

Leading through mentorship

Ask any educator and they'll say you learn as much from your students as they do from you.

I've spent my time outside of my UX work teaching and mentoring future UX designers at General Assembly and Parsons. It's my way of giving back to the world that's given me so much.

Some of my students and me



At GA I managed 42 teams over 18 months in 2 hemispheres

For three weeks at a time with sometimes nothing more than an idea, I managed eight teams on six separate occasions to produce designs and user research for a variety of clients.

In NYC and Singapore I launched the careers of 150+ UX designers and more than 40 companies walk away happy customers.

The collage includes:

- A screenshot of the Giphy interface showing editing options (Edit, Advanced, GIF Title) and a colorful animated GIF of two people hugging.
- A mobile application for 'Reserve' showing a restaurant interior and a reservation screen.
- A user profile for 'Nancy' with details: AGE 29, LOCATION New York, NY, DESCRIPTION Adamant Friend, MOTIVATIONS SOCIAL, AMBIANCE, FOOD, SERVICE, EASE OF PAY, BEHAVIORS (e.g., eats out once a week), CONTEXTS (e.g., with acquaintances, pays cash), and a quote about meal costs.
- A high-fidelity mock-up for a pregnancy app. It shows a timeline for week 10, content sections for 'YOUR BABY' (kidneys, eyelids, head development), 'YOUR BODY' (blue veins, constipation, irritability, increased appetite), and a navigation menu with icons A-E.
- A user journey map titled 'journey' showing steps from 'entry' to 'Revisit in the future / Refer others' through various stages like 'enter insurance', 'apply filters', 'Contact', 'Schedule an appointment', 'See Doctor', and 'Appointment'.