# MRIGANK GUPTA

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#### **OBJECTIVE:**

To seek a responsible position within a progressive, reputed organization in order to achieve results and attain professional growth in both technical and managerial fields, while embracing new technology & strategies to achieve company objectives.

#### **AREAS OF EXPERTISE**

Data Science | Data Manipulation | Management | Operation

### TECHNOLOGIES

Python, Tableau, Metabase, Dbt, MS-SQL Server, Google Data Studio, Google Analytics Power BI & Excel

### STATISTICS & APPLICATIONS OF STATISTICS

Statistical Methods, Machine Learning (Regression – Linear/Logistic/Lasso/Ridge/Elastic net, Decision Trees, Ensemble Learning – (Bagging/Random Forest/Ada Boost/Gradient Boost/XGBoost, KNN, Naïve Bayes, SVM), Deep Learning(ANN)

## PROFESSIONAL EXPERIENCE

**PROGCAP FIN-TECH** 

April 2022 - Till Date

Data Analyst (Finance, Operation's and Portfolio Team), New Delhi

- 1. Delivered the production & maintenance activities of report's automation for all the lenders and financial partners using software tools such as Dbt and Metabase.
- 2. Attrition Model using Python and used Metabase & Dbt for Data Preparation.
- 3. Lead initiative's and developed multiple projects as OKR Automation, Finance Recon and Due Diligence.

## PRADYUMNA INFO-TECH

June 2019- April 2022

Data Scientist

- 1. Develop & Maintain reports & dashboards on growth in respective cities and analyzing and visualizing the trends on regular intervals.
- 2. Growth modeling: Extracting order related data from multiple data sources (using SQL) and analyze the trend of rejection reasons. We categorize the overall rejections, performing root cause analysis to understand possible drivers of rejection.
- 3. Also connect with respective stake holders for defining strategies to mitigate rejections and enhance user experience.

### **PROFESSIONAL QUALIFICATION**

GLOCAL UNIVERSITY

Business Administration, Business Analytics (C.G.P.A – 7.35)

ARNI UNIVERSITY

Science Non Medical (Percentile, C4.00%)

Science, Non-Medical (Percentile - 64.09%)

**ST. TERESA COLLEGE** 2012 - 2014

Science Stream with Computer Science (JAVA) (Percentile - 63.4%))

ST. ANN'S CONVENT SCHOOL 2010- 2012 High

# School (Percentile - 72.2%)

#### **CERTIFICATION**

- MSSQL, MYSQL, EXCEL, PYTHON, POWER BI, TABLEAU from Udemy.
- ▶ Google Data Studio and Google Analytics from Google Analytics Academy.

### **PROJECTS**

# **Project 1: Enhancements Cases on Processing Fee**

**Description:** Previous wrong mapping done on processing fee for each enhancement in credit limit from the parent case id level and calculation of amount to be returned back to customers.

Analytics Tools: Excel & SQL.

# **Project 2: Finance Reconciliation**

**Description:** To predict the credit card spend and identifying the key drivers of the card spend which help to define credit limit for new customers & increase it for existing customers.

**Analytics Tools:** SQL & Python.

# **Project 3: Due Diligence**

**Description:** Investigation or exercise of care that a reasonable business or person is normally expected to take before entering into an agreement or contract with another party or an act with a certain standard of care.

Analytics Tools: Excel & Python

### Project 09: Laptops Sales Prediction (Data Visualization) using Tableau

**Description:** To define the product strategy and pricing policies that will maximize company projected revenues.