

# Daniel Eversen

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## Skills Summary

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- **Programming:** HTML5, CSS, AJAX, Javascript, jQuery, Node.js, Ruby on Rails, REACT, Greensock
- **Database:** MySQL, PostgreSQL, MongoDB
- Heroku, Amazon Web Services, Git, WordPress, Google Analytics, SEO, XML, DoubleClick
- Adobe Photoshop & Acrobat, Microsoft Office
- Content Writing, Social Media Marketing, Documentation Writing, Web Marketing

## Experience

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### Freelance – New York, NY

*June 2016 – Present*

- Created animated banner ads for companies such as Bacardi, HP, and Microsoft utilizing Greensock Animation (GSAP), Adobe Photoshop, and JavaScript
- Developed, QA'd, and deployed production-level websites for multiple clients including Altadis Cigars
- Developed webapps using Javascript, NodeJS, REACTjs, ExpressJS, and Ruby on Rails.
- Deployed to cloud services such as Heroku and Amazon Web Service (AWS)
- Used Git version control for collaboration and pair programming
- Utilized various APIs including Google Maps, Twitter, Instagram, Yelp, NBA, and An API of Ice and Fire (Game of Thrones wiki API)

### NextClient – New York, NY

*October 2014 – July 2015*

- Worked independently as a contracted project manager to improve NextClient's Search Engine Optimization processes.
- Coordinated between clients and internal teams to develop websites that conform to SEO best practices.

### Yodle – New York, NY

*April 2014 – October 2014*

- Created bespoke Search Engine Marketing campaigns for Yodle's clients by utilizing knowledge of SEO, Google AdWords, and business insights to increase profitability.
- Converted client feedback into successful process improvements for Sales, Tech, and Product teams.

## Education

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### RUTGERS SCHOOL OF LAW – Camden, NJ

*Juris Doctor, Dean's Academic Excellence Scholar, May 2012*

### BOSTON UNIVERSITY – Boston, MA

*Bachelor of Science, Business Administration, Cum Laude, May 2009*