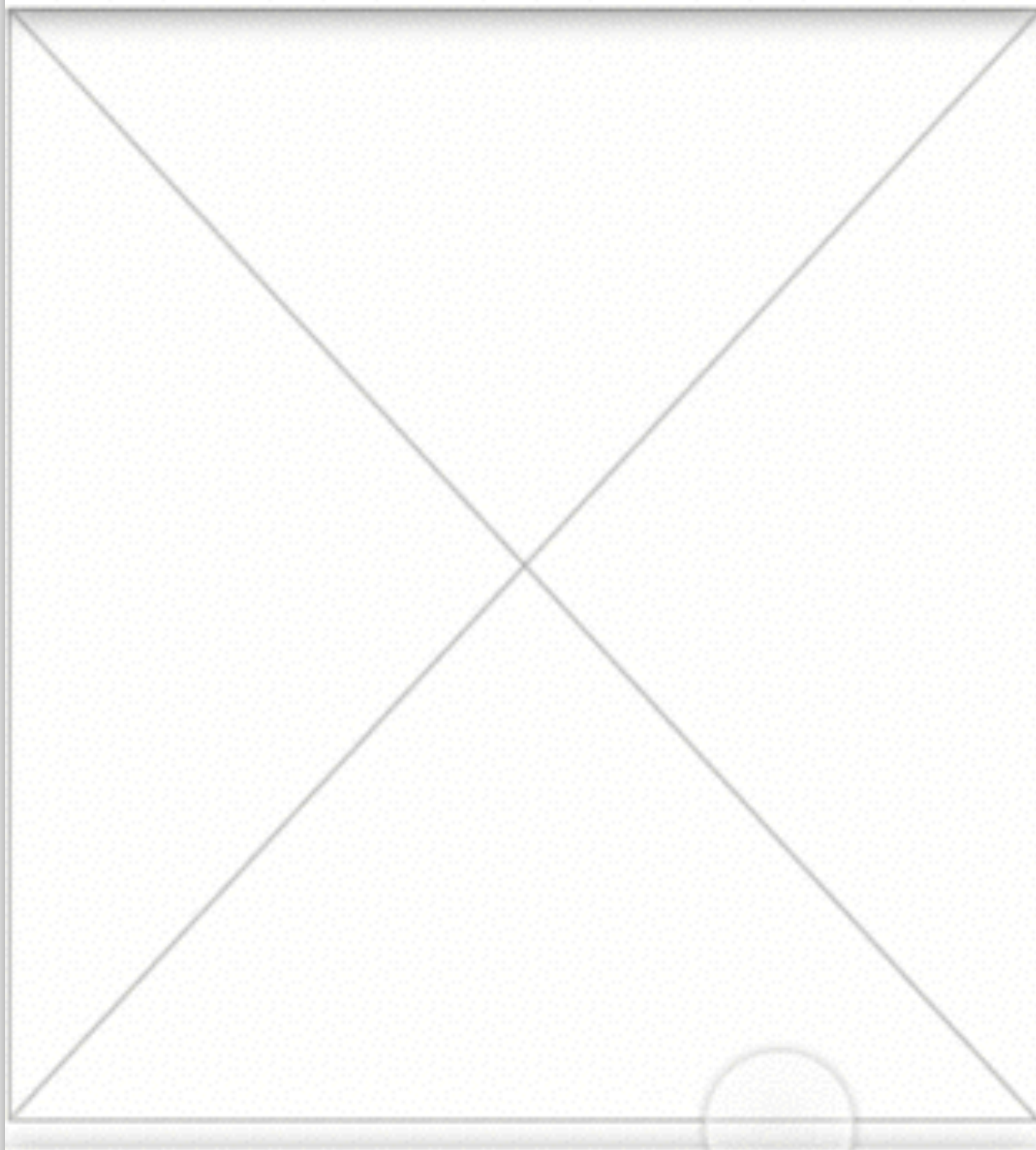




*Time to goal: 1 week, 3 days*



Account



Strategy

**Instantly playful**

Saying Daniel Kahneman taught me all I know about motion design might not be totally off center. Applying what we know about learned and innate knowledge centers to interaction design drives understanding across demographics.



the 1990s, the number of people in the UK who are employed in the public sector has increased by 1.5 million, from 2.5 million in 1980 to 4 million in 1995. The public sector has become a major employer in the UK, and its growth has been a major factor in the overall growth of the economy.

The public sector has also become a major provider of social services, and its growth has been a major factor in the overall growth of the economy. The public sector has become a major provider of social services, and its growth has been a major factor in the overall growth of the economy.

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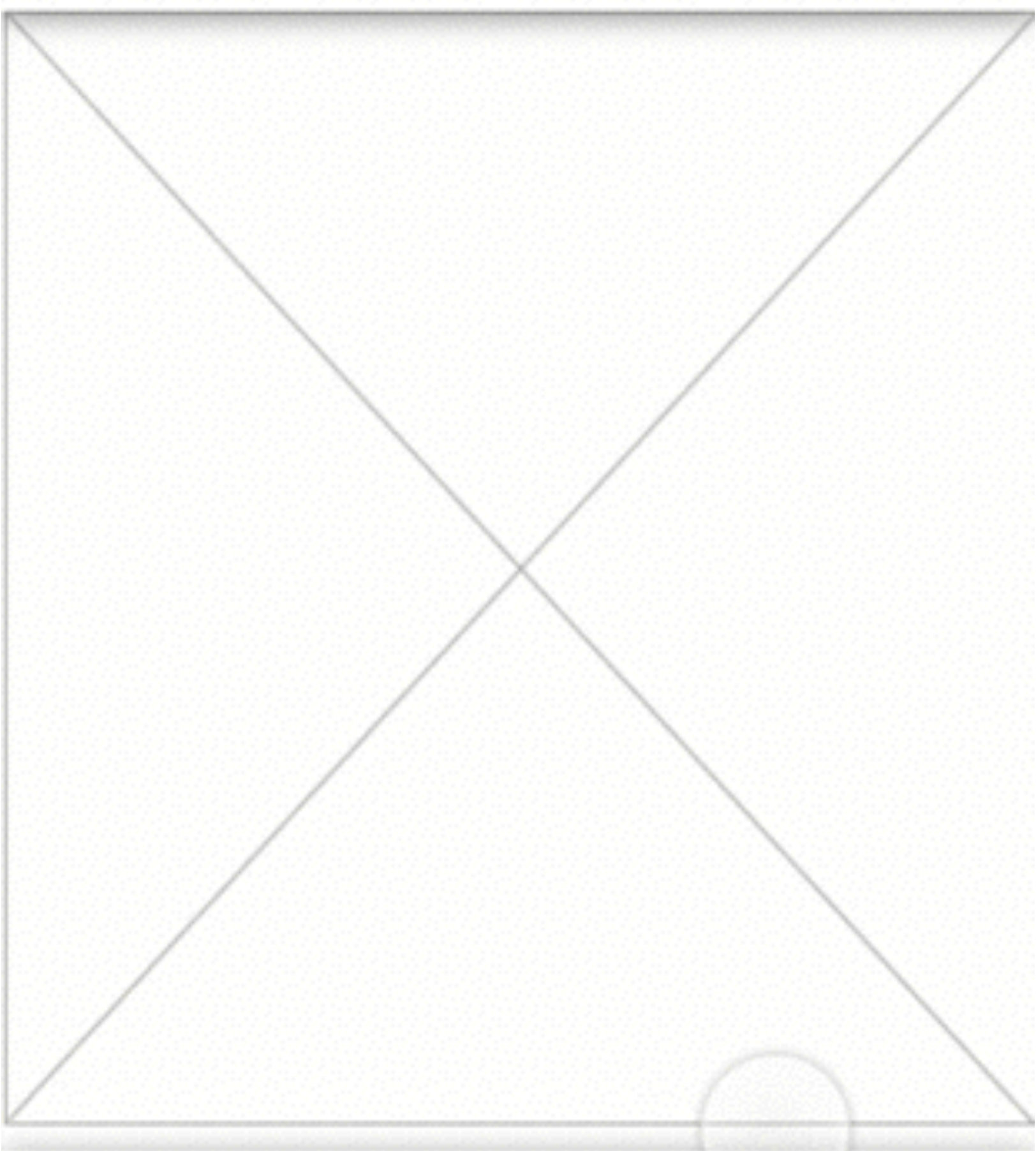
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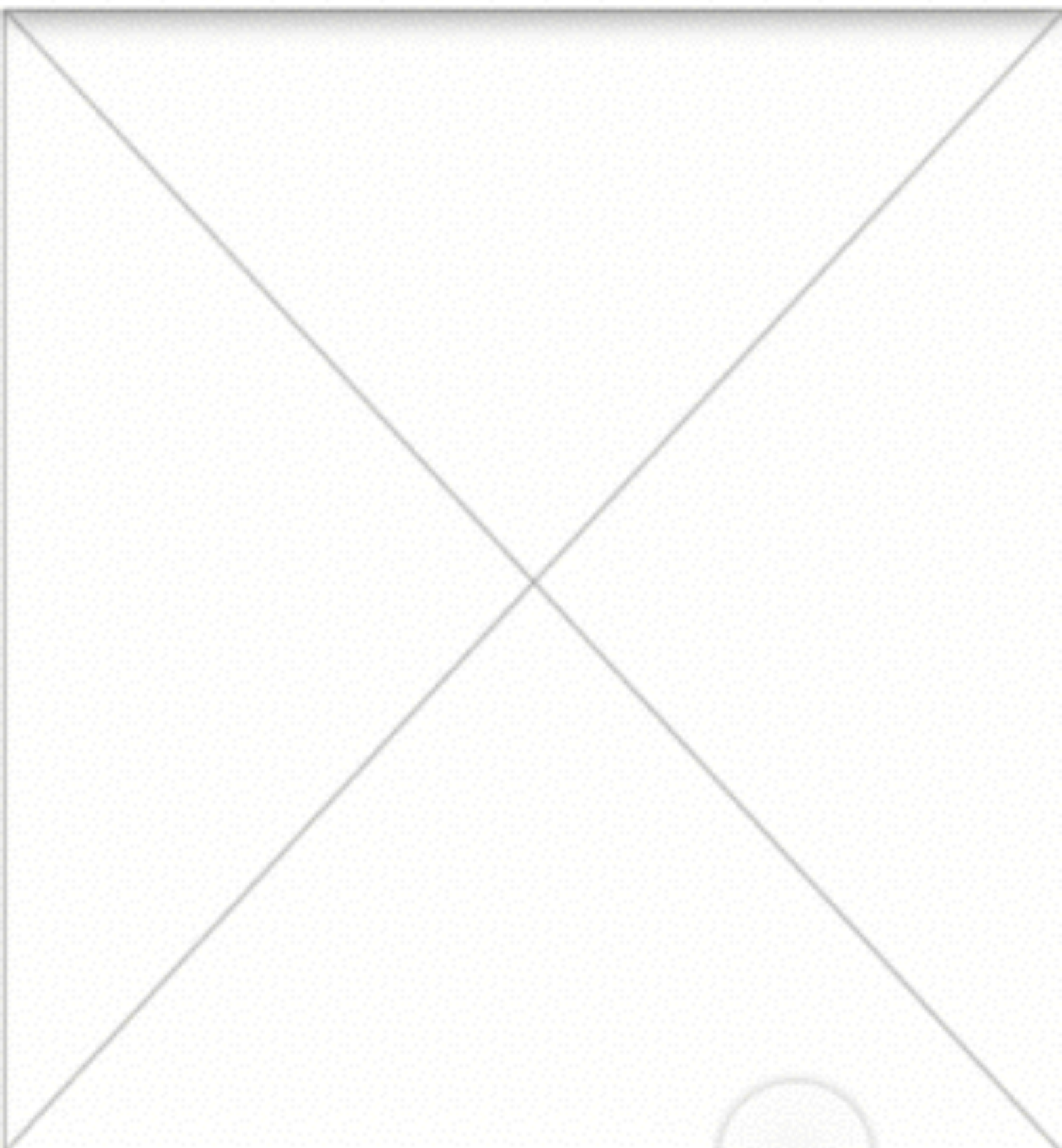
Account



Strategy



*Time to goal: 1 week, 3 days*



Account

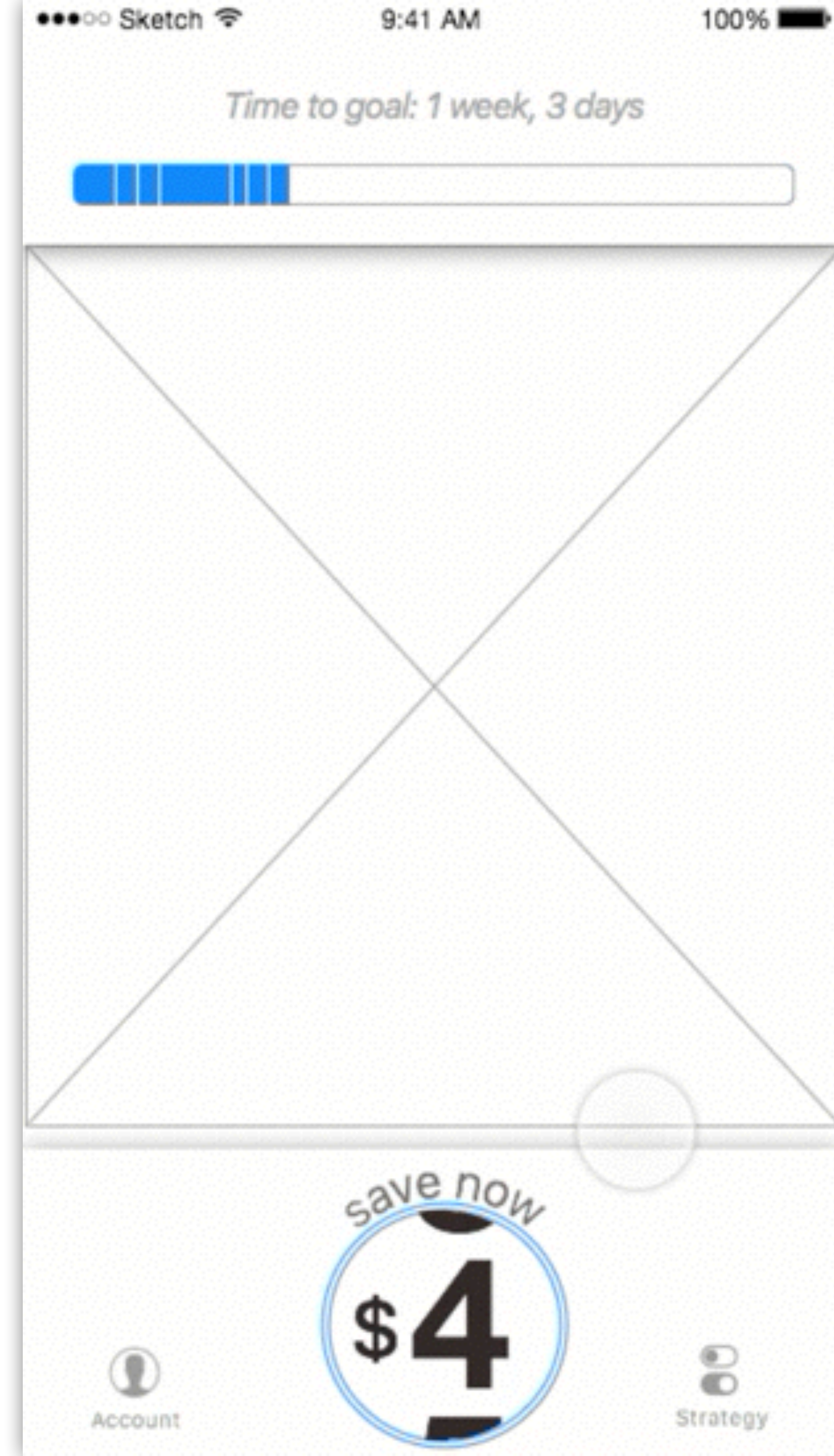


Strategy



# Innately playful

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# Customizing UI with context

Opt-in sections of the app update navigation to make most of space and user attention. Here I designed for multiple user types within the same app using a modal tool bar.

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