

MOVIES

PLAY

OUR AGENDA

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TECHNOLOGIES USED

UI/UX DESIGN

MEET OUR TEAM

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USER EXPERIENCE CONSIDERATIONS

IN DESIGNING AND BUILDING THE MOVIES4U PLATFORM, WE PRIORITIZED USER-FRIENDLINESS, AESTHETICS, AND ACCESSIBILITY. OUR GOAL WAS TO MAKE THE APPLICATION EASY TO USE, VISUALLY APPEALING, AND FULLY RESPONSIVE ACROSS ALL DEVICES.

EVEN USERS WHO DO NOT SUBSCRIBE TO A PLAN CAN STILL BENEFIT FROM THE PLATFORM BY:

- WATCHING ONE FREE MOVIE PER WEEK
- RECEIVING PERSONALIZED RECOMMENDATIONS
- BROWSING ALL AVAILABLE MOVIES AND SHOWS WITHOUT RESTRICTIONS
- ACCESSING THE SUPPORT PAGE FOR HELP AND GUIDANCE

KEY USER-ORIENTED FEATURES:

- CLEAN & MODERN UI FOR AN ENJOYABLE BROWSING EXPERIENCE
- RESPONSIVE DESIGN THAT ADAPTS SMOOTHLY TO MOBILES, TABLETS, AND DESKTOPS
 - SIMPLE NAVIGATION USING REACT ROUTER FOR FAST TRANSITIONS
 - API-POWERED RECOMMENDATIONS TO KEEP USERS ENGAGED
- ACCESSIBLE LAYOUT FOR USERS WITH DIFFERENT LEVELS OF TECH EXPERIENCE
- ACCOUNT MANAGEMENT PAGES FOR PERSONALIZING USER INTERACTION
 - SUPPORT SECTION TO ASSIST USERS WITH ANY QUESTIONS

BY COMBINING FUNCTIONALITY WITH USER-CENTRIC DESIGN, THE PLATFORM AIMS TO PROVIDE A SATISFYING EXPERIENCE WHETHER OR NOT THE USER IS SUBSCRIBED.

WHY WE CHOSE THIS IDEA

WHEN SELECTING OUR PROJECT IDEA FROM THE OPTIONS PROVIDED BY THE MINISTRY, WE WANTED TO CHOOSE SOMETHING THAT REFLECTS OUR INTERESTS AND ALLOWS US TO BE CREATIVE. SINCE WE ALL ENJOY MOVIES, WE DECIDED TO BUILD A MOVIE APPLICATION THAT ALIGNs WITH OUR PASSION AND OFFERS A SMOOTH, ENJOYABLE EXPERIENCE FOR USERS.

TOOLS + TECHNOLOGIES USED

- Figma (for UI/UX Design)

- Git & GitHub (Version Control)

- React.js (Frontend Framework)

- React Router (Page Navigation)

- CSS Framework: Bootstrap/Tailwind/MDB

- Axios (API Calls)

UI/UX DESIGN

THE UI/UX WAS DESIGNED IN ADVANCE TO ENSURE A SMOOTH USER EXPERIENCE. WE FOCUSED ON SIMPLICITY, RESPONSIVENESS, AND CLEAR NAVIGATION BETWEEN THE MOVIE LIST AND DETAIL VIEWS.

OUR COLOR PALETTE

WE CHOSE THIS PURPLE COLOR PALETTE BECAUSE IT'S SOFT ON THE EYES AND CREATES A CALM, ELEGANT ATMOSPHERE. UNLIKE RED, WHICH CAN FEEL INTENSE AND DISTRACTING—ESPECIALLY WHEN WATCHING FILMS—PURPLE TONES ARE MORE RELAXING AND VISUALLY PLEASANT. THIS HELPS ENHANCE THE USER EXPERIENCE AND KEEPS THE FOCUS ON THE CONTENT.



SCREENSHOTS FROM THE DESIGN

The screenshot shows the homepage of the Movies4u website. At the top, there's a navigation bar with links for Home, Movies & Shows, Support, and Subscriptions. Below the navigation is a search bar with a magnifying glass icon and a lock icon. The main content area features a grid of movie and TV show thumbnails. Some visible titles include "MONEY HEIST : KOREA", "1899", "WEDNESDAY", "YOU", "JUPITER'S LEGACY", "THE RUMI", "DEFENDERS", "LOKE", "THE GRAY MAN", "THE DEER HUNTER", "BLACK PANTHER", "MOONLIGHT", "JOY", "CAPTAIN AMERICA", "GOLD", and "HOBGOBLIN". Below the grid, a large banner reads "The Best Streaming Experience". A descriptive text block below the banner states: "Movies4u is the best streaming experience for watching your favorite movies and shows on demand, anytime, anywhere. With Movies4u, you can enjoy a wide variety of content, including the latest blockbusters, classic movies, popular TV shows, and more. You can also create your own watchlists, so you can easily find the content you want to watch." At the bottom, a purple button says "▶ Start Watching Now".

This screenshot shows a detailed view of a movie on the Movies4u platform. The main image is a promotional still from "Avengers: Endgame" featuring the Avengers team. Below the image, the title "Avengers : Endgame" is displayed in bold. A descriptive paragraph reads: "With the help of remaining allies, the Avengers must assemble once more in order to undo Thanos's actions and undo the chaos to the universe, no matter what consequences may be in store, and no matter who they face... Avenge the fallen." Below the text are several interactive buttons: "Play Now", a plus sign, a thumbs-up icon, and a volume icon. Navigation arrows are located at the bottom right.

This screenshot shows a section of the website dedicated to exploring categories. It features a heading "Explore our wide variety of categories" and a sub-section titled "Whether you're looking for a comedy to make you laugh, a drama to make you think, or a documentary to learn something new". Below this, there are five categories represented by grids of movie thumbnails: Action, Adventure, Comedy, Drama, and Horror. Each category has a right-pointing arrow indicating more content. At the very bottom, there are additional navigation arrows.

This screenshot shows a section for exploring genres. It starts with a "Movies" button and a "Our Genres" heading. Below are five genre categories: Action, Adventure, Comedy, Drama, and Horror. Each category is shown with a grid of movie thumbnails and a right-pointing arrow. At the bottom, there is a "Popular Top 10 In Genres" section with its own set of navigation arrows.

MEET OUR TEAM



LEADR_SALMA AHMED
SUBSCRIPTION PAGE, UI/UX DESIGN,
PLANNING, COORDINATION



YOUSSEF AHMED
HOMEPAGE, API, GITHUB



FEDAA MOHAMMED
MOVIES & SHOWS PAGE



HANA RABEA
SHOWS OPEN (DETAILS) PAGE



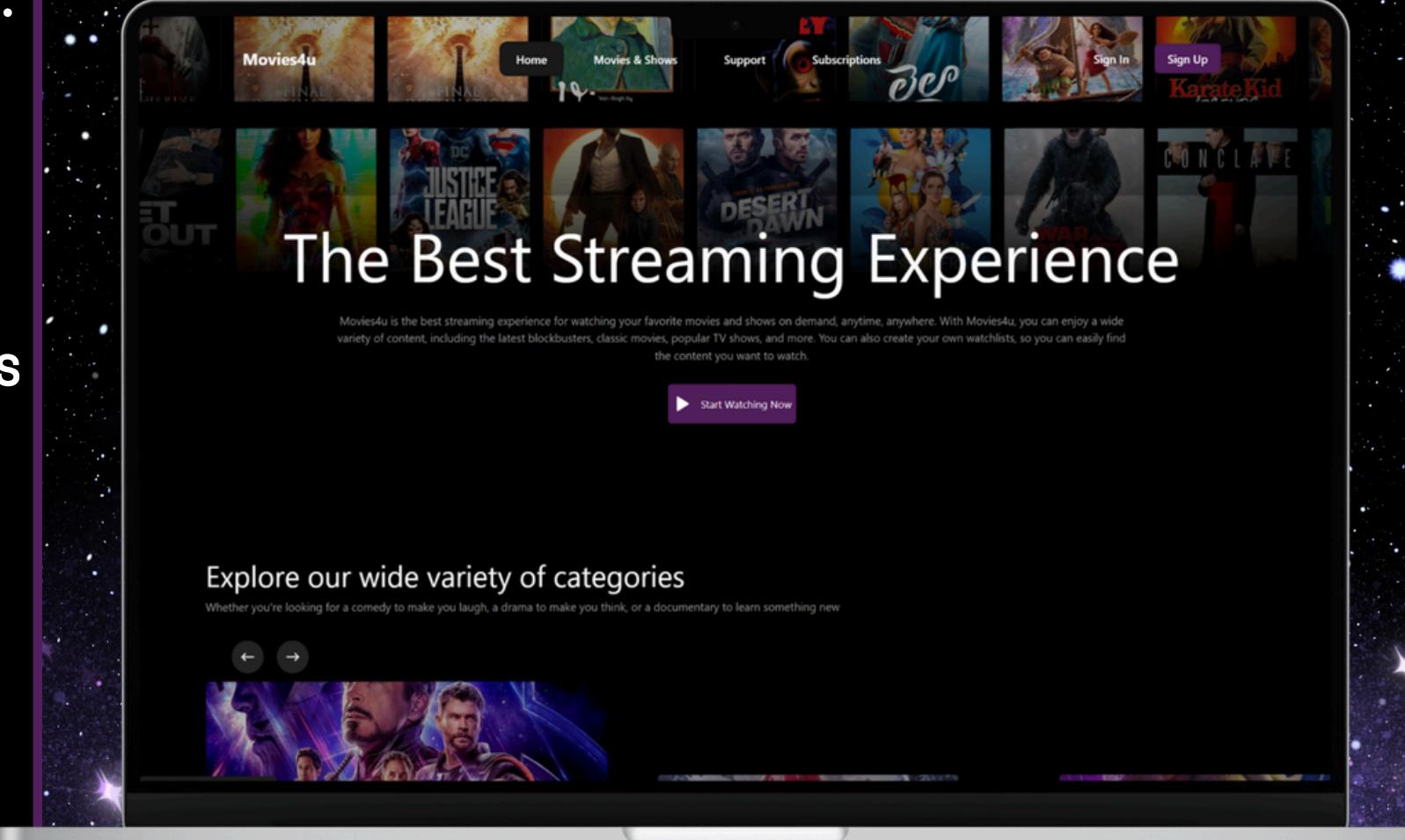
ABDALLAH KHALED
MOVIES OPEN (DETAILS) PAGE



SAMA MOHAMMED
SUPPORT PAGE

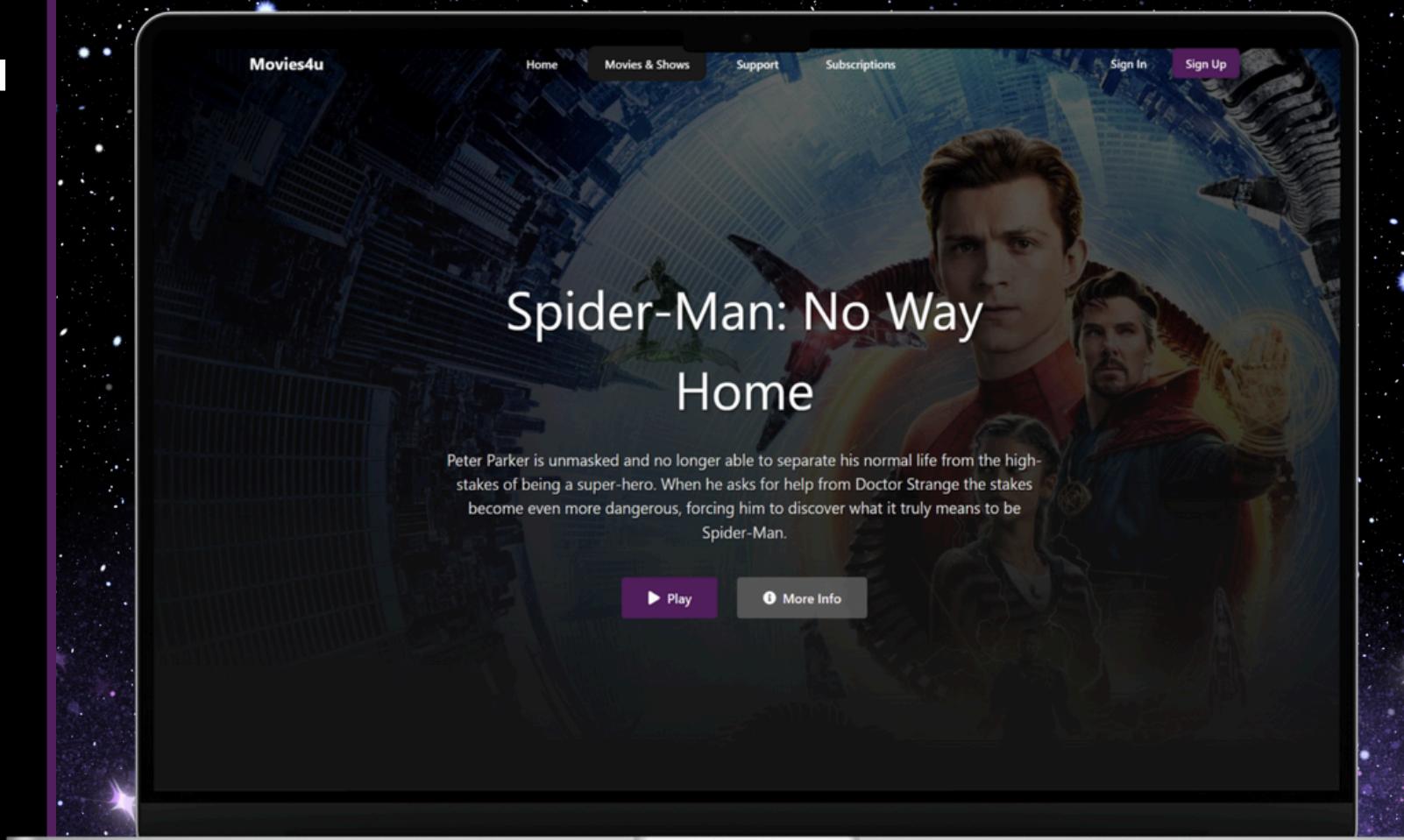
Youssef Ahmed

- WHAT HE DID:
- DEVELOPED THE HOMEPAGE LAYOUT AND CONNECTED IT TO THE MOVIE API.
 - STYLED THE ENTIRE HOMEPAGE USING TAILWINDCSS.
- MANAGED THE GITHUB REPOSITORY ALONGSIDE THE TEAM LEAD (MERGING BRANCHES, PUSHING UPDATES).
 - TECHNIQUES:
 - API FETCHING WITH AXIOS AND DYNAMIC RENDERING USING MAP()
 - RESPONSIVE COMPONENT-BASED DESIGN USING TAILWIND UTILITY CLASSES
 - GIT VERSION CONTROL (BRANCHING, MERGING, CONFLICT RESOLUTION)
 - KEY FEATURES:
 - DYNAMIC HOMEPAGE WITH REAL-TIME MOVIE DATA
 - CLEAN, RESPONSIVE DESIGN
 - GIT CONTRIBUTION AND REPOSITORY STRUCTURE
 - LIBRARIES & TOOLS USED:
 - REACT.JS
 - AXIOS
 - TAILWINDCSS
 - REACT ROUTER
 - GIT & GITHUB



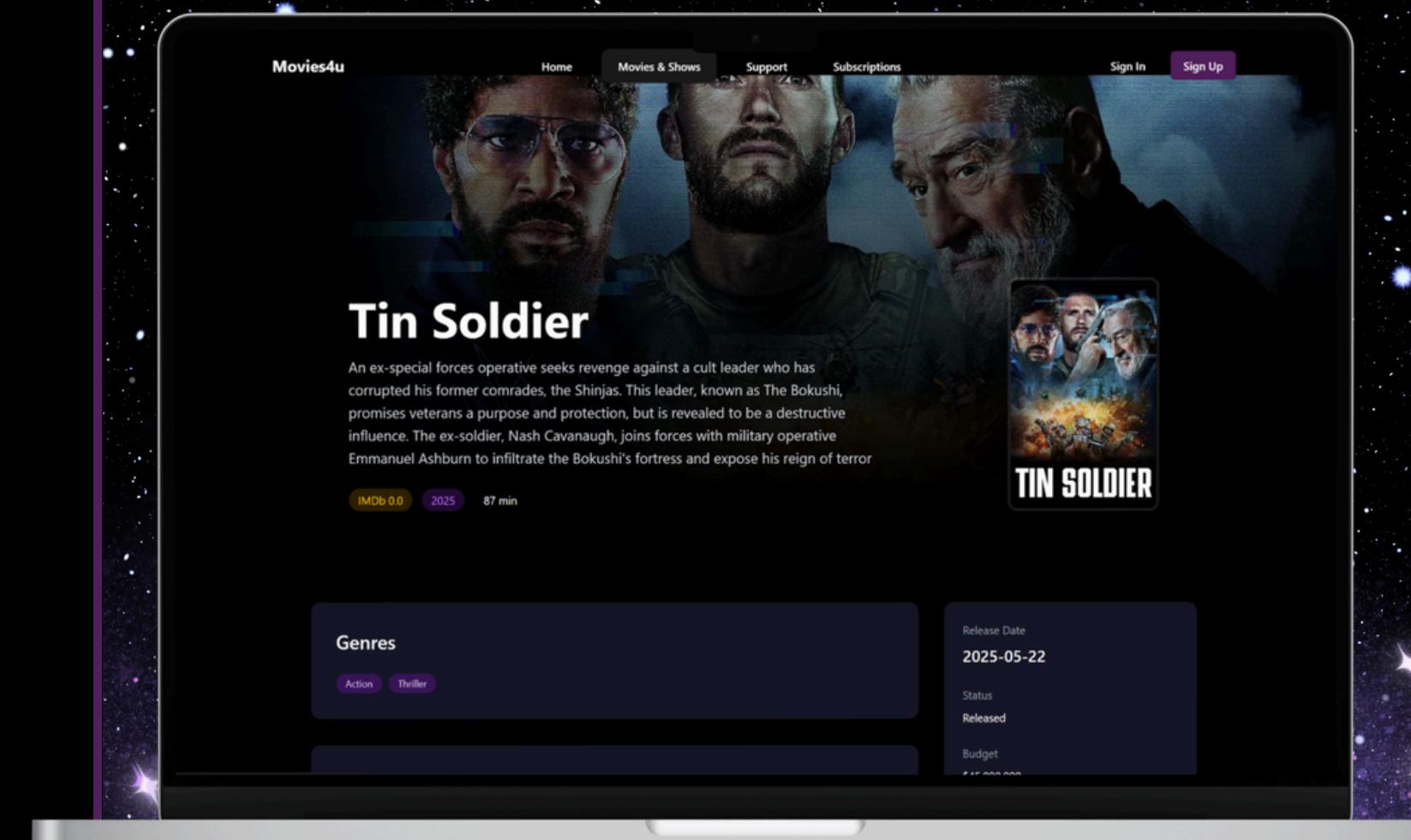
Fedaa Mohammed

- WHAT HE DID:
- CREATED THE MAIN PAGE THAT DISPLAYS BOTH MOVIES AND TV SHOWS.
- ORGANIZED CONTENT LAYOUT AND INTEGRATED IT WITH THE NAVIGATION STRUCTURE.
- TECHNIQUES:
- USED AXIOS TO FETCH DATA FOR BOTH MOVIES AND SHOWS.
- APPLIED STATE MANAGEMENT WITH USESTATE AND USEEFFECT.
- RENDERED DYNAMIC CONTENT BASED ON FETCHED API DATA.
- KEY FEATURES:
- UNIFIED PAGE FOR BROWSING MOVIES AND SERIES.
- CLEAR CATEGORY SEPARATION OR TABS (IF IMPLEMENTED).
- CONSISTENT AND RESPONSIVE DESIGN.
- LIBRARIES & TOOLS USED:
- REACT.JS
- AXIOS
- REACT ROUTER
- CSS/TAILWINDCSS (IF APPLICABLE)



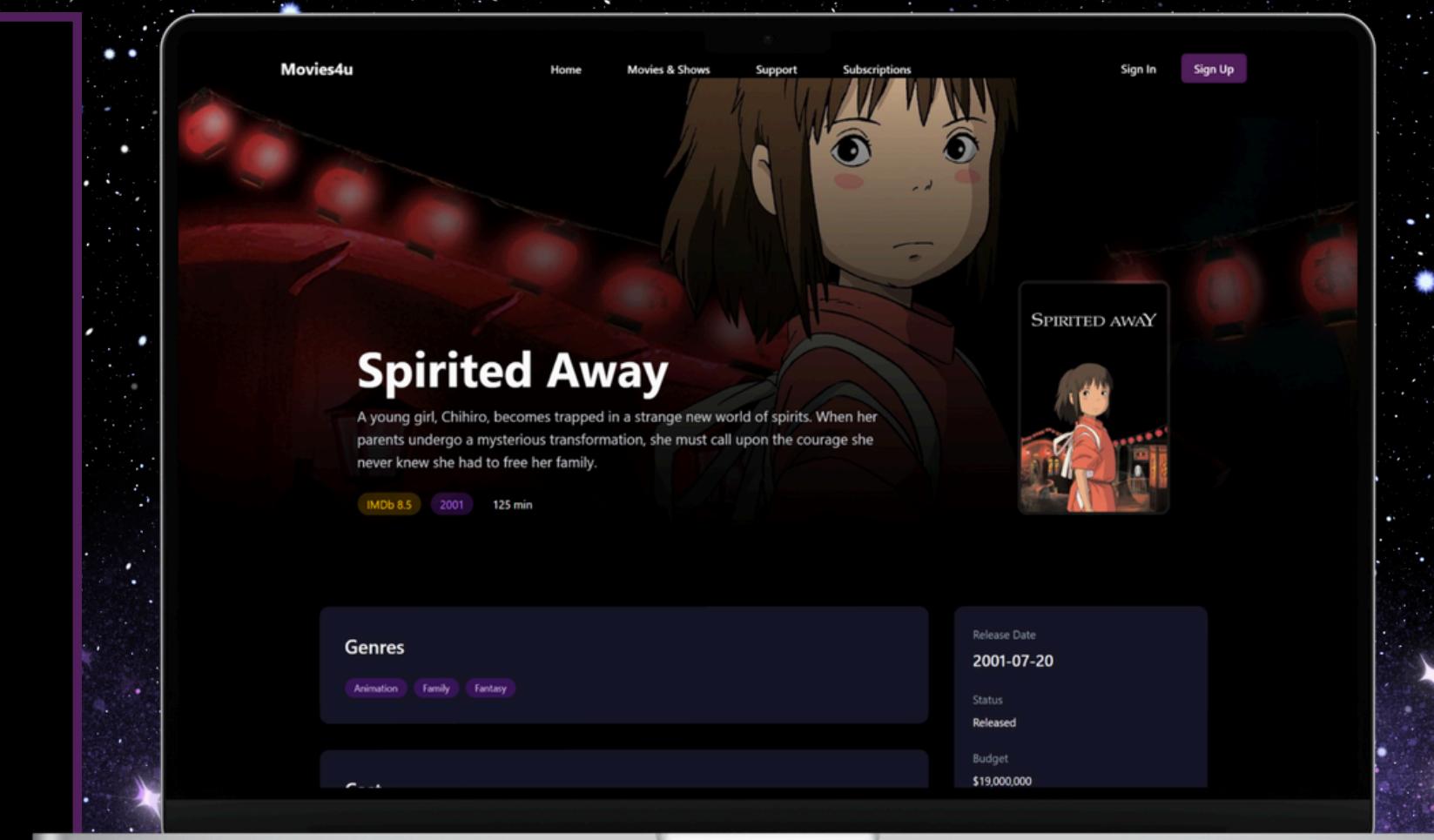
Hana Rabea

- WHAT SHE DID:
- BUILT THE DYNAMIC PAGE FOR A SINGLE SHOW WHEN CLICKED.
- DISPLAYED FULL INFORMATION ABOUT A SELECTED SHOW.
 - TECHNIQUES:
 - DYNAMIC ROUTING USING USEPARAMS
 - DATA FETCHING WITH AXIOS ON ID CHANGE
 - LOADER STATE HANDLING
 - KEY FEATURES:
 - SHOW TITLE, POSTER, DESCRIPTION, RELEASE DATE
 - STYLED DETAILS VIEW
 - LIBRARIES USED:
 - REACT ROUTER (USEPARAMS)
 - AXIOS
 - BOOTSTRAP



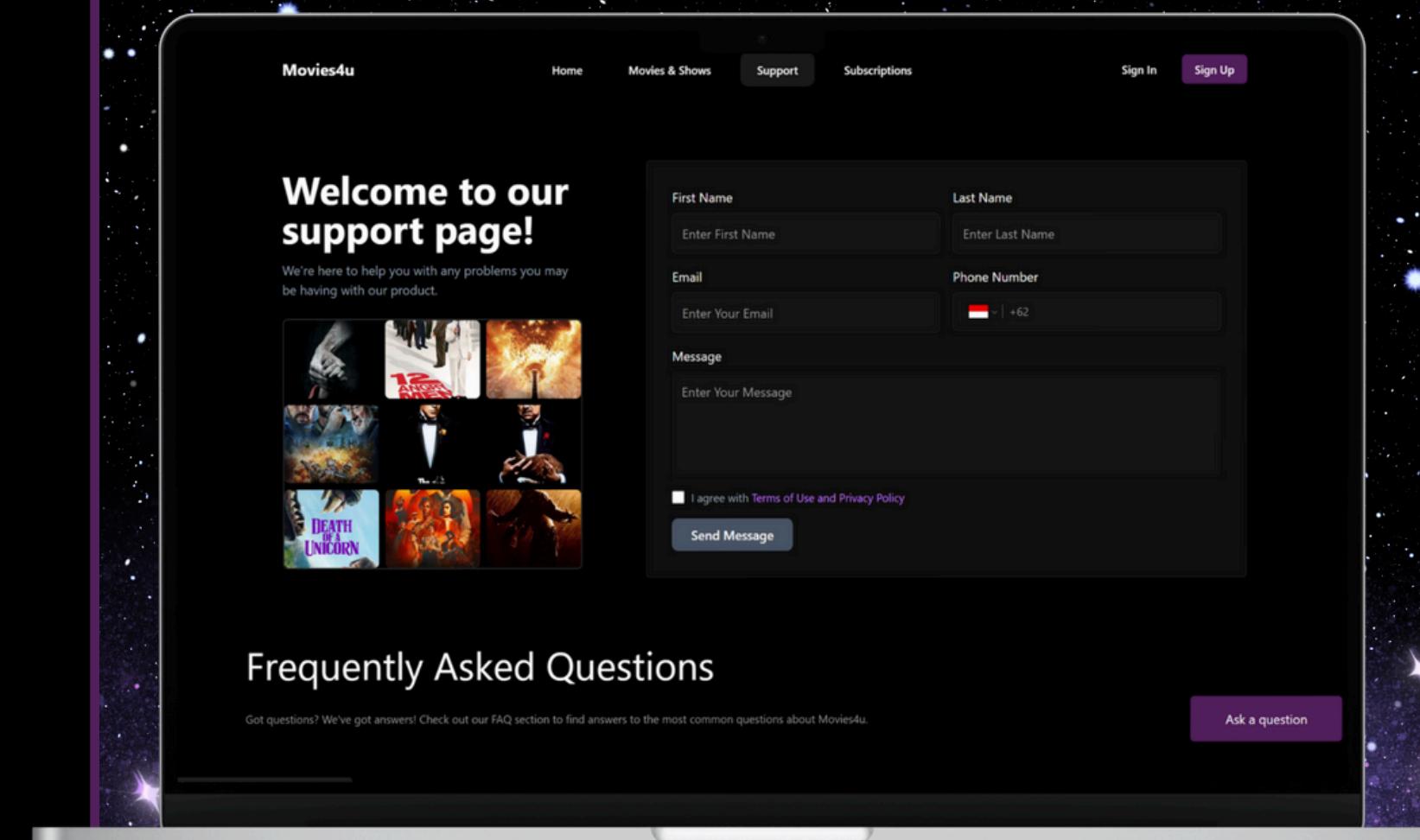
Abdallah Khaled

- WHAT HE DID:
- CREATED THE INDIVIDUAL MOVIE DETAIL PAGE.
- HANDLED DATA FETCHING FOR SPECIFIC MOVIE ID.
 - TECHNIQUES:
 - ROUTE-BASED RENDERING USING MOVIE ID
 - ERROR HANDLING IF MOVIE NOT FOUND
 - KEY FEATURES:
 - DYNAMIC CONTENT BASED ON USER INTERACTION
 - FULL MOVIE DETAILS (OVERVIEW, RATING, ETC.)
 - LIBRARIES USED:
 - REACT ROUTER
 - BOOTSTRAP



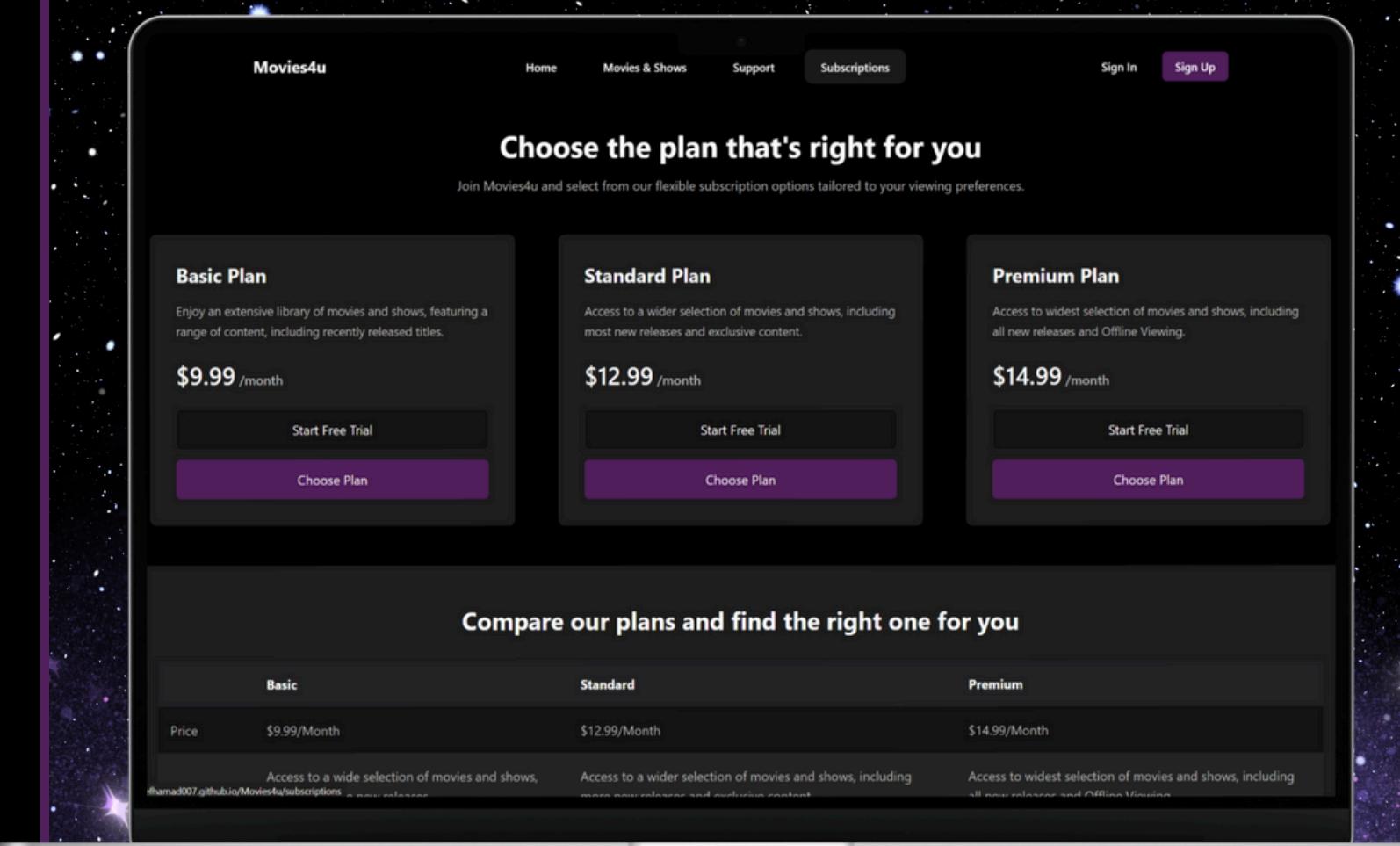
Sama Mohammed

- WHAT SHE DID:
- BUILT A USER HELP/SUPPORT/CONTACT PAGE.
- ADDED CONTENT TO GUIDE OR SUPPORT USERS.
 - TECHNIQUES:
 - STATIC CONTENT RENDERING
 - FORM LAYOUT (IF APPLICABLE)
 - RESPONSIVE DESIGN
 - KEY FEATURES:
 - CONTACT FORM OR FAQ SECTION
 - CLEAN LAYOUT AND USER GUIDANCE
 - LIBRARIES USED:
 - BOOTSTRAP FOR LAYOUT
 - BASIC REACT COMPONENTS



Salma Ahmed

- WHAT I DID:
- DESIGNED THE ENTIRE UI/UX OF THE APPLICATION TO ENSURE VISUAL CONSISTENCY AND A SMOOTH USER EXPERIENCE.
- DEVELOPED ALL USER-RELATED FORMS: SIGN UP, SIGN IN, FORGOT PASSWORD, AND ACCOUNT PAGE.
- BUILT THE SUBSCRIPTION PAGE WITH STRUCTURED LAYOUT AND FORM HANDLING.
- PLANNED THE PROJECT, ASSIGNED TASKS TO TEAM MEMBERS, AND COORDINATED PROGRESS THROUGHOUT THE DEVELOPMENT PROCESS.
 - KEY FEATURES:
 - COMPLETE AUTHENTICATION FORM SYSTEM.
 - SUBSCRIPTION FEATURE WITH EMAIL INPUT AND INTERACTION.
 - INTUITIVE, USER-CENTERED INTERFACE DESIGN.
 - LOGICAL STRUCTURE FOR PAGE NAVIGATION AND FORM FLOW.
 - LIBRARIES & TOOLS USED:
 - REACT.JS
 - BOOTSTRAP
 - MDB (MATERIAL DESIGN FOR BOOTSTRAP)
 - TAILWINDCSS (IF USED)
 - FIGMA (UI/UX DESIGN)



Future Enhancements

IN THE NEXT PHASE, WE PLAN TO MAKE THE PLATFORM FULLY FUNCTIONAL AND CONNECTED TO REAL DATA SOURCES. KEY IMPROVEMENTS INCLUDE:

- LEARNING BACKEND DEVELOPMENT TO CONNECT THE WEBSITE TO A REAL DATABASE, ENABLING USER ACCOUNTS, AUTHENTICATION, AND DATA STORAGE.
- INTEGRATING A REAL MOVIE API (LIKE TMDB) TO PROVIDE LIVE MOVIE CONTENT INSTEAD OF STATIC DATA.
 - UNIFYING THE DESIGN BY SWITCHING ALL COMPONENTS TO TAILWINDCSS FOR CONSISTENCY.
- MAKING SUBSCRIPTION PLANS FUNCTIONAL, ALLOWING USERS TO ACCESS CONTENT BASED ON THEIR PLAN.
 - ENHANCING USER EXPERIENCE WITH BETTER ERROR HANDLING, LOADING STATES, AND SMALL UI IMPROVEMENTS.

THESE UPDATES WILL TRANSFORM THE PROJECT FROM A DEMO INTO A FULLY WORKING MOVIE PLATFORM.

THANK
YOU

FOR LISTENING!