

# BAYAN DIGITAL

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## BRAND IDENTITY

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BRAND GUIDELINES PRESENTATION



# BAYAN DIGITAL

is a professional full-service digital agency based in Dubai with capabilities across web design & development, mobile app development, branding, marketing strategy, print graphics and digital marketing.

We work with various clients in different industries to ensure the best representation of their own brands through online channels and delivering transformative results.





**BAYAN**  
D I G I T A L

DIGITAL PATHWAY TO SUCCESS



**Slabien** + Poppins  
font face slogan font

Aa

ABCDEFGHIJKLM NOPQRSTUVWXYZ

abcdefghijklmn opqrstuvwxyz

1234567890



BAYAN<sup>®</sup>  
D I G I T A L  
DIGITAL PATHWAY TO SUCCESS

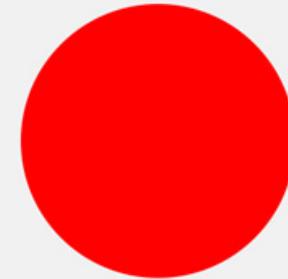
## FONT FACE SELECTION

BRAND GUIDELINES PRESENTATION



**DARK GRAY**  
#222222

CMYK : 72.66.65.72



**RED**  
#FF0000

CMYK : 0.99.100.0



## COLOR THEME SELECTION

BRAND GUIDELINES PRESENTATION



**BAYAN**  
D I G I T A L

DIGITAL PATHWAY TO SUCCESS





BAYAN®  
D I G I T A L

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# LOGO DESIGN

3 OTHER OPTIONS





**BAYAN**  
DIGITAL  
DIGITAL PATHWAY TO SUCCESS

**About Us**  
We work hard to make you look good!

Ultimade® is a professional full-service digital agency based in Dubai with capabilities across web design & development, mobile app development, branding, marketing strategy, print graphics and digital marketing.

We work with various clients in different industries to ensure the best representation of their own brands through online channels and delivering transformative results.

**History**  
We love what we do!

Ultimade® has been founded in March of 2003 under "Nile Visions Networks", to provide a myriad of services imagination with innovation and technology.

*Bayan Abutaleb*  
FOUNDER & CEO

**ADDRESS**  
Dubai Technology Entrepreneur Centre (DTEC), Techno Hub 1,  
Dubai Silicon Oasis Authority, Dubai.

**PHONE** 043244663    **WEBSITE** [www.bayandigital.com](http://www.bayandigital.com)

**DUBAI TECHNOLOGY ENTREPRENEUR CENTRE (DTEC)**, Techno Hub 1,  
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con Oasis Authority, Dubai,



**ADDRESS**  
Dubai Tech  
Centre (DTEC), Techno Hub 1,  
Dubai, UAE



# THANK YOU

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made with ❤ by ultimade

