# Leading through mentorship

Ask any educator and they'll say you learn as much from your students as they do from you.

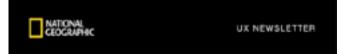
I've spent my time outside of my UX work teaching and mentoring future UX designers at General Assembly and Parsons. It's my way of giving back to the world thats given me so much.

Some of my students and me.



# Organizational design at National Geographic

A significant portion of my effort leading Nat Geo's digital design team is spent facilitating project intake and presenting artifacts. Although the right people aren't always in the room, to address this we solicit feedback on UX work in a monthly newsletter-complete with animations.

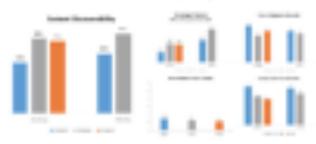




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Lake Biller, US Director

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# Propert Learnings

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- . Plan to proceed: We identified another player (Omnivert) that supports Safari however there are security and advertising issues.
- What's needed to proceed: With no good option for a player on our O&O, we are going to continue publishing VR/360 content to Facebook



### Interactive Audible Sponsorship

From Lauren Glazer

Based on our popular 24 hours Around the World article, Audible approached us and requested a similar treatment for a new piece titled, 12 Books Around the World. In addition to imagery, our new challenge was to incorporate video, audio and ad units throughout the piece.

. What we learned: How to customize an HTML5 audio player! Instead of using the default interface, we wanted to provide our users with a seamless brand experience. In order to do so, we needed to rebuild the





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