

# Leading through mentorship

Ask any educator and they'll say you learn as much from your students as they do from you.

I've spent my time outside of my UX work teaching and mentoring future UX designers at General Assembly and Parsons. It's my way of giving back to the world that's given me so much.

Some of my students and me



# At GA I managed 42 teams over 18 months in 2 hemispheres

For three weeks at a time with sometimes nothing more than an idea, I managed eight teams on six separate occasions to produce designs and user research for a variety of clients.

In NYC and Singapore I launched the careers of 150+ UX designers and more than 40 companies walk away happy customers.

The collage illustrates several design projects:

- Giphy Interface:** A screenshot of the Giphy website's editing interface. Three numbered callouts point to: 1. Basic (default) editing tab, 2. Advanced editing, and 3. GIF TITLE.
- Mobile App Screenshot:** A screenshot of a mobile application for "Reserve". It shows a restaurant interior, a smartphone displaying the app, and a timer at the bottom.
- User Profile for Nancy:** A detailed user profile for a character named Nancy. It includes:
  - AGE:** 29
  - LOCATION:** New York, NY
  - DESCRIPTION:** Adamant Friend
  - A photo of a woman with red hair and glasses.
  - MOTIVATIONS:** SOCIAL, AMBIANCE, FOOD, SERVICE, EASE OF PAY
  - BEHAVIORS:** A text quote: "You should always be conscious of the fact that for some people the bill is a struggle. If my meal was cheaper why am I paying for it? Sometimes it's a financial burden." Below this are sliders for "Eats Out 1/Week", "With Acquaintances", and "Pays Cash".
  - CONTEXTS:** A section showing a map of New York and a photo of food.
  - A quote at the bottom: "TRY RESERVE TODAY Download App Now"
- High-Fidelity Mock-up:** A detailed wireframe of a mobile application for pregnancy tracking. It includes sections for "Your Timeline", "WEEK 10", "Countdown: 30 weeks left", "YOUR BABY" (with a list of developments), "YOUR BODY" (with a list of symptoms), and "HAMBURGER MENU". Callouts A through E point to specific features: A points to a guidance page; B points to a sharing icon; C points to a restore function; D points to a weekly content view; E points to a menu icon.