Daniel Eversen

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Skills Summary

- **Programming**: HTML5, CSS, AJAX, Javascript, jQuery, Node.js, Ruby on Rails, REACT, Greensock
- **Database**: MySQL, PostgreSQL, MongoDB
- Heroku, Amazon Web Services, Git, WordPress, Google Analytics, SEO, XML, DoubleClick
- Adobe Photoshop & Acrobat, Microsoft Office
- Content Writing, Social Media Marketing, Documentation Writing, Web Marketing

Experience

Freelance – New York, NY   *June 2016 – Present*
- Created animated banner ads for companies such as Bacardi, HP, and Microsoft utilizing Greensock Animation (GSAP), Adobe Photoshop, and JavaScript
- Developed, QA'd, and deployed production-level websites for multiple clients including Altadis Cigars

General Assembly – New York, NY   *March 2016 – June 2016*
- Developed webapps using Javascript, NodeJS, REACTjs, ExpressJS, and Ruby on Rails.
- Deployed to cloud services such as Heroku and Amazon Web Service (AWS)
- Used Git version control for collaboration and pair programming
- Utilized various APIs including Google Maps, Twitter, Instagram, Yelp, NBA, and An API of Ice and Fire (Game of Thrones wiki API)

NextClient – New York, NY   *October 2014 – July 2015*
- Worked independently as a contracted project manager to improve NextClient's Search Engine Optimization processes.
- Coordinated between clients and internal teams to develop websites that conform to SEO best practices.

Yodle – New York, NY   *April 2014 – October 2014*
- Created bespoke Search Engine Marketing campaigns for Yodle's clients by utilizing knowledge of SEO, Google AdWords, and business insights to increase profitability.
- Converted client feedback into successful process improvements for Sales, Tech, and Product teams.

Education

RUTGERS SCHOOL OF LAW – Camden, NJ
Juris Doctor, Dean's Academic Excellence Scholar, May 2012

BOSTON UNIVERSITY – Boston, MA
Bachelor of Science, Business Administration, Cum Laude, May 2009