

Meenakshi Sundaram

[Portfolio](#) 

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To obtain a **Creative Director** position where I can leverage my experience in comic book art direction, animation direction, design and digital marketing to develop innovative campaigns and drive brand success. Additionally, I am skilled in writing stories and scripts for video production, and have experience leading and mentoring creative teams.

Experience

Founder, Pep production, Mar 2017 to present

Created and promoted comic books

Senior Presentation Artist, RR Donnelley, Jun-Dec 2022

Created visually stunning presentations with motion graphics and animations
Introduced design thinking and storytelling to improve the quality of presentations

Risk Management Coordinator, Amazon, Jun-Dec 2021

Managed risk assessment and mitigation process with high accuracy
Collaborated with management to increase process efficiency and reduce risk exposure

Digital Marketing Consultant, Newgen Knowledge Works, Apr 2020-May 2021

Developed and executed digital marketing campaigns for children's books
Used growth hacking techniques to reach new schools and expand the client base

Video Maker, Snippt Media Pvt, Aug 2016-Jan 2017

Produced short videos and directed other interns to create high-quality content

Intern, The Hindu, Jun-Jul 2016

Conducted research and created video reports on various topics

Skills

Comic books art direction and animation direction .Design and digital marketing
.User experience and set design .Leadership and mentoring .Design thinking
and storytelling .Writing stories and scripts for video production.Video production
and editing .UI/UX design and clear communication

Education

Certified in Digitally unlocked 2019, UI UX specialisation 2022

May 2014-2016

Masters in Journalism Online Media/University of Madras

May 2011-2014

Bachelor of Science, Electronic Media/Hindustan College of Arts and Science

