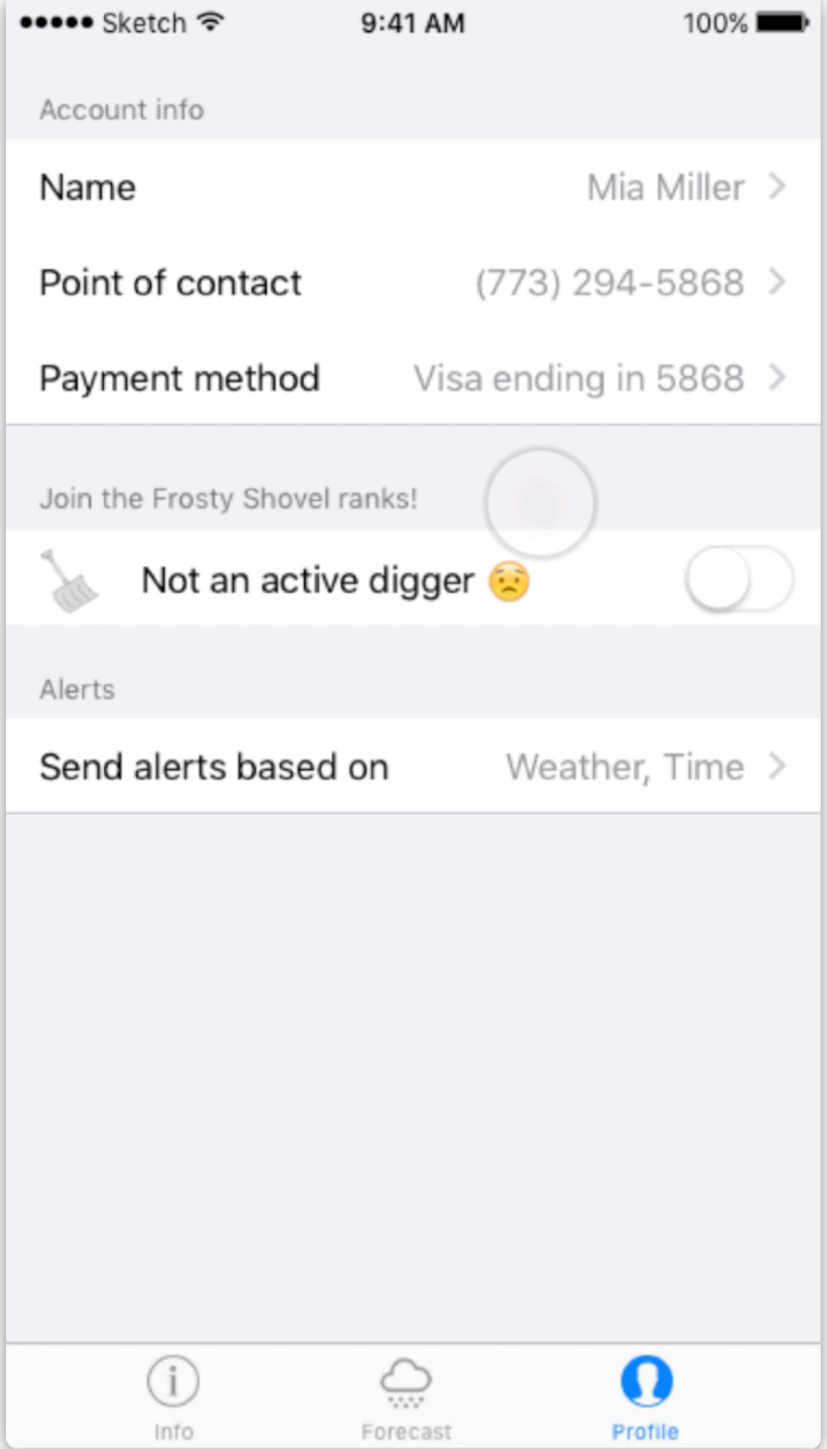


Contextual

Opt-in sections of the app update navigation to make most of space and user attention.