# The Artist as a Museum: Self-Archiving

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# **Objectives**

Know how to structure your archive database

Publish a digital archive website

# **Self-Archiving for the Artist**

What is an artist archive?

**What** should an artist include in their archive?

Why do artists need to archive (digitised)?

**How** should artists archive their art?

Where can an artist store their archive?

## **DOCUMENTATION**

**Vocabularies** 

**Primary** keys ID

**AGREEMENTS** 

Reports

DIGITAL

Structures

Offline

**DISPOSITION** 

Manuals **Schemas** 

**ACCESSION** 

Paintings

Performance

Files

Online

Collectors

**Fvents** 

**Websites** Installation

**POLICIES** 

**EXCEL** 

Curators

**Artists** 

DATABASE

**Artworks** 

Sculptures

New Media **ARCHIVE** 

Research

Events Online Artworks

Curators Artists Sculptures

Paintings Collectors DIGITAL

New Media

Performance Installation

**DOCUMENTATION** 

Research

Manuals Folders

AGREEMENTS POLICIES

ARCHIVE EXCEL

**POLICIES** Files Reports

ACCESSION Vocabularies

CMS Structures DATABASE Reys ID

DISPOSITION

**Schemas** 

## What is an archive

- **★ Non-current** collections
- ★ Photo, audio, and video documentation of artworks, installs, and processes
- ★ Attributes using specific CMS: **Dublin Core, Getty Vocabularies** 
  - Creator, title, dateCompleted, medium, dimensions (in metric system), institution/gallery, city, accessionID
- ★ Catalogues, brochures, contracts, certificates, provenance, correspondence
- ★ Object list, procurement sources, softwares, files

# Why should we archive

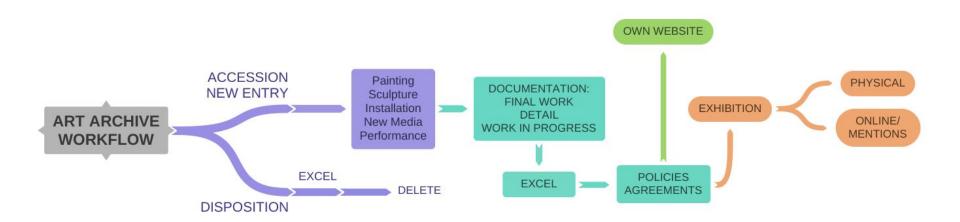
- ★ Makes your practice more **visible**, **readable**, **reiteratable** for curators, collectors, researchers, and collaborators
- ★ Adds **value** to your work as supplementary documentations for appraisals, measure of work labour in production
- \* Artist curates the **narrative** of their own works
- ★ Create **dialogue** and workshops around your body of works
- ★ Encourages to produce more works
- ★ Analysis on strength of works

## How to archive a body of work

- ★ State your intentions: **mission statement** of your own archive
- ★ Establish your **policies**: access, reproduction, acquisitions, and loans
- ★ Decide on your controls: **Vocabularies, schema, styles**, finding aids
- ★ Create an archival **manual** accession containing steps and instructions
- **★ Document** and create a **database**
- ★ Plurality: cloud, hardcopy, internal drive, device and web applications
- ★ Records audit and disposition **schedules**

# **BREAK**

# Write down your mission statement



# **Archiving manual for different practices**

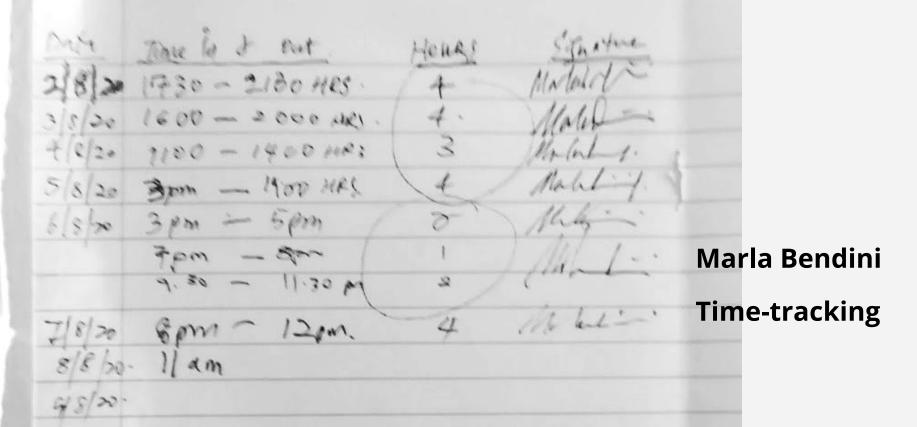
#### **Painting**

- Proposal, draft, sketches, write-up
- Documentation of layers, WIP
- Acquisition or loans contracts
- <u>Documentation</u> of completed work in-situ with detail
- Documentation of exhibition with and without audience
- Catalogue, press release, media clippings
- Certificates and proofs

#### **Performance**

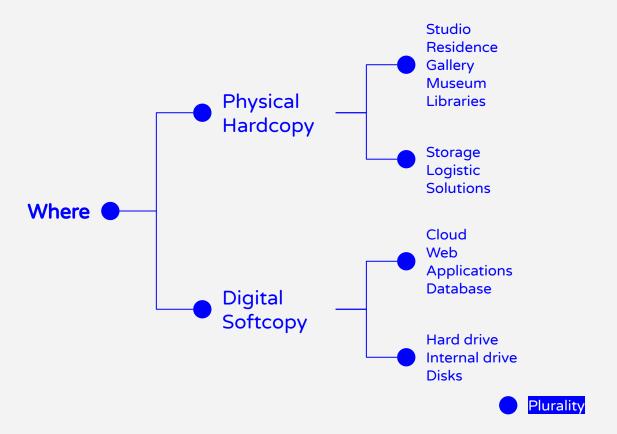
- ☐ Demo reel, mock-up, script, write-up
- Documentation of rehearsal
- Commission contracts
- Documentation of performance in-situ with and without audience
- Documentation of exhibition with and without audience
- Invoice of outsourced contracts
- ☐ Catalogue, press release, clippings

# **Archiving manual for different practices**



## **Metadata Schema**

Title (TEXT)	isVersionOf/hasVersion	Colour (TEXT)
AccessionID (INT,10,PK)	Activity (BOOL, hot, cold)	Theme (TEXT)
Modified (TIMESTAMP)	GeographicalAssociation	ConditionReport (TEXT)
Medium (TEXT)	DateCompleted (DATE)	Location (LONG,LAT)
Format (VARCHAR 50)	Thumbnail (URL TEXT)	RightsHolder
Dimensions (TEXT)	CreditLine (TEXT)	Physical/Online Display
Duration (REAL)	Description (TEXT)	Provenance/CollectionOf



# Download Spreadsheet

Take 10 minutes to enter five artworks

# **BREAK**

5 min

# **Create Website**

### Publish five artworks

## **Next Steps**

Stick to a structure

Schedule auditing

Activate your archive

**Expand your** body of work

# Thank you!

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