Grace Young

Contact

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www.linkedin.com/in/ ↗

Education

Rhode Island School of Design

BFA Graphic Design & Computation,
Technology, Culture Concentration
2016 — 2020

Brown University

Courses: User Interface & User
Experience, Object-Oriented
Programming in Java
2016 — 2020

Skills

User Research
User Interviews
Information Architecture
Sketching
Wireframing
User Testing
Prototyping
UX / UI / Interaction Design
Design Systems
Visual Design
Illustration
Information Design

Tools

Figma
Sketch
Adobe Creative Suite
InvisionApp
Usertesting.com

Technologies

HTML
CSS / SCSS

Experience

Product Designer at Farther Finance
NYC, NY & Remote | 2021 — Now

- Lead design for b2c and b2b web and mobile app features and products – **streamlining traditional financial processes** into efficient digital experiences for our clients, financial advisors, and businesses.
- Improved handoff to our product and engineering team by implementing an iterative and collaborative design cycle.
- Build and expand a design system and pattern library with reusable Figma components and patterns.
- Worked with engineering to ideate, design, prototype, and launch product and feature updates and improvements.
- Steered Farther's new brand directions with Red Antler.

UX/UI Designer, Self-Employed
Remote | 2021 — 2021

- Collaborated with an eCommerce Project Manager and clients to design brand directions and eCommerce UX/UI sites with a focus on surfacing the click-to-buy button and implementing best-in-class checkout experiences.
- Ideated, wireframed, iterated, prototyped, and presented designs to the Client for feedback.

UX/UI Designer at Levitate Foundry
Remote | 2020 — 2021

- Collaborated with eCommerce managers and dev team as design lead to create seamless checkout experiences and apply industry best practices for DTC eCommerce sites.
- Persuaded design buy-ins to stakeholders and provided design solutions to their feedback.
- Wrote QA and development tickets and worked with developers to resolve site issues across various devices, browsers, and operating systems by using BrowserStack and Google inspect tool.
- Worked with 50+ brands and 10+ eCommerce sites–designing paid media campaigns, applying brand directions, and implementing email flows in Klaviyo and ReSci.

Product Design Intern at Stockwell AI
Oakland, CA | Jun 2019 — Aug 2019

- Collaborated with a PM, SWEs, and the retail team to design an AI/ML internal ops tool to optimize and monitor Stockwell stores' revenue performance. **This internal operation tool automated a manual process and helped speed up workflow.**
- Audited design system components and assisted with rebrand efforts across internal operation tools and Stockwell's consumer app.
- Participated in a cross-functional design sprint to rethink UX for Stockwell's delivery and logistics team.