



# Han Htike Soe

## Financial Analyst

Dedicated professional with history of meeting company goals utilizing consistent and organized practices. Skilled in working under pressure and adapting to new situations and challenges to best enhance the organizational value



hanhtikesoe2@gmail.com



0823305635



Bangkok, Thailand



linkedin.com/in/han-htike-soe-960aa01a0

## SKILLS

Business Planning

Financial Modeling

M&A

IPO

Strategic Insights

Microsoft Office

ERP Software

SAP

Power BI

## LANGUAGES

English ( IELTS 7/ CEFR C1 )

Full Professional Proficiency

Myanmar

Full Professional Proficiency

## CERTIFICATES

Business Management & Administration

Fundamentals of Digital Marketing

Customer Relationship Management (Sales Edition)

Xero Certified Advisor

Search Ads 360

## WORK EXPERIENCE

### Financial Analyst

#### Yoma Strategic Holdings

06/2020 - 05/2022

##### Achievements/Tasks

- Effectively consult business trends, market insights and plans to senior management and stakeholders
- Perform due diligence , business valuation and carry out risk assessments before investment
- Construct a diverse portfolio of investments that are well suited to the investor's risk attitude
- Keep up-to-date on the latest financial models, local investment policies and regulations
- Responsible for forecasting and budget planning of all business units under the parent Holding Co., Ltd.
- Perform a feasibility study and financial analysis on various assigned scenario
- Calculate the targeted return and profits are achieved after making an investment
- Analyze financial data and visualize report with data analytic tools such Microsoft Power BI
- Conduct meetings and present various financial reports in accordance with GAAP and IFRS

### Market Research Executive

#### Kantar Consulting

09/2019 - 05/2020

##### Achievements/Tasks

- Plan, coordinate and lead market research projects
- Research marketing trends and insights using competitor analysis and brainstorms potential improvements or changes in marketing strategy
- Implement market research studies and complete methodologies (e.g. sampling, survey design, etc.)
- Conduct data analysis in SPSS based on gathered market research data and co-design insightful reports that support our clients in their strategic decision-making process
- Close contact with national as well as international clients to present high-value content and services
- Develop and maintain a client portfolio and handle account management responsibilities.

## EDUCATION

### Master in Business Management & Administration

#### Siam University

02/2022 - Present

### Bachelor Degree in English for Professional Purposes

#### University of Yangon

12/2015 - 09/2019

##### Courses

- Accounting & Finance
- Supply Chain & Logistics
- Business Research Methodology
- Human Resources
- Marketing
- Strategic Management

3.8 out of 5

### Professional Qualification

#### Chartered Institute of Management Accounting

01/2018 - 08/2021