

Curriculum Vitae

Elganaini, Youssef

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Education

- **2021 - current** B.Sc. Management and Technology (Computer Science Specialization), Technische Universität München
- **2013-2021** Deutsches Internationales Abitur, Europa-Schule Kairo

Extracurricular Engagement

- **05/2022 – current** Consultant, Academy Consult München
 - Executed project on formulation of new pricing model
- **05/2022 - 11/2022** Working Student, Customer Operations at qualitrain GmbH – an EGYM Company
 - Implemented various processes with Salesforce CRM software
- **05/2021 - 10/2021** Founder, MAWGA E-Commerce Website for Egyptian Fashion Brands
 - Led market analysis and market entry plan, decided to shut down after extensive research
- **05/2020 - 10/2020** Founder, Elshare'a Card Game
 - Headed planning and implementation of the marketing, sales and operations strategy
- **09/2018 - 05/2021** President of The Student Union at Europa-Schule Kairo
 - Spearheaded financial and logistical planning of fundraising activities
- **09/2018 - 03/2021** Freelance Filmmaker
 - Wrote and directed short films, participation in advertisements as Assistant Director and Co-Director of Photography
- **06/2018 - 08/2018** Summer Intern, Creative Agency "Monkeys In Tuxedos"
 - Involved at various stages of ad development as part of the marketing strategy of different clients from concept until execution

Intercultural Competence

- Stays Abroad:
 - International Student at Technische Universität München
 - Deutsche SchülerAkademie, Roßleben (2019)
- Language Skills: Arabic: C2 | Deutsch: C2 | English: C1 | French: B1
- Digital Competencies: Microsoft Office Products | Advanced Knowledge in Object-Oriented Programming (Java) | Knowledge in Web Development (HTML, CSS, JavaScript, Basic Knowledge in React) | Knowledge in scripting languages (Python) | Advanced Knowledge in Film Editing Software (Davinci Resolve 18) | Knowledge in Salesforce CRM software

Hobbies

- Spots: Brazilian Jiu Jitsu athlete – First-Degree White Belt, competition experience
- Interests:
 - Fintech startups in the MENA region
 - The Creator Economy and its influence on the Entertainment Industry
 - Data Analysis in Sports