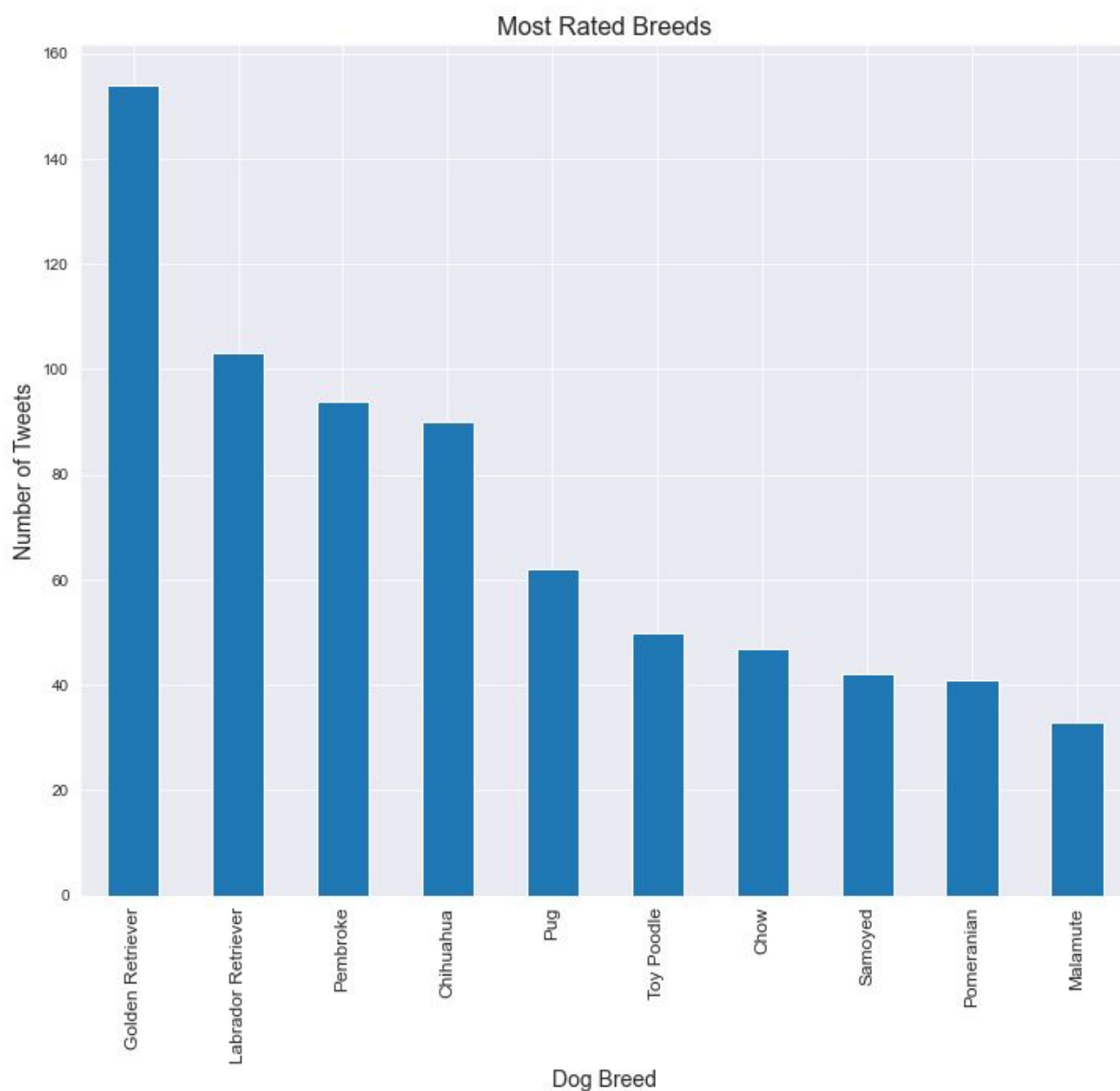


@WeRateDogs Analysis Insights

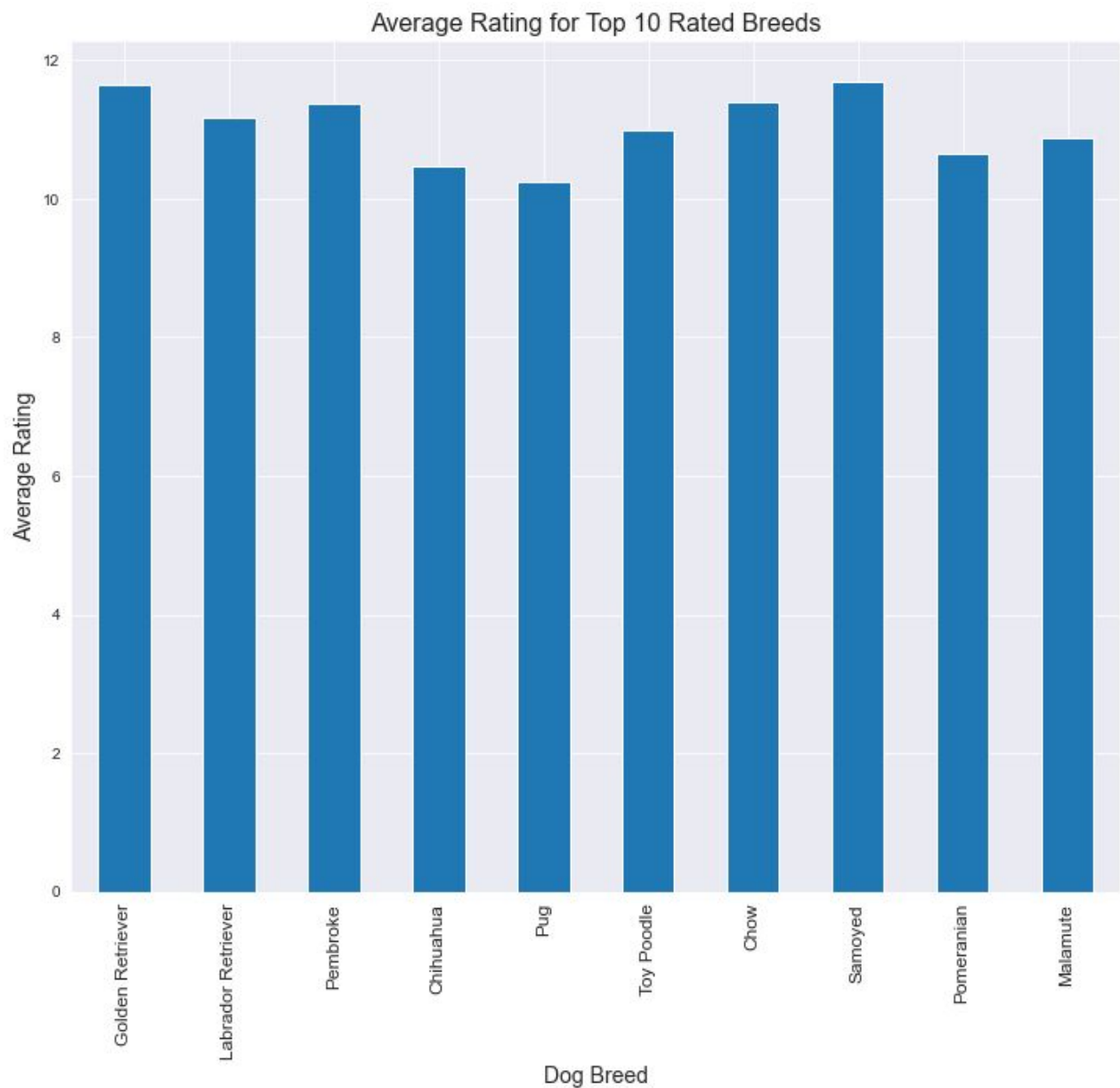
After cleaning the data some questions were asked about the data, here are these questions and their answers

What are the most tweeted about breeds?



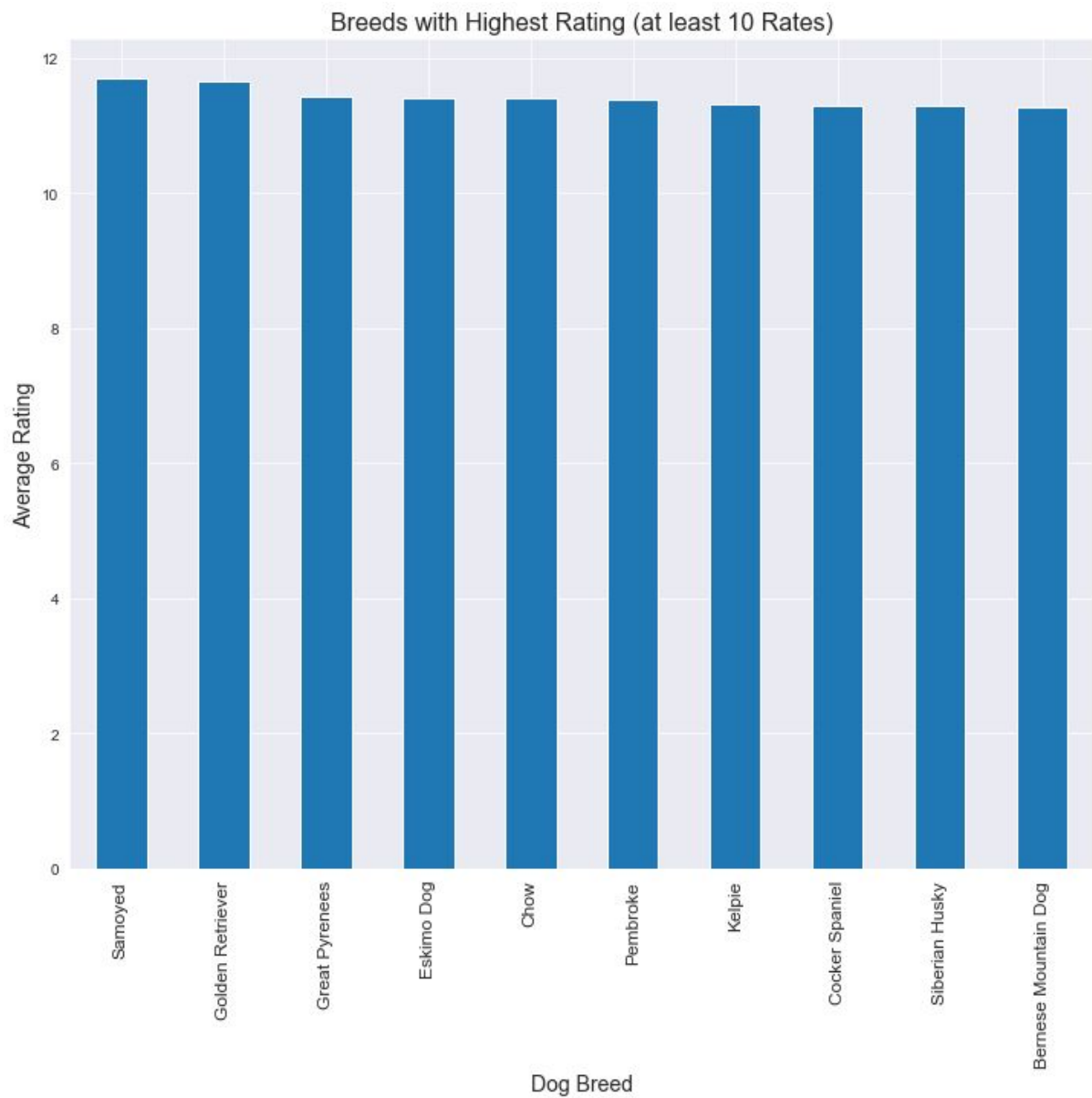
The graph above shows that the Golden Retriever is the most tweeted about breed.

What is the average rating for top tweeted about breeds?



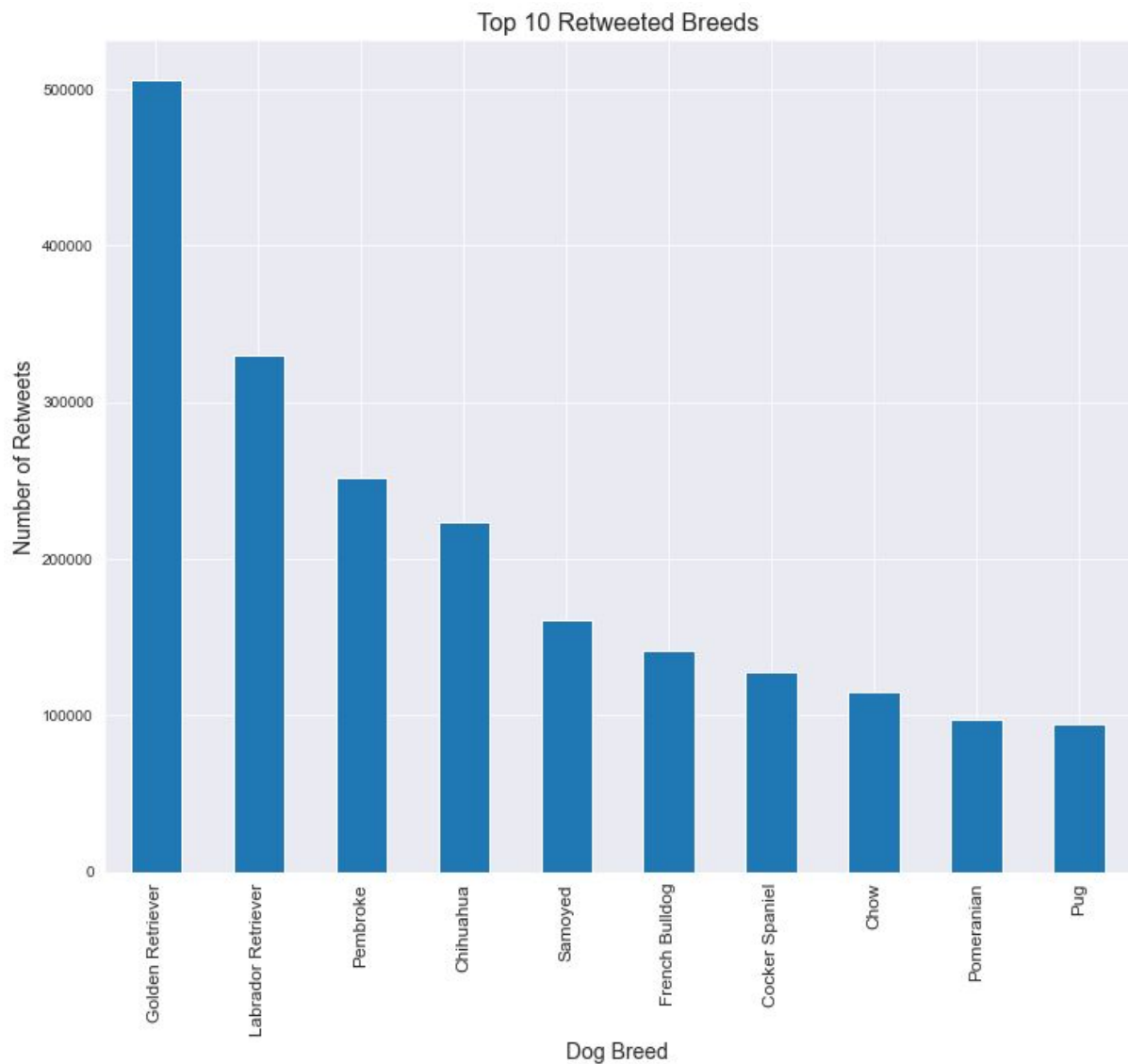
The above graph shows that although the Golden Retriever is the most tweeted about breed, the Samoyed breed has the highest average rating, which is the eighth breed in the top tweeted about breeds.

What are the highest rated breeds with at least 10 tweets about them?



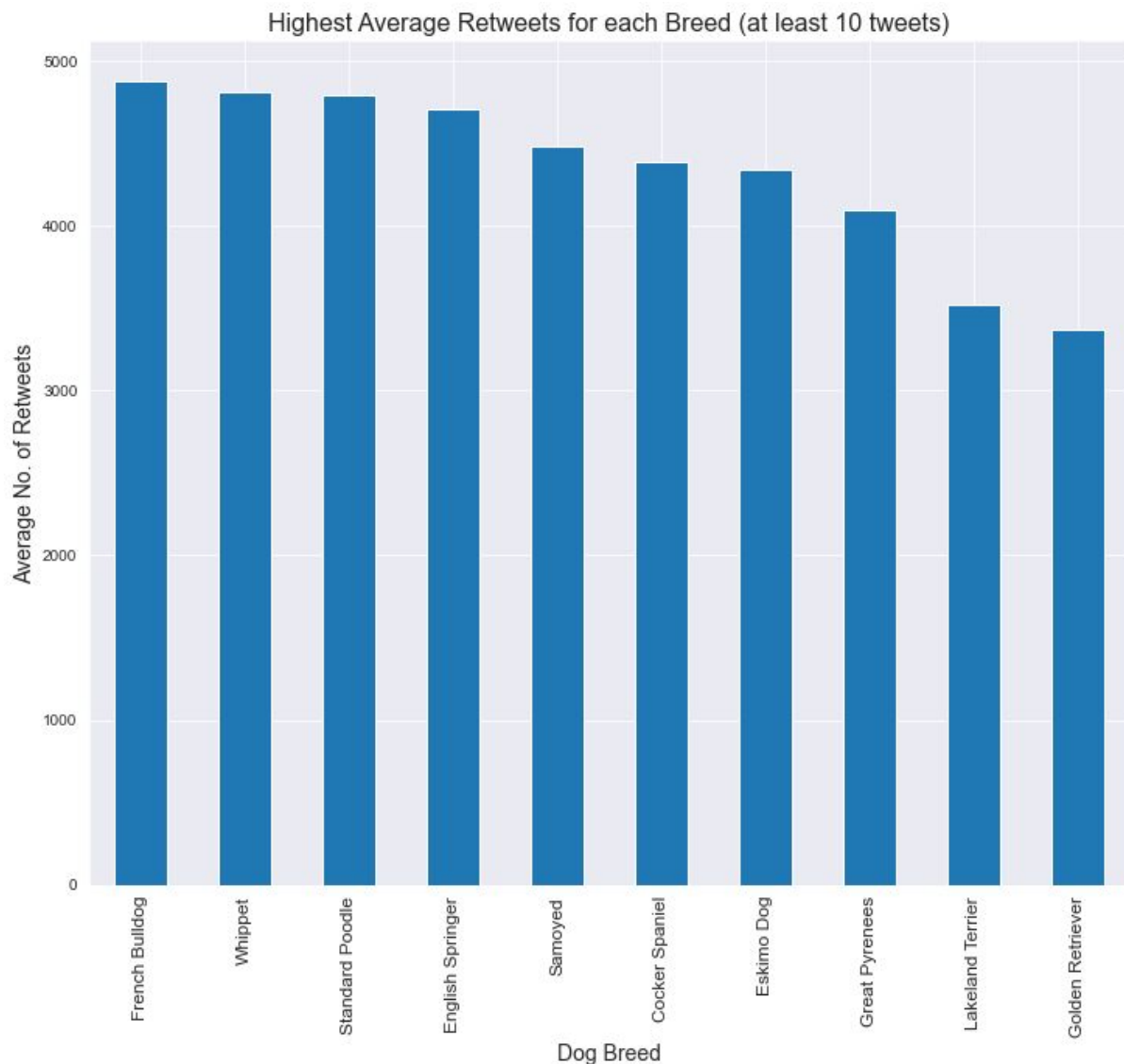
This shows that in general the Samoyed breed receives the highest rating in general confirming the previous insight, with the Golden retriever coming in at close second.

What are the most retweeted breeds in total?



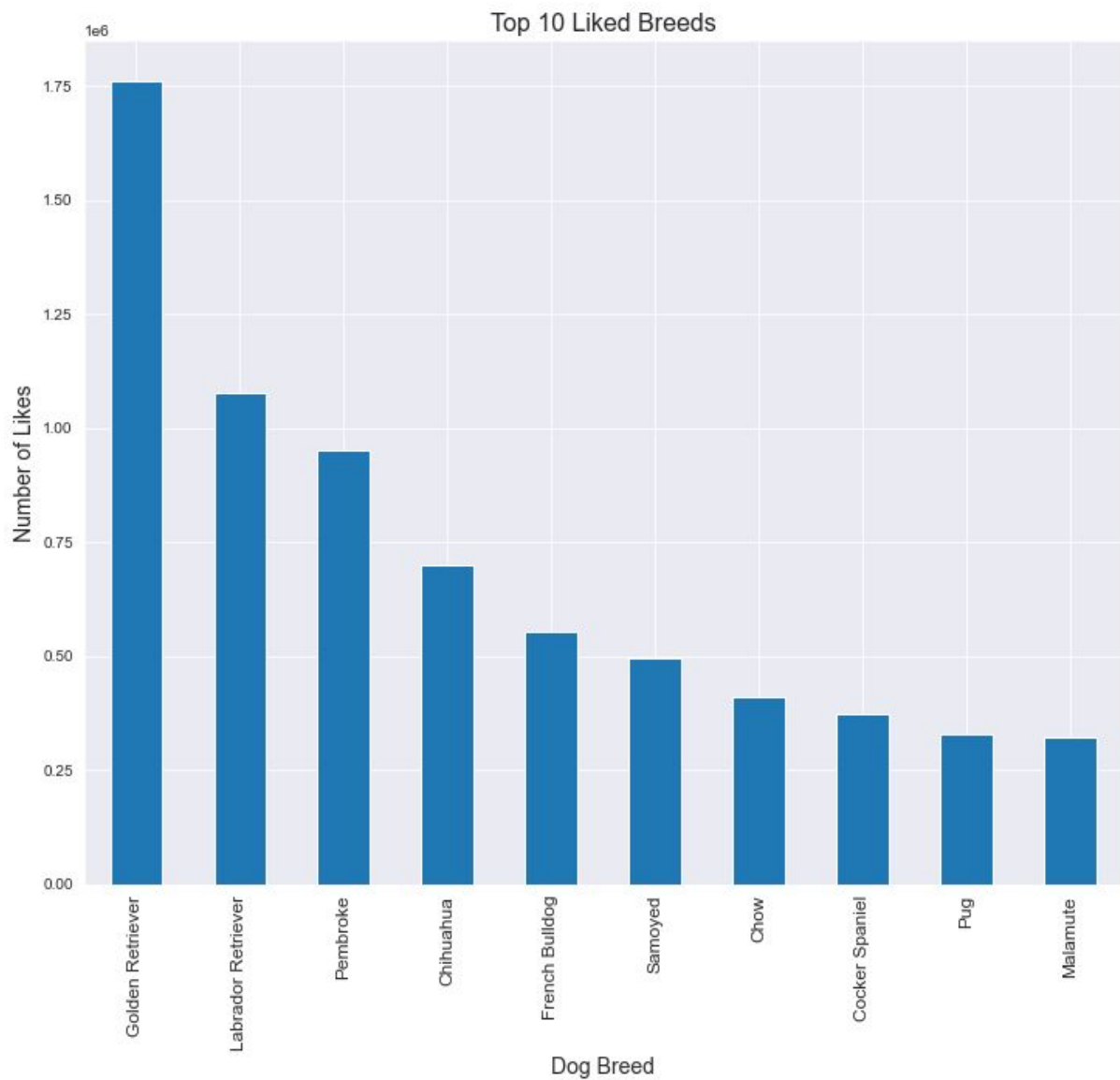
This shows that the Golden Retriever breed received the most retweets on the @WeRateDogs account by a mile than the second retweeted breed which is Labrador Retriever.

Which breeds receive the highest average retweets per tweet?



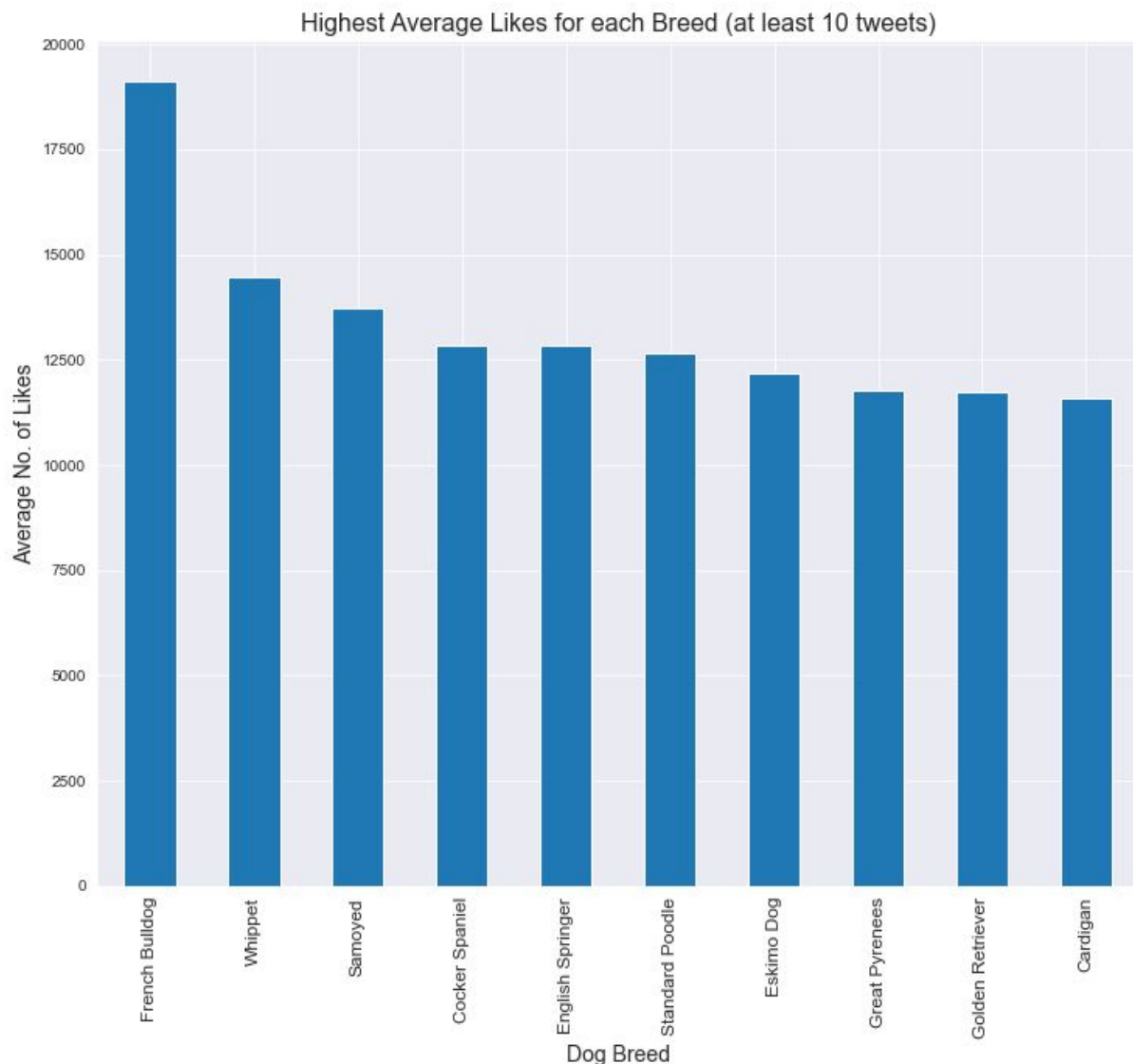
Opposed to expectation the French Bulldog receives the highest number of retweets per tweet, rather than the Golden Retriever. Golden Retriever came out on top in the most retweeted about breed because it is the most tweeted about breed. This may show that if more tweets rated the French bulldog, it may come out on top of the Golden retriever. It's also noteworthy that the French Bulldog beat the Golden Retriever by a mile when it comes to number of retweets per tweet.

Which breeds receive the highest number of likes in total?



It was expected that the Golden retriever received the highest number of likes, because as we saw before, It is the most tweeted about breed.

Which breeds receive the highest average retweets per tweet?



Just like the previous insight relating to the number of retweets, the French Bulldog receives the highest number of likes on average per tweet.

Conclusion

@WeRateDogs account, rates the Samoyed breed the highest with the Golden Retriever coming in at a very close second. On the other hand, retweets and likes shows what breeds do their followers like. The results show that although the Golden Retriever is the most tweeted about dog breed, the French Bulldog receives a higher number of retweets showing that their followers prefer the French Bulldog over the Golden Retriever. When analyzing the number of likes, it is shown that again the Golden Retriever received the highest number of likes, but the French Bulldog receives a higher number of likes on average per tweet. This confirms that the followers of @WeRateDogs prefer French Bulldogs over Golden Retrievers.