

brianna hudock

storyteller & designer

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education

Carnegie Mellon University
Bachelor of Art in Psychology
May 2018 • GPA 3.7
Dean's List

skills

design

illustrator, photoshop, indesign,
premiere pro, sketch, prototyping,
storyboarding, digital illustration

writing

screenwriting, fiction, playwriting,
sketch comedy

programming

python, html & css

data analysis

SPSS, matlab, google analytics

data management

qualitative coding, meta-analysis

coursework

design

Design for Service
Human Experience in Design
Designing Human Centered Software
Communication Design Fundamentals

storytelling

Survey of Forms: Fiction
Advanced TV & Screenwriting
Writing Satire for the Stage
Motion Picture Fundamentals
Fundamentals of Improv Comedy
Intro to Sketch Writing
VR Story & Sound

leadership roles

general membership coordinator

Scotch'n'Soda Theatre, 2014-2015

president

The No Parking Players, 2016-2017

work experience

brand management intern, jun 2017-aug 2017

Crazy Mocha Coffee Company

Remodeled brand strategy by analyzing customer demographics and social media analytics. Pioneered cross-platform campaigns with visual and verbal content.

research assistant, sept 2015-may 2017

Health & Human Wellness Lab

Designed codebook for future researchers to replicate study components. Organized database with 400+ variables in SPSS by synthesizing raw data about participant behavior. Taught 60+ participants proper use of our mindfulness apps.

projects

blob, 2017

Communication Design Fundamentals

A children's picture book that follows the journey of a blob finding her purpose that I wrote, illustrated and designed.

my virtual aquarium, 2015

Fundamentals of Programming

A game in which the user must care for a tank of fictional pets. Created with python.

creative experience

publicity head, 2017

Scotch'n'Soda Theatre

Created all promotional material for *Young Frankenstein*.

artistic director, 2017

The No Parking Players Improv Troupe

Directed education and artistic vision of troupe. Taught registered class. Performed at Del Close Marathon in NYC.

writer, director, performer, 2014-2017

Tisbert Sketch Comedy

Oversaw all decisions in creation of student-made show to ensure a consistent message was communicated.