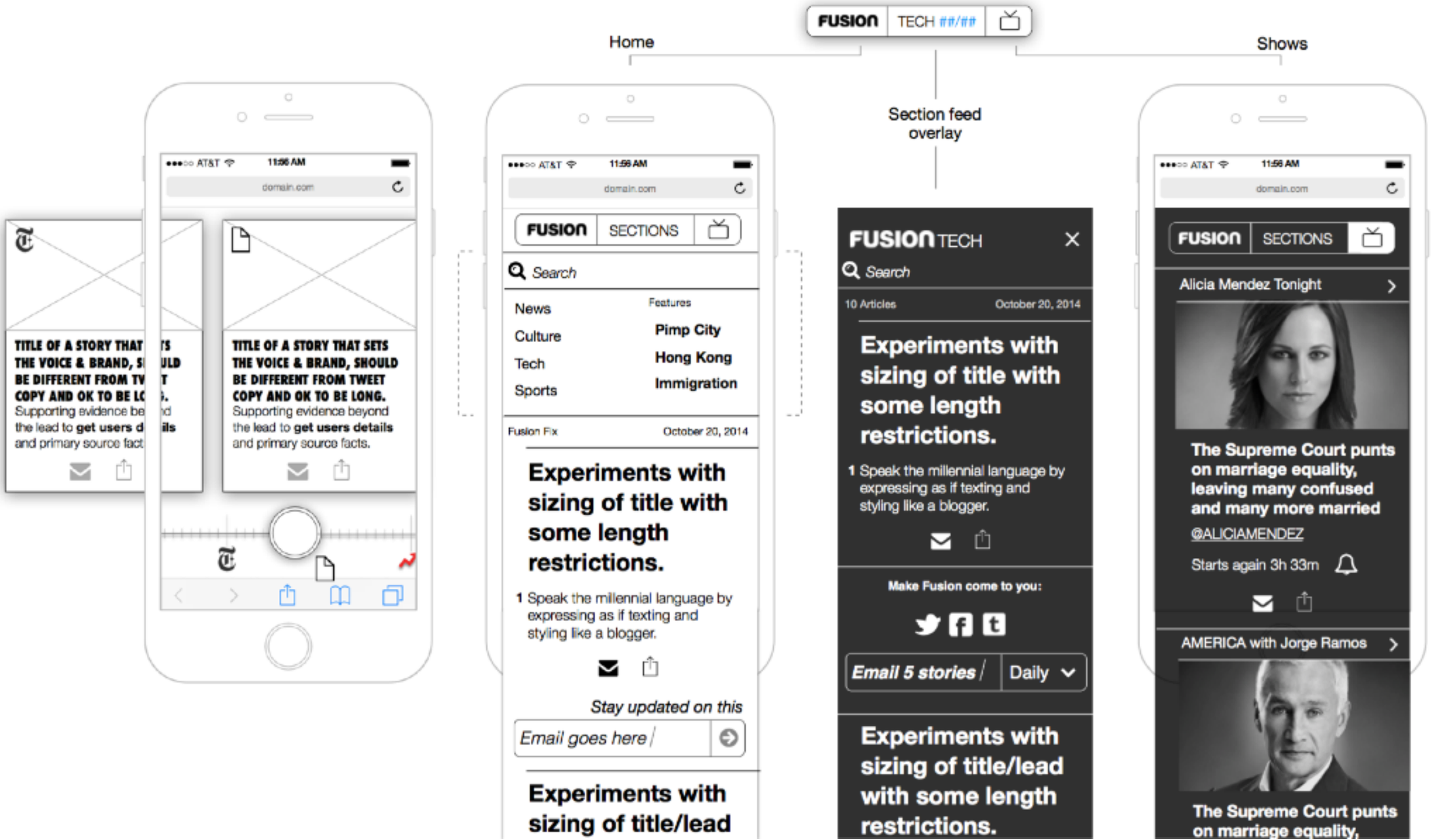
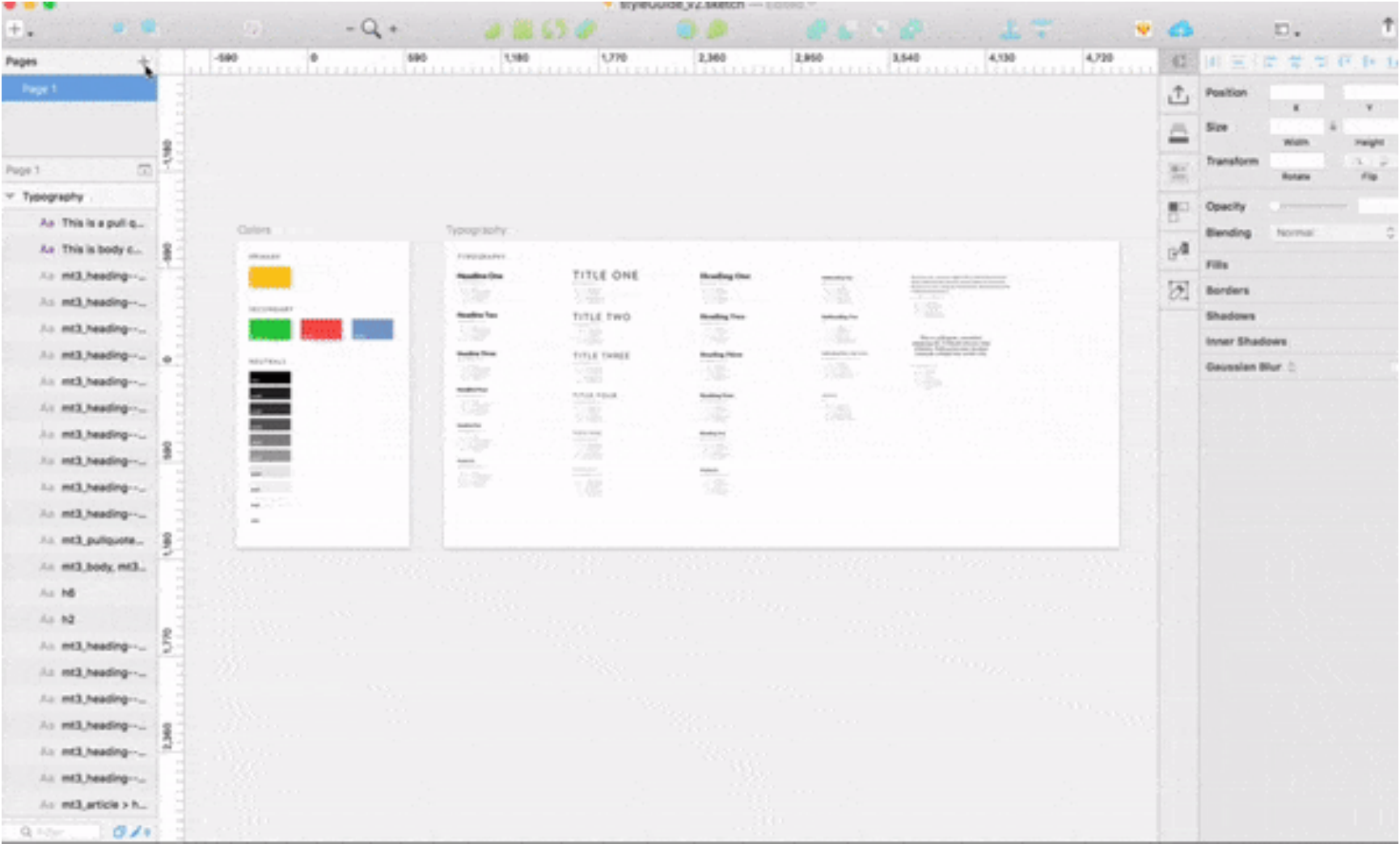
Raising fidelity with shared tooling


FUSION TECH ##/##
Home
Shows
Section feed overlay
AT&T 11:56 AM
domain.com
TITLE OF A STORY THAT SETS THE VOICE & BRAND, SHOULD BE DIFFERENT FROM TWEET COPY AND OK TO BE LONG.
Supporting evidence beyond the lead to get users details and primary source facts.
FUSION SECTIONS
Search
News
Culture
Tech
Sports
Features
Pimp City
Hong Kong
Immigration
Fusion Fix
October 20, 2014
Experiments with sizing of title with some length restrictions.
1 Speak the millennial language by expressing as if texting and styling like a blogger.
Stay updated on this
Email goes here
Experiments with sizing of title/lead
FUSION TECH
Search
10 Articles
October 20, 2014
Experiments with sizing of title with some length restrictions.
1 Speak the millennial language by expressing as if texting and styling like a blogger.
Make Fusion come to you:
Email 5 stories
Daily
Experiments with sizing of title/lead with some length restrictions.
Alicia Mendez Tonight
The Supreme Court punts on marriage equality, leaving many confused and many more married
@ALICIAMENDEZ
Starts again 3h 33m
AMERICA with Jorge Ramos
The Supreme Court punts on marriage equality,

To begin at higher fidelities building out tools to make use of realized design systems speeds up ideation. These tools keep work consistent and help express abstract interactions quickly.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Page 1
Typography
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mt3_pullquote...
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mt3_article > h...
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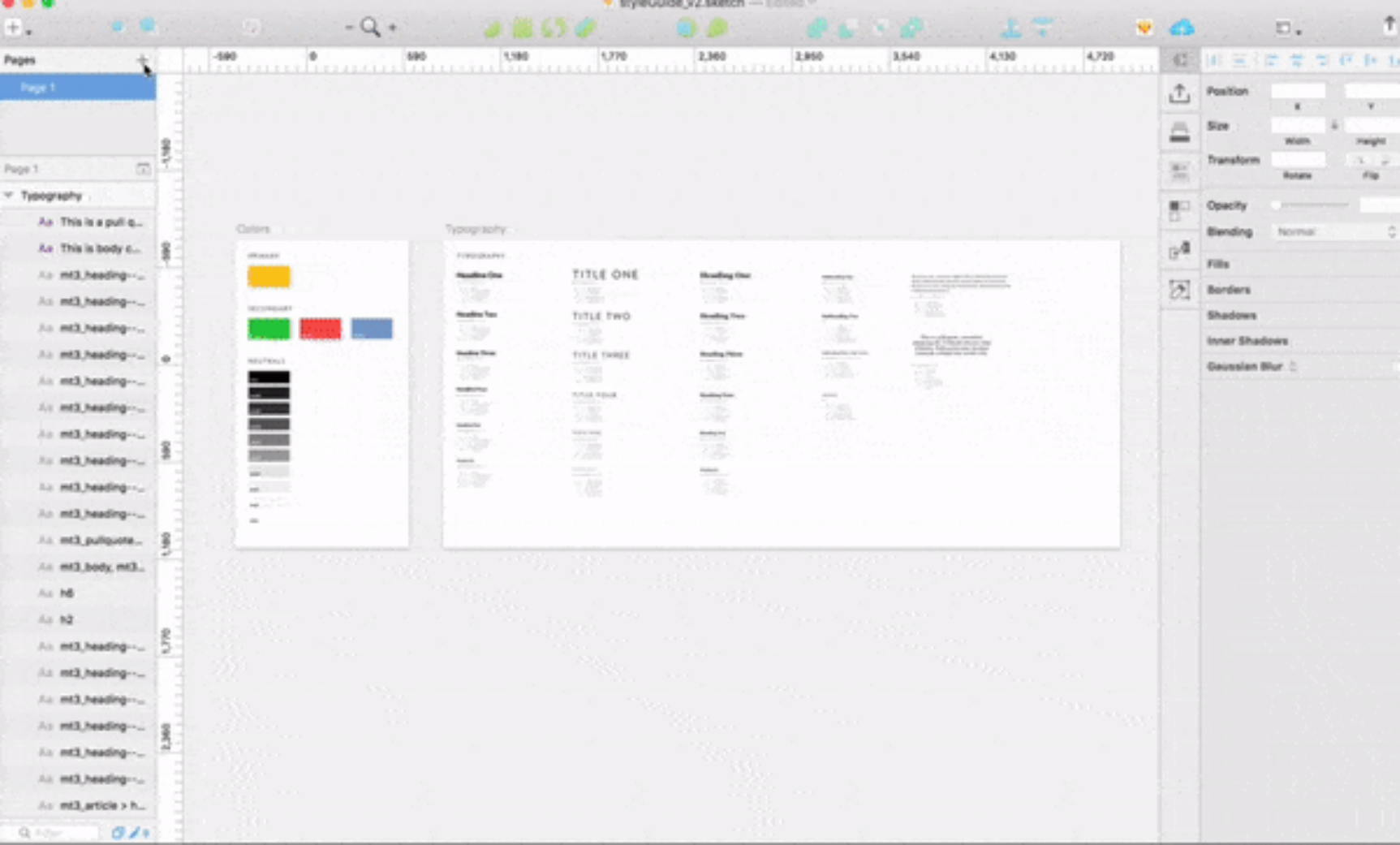
Shadows
Inner Shadows
Gaussian Blur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Raising fidelity with shared tooling

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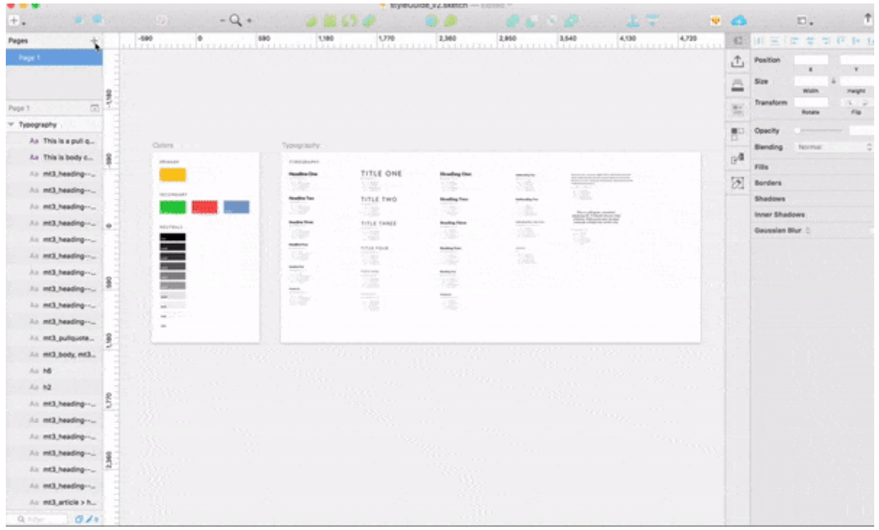
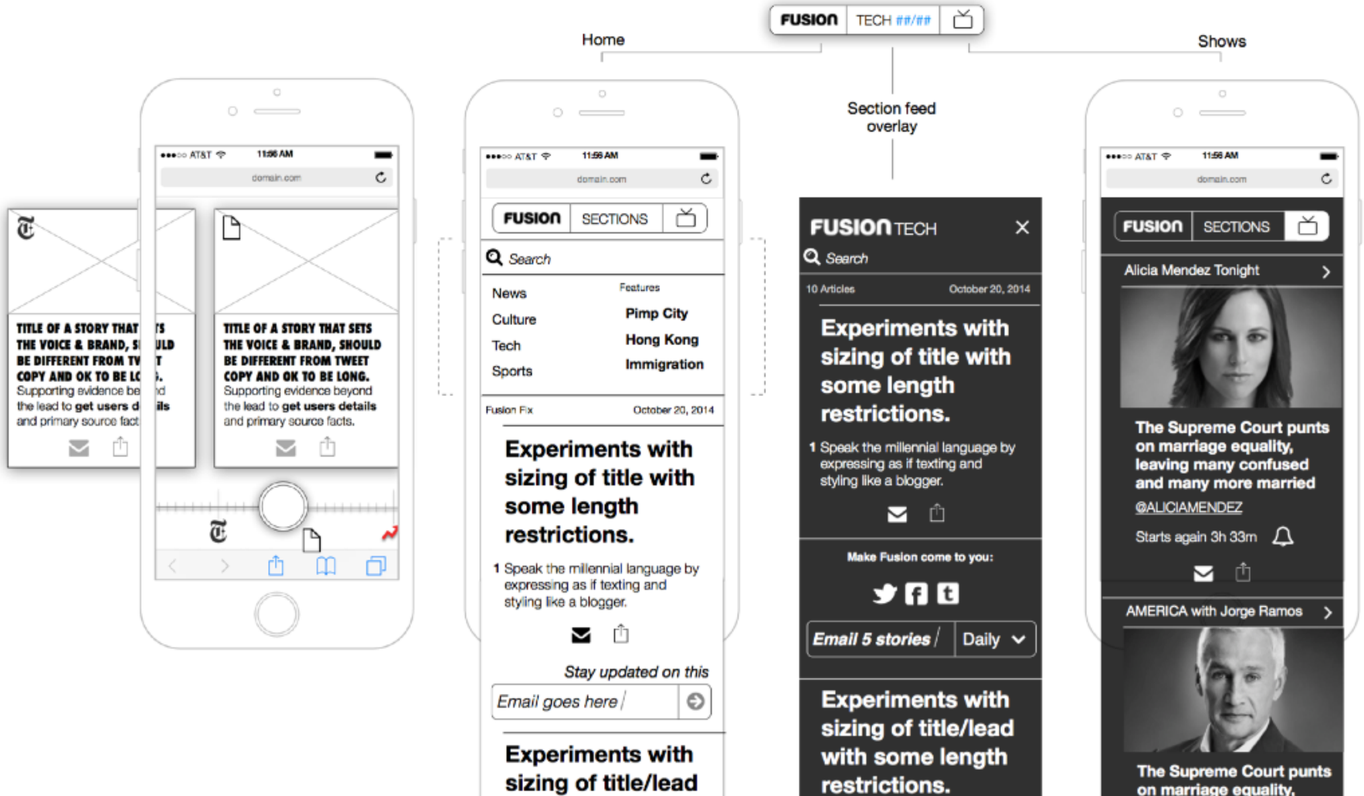
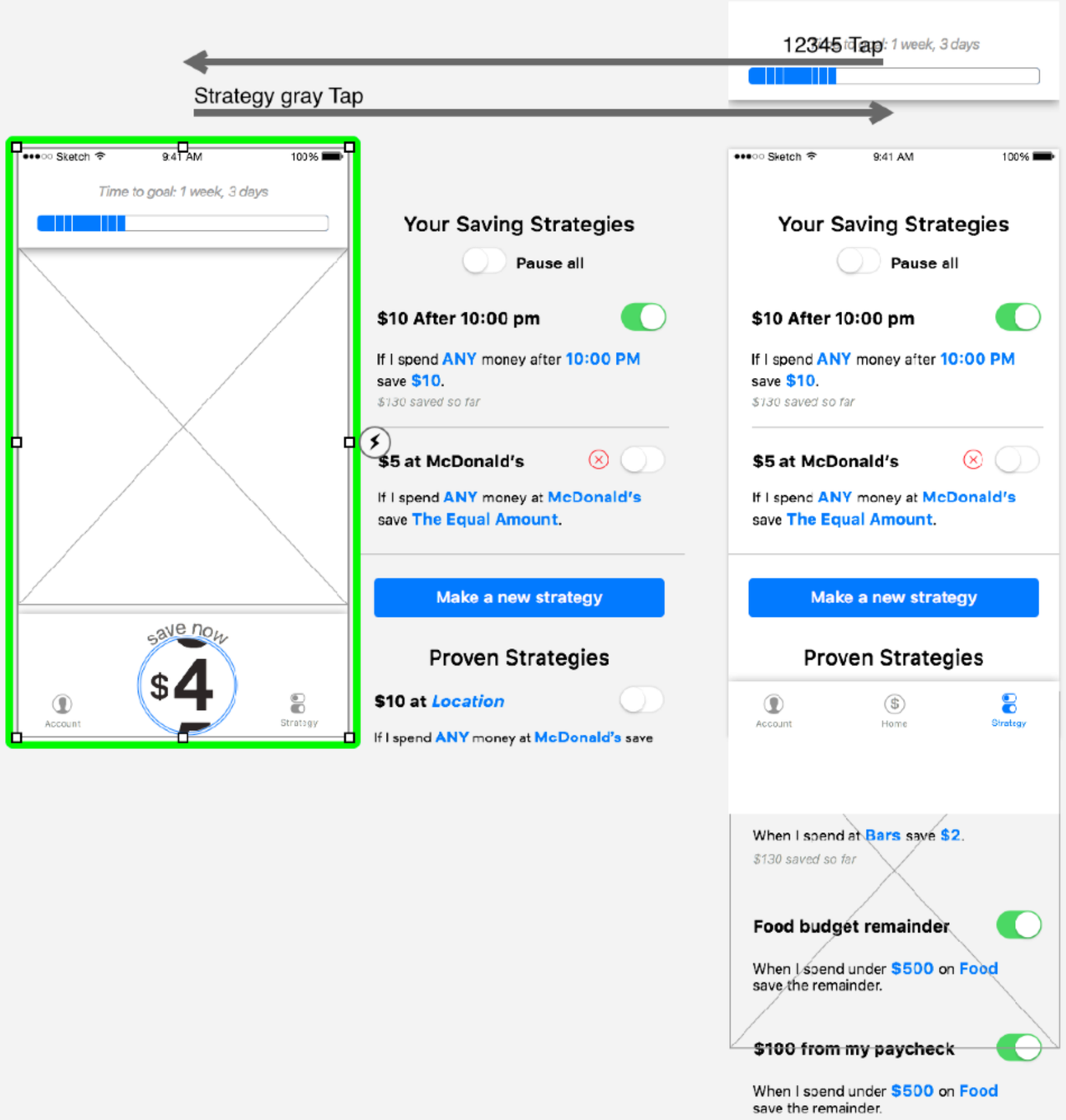




Prototyping new yet familiar interactions

My philosophy on tools, is to get creative with how low a fidelity one can to validate ideas. While consulting for the startup SavePal I heard “I want a SnapChat feel,” from the founder. After prototyping a few versions I was able to move on to testing without pulling developers from crucial backend work.