AT&T
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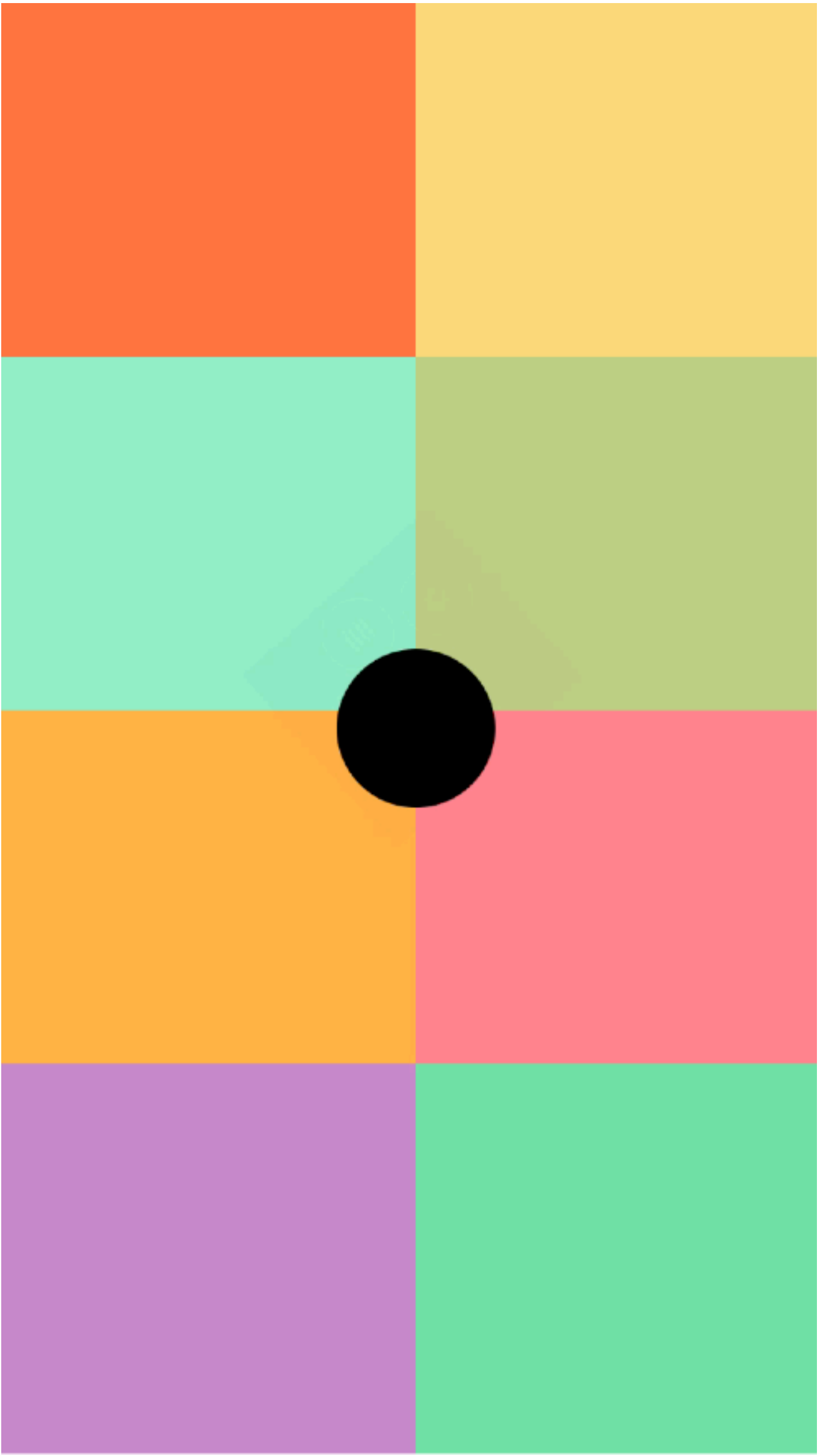
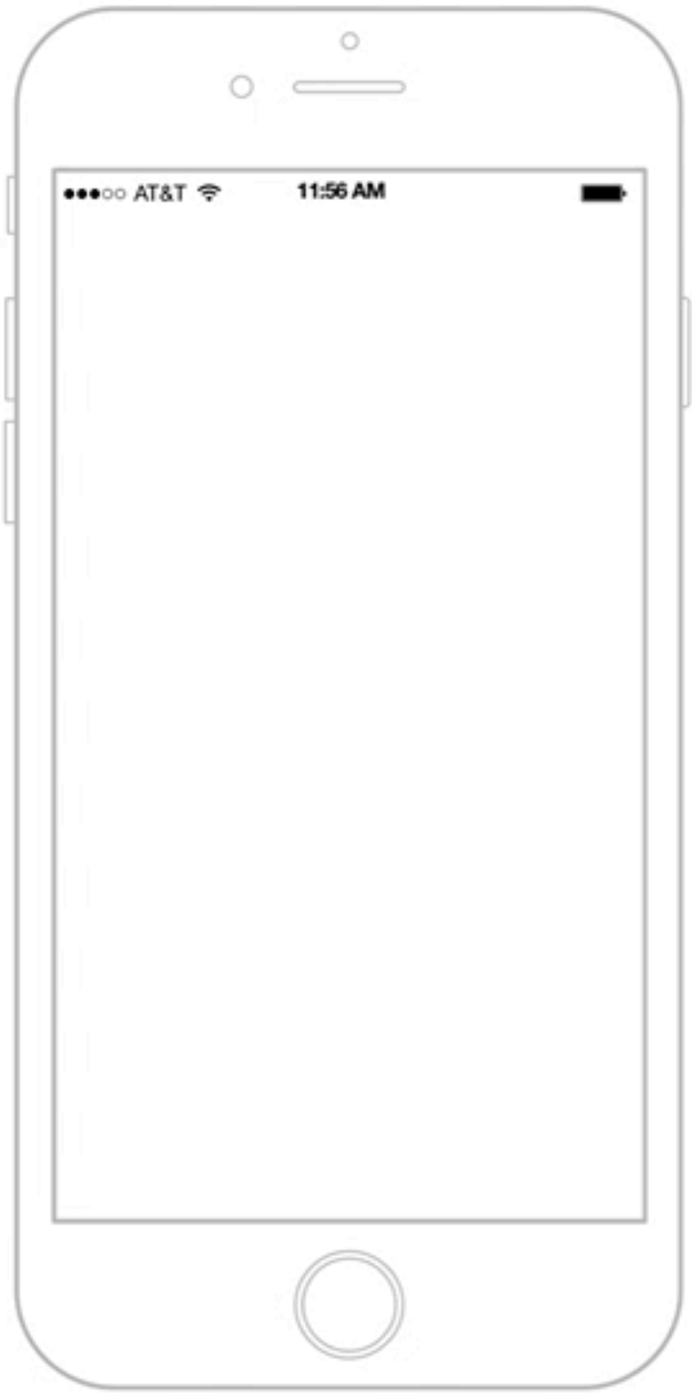


Interaction Designs

The following pages have animations that may need time to load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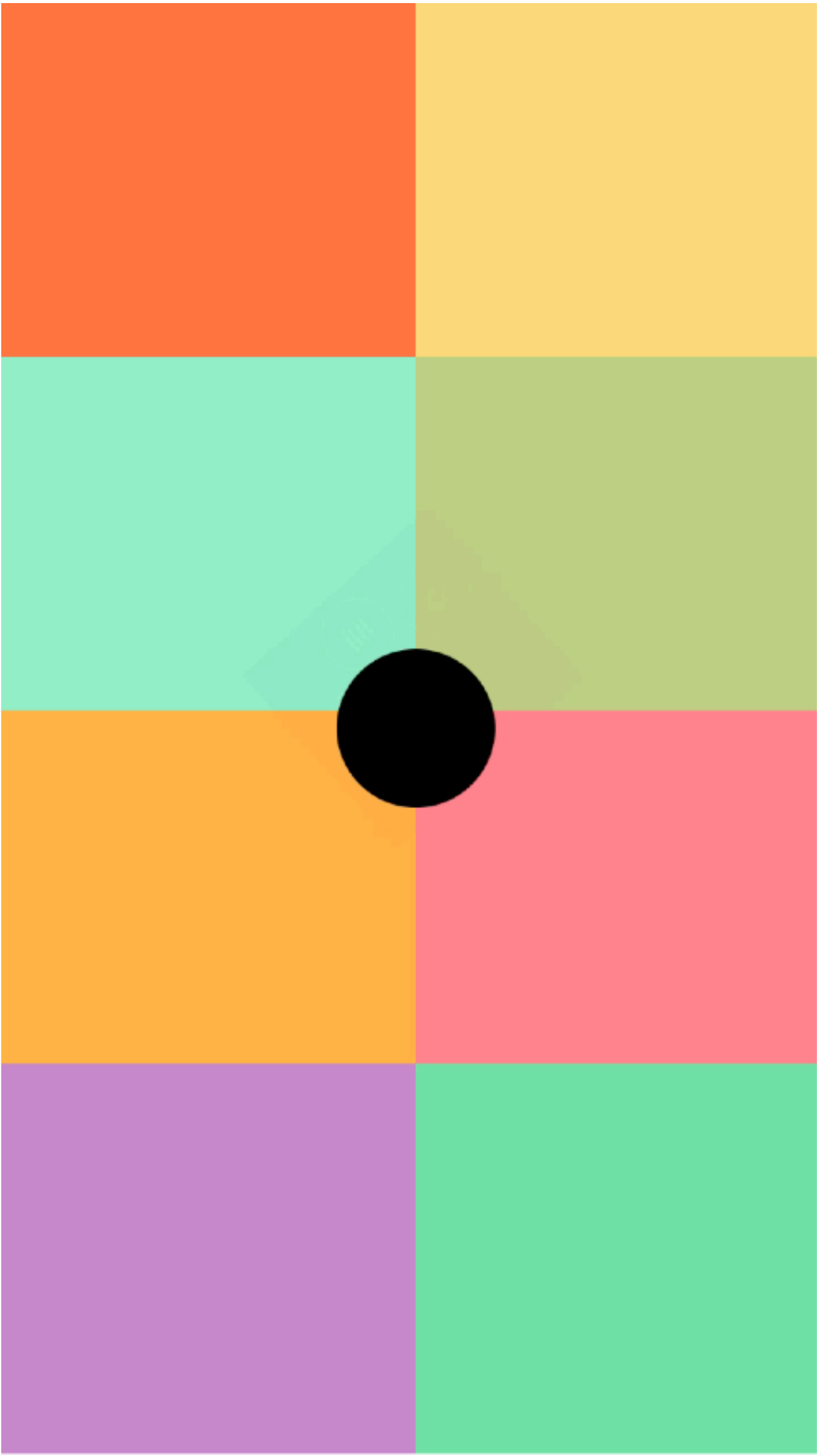
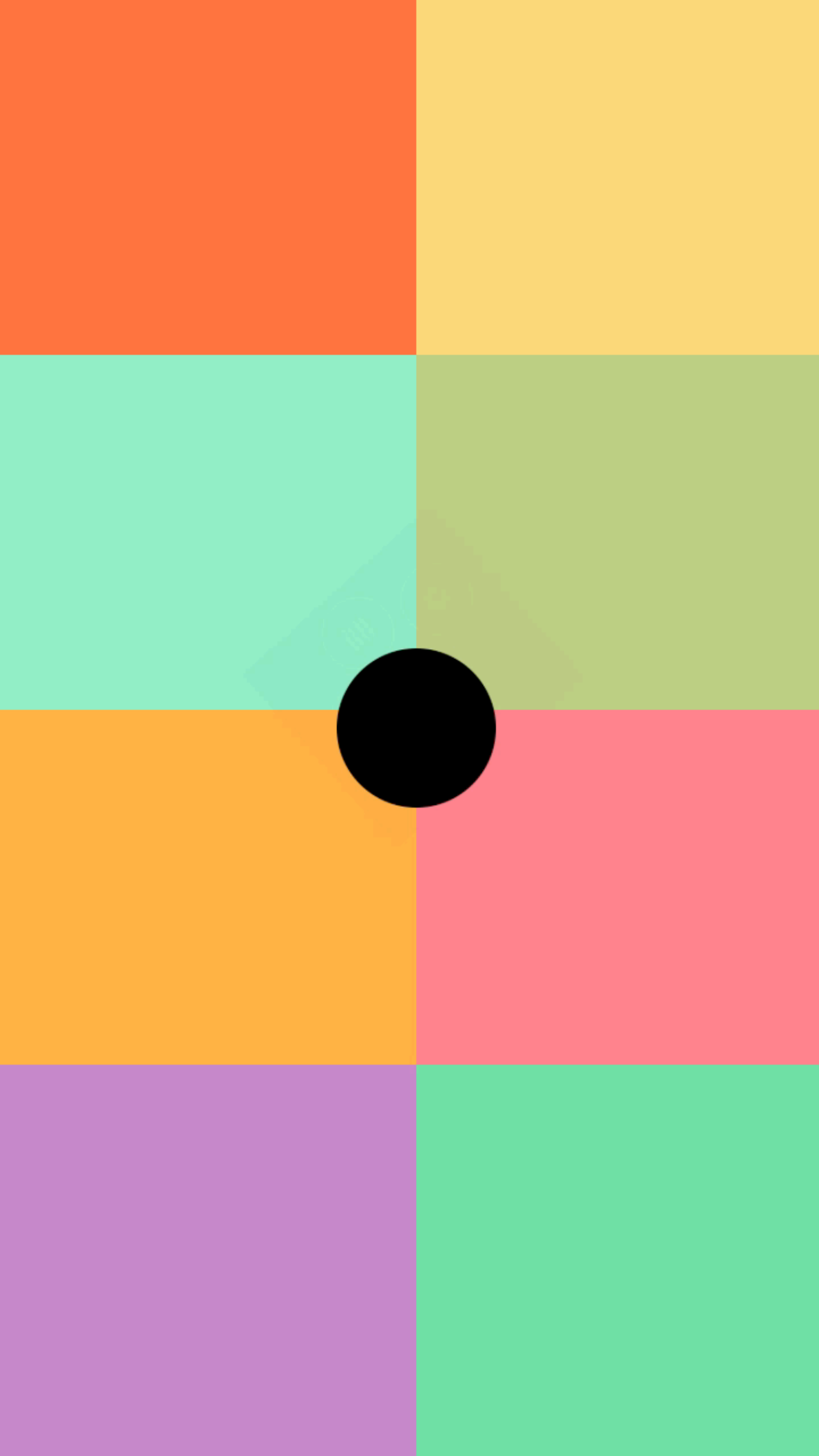
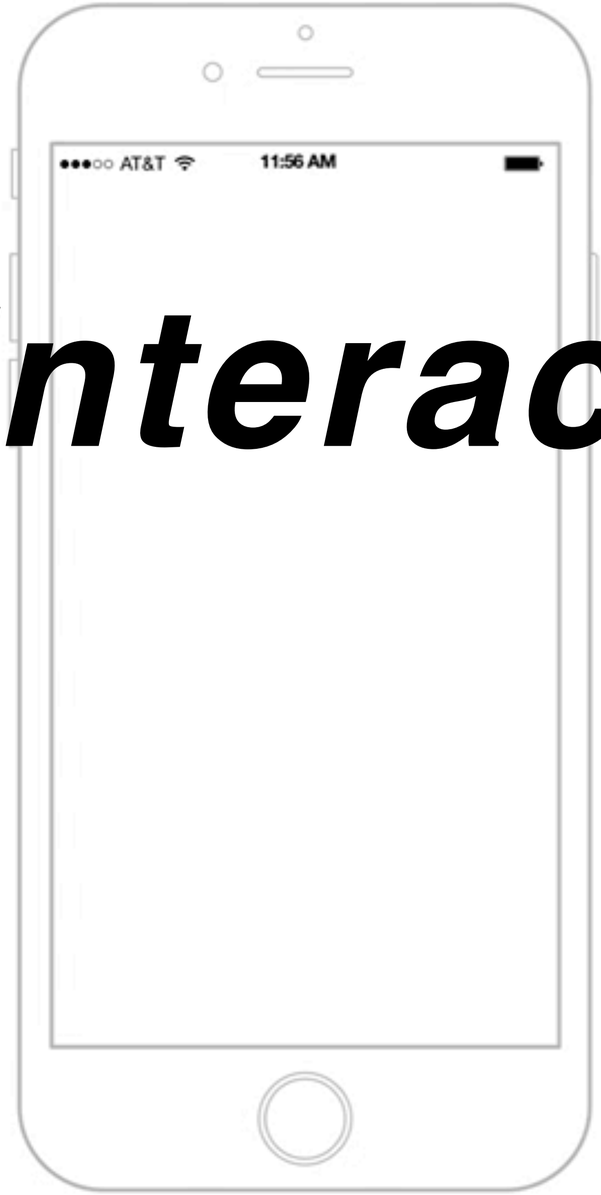
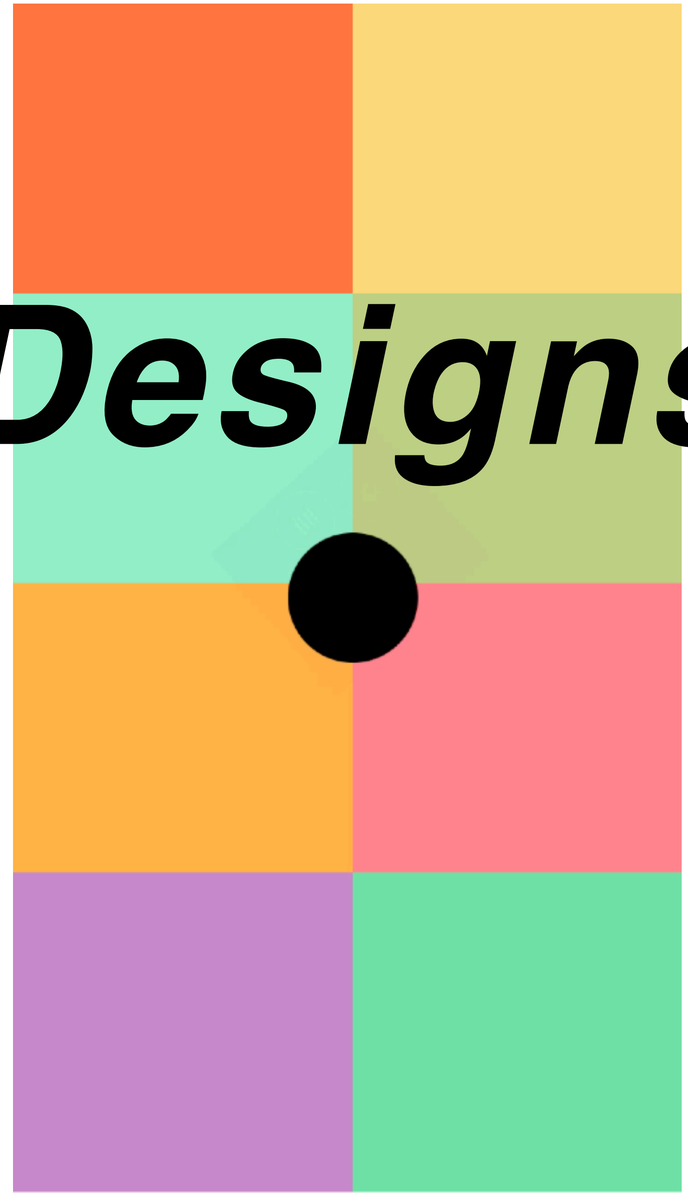


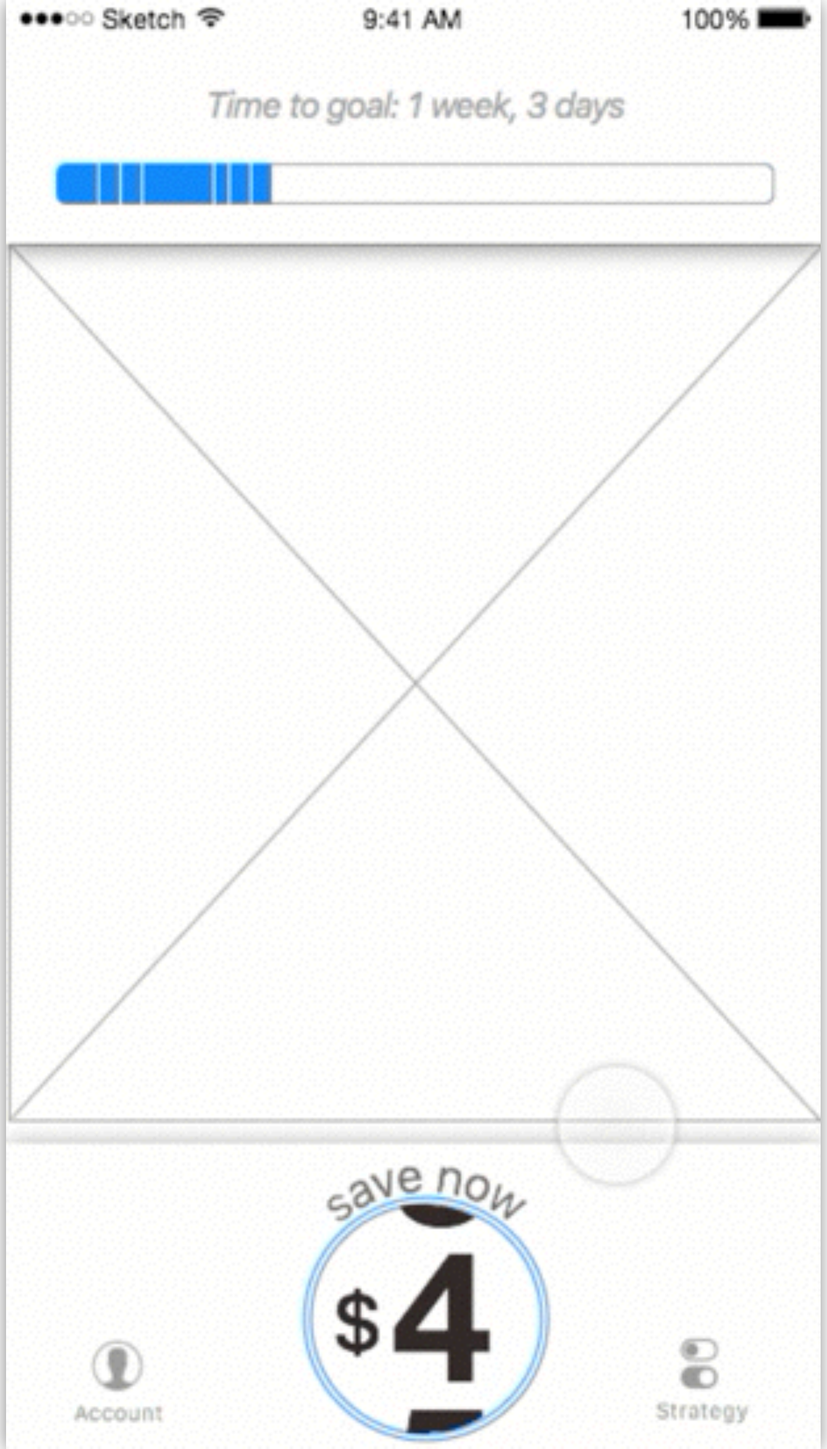




Interaction Designs



The following pages have animations that may need time to load

Innately playful

Saying Daniel Kahneman taught me all I know about motion design might not be totally off center. Applying what we know about learned and innate knowledge centers to interaction design drives understanding across demographics.