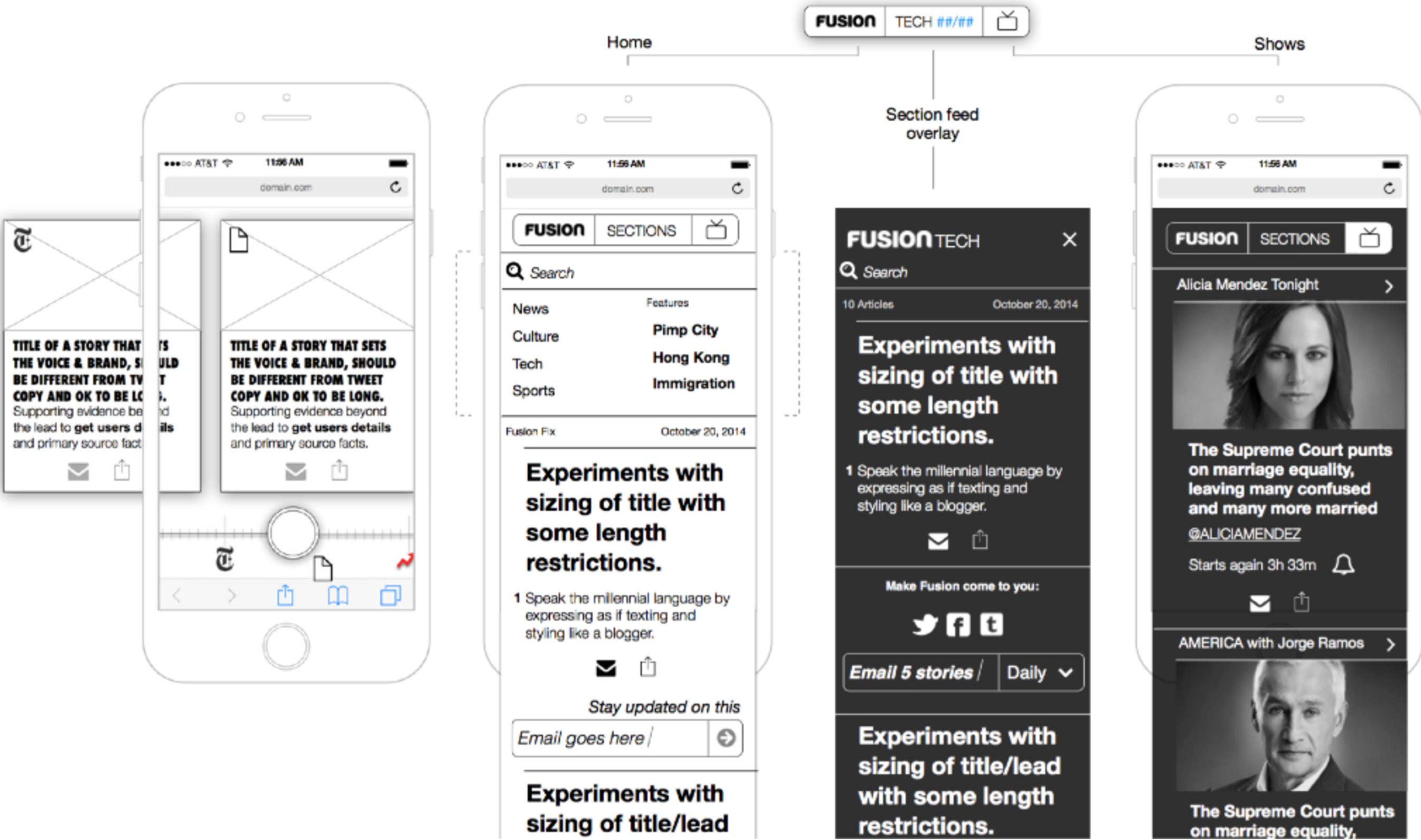
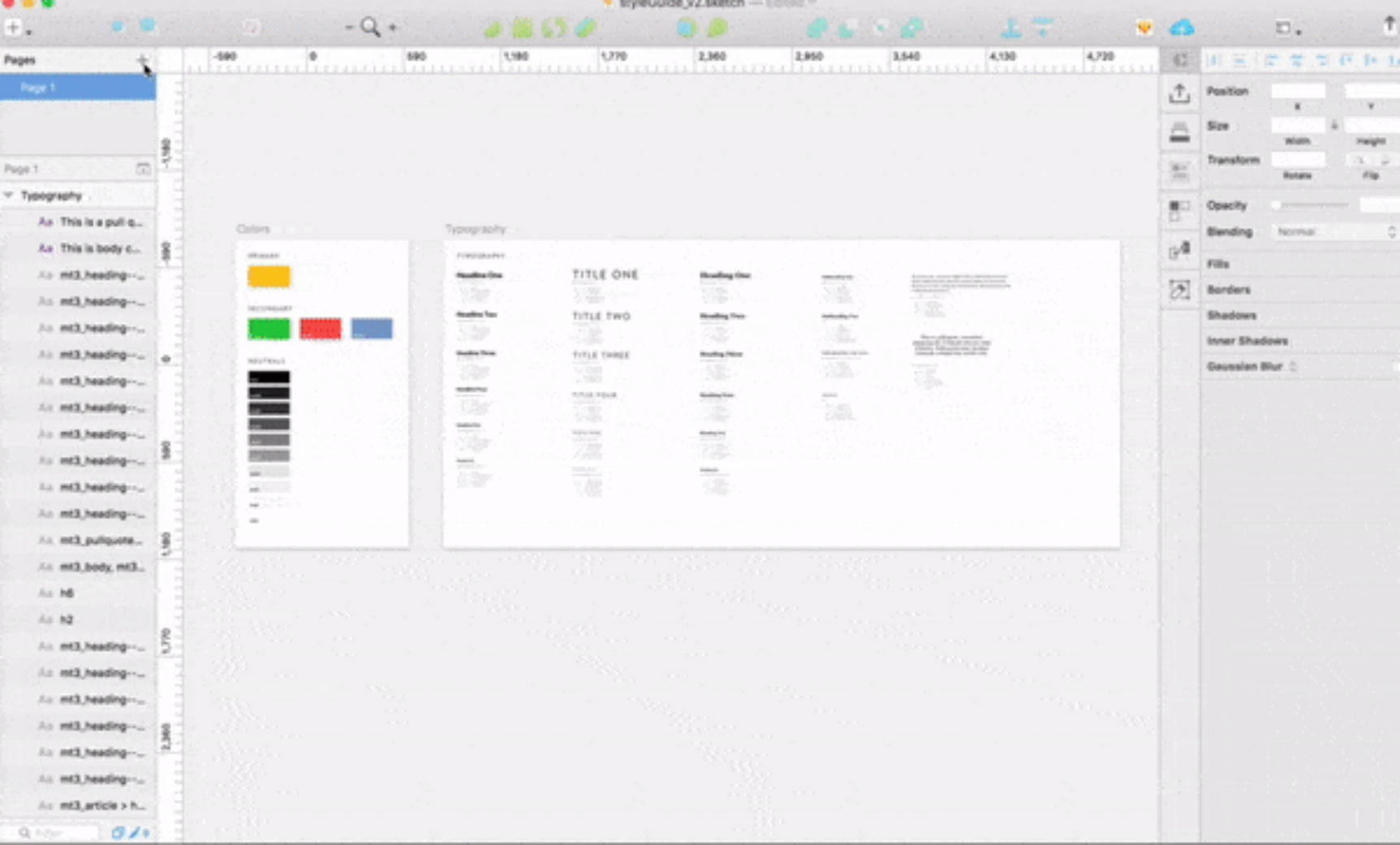


Raising fidelity with shared tooling

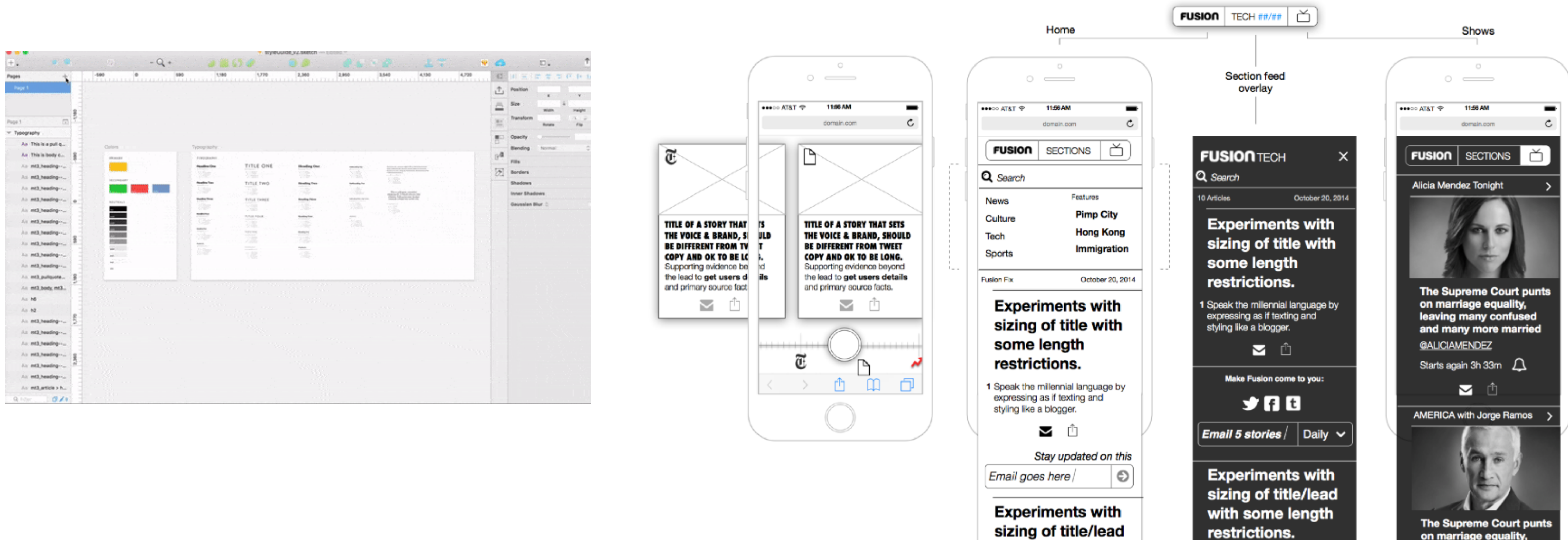


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Raising fidelity with shared tooling

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Prototyping new yet familiar interactions

My philosophy on tools, is to get creative with how low a fidelity one can to validate ideas. While consulting for the startup SavePal I heard “I want a SnapChat feel,” from the founder. After prototyping a few versions I was able to move on to testing without pulling developers from crucial backend work.

