

# brianna hudock

storyteller & designer

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## education

Carnegie Mellon University  
Bachelor of Art in Psychology  
May 2018 • GPA 3.7  
Dean's List

## skills

### design

illustrator, photoshop, indesign,  
premiere pro, sketch, prototyping,  
storyboarding, digital illustration

### writing

screenwriting, fiction, playwriting,  
sketch comedy

### programming

python, html & css

### data analysis

SPSS, matlab, google analytics

### data management

qualitative coding, meta-analysis

## coursework

### design

Design for Service  
Human Experience in Design  
Designing Human Centered Software  
Communication Design Fundamentals

### storytelling

Survey of Forms: Fiction  
Advanced TV & Screenwriting  
Writing Satire for the Stage  
Motion Picture Fundamentals  
Fundamentals of Improv Comedy  
Intro to Sketch Writing  
VR Story & Sound

## leadership roles

### general membership coordinator

Scotch'n'Soda Theatre, 2014-2015

### president

The No Parking Players, 2016-2017

## work experience

### brand management intern, jun 2017-aug 2017

Crazy Mocha Coffee Company

Remodeled brand strategy by analyzing customer demographics and social media analytics. Pioneered cross-platform campaigns with visual and verbal content.

### research assistant, sept 2015-may 2017

Health & Human Wellness Lab

Designed codebook for future researchers to replicate study components. Organized database with 400+ variables in SPSS by synthesizing raw data about participant behavior. Taught 60+ participants proper use of our mindfulness apps.

## projects

### blob, 2017

Communication Design Fundamentals

A children's picture book that follows the journey of a blob finding her purpose that I wrote, illustrated and designed.

### my virtual aquarium, 2015

Fundamentals of Programming

A game in which the user must care for a tank of fictional pets. Created with python.

## creative experience

### publicity head, 2017

Scotch'n'Soda Theatre

Created all promotional material for *Young Frankenstein*.

### artistic director, 2017

The No Parking Players Improv Troupe

Directed education and artistic vision of troupe. Taught registered class. Performed at Del Close Marathon in NYC.

### writer, director, performer, 2014-2017

Tisbert Sketch Comedy

Oversaw all decisions in creation of student-made show to ensure a consistent message was communicated.