The best way to write an outline is to first determine the purpose of the document and the key points that need to be covered. Then, organize those points in a logical and coherent structure, grouping related points together and arranging them in a hierarchical order. Each point should be clear and concise, using headings and subheadings to help guide the reader through the document. Additionally, it's important to review and revise the outline as needed to ensure it effectively communicates the intended information and follows a logical progression. Finally, consider the audience and adapt the language and tone accordingly.