

THE
NEW
SCHOOL

PARSONS

WALL STREET JOURNAL





PRIMARY

VENTURE PARTNERS

YAHOO!



wot.io™







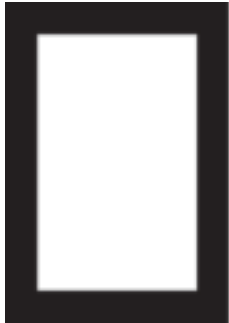
FUSION

**RED
ANTLER**





Plated.



**NATIONAL
GEOGRAPHIC**

AFTONBLADET

DataVizOn and

Off the Screen

The beginning of my career was spent

building market data visualization apps

was making a photograph. To fulfill

for Wall Street Journal and later Yahoo.

that vision we map architectural

The challenge I was given at Yahoo

photos of major markets depending to

during users' timing zone showing which

notifications.

market was open around the globe. But

to really impact UX for the first major

redesign to Yahoo Finance iOS since its

butchdr over the team to focus on