## 👤 Abdelhamid Mohamed Abdelmegid

Senior UX/UI Designer — Vienna, Austria

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## **6** About Me

Creative and tech-savvy designer with **7+ years of experience** in UX/UI, product design, and frontend implementation. Currently designing the next-gen self-checkout systems for **REWE Group**. Skilled in Figma, React, and prototyping — bridging the gap between user needs and production-ready code.

## **Core Skills**

#### Design & UX

User Research • Wireframing • Rapid Prototyping • Design Systems • Design **Documentation** 

Usability Testing • Interaction Design • Design Thinking

#### Frontend

HTML • CSS • JavaScript • React • Next.js • MobX • Tailwind • Clerk Auth Firebase • MongoDB • Shadon UI • Git • Framer Motion

## e Tools

Figma • FigmaMake • V0 by Vercel • Adobe XD • Notion • HeyMarvin • Framer Jira • Confluence • Google Analytics • Mixpanel

## Experience

## 🧸 Senior Product Designer @ REWE International (Vienna)

Apr 2022 - Present

- Led UX for Billa's self-checkout kiosks (now live in 60+ branches)
- Built a white-label design system for all REWE brands
- Prototyped Al-powered retail dashboards using V0 + Shadcn UI

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Created interactive mockups with FigmaMake

#### Frontend Intern (Part-Time) @ Suplyd (Remote)

May 2024 – Jan 2025

- Implemented UI components in React & Ant Design
- Worked across webshop + mobile app with MobX, GraphQL, Next.js, and react native

## **Solution** Product Designer / Low-Code Dev @Tubics (Vienna)

Oct 2020 - Jan 2022

- Designed video optimization tool (top-selling feature)
- Built UI for YouTube rank tracker on SEMrush
- Created and documented company-wide design system

## Part time UX/UI Designer @ Hotelkit (Salzburg/Austria)

Nov 2019 - Oct 2020

- Designed housekeeping tool (2nd best-selling feature)
- Redesigned web + mobile app interfaces

## **→** Junior UX Designer in Growth Squad @ Wuzzuf (Cairo)

Oct 2018 - Oct 2019

- Designed job post flow (still in daily use)
- Ran UX experiments for user acquisition

## **\*** Education

#### FH Salzburg

M.Sc. Human-Computer Interaction

2019 - 2021

#### **German University in Cairo (GUC)**

\*B.Sc. Materials Engineering (5-year program)

2012 - 2018

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## **Languages**

■ English (C2) ■ German (C1) 
■ Arabic (Native)

# Y Awards & Volunteering Projects

- 5 1st Place Prototype Salzburg Startup Weekend 2020 for Grocery Shopping Al assisstant
- **TEDx GUC Research Lead** Cairo (2016–2017)

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