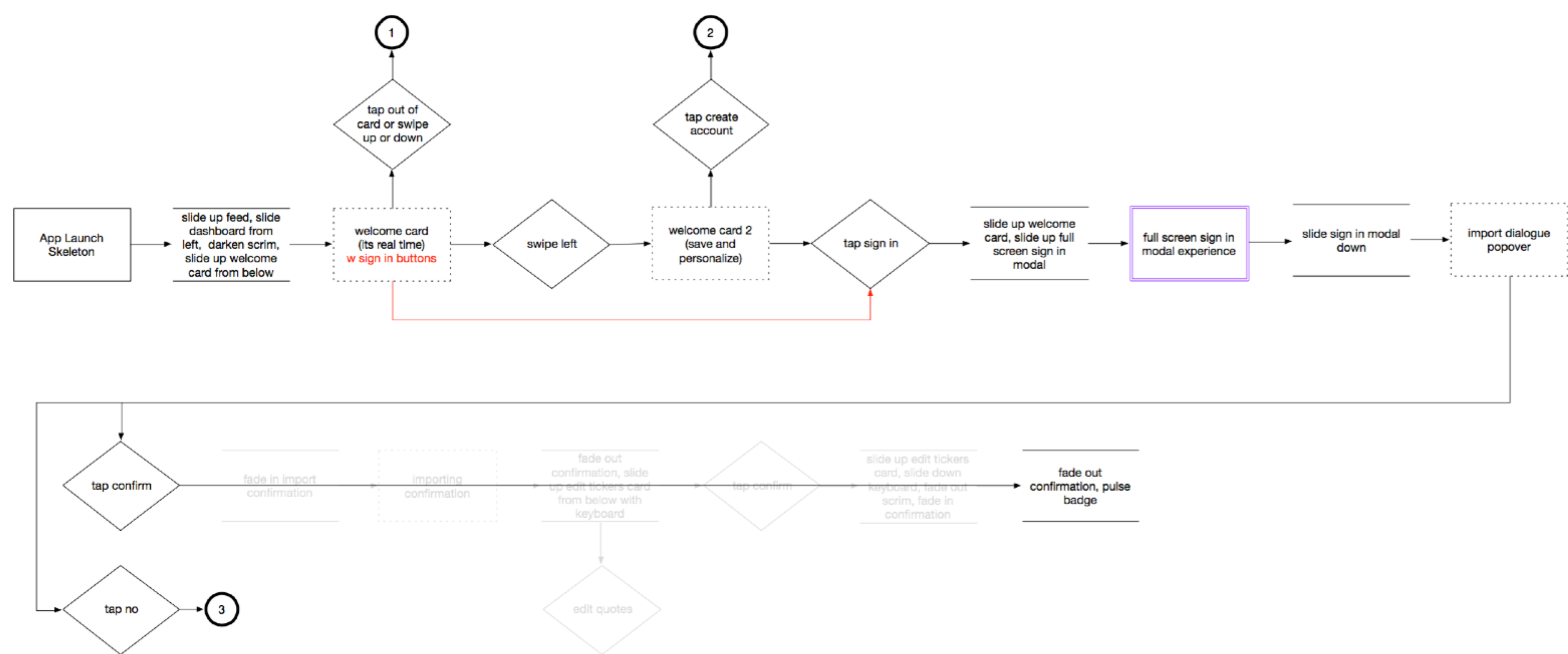


Charting flows to conversion

Flows help me evaluate competition, plan design updates, and facilitate discussions with developers and stakeholders early on in a project with little investment in UI. Much of my work with subscription products benefits from understanding the many paths to subscriber status.



Med Fi Explorations

Samples of desktop web, responsive, smart TV, XBOX app, and service design available upon request.

