CONCORDIA UNIVERSITY

DEPARTMENT OF COMPUTER SCIENCE AND SOFTWARE ENGINEERING

SOEN 375, Winter 2019 Name:	QUIZ 1	Instructor: R. Jayakumar ID:
I	NTERFACE DESIGN PRO	CESS
Ans	Answer All Guestions wers should be properly j	ustified
1. [2 Marks] What is the massoftware design?	ajor difference between use	r interface design and traditional
How does this difference a	ffect the process of user interf	face design?
2. [2 Marks] Why is user int	erface design difficult compar	red to traditional software design?
How can this difficulty be	overcome using user-centered	d design?

3. [2 Marks] What is the fundamental difference between user-centered design and genius design?

Which design approach (user-centered design or genius design) is more appropriate to improve an existing interface? Why?

4. [2 Marks] In which phase of the interaction design process (requirements gathering, conceptual design and prototyping and evaluation) can user-centered design be most effectively used to improve an existing interface?

Why is genius design not very effective in this phase to improve an existing interface?

5. [2 Marks] In which phase of the interaction design process (requirements gathering, conceptual design and prototyping and evaluation) can genius design be most effectively used to improve an existing interface?

Why is user-centered design not very effective in this phase to improve an existing interface?