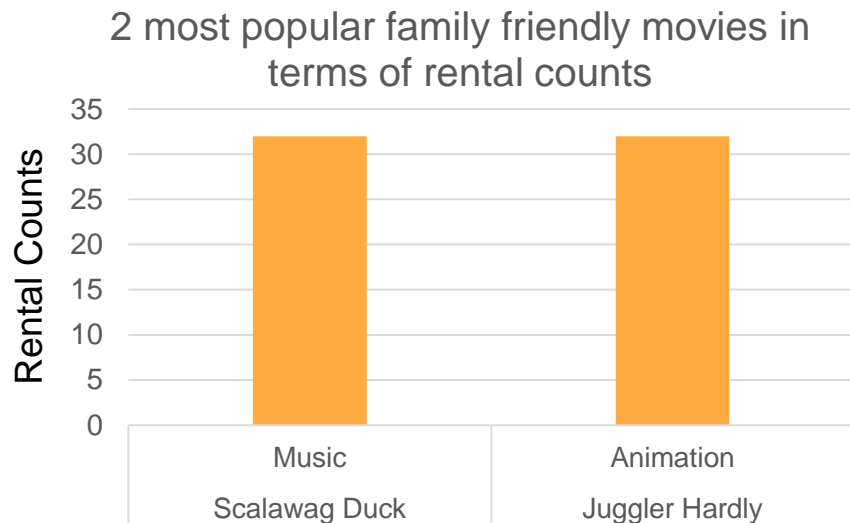
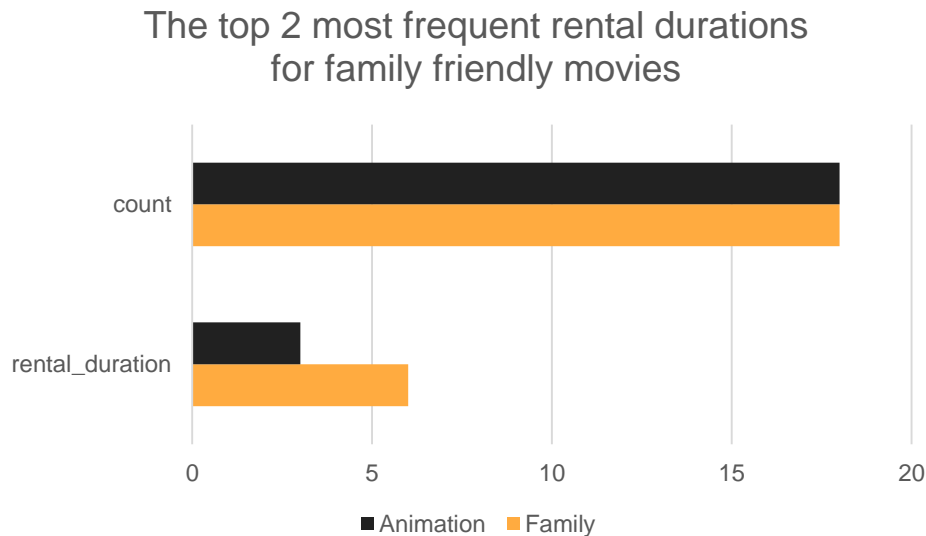


What are the 2 most popular family friendly movies in terms of rental counts?



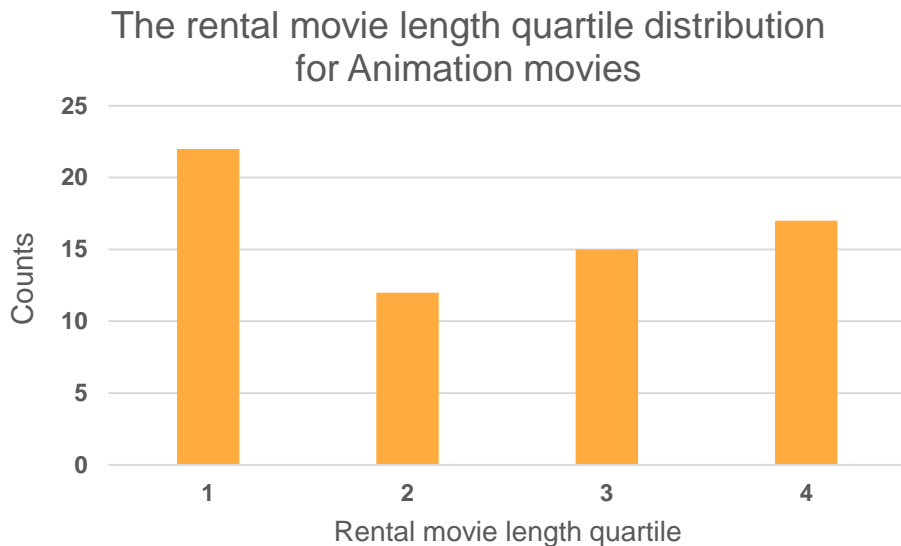
As you can see, the most popular family friendly rental movie title are the 'Scalawag Duck' (in the music category) and 'Juggler Hardly' (in the Animation category). Both titles have a rental count of 32.

For family friendly movies, what are the top 2 most frequent rental durations?



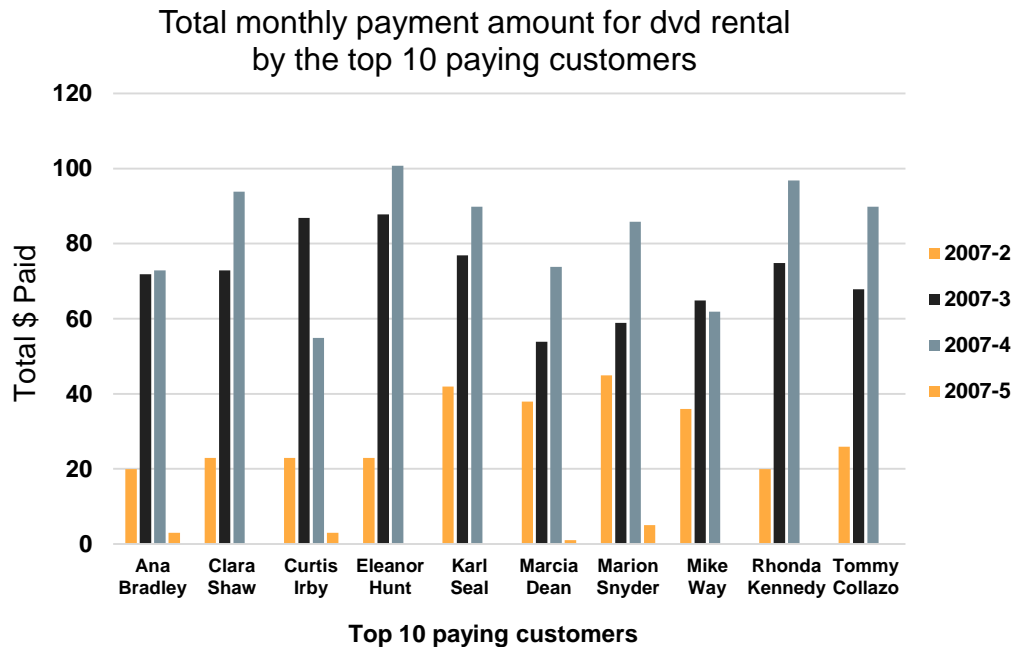
As you can see, the most frequent rental durations for family friendly movies are 6 days for 'Animation' category movies and 3 days for 'Family' category movies. The total rental count is 18 for both categories.

For Animation movies, what is the distribution of the movie length quartile (based on the quartiles of the rental duration for movies across all categories)?



As you can see, we have 22 animation movies in the first movie length quartile, 12 animation movies in the second movie length quartile, 15 animation movies in the third movie length quartile, and 17 animation movies in the fourth movie length quartile. The movie length quartile is calculated based on the quartiles of the rental duration for movies across all categories.

What are the monthly total payment amount for dvd rental by the top 10 paying customers?



As you can see, among the top 10 paying customer, Elanor Hunt spent the most amount of money (\$100.78) in April, 2007 for dvd rental.