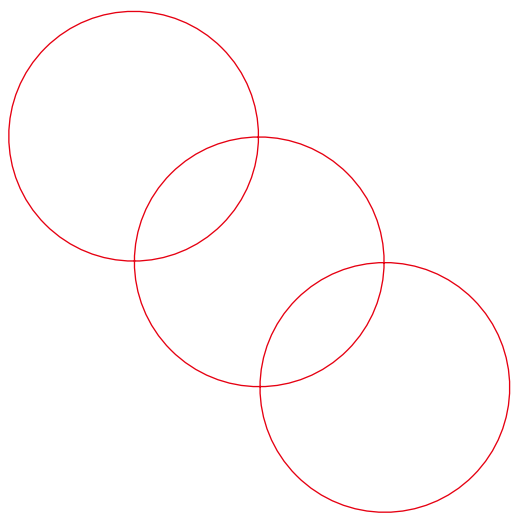


!!IMPORTANT

선윤미

<포트폴리오/>



<목차>

03	RESUNME
05	EDITORIAL DESIGN
09	UIUX DESIGN
24	PRODUCT DESIGN
27	ADVERTISING DESIGN



선윤미

1991-02-11

010-8575-1680

justcallmeyoun@gmail.com

경기도 수원시 권선구 상탑로 33

<https://younmisun.github.io/myhp/>

<https://github.com/younmisun>



학력

2011.01 수원여자대학 그래픽디자인과 졸업

2009.01 수원정보산업공업고등학교 디자인과 졸업



교육

2019.08 - 2019.12

스마트기기 UI/UX 디자인 실무자 과정



자격증

2009.01 웹디자인 기능사

2008.01 컴퓨터그래픽스운용기능사



해외경험

2018.05 - 2019.05

캐나다 워킹홀리데이



경력

2019.06 - 2020.01 (주)비율
편집디자인 / MD / WEB 관련 등 (프리랜서)

2014.07 - 2018.01 (주)릴팡
캐릭터 유아식기 및 주방용품 등

2012.09 - 2014.06 (주)코드앤어소시에이츠
브랜딩 마케팅 / 광고디자인 / 편집디자인 / MD 등



스킬



Adobe
Illustrator



Adobe
Photoshop



Adobe
Indesign



HTML



CSS(SCSS)



jQuery



Git(gitHub)



Office



EDITORIAL DESIGN



<p>
기간 :
19.06-20.01
</p>

<p>
사용 프로그램 :
Adobe indesign
Adobe illustrator
Adobe photoshop
</p>

브로슈어디자인 BROCHURE

| 의료기기 제품

디자인



브로슈어디자인 BROCHURE

| 의료기기 제품

디자인

Features of Ballerina Lift



- It's advantage is that it's a fast treatment.
- It's possible to get back to your daily routines right after the treatment.
- It is less painful, while its effect is twice better. It's possible to get treatment not only on your face, but also on your scalp and body.

Q&A

- How many sessions would I need?**
As for Ballerina Lift, you can enjoy a single session. However, it is recommended more than twice (usually 2 or 3 times) treatment.
- How painful is the treatment?**
Ballerina Lift minimizes pain. However, differences in experiencing pain (some may perceive mild pain).
- Will the treatment have an on my daily activities?**
Ballerina Lift is a treatment that takes depending on the part where you're recovery (time is required). It is possible to resume right after getting the treatment. It is recommended that you wait the treatment after on your face or on your extremities. In the case of body lift, it is advised time to lay flat, follow some and loose skin before getting your hair.
- Is there any risk of hair loss?**
We never compromise on safety of Ballerina Lift without worrying about.

An anatomist's Secret Protocol "SCALP LIFTING"

Lift up your scalp for perfect face with "Ballerina Lift"

With Ballerina Lift, you can lift your sagging skin. UP! UP! UP!

Ballerina Lift is?
A total skin tightening of face, body, and scalp, including a non-surgical minimal invasive scalp lifting treatment.

Ballerina Lift's Self-Diagnosis for Scalp Problems

You can check whether you have scalp problems or not through this simple method.

Normal	Mild Tension	Severe Tension	Severe Tension
Grade 0 (1 point)	Grade 1 (2-3 point)	Grade 2 (4-5 point)	Grade 3 (6-7 point)

Temporals

- Crown / Forehead (L) / Upper Temporal
- Temporal / Forehead (R) / Middle Temporal
- Forehead / Crown (R) / Lower Temporal

Please place your hand on your scalp, feeling the skin, and then move your hand from the crown to the side of the head (2 or 3 times) and repeat the movement.

Frontalis

Forehead (L/R)

Please place your hand on your scalp and gently pull on the scalp (2 or 3 times) and repeat the movement.

Preauricular SMAS

Side Lift

Please place your hand on your scalp and gently pull on the scalp (2 or 3 times) and repeat the movement.

Posterior mandibular SMAS

Back & Side Lift

Please place your hand on your scalp and gently pull on the scalp (2 or 3 times) and repeat the movement.

How does "Ballerina Lift" work?

1STEP
Tightens the skin by thermal energy.

2STEP
Lifts up the skin by the most targeted thermal energy at every point depth.

3STEP
Tightens the skin by thermal energy.

"Ballerina Lift" is highly recommended.

- If you have a drooping face or a sagging scalp.
- If you want to make your face more elastic and youthful.
- If you want to tighten your body.
- If you need skin care to treat acne, acne scars, and large pores.
- If you want to get rid of double chin and neck wrinkles.



UIUX DESIGN



<p>

기간 :

19.08-19.12

</p>

<p>

사용 프로그램 :

Adobe Illustrator

Adobe photoshop

HTML

CSS(SCSS)

jQuery

</p>

// 식물원 예문

<p>

사용 프로그램 :
Adobe illustrator
HTML
CSS(SCSS)
jQuery

</p>

<p>

제작기간 :
약 3주

</p>

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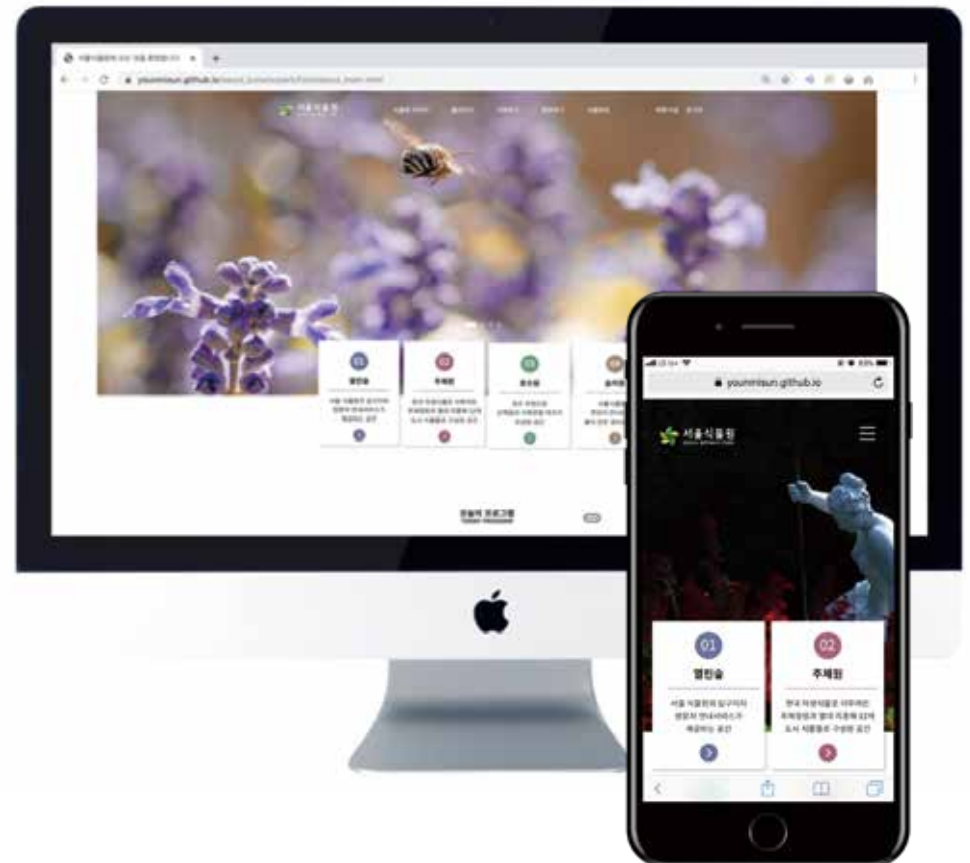
디바이스 :
MOBILE 480PX
TABLET 768PX
PC 1280-1920PX

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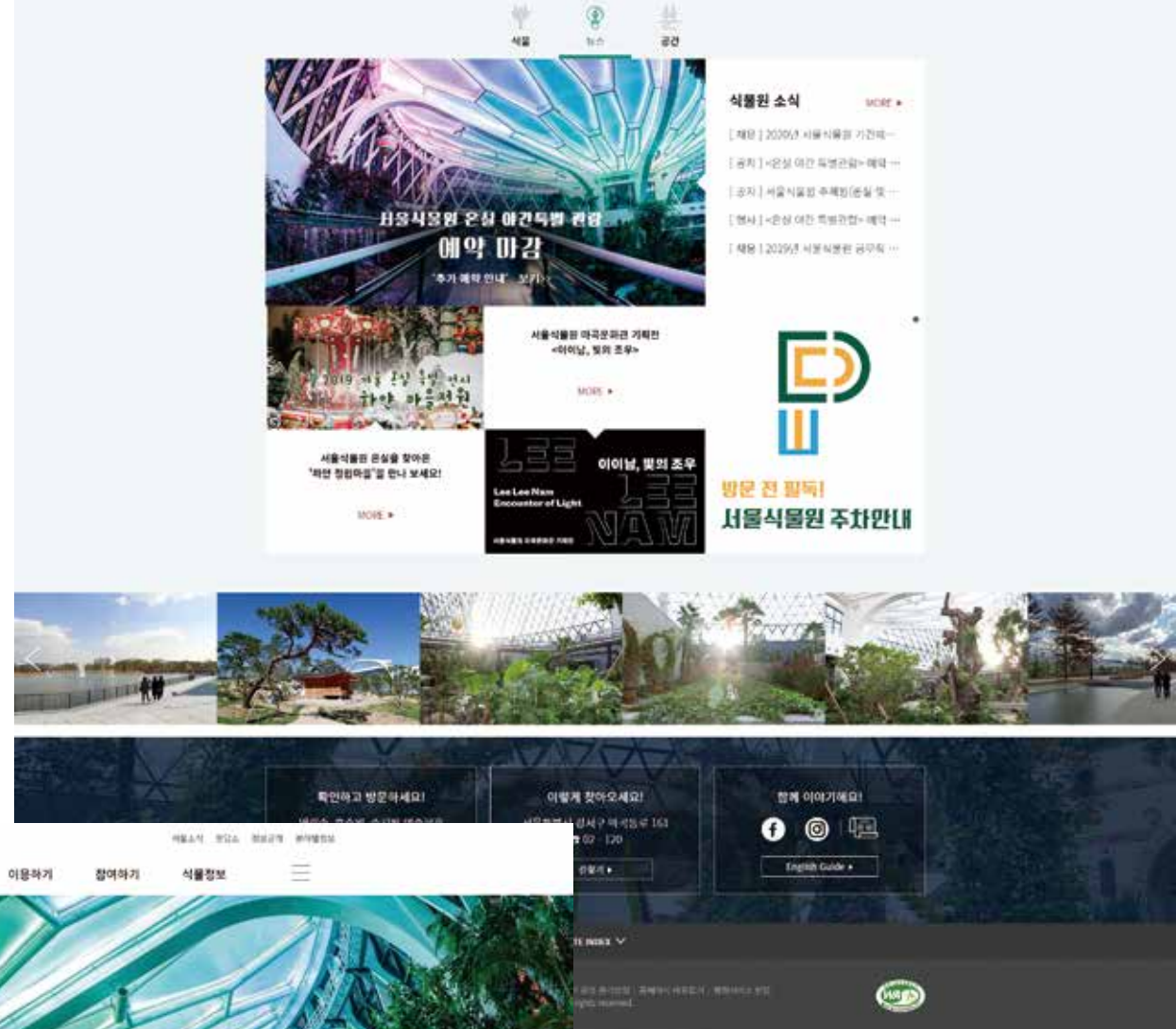
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참여도 :
100%

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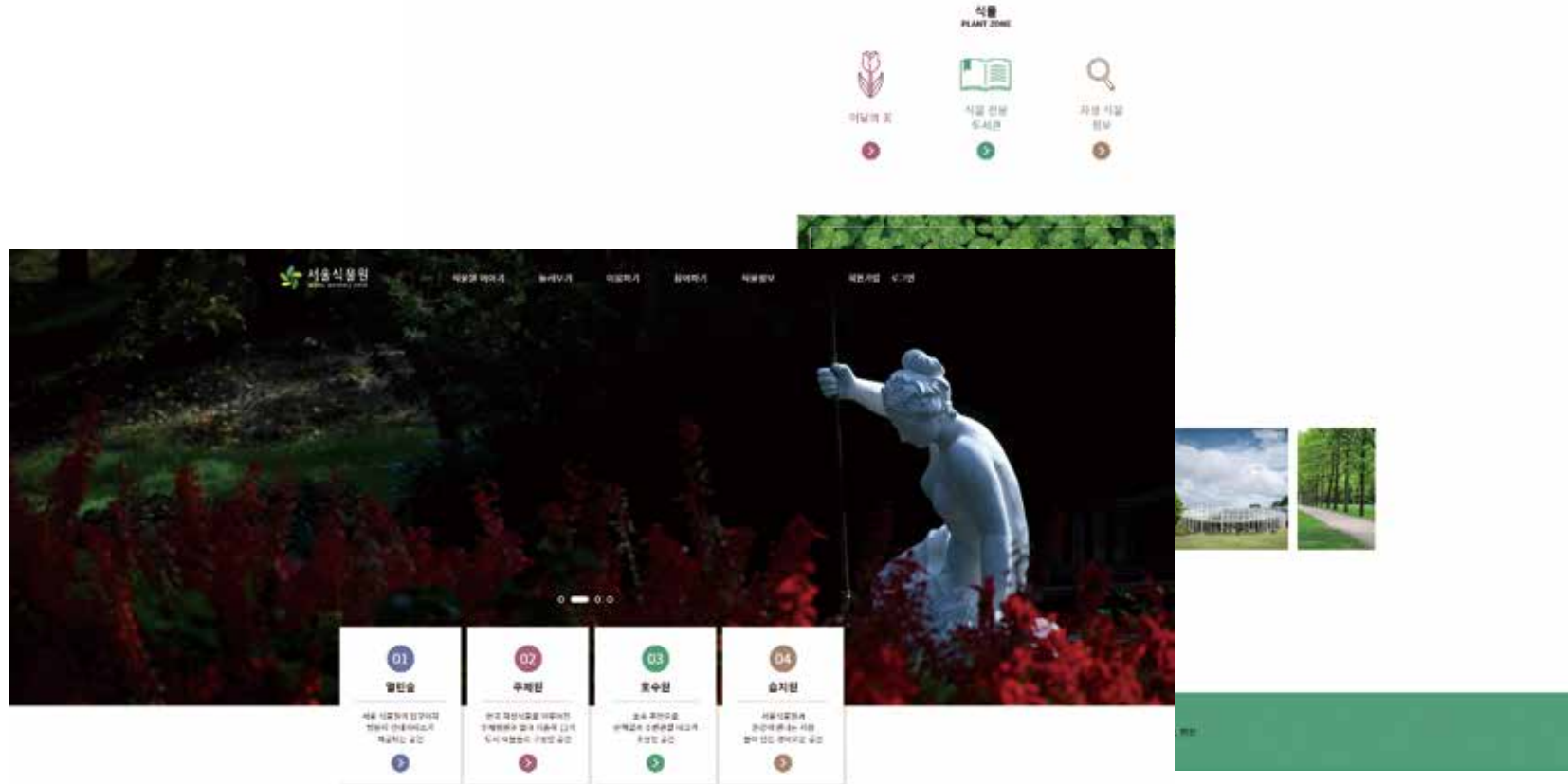


기존디자인 BEFORE



서울식물원
<http://botanicpark.seoul.go.kr/>

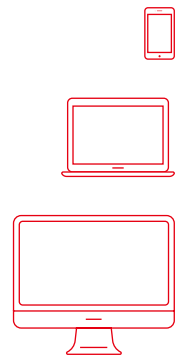
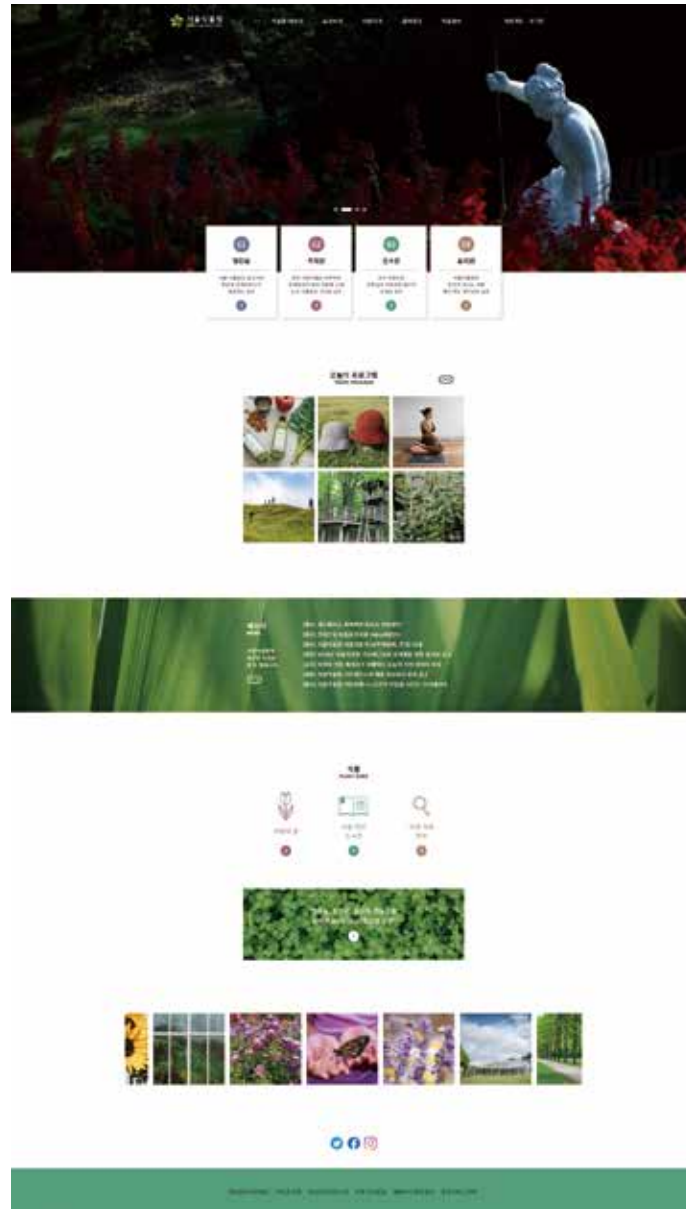
리뉴얼디자인 AFTER



https://younmisun.github.io/seoul_botanicpark

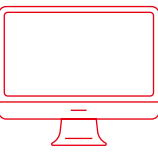
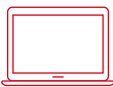
리뉴얼디자인 AFTER

| 메인페이지



리뉴얼디자인
AFTER

서브페이지



프로토타입

기존 홈페이지 보다 간결하고 빠른
정보 노출로 소비자가 원하는 정보를
빠르게 습득할 수 있고,
소비자에게 불필요한 움직임을 감소
시킬 수 있게 하였다.

버튼클릭시 이미지 변경

이미지 자동슬라이드
커서가 이미지 위에 있을 때 일시정지

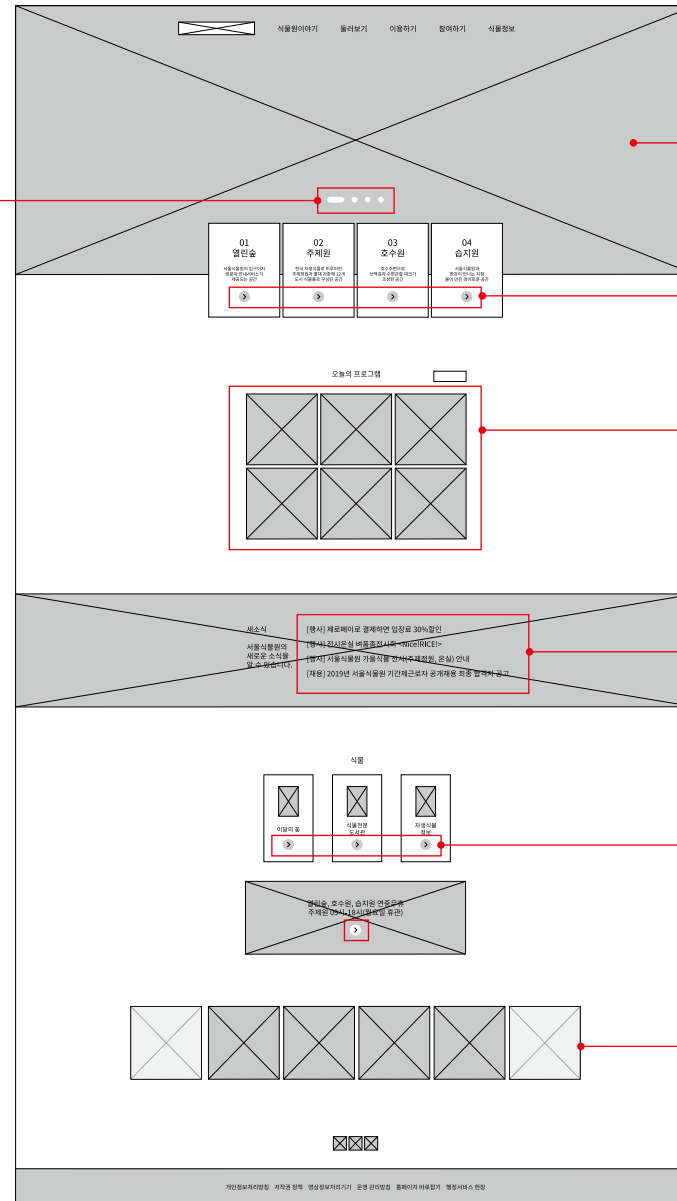
버튼클릭시 페이지 이동

이미지 클릭시 페이지 이동

일정 게시물 초과시 자동 스크롤 생성

버튼클릭시 페이지 이동

투명 좌,우 버튼



스타일가이드 STYLE GUIDE

서체

Font family

Noto Sans

weight

Bold
Medium
Regular

Aa
Bold

Aa
Medium

Aa
Regular

H2

23pt

첫 번째 별동별의 밤이 찾아왔다.

It was going to be a lonely trip back.

H3

20pt

첫 번째 별동별의 밤이 찾아왔다.

It was going to be a lonely trip back.

H4

18pt

첫 번째 별동별의 밤이 찾아왔다.

It was going to be a lonely trip back.

스타일가이드 STYLE GUIDE

색상



HEX #8d715f
RGB (141, 113, 95)



HEX #a86076
RGB (168, 96, 118)



HEX #6971a0
RGB (105, 113, 160)



HEX #3f8a67
RGB (63, 138, 103)



HEX #191919
RGB (23, 25, 24)

명도대비



4.5 : 1



4.6 : 1



4.7 : 1



4.1 : 1



17.58 : 1

아이콘



버튼



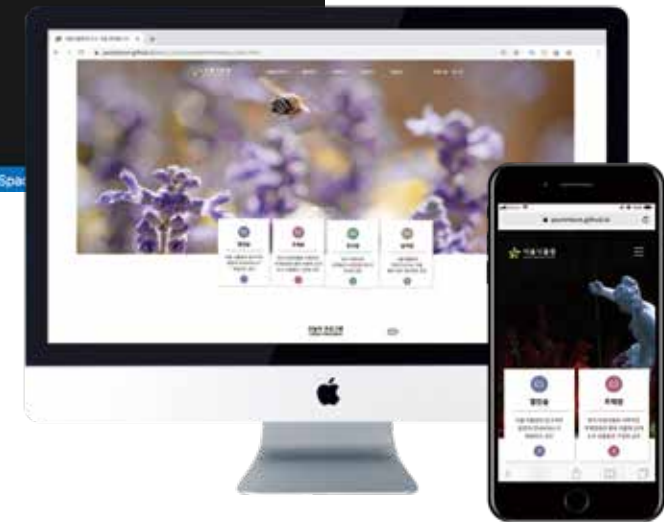
분석 ANALYSIS

| 공통

jQuery

현재 디바이스 크기에서
크기가 변경이 될 경우,
새로고침을 수행한다.

```
seoul_load.js x
js > src > jquery > seoul_load.js > <function> > (w) DeviceCheck
1 //seoul_load.js
2
3 {function($){
4
5     let mob=480, tab=768, pc=1280, laptop=1366, pcfull
6
7     let nowDevice = null;
8
9     const DeviceCheck = function(w){
10     if(w <= mob){nowDevice = mob;}
11     else if(w > mob && w <= tab){nowDevice = tab;}
12     else if(w > tab && w <= pc){nowDevice = pc;}
13     else if(w > pc && w <= laptop){nowDevice = laptop;}
14     else{nowDevice = pcfull;}
15     return nowDevice;
16 }; //DeviceCheck();
17
18 const win = $(window);
19 let winW = win.outerWidth();
20 let beforeDevice = DeviceCheck(winW);
21
22 win.on('resize',function(){
23     let nowWinW = win.outerWidth();
24     let afterDevice = DeviceCheck(nowWinW);
25     if(winW !== nowWinW && beforeDevice !== afterDevice){
26         location.reload();
27     }
28 })
29
30 })(jQuery)
```



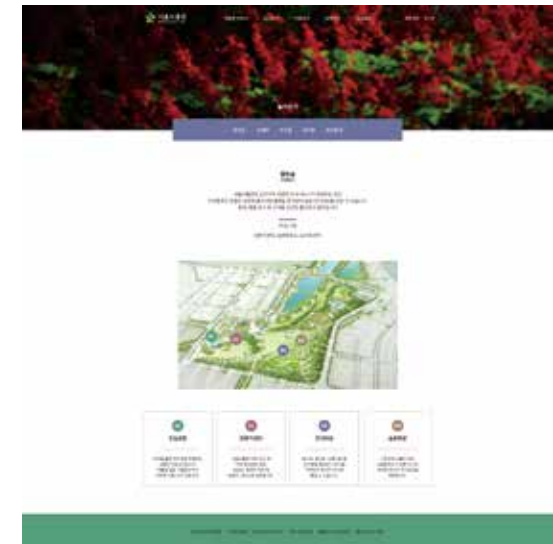
메인페이지

- 3

[illegible]

| 서브페이지

- 3

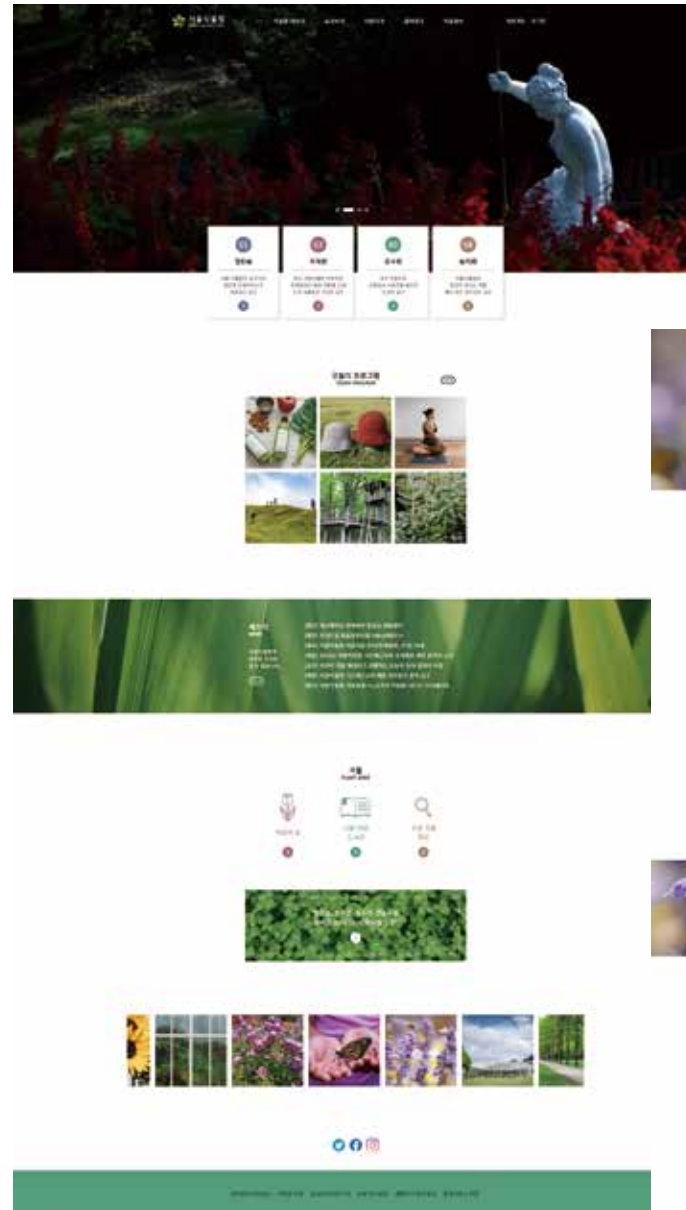
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전체디자인

메인페이지

서브페이지

- 식물원이야기



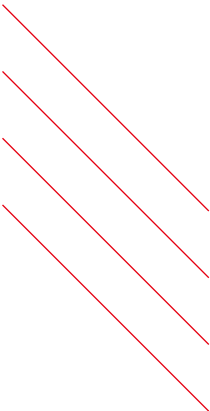
전체디자인



서브페이지

- 돌러보기
- 이용하기
- 참여하기



유효성검사



이 문서는 HTML5 규약을 준수 합니다!		
결과:	통과, 1 경고	
주소:	<input type="text" value="https://younmisun.github.io/seoul_botanicpark/html/seoul_main.html"/>	
문자셋:	utf-8	(자동 감지) 
문서형식:	HTML5	(자동 감지) 
루트 요소:	html	



PRODUCT DESIGN



<p>

기간 :

14.07-17.01

</p>

<p>

사용 프로그램 :

Adobe illustrator

Adobe photoshop

</p>

제품디자인
PRODUCT

| 주방/욕실용품

아이디어
디자인
상품담당



제품디자인 PRODUCT

| 유아용품

아이디어
디자인
상품담당





POSTER DESIGN



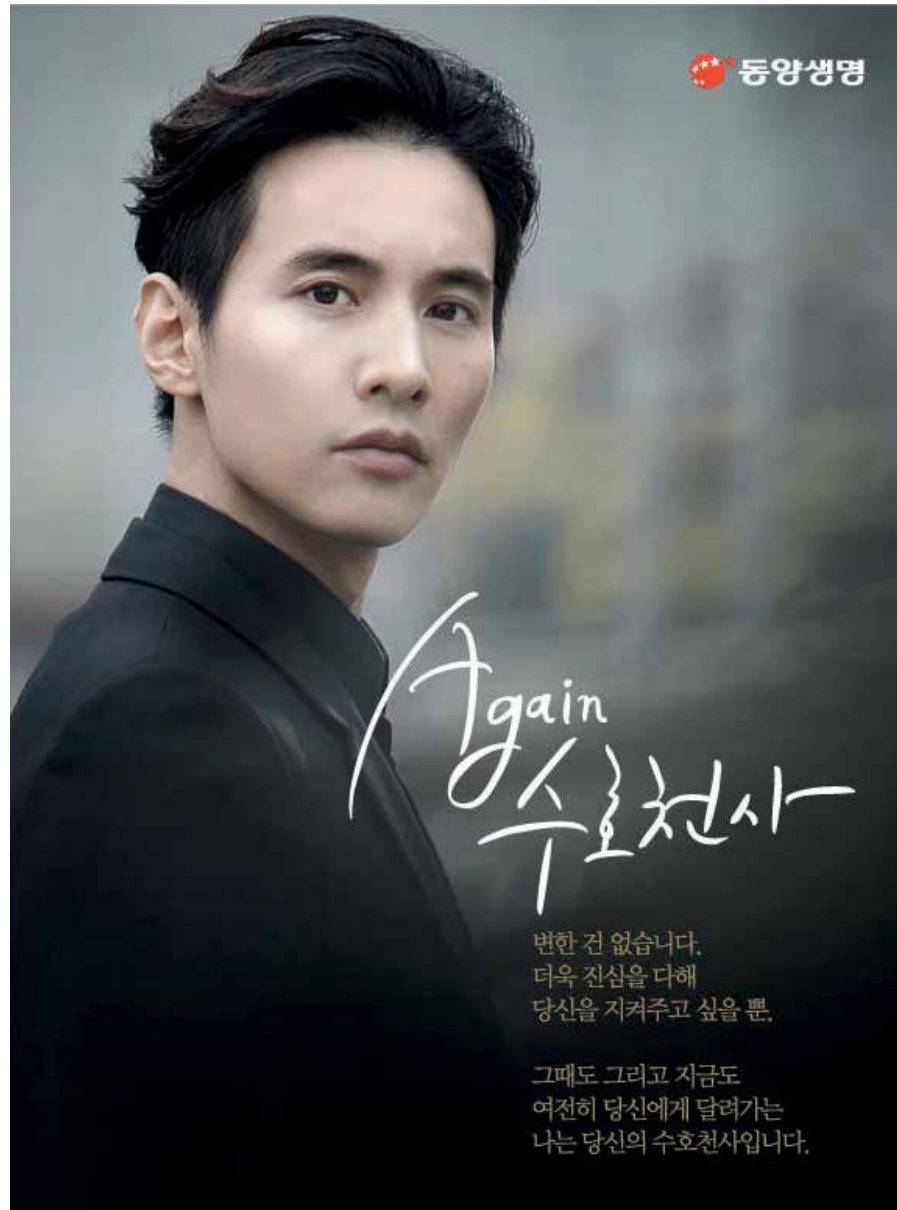
<p>
기간 :
13.01-14.01
</p>

<p>
사용 프로그램 :
Adobe indesign
Adobe illustrator
Adobe photoshop
</p>

포스터디자인
POSTER

| 광고

동양생명
아이디어
디자인



포스터디자인 POSTER

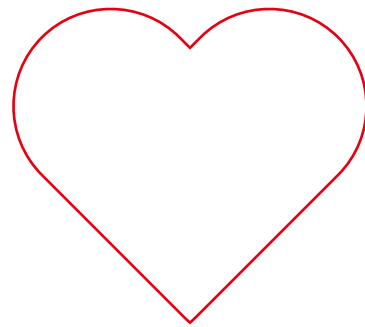
| 드라마

꽃미남라면가게

아이디어

디자인 부분참여





< **선윤미** / 010-8575-1680 / justcallmeyoun@gmail.com / https://younmisun.github.io/myhp/html/younmi_hp.html / >