

EDUCATION

Chulalongkorn University, Bangkok, Thailand

Aug 2019 - May 2023

- Bachelor of Business Administration with Second Class Honors (GPAX: 3.48/4.00)
- Financial Analysis and Investment Major (International Program)

Price College of Business, University of Oklahoma, Oklahoma, USA

Jan - May 2022

- University Exchange Program, Spring 2022 (GPAX: 3.60/4.00)

Relevant Coursework: Advanced Business Finance, Computer Application in Financial Management, Principle of Equity Analysis, Analysis of Financial Reports, International Financial Management, Principle of Investment, Financial Derivatives

WORK EXPERIENCE

PricewaterhouseCoopers ABAS Ltd.

June - July 2022

Tax Transfer Pricing Intern

- Assisted in preparing transfer pricing documents and reports in accordance with legislation for many companies, including the company with the market capitalization of 900 billion THB
- Conducted industry analysis on key competitors, key customers, and key suppliers in response to a risk review, including strategy advice and meetings with the business development department
- Researched and analyzed the company's situation in the area of benchmarking
- Participated in client interviews to identify functions they performed and risks they might expose

Chulalongkorn Business Administration (CBA)

June - Aug 2020

Sales Professional Intern

- Organized and cataloged new product information, compiled statistics, and created promotional materials for products in various categories, including electronic devices, uniforms, cosmetics, and fashion and lifestyle
- Managed the full sale cycle from product introduction to closing deals, generating 55k THB in sales

EXTRACURRICULAR ACTIVITIES

Health Hackathon, CU SCI Startup Competition – Business Specialist

Oct 2022

- Qualified for the final 10 teams to pitch in the semi-final round
- Proposed a startup solution to address the medical non-adherence problem as a result of inadequate communication, misunderstood the directions, fear of potential side effects, and lack of knowledge
- Innovated an application as a solution, providing a comprehensive source of information, an integral social component, and personalized medical records, while boosting an intuitive user interface

AIESEC in Chulalongkorn – Team Member of Marketing Function

Feb 2020 – Jan 2021

- Conducted market researches and compiled survey statistics to create promotional materials and developed marketing strategies and campaigns to raise AIESEC brand awareness among externals
- Collaborated with a diverse group of 5 members to accomplish assigned projects, such as establishing and maintaining media partnerships with Chulalongkorn students, developed effective communication and problem-solving skills
- Enhanced leadership skills and networking skills through attending staff meetings and AIESEC in Thailand seminars

ACHIEVEMENT

2nd Runner-Up in BBA Freshy Case Competition by Harvard Business Review Case Study

Jul 2020

- Competed among 25 teams, tackling with the issue of poor management of human resources, and weakening brand identity for fast-casual restaurant chain operated in 35 branches with almost 700 employees
- Created human resources development plan by setting appropriate criteria, launching training program, and promoting personal development plan together with focusing on selling direct to consumers and expanding the product line to capitalize on the healthy trend

MISCELLANEOUS

- Languages Thai (Native), English (Fluent, TOEFL 91)
- Hard Skills Microsoft Office, SAP, Research skill, Analytical skill, Financial Reporting, Financial Modeling
- Soft Skills Communication, Adaptability, Problem-Solving, Time Management, Leadership, Teamwork