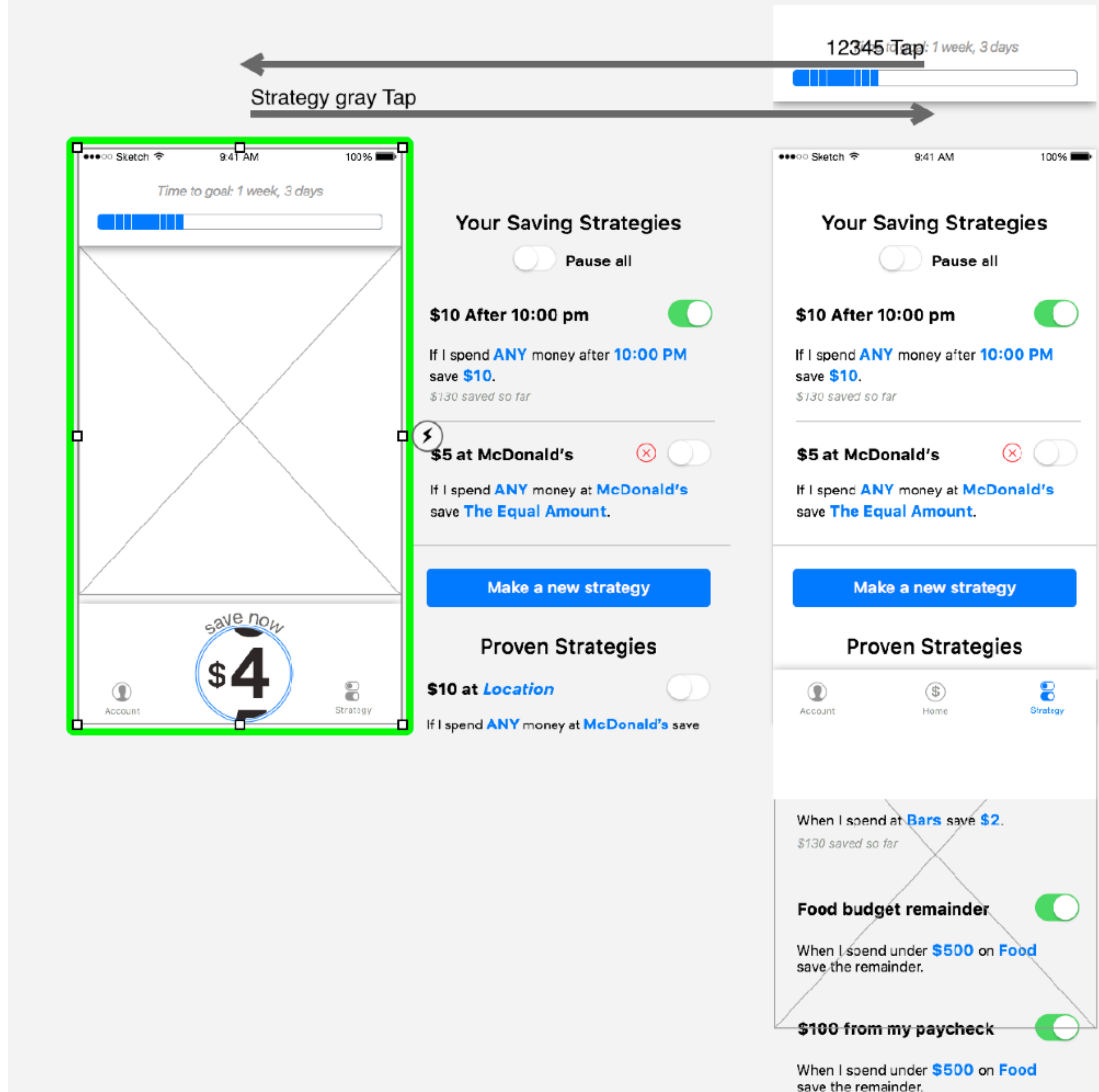


Prototyping new yet familiar interactions

My philosophy on tools, is to get creative with how low a fidelity one can to validate ideas. While consulting for the startup SavePal I heard “I want a SnapChat feel,” from the founder. After prototyping a few versions I was able to move on to testing without pulling developers from crucial backend work.





Interaction Designs



The following pages have animations that may need time to load