

Window Function Tasks

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-- find total sales for all orders in every row
SELECT
    OrderID,
    Sales,
    SUM(Sales) OVER() AS TotalSales
FROM Sales.Orders;

-- find the average sales for all orders beside order id, and sales
SELECT
    OrderID,
    Sales,
    AVG(Sales) OVER() AS AverageSales
FROM Sales.Orders;

-- show order id, product id, sales, and total sales for each product
SELECT
    OrderID,
    ProductID,
    Sales,
    SUM(Sales) OVER(PARTITION BY ProductID) AS TotalByProduct
FROM Sales.Orders;

-- show order id, customer id, sales, total sales per customer
SELECT
    OrderID,
    CustomerID,
    Sales,
    SUM(Sales) OVER(PARTITION BY CustomerID) AS TotalByCustomer
FROM Sales.Orders;

-- count orders per customers
SELECT
    OrderID,
    CustomerID,
    COUNT(*) OVER(PARTITION BY CustomerID) AS OrdersCount
FROM Sales.Orders;

-- show product id, order id, number of orders per product
SELECT
    ProductID,
    OrderID,
    COUNT(*) OVER(PARTITION BY ProductID) AS OrdersPerProduct
FROM Sales.Orders;
```

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-- sorts orders by date
-- show order id, order date, sales, running total of sales over time
-- So total keeps increasing.
SELECT
    OrderID,
    OrderDate,
    Sales,
    SUM(Sales) OVER(ORDER BY OrderDate) AS RunningTotal
FROM Sales.Orders;

-- show order id, creation time, sales, running total orders by creation time
SELECT
    OrderID,
    CreationTime,
    Sales,
    SUM(Sales) OVER(ORDER BY CreationTime) AS RunningTotal
FROM Sales.Orders;

-- show product id, order id, sales, running total per product
-- Split rows by ProductID
-- Sort each group by date
-- Calculate running total inside each group
SELECT
    ProductID,
    OrderDate,
    Sales,
    SUM(Sales) OVER(
        PARTITION BY ProductID
        ORDER BY OrderDate
    ) AS RunningTotalPerProduct
FROM Sales.Orders;

-- show customer id, order date, sales, running total per customer
SELECT
    CustomerID,
    OrderDate,
    Sales,
    SUM(Sales) OVER(
        PARTITION BY CustomerID
        ORDER BY OrderDate
    ) AS RunningTotalPerCustomer
FROM Sales.Orders;

```

/*

-- RANKING Functions --

Function	Meaning
'ROW_NUMBER()'	Gives a unique number to each row (no ties)
'RANK()'	Gives rank, same rank for ties, skips next ranks
'DENSE_RANK()'	Gives rank, same rank for ties, no skipped numbers
'NTILE(n)'	Splits rows into n groups, assigns group numbers

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-- syntax --
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<function>() OVER(
[PARTITION BY column]
ORDER BY column
)
*/



-- Assign a number to each order by OrderDate
-- No ties, every row is unique
SELECT
    OrderID,
    OrderDate,
    Sales,
    ROW_NUMBER() OVER(ORDER BY OrderDate) AS RowNumber
FROM Sales.Orders;

-- Rank products by Sales
-- Biggest sale gets rank 1
-- Tied sales get the same rank
-- Next rank skips numbers if tie occurs
SELECT
    ProductID,
    Sales,
    RANK() OVER(ORDER BY Sales DESC) AS SalesRank
FROM Sales.Orders;

-- Dense rank products by Sales
-- does NOT skip ranks
-- Useful for continuous ranking
SELECT
    ProductID,
    Sales,
    DENSE_RANK() OVER(ORDER BY Sales DESC) AS SalesDenseRank
FROM Sales.Orders;

-- Split customers into 4 groups by Score
-- Highest score → group 1
-- Lowest score → group 4
-- Divides rows evenly into 4 groups
SELECT
    CustomerID,
    Score,
    NTILE(4) OVER(ORDER BY Score DESC) AS ScoreQuartile
FROM Sales.Customers;

```

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-- Running Total per Customer (with ORDER BY)
-- Splits rows by customer
-- Sorts by date
-- Adds sales cumulatively
SELECT
    CustomerID,
    OrderDate,
    Sales,
    SUM(Sales) OVER(
        PARTITION BY CustomerID
        ORDER BY OrderDate
    ) AS RunningTotalPerCustomer
FROM Sales.Orders;

-- Previous Order Sales using LAG()
-- Use: Compare current order vs previous for same customer
SELECT
    OrderID,
    CustomerID,
    Sales,
    LAG(Sales) OVER(
        PARTITION BY CustomerID
        ORDER BY OrderDate
    ) AS PreviousOrderSales
FROM Sales.Orders;

-- Next Order Sales using LEAD()
-- Use: Forecast or analyze trends
SELECT
    OrderID,
    CustomerID,
    Sales,
    LEAD(Sales) OVER(
        PARTITION BY CustomerID
        ORDER BY OrderDate
    ) AS NextOrderSales
FROM Sales.Orders;

-- Quartiles / NTILE for Customers by Score
-- Use: Divide customers into top/bottom groups
SELECT
    CustomerID,
    Score,
    NTILE(4) OVER(
        ORDER BY Score DESC
    ) AS ScoreQuartile
FROM Sales.Customers;

```