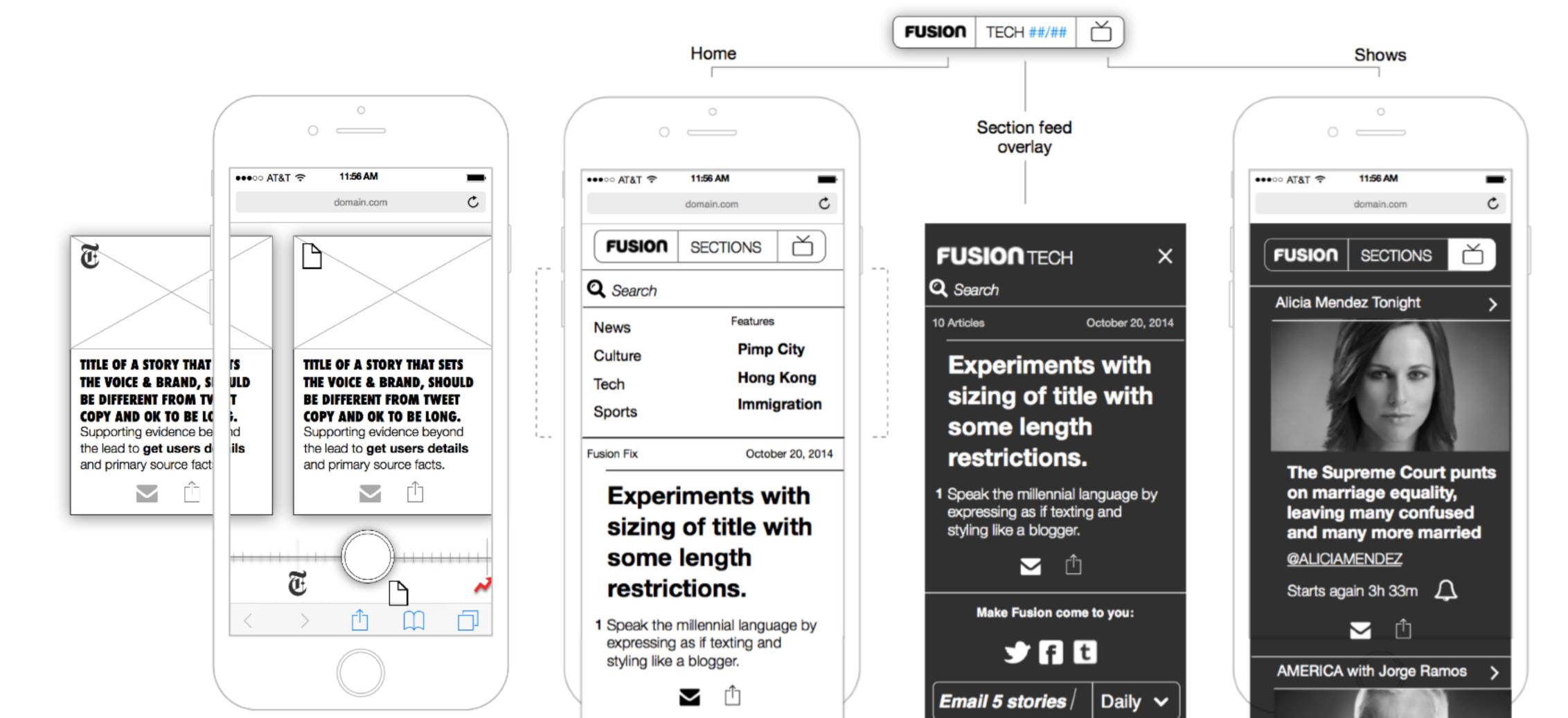
Med Fi Explorations

Samples of desktop web, responsive, smart TV, XBOX app, and service design available upon request.



Prototyping best in class interactions

My philosophy on tools, is to get creative with how low a fidelity one can to validate ideas. While consulting for the startup SavePal I heard "I want a SnapChat feel," from the founder. After prototyping a few versions I was able to move on to testing without pulling developers from crucial backend work.

