

# Team Charter - Digital Discount Card App Development

## Team Purpose:

Our team is responsible for developing a digital discount card app that can be used to view all current promotions and discounts, replace physical coupons with a digital one, and integrate with Google Maps to see nearby offers in restaurants, stores, hypermarkets, etc.

## Team Objectives:

- Develop a user-friendly and secure app that meets stakeholder needs and expectations.
- Deliver the app on time and within budget.
- Collaborate effectively and communicate regularly to ensure project success.
- Continuously improve the app based on user feedback and input.

## Team Values:

- Accountability: We take responsibility for our work and ensure that we meet project deadlines and expectations.
- Collaboration: We work together as a team to achieve project objectives and respect each other's opinions and ideas.
- Communication: We communicate regularly and openly to ensure that everyone is informed and aligned with project goals.
- Innovation: We encourage innovative thinking and creativity to develop an app that sets new standards in the market.

## Team Roles and Responsibilities:

- Project Manager: Responsible for overall project management, including setting project timelines, budget, and overseeing team progress.
- App Developers: Responsible for developing and testing the app, ensuring that it meets stakeholder needs and expectations.
- Marketing Manager: Responsible for promoting the app, gathering feedback, and building partnerships with retailers and businesses.

## Team Communication:

- Weekly team meetings to discuss project progress, address any issues or concerns, and plan next steps.
- Regular communication through email, instant messaging, or other communication channels to ensure that everyone is informed and aligned with project objectives.

## Scope:

- View all current promotions and discounts from participating retailers and businesses.
- Replace physical coupons with a digital one that can be redeemed at the point of sale.
- Integrate with Google Maps to see nearby offers in restaurants, stores, hypermarkets, etc.
- User-friendly interface that is easy to navigate and use.