# Cyclistic Bike Share Analysis

#### Yousef Ayman

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#Importing packages

```
library(tidyverse)
```

```
## -- Attaching packages ------ 1.3.2 --
## v ggplot2 3.3.6 v purrr 0.3.4
## v tibble 3.1.7 v dplyr 1.0.9
## v tidyr 1.2.0
                    v stringr 1.4.0
## v readr 2.1.1
                   v forcats 0.5.1
## Warning: package 'ggplot2' was built under R version 4.1.3
## Warning: package 'tibble' was built under R version 4.1.3
## Warning: package 'tidyr' was built under R version 4.1.3
## Warning: package 'readr' was built under R version 4.1.2
## Warning: package 'purrr' was built under R version 4.1.2
## Warning: package 'dplyr' was built under R version 4.1.3
## Warning: package 'stringr' was built under R version 4.1.2
## Warning: package 'forcats' was built under R version 4.1.3
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                  masks stats::lag()
library(lubridate)
## Warning: package 'lubridate' was built under R version 4.1.3
## Attaching package: 'lubridate'
## The following objects are masked from 'package:base':
##
##
      date, intersect, setdiff, union
```

```
library(ggplot2)
library(hydroTSM)
## Warning: package 'hydroTSM' was built under R version 4.1.3
## Loading required package: zoo
## Warning: package 'zoo' was built under R version 4.1.3
##
## Attaching package: 'zoo'
## The following objects are masked from 'package:base':
##
       as.Date, as.Date.numeric
##
##
## Loading required package: xts
## Warning: package 'xts' was built under R version 4.1.3
##
## Attaching package: 'xts'
## The following objects are masked from 'package:dplyr':
##
##
       first, last
##
##
## Attaching package: 'hydroTSM'
##
## The following object is masked from 'package:tidyr':
##
##
       extract
library(scales)
## Warning: package 'scales' was built under R version 4.1.3
##
## Attaching package: 'scales'
## The following object is masked from 'package:purrr':
##
##
       discard
##
## The following object is masked from 'package:readr':
##
       col_factor
#Clearing environment
```

```
rm(list = ls())

#Importing data

a1 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202108-divvy-tripdata.csv")
a2 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202109-divvy-tripdata.csv")
a3 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202110-divvy-tripdata.csv")
a4 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202111-divvy-tripdata.csv")
a5 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202112-divvy-tripdata.csv")
a6 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202201-divvy-tripdata.csv")
a7 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202202-divvy-tripdata.csv")
a8 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202203-divvy-tripdata.csv")
a9 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202204-divvy-tripdata.csv")
a10 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202205-divvy-tripdata.csv")
a11 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202206-divvy-tripdata.csv")
a12 <- read.csv("C:/Google_Capstone_Project/google capstone/RAW_DATA/202207-divvy-tripdata.csv")</pre>
```

### Combining all the data into a single data frame

```
data <- rbind(a1,a2,a3,a4,a5,a6,a7,a8,a9,a10,a11,a12)
#Viewing the data
head(data)
              ride_id rideable_type
                                              started_at
                                                                     ended_at
## 1 99103BB87CC6C1BB electric_bike 2021-08-10 17:15:49 2021-08-10 17:22:44
## 2 EAFCCCFB0A3FC5A1 electric_bike 2021-08-10 17:23:14 2021-08-10 17:39:24
## 3 9EF4F46C57AD234D electric_bike 2021-08-21 02:34:23 2021-08-21 02:50:36
## 4 5834D3208BFAF1DA electric bike 2021-08-21 06:52:55 2021-08-21 07:08:13
## 5 CD825CB87ED1D096 electric_bike 2021-08-19 11:55:29 2021-08-19 12:04:11
## 6 612F12C94A964F3E electric bike 2021-08-19 12:41:12 2021-08-19 12:47:47
     start_station_name start_station_id end_station_name end_station_id start_lat
## 1
                                                                               41.77
## 2
                                                                               41.77
## 3
                                                                               41.95
## 4
                                                                               41.97
## 5
                                                                               41.79
## 6
                                                                               41.81
##
     start_lng end_lat end_lng member_casual
## 1
        -87.68
                 41.77
                       -87.68
                                       member
## 2
        -87.68
                 41.77
                        -87.63
                                       member
## 3
                 41.97
                        -87.66
        -87.65
                                       member
## 4
        -87.67
                 41.95
                        -87.65
                                       member
## 5
        -87.60
                 41.77
                        -87.62
                                       member
## 6
        -87.61
                 41.80
                        -87.60
                                       member
tail(data)
```

```
## 5901460 F0EECBEE637DF028 electric_bike 2022-07-17 13:27:57 2022-07-17 13:33:09
## 5901461 B8B091DC72DDAB9D electric_bike 2022-07-17 14:51:37 2022-07-17 14:57:01
## 5901462 B4D3FFCC1F3AF5EC electric bike 2022-07-28 13:41:50 2022-07-28 13:47:17
## 5901463 AA9217C8DA3BACOB electric_bike 2022-07-29 13:05:20 2022-07-29 13:10:40
          start_station_name start_station_id end_station_name end_station_id
## 5901458
## 5901459
## 5901460
## 5901461
## 5901462
## 5901463
          start_lat start_lng end_lat end_lng member_casual
## 5901458
             41.89
                      -87.62
                              41.89 -87.62
                                                 casual
             41.74
                              41.75 -87.68
## 5901459
                      -87.68
                                                 member
## 5901460
             41.87
                     -87.66
                              41.87 -87.68
                                                 member
             41.95
                     -87.64
                              41.95 -87.65
## 5901461
                                                 member
## 5901462
             41.88
                      -87.63
                              41.87 -87.63
                                                 member
## 5901463
             41.90
                     -87.66
                              41.90 -87.67
                                                 member
glimpse(data)
## Rows: 5,901,463
## Columns: 13
                      <chr> "99103BB87CC6C1BB", "EAFCCCFB0A3FC5A1", "9EF4F46C57~
## $ ride_id
                      <chr> "electric_bike", "electric_bike", "electric_bike", ~
## $ rideable_type
                      <chr> "2021-08-10 17:15:49", "2021-08-10 17:23:14", "2021~
## $ started_at
                      <chr> "2021-08-10 17:22:44", "2021-08-10 17:39:24", "2021~
## $ ended_at
## $ start_station_id
                      <chr> "", "", "", "", "", "Clark St & Grace St", ~
## $ end_station_name
                      <chr> "", "", "", "", "", "", "TA1307000127", "", "",~
## $ end_station_id
                      <dbl> 41.77000, 41.77000, 41.95000, 41.97000, 41.79000, 4~
## $ start_lat
## $ start_lng
                      <dbl> -87.68000, -87.68000, -87.65000, -87.67000, -87.600~
                      <dbl> 41.77000, 41.77000, 41.97000, 41.95000, 41.77000, 4~
## $ end_lat
## $ end lng
                      <dbl> -87.68000, -87.63000, -87.66000, -87.65000, -87.620~
                      <chr> "member", "member", "member", "member", "~
## $ member_casual
str(data)
## 'data.frame':
                  5901463 obs. of 13 variables:
## $ ride_id
                            "99103BB87CC6C1BB" "EAFCCCFB0A3FC5A1" "9EF4F46C57AD234D" "5834D3208BFAF1
                            "electric_bike" "electric_bike" "electric_bike" ...
## $ rideable_type
                      : chr
## $ started_at
                      : chr
                            "2021-08-10 17:15:49" "2021-08-10 17:23:14" "2021-08-21 02:34:23" "2021-
                      : chr "2021-08-10 17:22:44" "2021-08-10 17:39:24" "2021-08-21 02:50:36" "2021-
## $ ended_at
                            ...
## $ start_station_name: chr
                            "" "" "" ...
## $ start_station_id : chr
                            "" "" "" ...
## $ end_station_name : chr
                            ...
## $ end_station_id
                     : chr
                      : num 41.8 41.8 42 42 41.8 ...
## $ start_lat
                           -87.7 -87.7 -87.7 -87.7 -87.6 ...
## $ start lng
                     : num
```

 $started_at$ 

ended at

ride\_id rideable\_type

## 5901458 57ECA4062645FAC5 electric\_bike 2022-07-30 14:42:24 2022-07-30 14:57:33 ## 5901459 605787F70B3B9FD3 electric bike 2022-07-09 08:32:15 2022-07-09 08:56:10

```
$ end lat
                               41.8 41.8 42 42 41.8 ...
                        : num
## $ end_lng
                        : num -87.7 -87.6 -87.7 -87.7 -87.6 ...
   $ member casual
                        : chr
                               "member" "member" "member" ...
summary(data)
      ride_id
                                                                ended_at
##
                       rideable_type
                                            started_at
##
   Length: 5901463
                       Length: 5901463
                                           Length: 5901463
                                                              Length: 5901463
                       Class :character
##
   Class : character
                                           Class : character
                                                              Class : character
##
   Mode :character
                       Mode :character
                                           Mode :character
                                                              Mode :character
##
##
##
##
##
   start_station_name start_station_id
                                           end_station_name
                                                              end_station_id
##
   Length:5901463
                       Length:5901463
                                           Length:5901463
                                                              Length: 5901463
   Class :character
                                           Class :character
                                                              Class : character
##
                       Class : character
   Mode :character
                       Mode :character
                                           Mode :character
                                                              Mode :character
##
##
##
##
      start lat
                                         end lat
##
                      start lng
                                                         end lng
##
   Min.
           :41.64
                    Min.
                           :-87.84
                                     Min.
                                            :41.39
                                                             :-88.97
                                                      Min.
   1st Qu.:41.88
                    1st Qu.:-87.66
                                     1st Qu.:41.88
                                                      1st Qu.:-87.66
##
   Median :41.90
                    Median :-87.64
                                     Median :41.90
                                                      Median :-87.64
##
   Mean
          :41.90
                    Mean
                           :-87.65
                                     Mean
                                            :41.90
                                                      Mean
                                                             :-87.65
##
   3rd Qu.:41.93
                    3rd Qu.:-87.63
                                     3rd Qu.:41.93
                                                      3rd Qu.:-87.63
           :45.64
##
   Max.
                    Max.
                           :-73.80
                                     Max.
                                           :42.37
                                                      Max. :-87.50
                                     NA's
                                             :5590
                                                      NA's
                                                             :5590
##
##
   member_casual
##
   Length:5901463
   Class : character
   Mode :character
##
##
##
##
##
#Cleaning the data
x <- nrow(data) # checking number of rows before removing duplicates
data <- distinct(data) # removing duplicate rows</pre>
y <- nrow(data) # checking number of rows after removing duplicates
if(x==y){
  print("There is no duplicate rows in the data")
}else{
  print(paste("The number of duplicate rows in the data is " , (x-y)))
```

```
## [1] "There is no duplicate rows in the data"
data <- data %>%
            select(2,3,4,13) #selecting the date i need
#Checking unique items
unique(data$rideable_type) #seeing the unique values of the ride type
## [1] "electric_bike" "classic_bike" "docked_bike"
unique(data$member_casual) #seeing the unique values of riders
## [1] "member" "casual"
#Transforming the data
data <- data %>%
              mutate(ride_length = difftime(data$ended_at,data$started_at)) #calculate the duration of t
sapply(data , class) #checking of data types of my columns
## rideable_type
                   started_at
                                    ended_at member_casual
                                                              ride_length
    "character"
                   "character"
                                 "character"
                                               "character"
                                                               "difftime"
data$date <- as.Date(data$started_at) #adding date column</pre>
data$year <- format(as.Date(data$date), "%Y") #adding year column</pre>
data$month <- months(data$date) #adding month column</pre>
data$day_of_week <- format(as.Date(data$date), "%A") #adding day column
data <- data %>%
  mutate(season = time2season(date,
                              out.fmt = "seasons")) # Convert dates to seasons
data <- data %>%
  arrange(date) #sorting the data by date
data$day_of_week <- ordered(data$day_of_week, levels=c("Sunday", "Monday", "Tuesday", "Wednesday", "Thu
data$ride_length <- as.numeric(as.character(data$ride_length)) #converting column data type to numeric
data$ride_length <- data$ride_length/60 #converting ride length from sec to mins
data <- data %>%
        filter(!(ride_length < 0))#filtering data</pre>
```

# Viewing the data

```
head(data)
     rideable_type
                            started_at
                                                  ended_at member_casual
## 1 electric_bike 2021-08-01 18:11:35 2021-08-01 18:17:05
                                                                   member
## 2 electric_bike 2021-08-01 18:26:59 2021-08-01 18:32:23
                                                                   member
## 3 electric bike 2021-08-01 08:16:41 2021-08-01 08:46:14
                                                                   member
## 4 electric_bike 2021-08-01 16:38:02 2021-08-01 16:55:43
                                                                   member
## 5 electric_bike 2021-08-01 14:19:54 2021-08-01 14:22:48
                                                                   member
## 6 electric_bike 2021-08-01 18:09:44 2021-08-01 18:35:33
                                                                   member
     ride_length
                       date year month day_of_week season
## 1
         5.50000 2021-08-01 2021 August
                                             Sunday summer
## 2
        5.40000 2021-08-01 2021 August
                                             Sunday summer
## 3
       29.55000 2021-08-01 2021 August
                                             Sunday summer
       17.68333 2021-08-01 2021 August
                                             Sunday summer
## 5
        2.90000 2021-08-01 2021 August
                                             Sunday summer
## 6
       25.81667 2021-08-01 2021 August
                                             Sunday summer
tail(data)
           rideable_type
                                  started at
                                                        ended at member casual
## 5901309 electric_bike 2022-07-31 23:47:02 2022-07-31 23:55:21
                                                                         member
## 5901310 electric_bike 2022-07-31 12:09:43 2022-07-31 12:11:24
                                                                         member
## 5901311 electric_bike 2022-07-31 17:16:43 2022-07-31 17:24:05
                                                                         member
## 5901312 electric_bike 2022-07-31 11:40:03 2022-07-31 11:53:22
                                                                         member
## 5901313 electric_bike 2022-07-31 16:03:09 2022-07-31 16:06:00
                                                                         member
## 5901314 electric_bike 2022-07-31 12:57:11 2022-07-31 13:04:09
                                                                         member
           ride_length
                             date year month day_of_week season
## 5901309
              8.316667 2022-07-31 2022
                                        July
                                                  Sunday summer
## 5901310
             1.683333 2022-07-31 2022
                                        July
                                                  Sunday summer
## 5901311
             7.366667 2022-07-31 2022
                                        July
                                                  Sunday summer
## 5901312 13.316667 2022-07-31 2022
                                        July
                                                  Sunday summer
## 5901313 2.850000 2022-07-31 2022
                                                  Sunday summer
                                        July
## 5901314
              6.966667 2022-07-31 2022 July
                                                  Sunday summer
#Analyzing the data
aggregate(data$ride length ~ data$member casual, FUN = max) # Comparing members and casual users max
     data$member casual data$ride length
                                41629.17
## 1
                 casual
## 2
                 member
                                 1559.90
aggregate(data$ride_length ~ data$member_casual, FUN = min)# Comparing members and casual users min
     data$member_casual data$ride_length
##
## 1
                 casual
## 2
                 member
                                       0
```

aggregate(data\$ride\_length ~ data\$member\_casual, FUN = median)# Comparing members and casual users medi

```
data$member_casual data$ride_length
## 1
                casual 14.400000
## 2
                              9.016667
                member
aggregate(data$ride_length ~ data$member_casual, FUN = mean) # Comparing members and casual users mean
     data$member_casual data$ride_length
## 1
                casual
                              29.21285
## 2
                member
                              12.93272
#calculating total number of rides for each season
num_of_rides_season <- data %>%
 group_by(member_casual, data$season) %>%
 summarise(number of rides = n())
## 'summarise()' has grouped output by 'member_casual'. You can override using the
## '.groups' argument.
num_of_rides_season
## # A tibble: 8 x 3
## # Groups: member_casual [2]
    member_casual 'data$season' number_of_rides
##
    <chr>
                 <chr>
                                          <int>
## 1 casual
                 autumm
                                         728023
## 2 casual
                 spring
                                         496711
## 3 casual
                 summer
                                        1187752
## 4 casual
                 winter
                                        109674
## 5 member
                 autumm
                                        1019239
## 6 member
                                        793435
                 spring
## 7 member
                  summer
                                        1209235
## 8 member
                                         357245
                  winter
#calculating total number of rides for each month
num_of_rides_month <- data %>%
  group_by(member_casual, data$month) %>%
 summarise(number_of_rides = n())
## 'summarise()' has grouped output by 'member_casual'. You can override using the
## '.groups' argument.
num_of_rides_month
## # A tibble: 24 x 3
## # Groups: member_casual [2]
##
     member_casual 'data$month' number_of_rides
##
      <chr>
                   <chr>>
                                          <int>
## 1 casual
                   April
                                         126417
## 2 casual
                   August
                                         412662
## 3 casual
                  December
                                          69738
## 4 casual
                  February
                                          21416
```

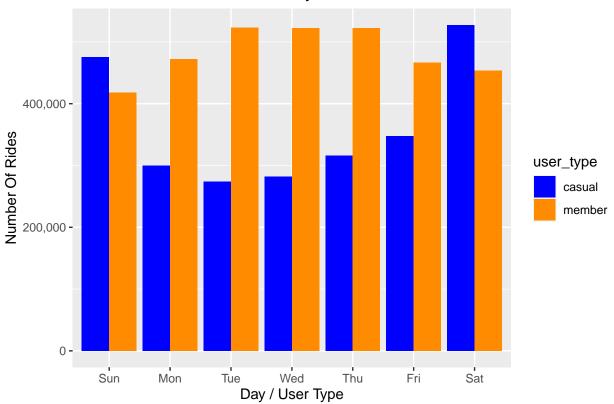
```
## 5 casual
                   January
                                          18520
## 6 casual
                                         406046
                   July
## 7 casual
                                         369044
                   June
## 8 casual
                   March
                                          89880
## 9 casual
                   May
                                         280414
## 10 casual
                   November
                                         106898
## # ... with 14 more rows
## # i Use 'print(n = ...)' to see more rows
#calculating total number of rides for each day
num_of_rides_day <- data %>%
  group_by(member_casual, data$day_of_week) %>%
  summarise(number_of_rides = n())
## 'summarise()' has grouped output by 'member_casual'. You can override using the
## '.groups' argument.
num_of_rides_day
## # A tibble: 14 x 3
              member_casual [2]
## # Groups:
     member_casual 'data$day_of_week' number_of_rides
##
##
      <chr>
                   <ord>
                                                <int>
## 1 casual
                                               475591
                   Sunday
## 2 casual
                   Monday
                                               299653
## 3 casual
                   Tuesday
                                               273810
## 4 casual
                                               281783
                   Wednesday
## 5 casual
                   Thursday
                                               316118
## 6 casual
                   Friday
                                               347637
## 7 casual
                   Saturday
                                              527568
## 8 member
                   Sunday
                                              417953
## 9 member
                   Monday
                                              472387
## 10 member
                   Tuesday
                                              523377
## 11 member
                   Wednesday
                                              522617
## 12 member
                   Thursday
                                              522658
## 13 member
                   Friday
                                               466676
## 14 member
                                               453486
                   Saturday
#calculating total number of ride type
num_of_rideable_type <- data %>%
 group_by(member_casual, data$rideable_type) %>%
 summarise(number_of_rides = n())
## 'summarise()' has grouped output by 'member_casual'. You can override using the
## '.groups' argument.
num_of_rideable_type
## # A tibble: 5 x 3
## # Groups: member_casual [2]
   member_casual 'data$rideable_type' number_of_rides
```

```
##
    <chr>
                   <chr>
                                                   <int>
                  classic_bike
## 1 casual
                                                1132868
## 2 casual
                  docked bike
                                                 226723
## 3 casual
                  electric_bike
                                                1162569
## 4 member
                   classic bike
                                                1922698
## 5 member
                   electric bike
                                                1456456
#calculating average time of rides for each day
avg_day <- aggregate(data$ride_length ~ data$member_casual + data$day_of_week, FUN = mean)</pre>
#calculating average time of rides for each month
avg_month <- aggregate(data$ride_length ~ data$member_casual + data$month, FUN = mean)</pre>
#calculating average time of rides for each season
avg_season <- aggregate(data$ride_length ~ data$member_casual + data$season, FUN = mean)</pre>
#calculating average time of rides for each ride type
avg_rideable_type <- aggregate(data$ride_length ~ data$rideable_type + data$member_casual, FUN = mean)</pre>
# analyze ridership data by type and weekday
data %>%
  group_by(member_casual, day_of_week) %% #groups by usertype and weekday
  summarise(number of rides = n()
                                                             #calculates the number of rides and average
            ,average_duration = mean(ride_length)) %>%
                                                             # calculates the average duration
  arrange(member_casual, day_of_week)
## 'summarise()' has grouped output by 'member_casual'. You can override using the
## '.groups' argument.
## # A tibble: 14 x 4
               member_casual [2]
## # Groups:
##
     member_casual day_of_week number_of_rides average_duration
##
      <chr>
                    <ord>
                                          <int>
                                                            <dbl>
## 1 casual
                                         475591
                                                             34.0
                    Sunday
                    Monday
## 2 casual
                                         299653
                                                             29.7
## 3 casual
                    Tuesday
                                         273810
                                                             25.5
## 4 casual
                    Wednesday
                                         281783
                                                             25.0
                                                             26.2
## 5 casual
                    Thursday
                                         316118
                                                             27.4
## 6 casual
                    Friday
                                         347637
## 7 casual
                                                             31.8
                    Saturday
                                         527568
## 8 member
                                                             14.6
                    Sunday
                                         417953
## 9 member
                    Monday
                                         472387
                                                             12.6
## 10 member
                    Tuesday
                                         523377
                                                             12.1
## 11 member
                                                            12.2
                    Wednesday
                                         522617
## 12 member
                                         522658
                                                            12.4
                    Thursday
## 13 member
                                                             12.6
                    Friday
                                         466676
## 14 member
                    Saturday
                                         453486
                                                             14.5
#Bar Chart for the number of rides per day
  mutate(weekday = wday(started_at, label = TRUE)) %>%
  rename(user_type = member_casual) %>%
  group_by(user_type, weekday) %>%
  summarise(number of rides = n()
```

,average\_duration = mean(ride\_length)) %>%

## 'summarise()' has grouped output by 'user\_type'. You can override using the
## '.groups' argument.

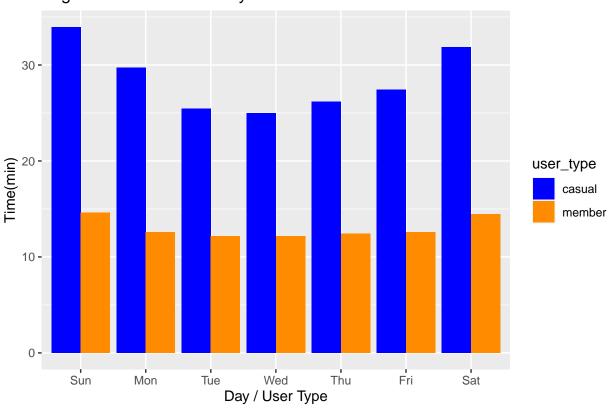
## Total Number Of Rides Per Day



#Bar Chart for average ride duration per day

## 'summarise()' has grouped output by 'user\_type'. You can override using the
## '.groups' argument.

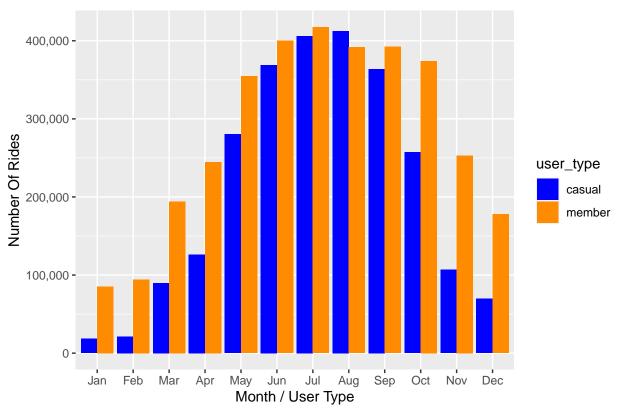
# Avg Ride Duration Per Day



#Bar Chart for number of rides per month

## 'summarise()' has grouped output by 'months'. You can override using the
## '.groups' argument.

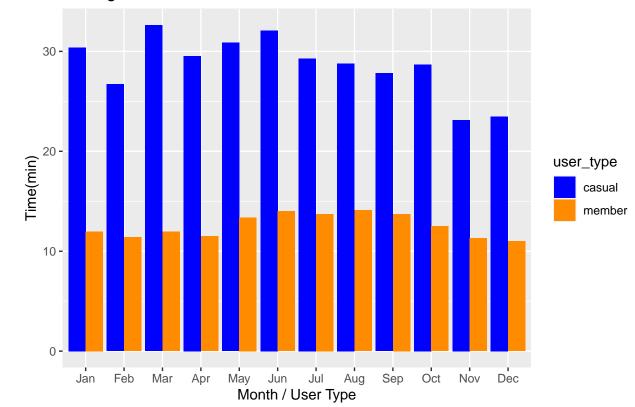
### Number Of Rides Per Month



#Bar Chart for average ride duration per month

## 'summarise()' has grouped output by 'months'. You can override using the
## '.groups' argument.

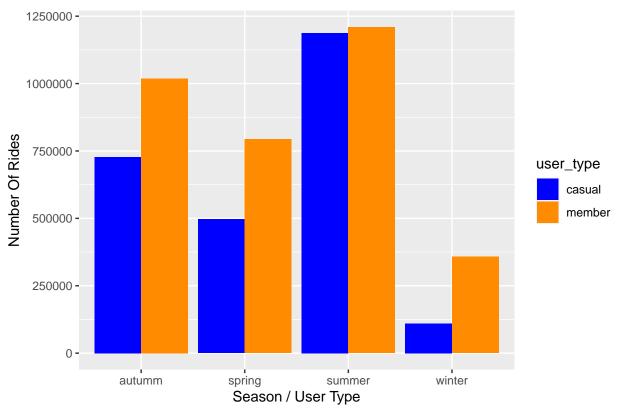
### Average Ride Duration Per Month



#Bar Chart for number of rides per season

## 'summarise()' has grouped output by 'season'. You can override using the
## '.groups' argument.

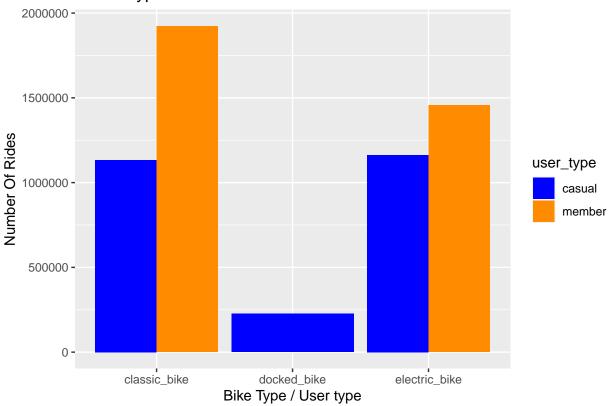
### Number Of Rides Per Season



#Bar Chart for which type of bikes is used the most

## 'summarise()' has grouped output by 'rideable\_type'. You can override using the
## '.groups' argument.

## Which Type Of Bikes Is Used The Most



#### #Exporting the data

```
write.csv(data , file = "C:/Google_Capstone_Project/Exported_data/Cyclistic_bike_share_cleaned.csv")
write.csv(avg_season , file = "C:/Google_Capstone_Project/Exported_data/ride_season_avg_length.csv")
write.csv(avg_rideable_type , file = "C:/Google_Capstone_Project/Exported_data/rideable_type_avg_length
write.csv(avg_month , file = "C:/Google_Capstone_Project/Exported_data/ride_month_avg_length.csv")
write.csv(avg_day, file = "C:/Google_Capstone_Project/Exported_data/ride_day_avg_length.csv")
write.csv(num_of_rides_season, file = "C:/Google_Capstone_Project/Exported_data/ride_season_total_length.
write.csv(num_of_rides_month, file = "C:/Google_Capstone_Project/Exported_data/ride_month_total_length.
write.csv(num_of_rides_day, file = "C:/Google_Capstone_Project/Exported_data/ride_day_total_length.csv"
write.csv(num_of_rideable_type, file = "C:/Google_Capstone_Project/Exported_data/ride_type_total_length.
```