



**Customizing UI  
with context**

## Account info

Name Mia Miller >

Point of contact (773) 294-5868 >

Payment method Visa ending in 5868 >

Join the Frosty Shovel ranks!



Not an active digger 😞



## Alerts

Send alerts based on Weather, Time >



Info



Forecast



Profile

Opt-in sections of the app update navigation to make most of space and user attention. Here I designed for multiple user types within the same app using a modal tool bar.



the 1990s, the number of people in the UK who are employed in the public sector has increased by 1.5 million, from 2.5 million in 1980 to 4 million in 1995. The public sector has become a major employer in the UK, and its growth has been a major factor in the overall growth of the economy.

The public sector has also become a major provider of social services, and its growth has been a major factor in the overall growth of the economy. The public sector has become a major provider of social services, and its growth has been a major factor in the overall growth of the economy.

The public sector has also become a major provider of social services, and its growth has been a major factor in the overall growth of the economy. The public sector has become a major provider of social services, and its growth has been a major factor in the overall growth of the economy.

The public sector has also become a major provider of social services, and its growth has been a major factor in the overall growth of the economy. The public sector has become a major provider of social services, and its growth has been a major factor in the overall growth of the economy.

The public sector has also become a major provider of social services, and its growth has been a major factor in the overall growth of the economy. The public sector has become a major provider of social services, and its growth has been a major factor in the overall growth of the economy.

The public sector has also become a major provider of social services, and its growth has been a major factor in the overall growth of the economy. The public sector has become a major provider of social services, and its growth has been a major factor in the overall growth of the economy.

The public sector has also become a major provider of social services, and its growth has been a major factor in the overall growth of the economy. The public sector has become a major provider of social services, and its growth has been a major factor in the overall growth of the economy.

The public sector has also become a major provider of social services, and its growth has been a major factor in the overall growth of the economy. The public sector has become a major provider of social services, and its growth has been a major factor in the overall growth of the economy.

## Account info

Name Mia Miller &gt;

Point of contact (773) 294-5868 &gt;

Payment method Visa ending in 5868 &gt;

Join the Frosty Shovel ranks!



Not an active digger 😞



## Alerts

Send alerts based on Weather, Time &gt;



Info



Forecast



Profile

## Account info

Name Mia Miller &gt;

Point of contact (773) 294-5868 &gt;

Payment method Visa ending in 5868 &gt;

Join the Frosty Shovel ranks!



Not an active digger 😞



## Alerts

Send alerts based on Weather, Time &gt;



Info



Forecast

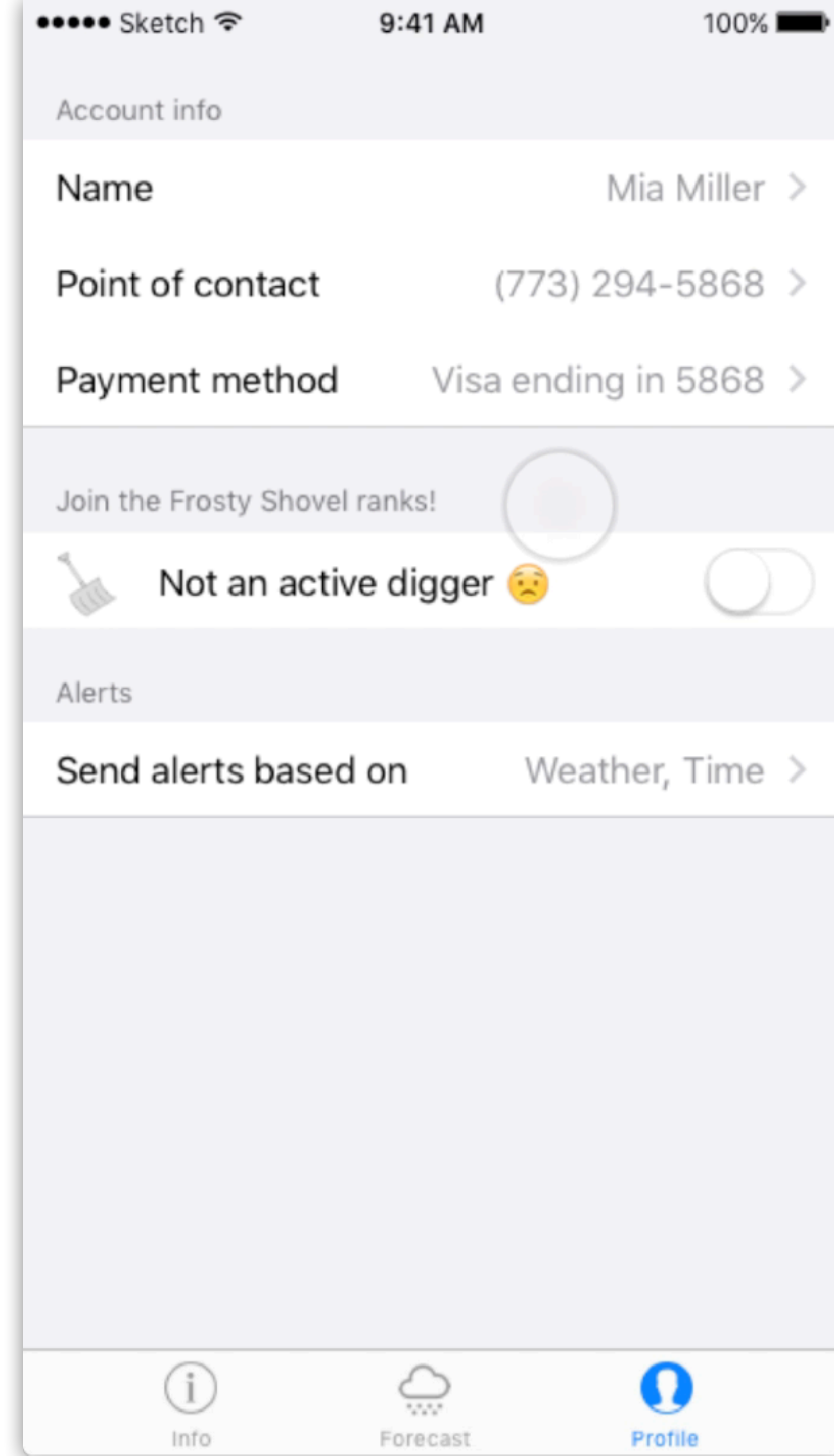


Profile



# Customizing UI with context

Opt-in sections of the app update navigation to make most of space and user attention. Here I designed for multiple user types within the same app using a modal tool bar.



# Hi Fi explorations to define every state

1:1 Gesture driven prototyping to nail native feel helps sharing a vision with engineers. Its also the most salient application of my design and HCI background. The nuances and details in moments like the first time a user does something versus the 100th are some of my favorite to think about.

