

# Leading through mentorship

Ask any educator and they'll say you learn as much from your students as they do from you.

I've spent my time outside of my UX work teaching and mentoring future UX designers at General Assembly and Parsons. It's my way of giving back to the world that's given me so much.

Some of my students and me



# At GA I managed 42 teams over 18 months in 2 hemispheres

For three weeks at a time with sometimes nothing more than an idea, I managed eight teams on six separate occasions to produce designs and user research for a variety of clients.

In NYC and Singapore I launched the careers of 150+ UX designers and more than 40 companies walk away happy customers.

The collage illustrates a variety of design projects:

- Giphy Interface:** A screenshot of the Giphy website's editing interface. Three numbered callouts point to: 1. Basic (default) editing tab, 2. Advanced editing, and 3. GIF TITLE.
- Mobile App Screenshot:** A screenshot of a mobile application for "Reserve". It shows a restaurant interior, a smartphone displaying the app's interface, and a timer at the bottom.
- User Profile for Nancy:** A detailed user profile for a character named Nancy. It includes:
  - AGE:** 29
  - LOCATION:** New York, NY
  - DESCRIPTION:** Adamant Friend
  - A portrait photo of a woman with red hair and glasses.
  - MOTIVATIONS:** SOCIAL, AMBIANCE, FOOD, SERVICE, EASE OF PAY
  - BEHAVIORS:** A text quote: "You should always be conscious of the fact that for some people the bill is a struggle. If my meal was cheaper why am I paying for it? Sometimes it's a financial burden." Below this are several sliders for contexts like "Eats Out 1/Week", "With Acquaintances", and "Pays Cash".
  - CONTENTS:** A section titled "YOUR BABY" listing developments like "Kidneys develop", "Eyelids develop", and "Head is becoming more round and neck develops". Another section titled "YOUR BODY" lists symptoms like "Constipation", "Irritability", and "Increased appetite".
- High-Fidelity Mock-up:** A detailed wireframe of a mobile application for pregnancy. It features a navigation bar with icons for "Your Timeline", "Your Baby", and "Your Body". A callout points to the "Your Timeline" section with the text "What to Expect (knowledge)". Other callouts point to various UI elements: A (guidance page), B (share icon), C (restore screen), D (week scroll), and E (hamburger menu).