

# Daniel Eversen

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## Skills Summary

- **Programming:** HTML5, CSS, Django, AJAX, Javascript, jQuery, Node.js, Ruby on Rails, REACT
- **Database:** MySQL, PostgreSQL, SQLite
- Heroku, Git, WordPress, Google Analytics, SEO, XML
- Adobe Photoshop & Acrobat, Microsoft Office
- Content Writing, Social Media Marketing, Documentation Writing, Web Marketing

## Work Experience

### General Assembly – New York, NY

- Developed webapps using Javascript, NodeJS, AngularJS, ExpressJS, and Ruby on Rails.
- Deployed to cloud services such as Heroku and Amazon Web Service (AWS)
- Used Git version control for collaboration and pair programming
- Utilized various APIs including Google Maps, Twitter, Instagram, Yelp, NBA, and An API of Ice and Fire (Game of Thrones wiki API)

### MORRISON & FOERSTER, LLP – New York, NY

- Supported Morrison & Foerster's State + Local Tax practice group by providing business development expertise and marketing support for their external client communications.
- Developed and oversaw pitches and presentations to external clients, such as the general counsel of Fortune 100 companies and other high-level executives.

### NEXTCLIENT – New York, NY

- Worked independently as a contracted project manager to improve NextClient's Search Engine Optimization processes.
- Coordinated between clients and internal teams to develop websites that conform to SEO best practices.

### YODLE – New York, NY

- Created bespoke Search Engine Marketing campaigns for Yodle's clients by utilizing knowledge of SEO, Google AdWords, and business insights to increase profitability on average by over 300% percent.
- Converted client feedback into successful process improvements for Sales, Tech, and Product teams.

## Education

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### RUTGERS SCHOOL OF LAW – Camden, NJ

*Juris Doctor, Dean's Academic Excellence Scholar, May 2012*

### BOSTON UNIVERSITY – Boston, MA

*Bachelor of Science, Business Administration, Cum Laude, May 2009*