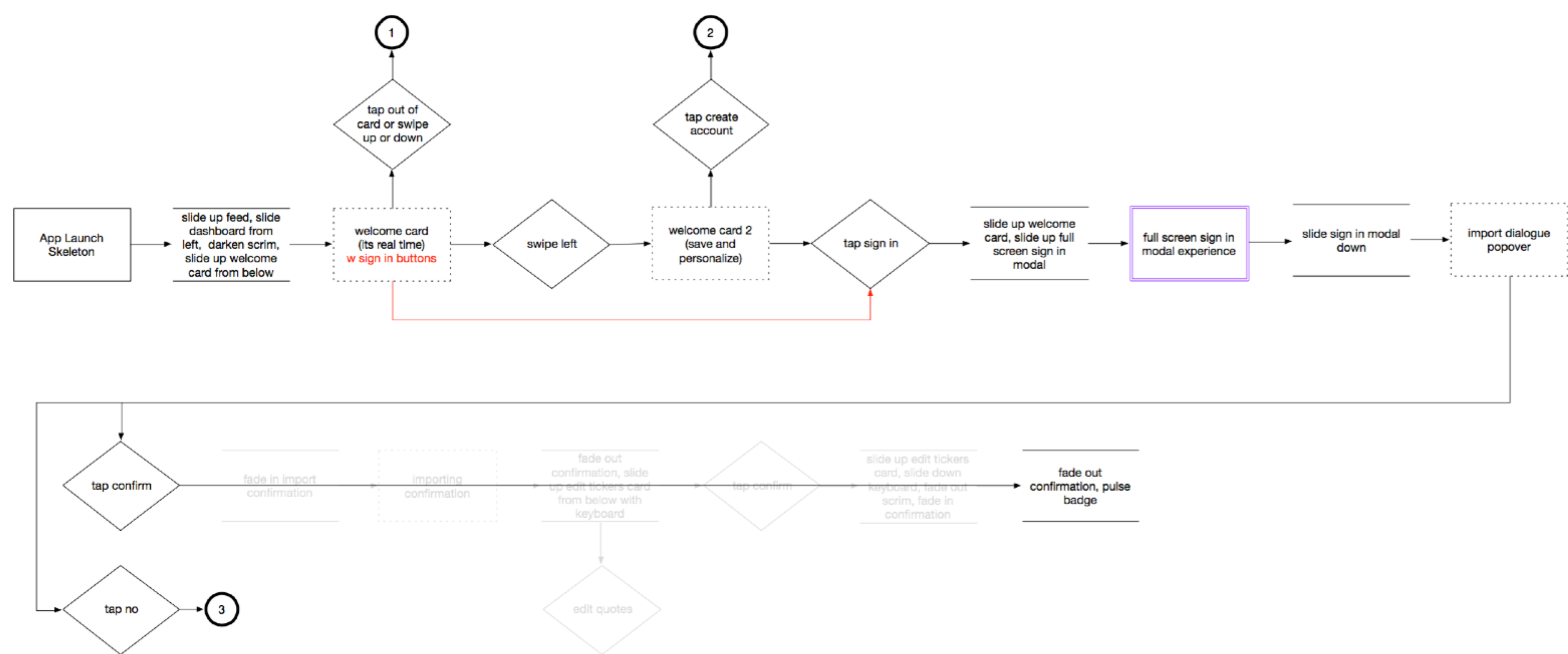


# Charting flows to conversion

Flows help me evaluate competition, plan design updates, and facilitate discussions with developers and stakeholders early on in a project with little investment in UI. Much of my work with subscription products benefits from understanding the many paths to subscriber status.



# Med Fi Explorations

Samples of desktop web, responsive, smart TV, XBOX app, and service design available upon request.

