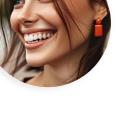
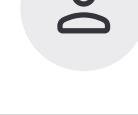
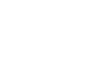


CrèmeTartinéeDangereuse

Oversee, Secure, and Optimize Your Team

Synapse AI

Intelligent Workforce Performance
& Security for SMEs

<input type="checkbox"/> Owner	Tasks Completed	Hours Logged	Deadline Adherence	Team Members	Actions
<input type="checkbox"/>  Ahmed Lead Product Designer	42	40	90%		  
<input type="checkbox"/>  Leila UI Designer	43	38	91%	 +1	  
<input type="checkbox"/>  Salma Developer	47	39	90%		  
<input type="checkbox"/>  Katarina Developer	46	41	93%		  
<input type="checkbox"/>  Sumaya Developer	42	42	89%		  
<input type="checkbox"/>  Salim UX Designer	40	38	88%		  
<input type="checkbox"/>  Steve Developer	49	39	90%		  
<input type="checkbox"/>  Hamadi Sr. Developer	40	41	92%	 +3	  
<input type="checkbox"/>  Mariem Developer	42	37	89%		  
<input type="checkbox"/>  Abdelsmad Project Manager	45	38	90%		  

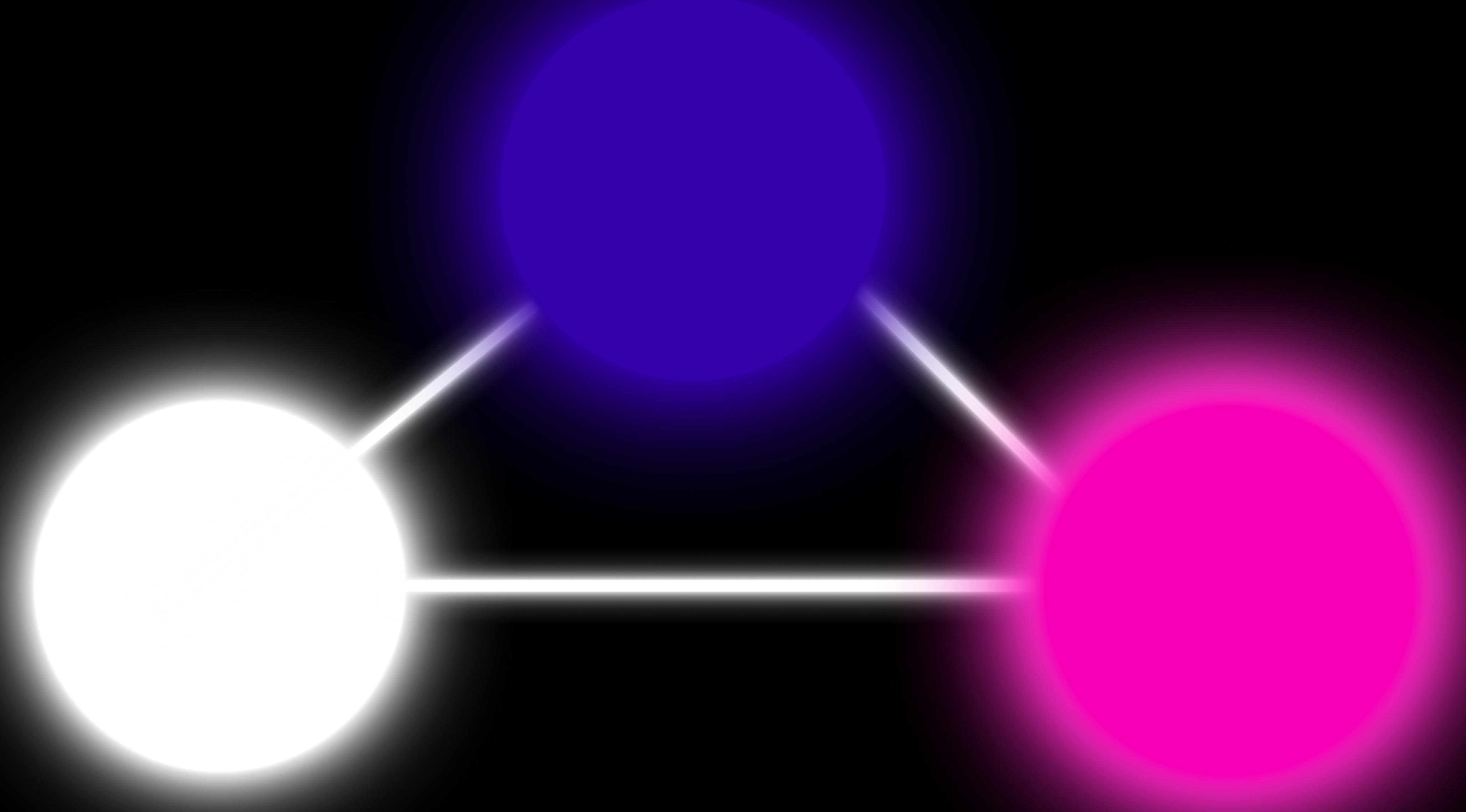


Tables Tell You
What.

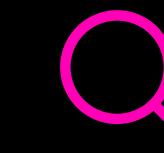
SynapseAI Tells
You Why.

[Read More](#)





Visualize Your Workflow



Dynamic visualization of how tasks move between team members.



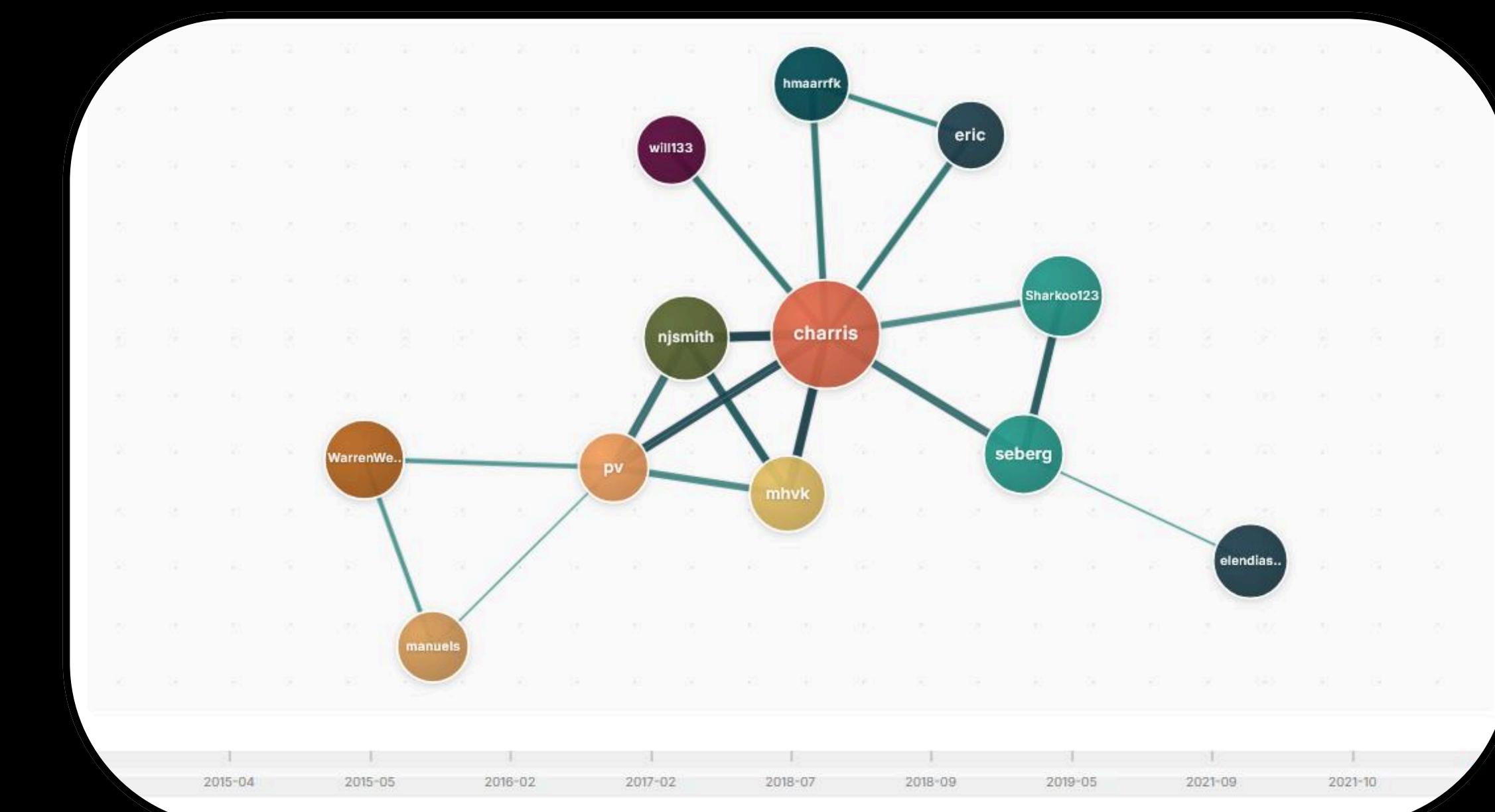
Clearly highlights areas where work slows down or gets blocked.



Quickly identify underperforming or overloaded individuals.



Predicts future task flow probabilities and potential delays.



But Where is
Cybersecurity?



Cybersecurity KPIs

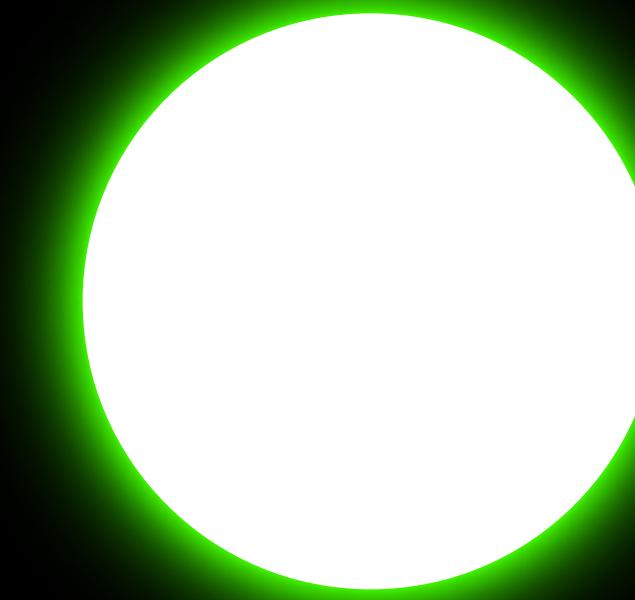
 CyberAwareness(
Automated
Security Exercises)

Trustability 

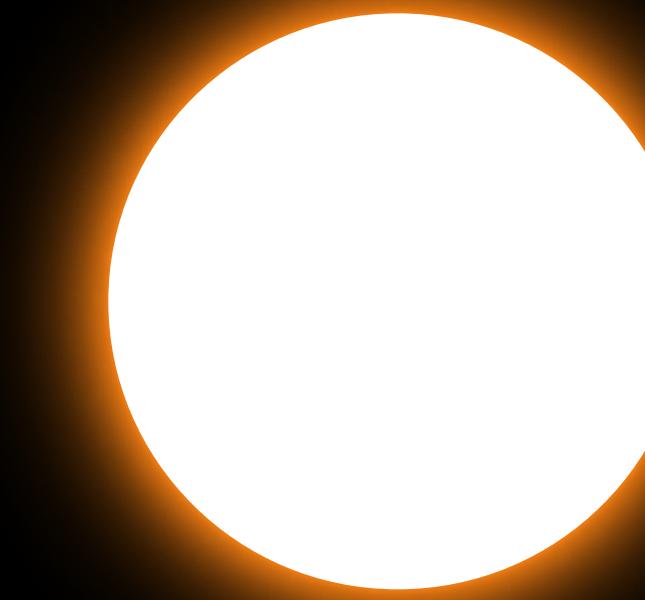
Influence score

Bringing Life To Nodes

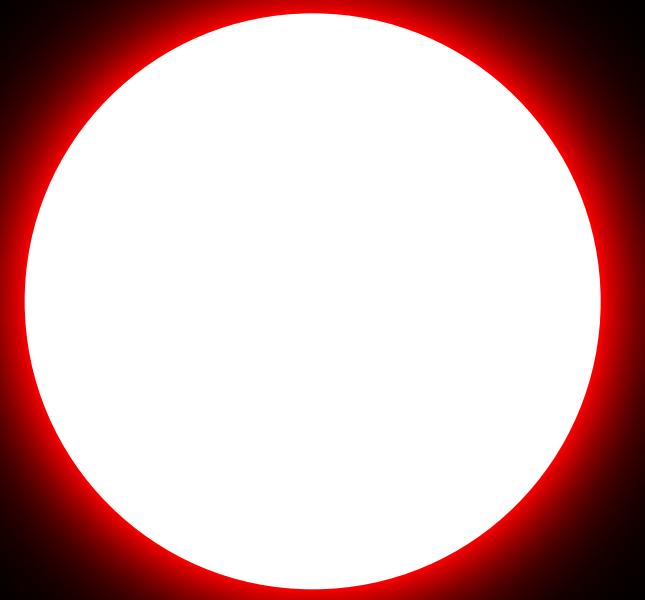
Each node will contain Visual
cues on the **Cyberstate**



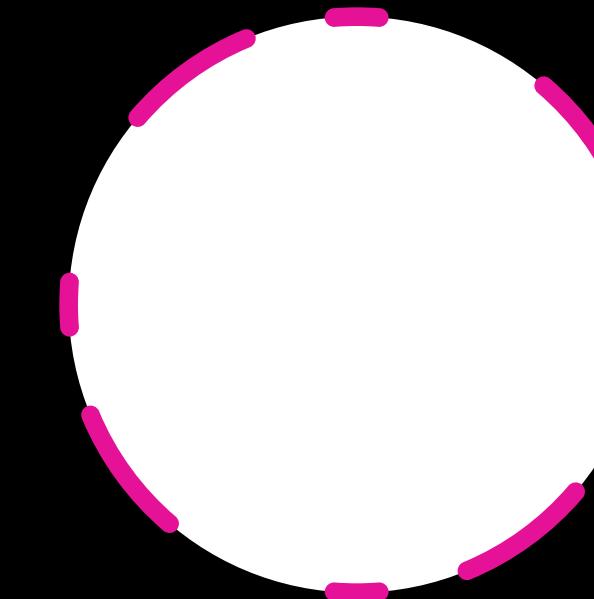
HIGH SECURITY
KPIs



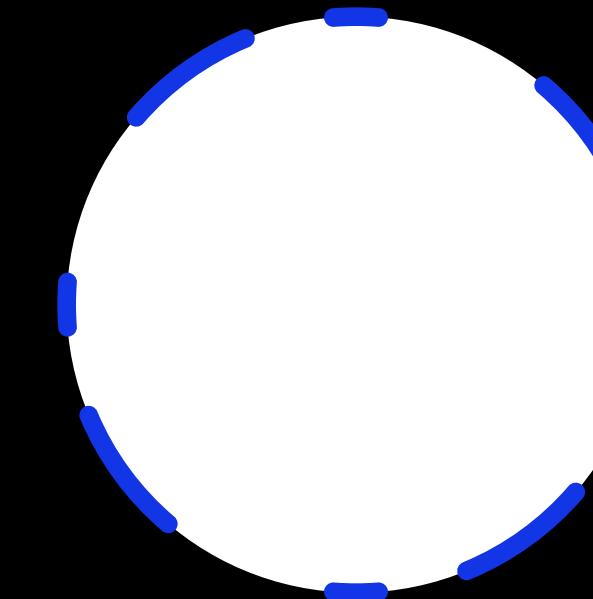
AT LEAST 1 LOW
KPI



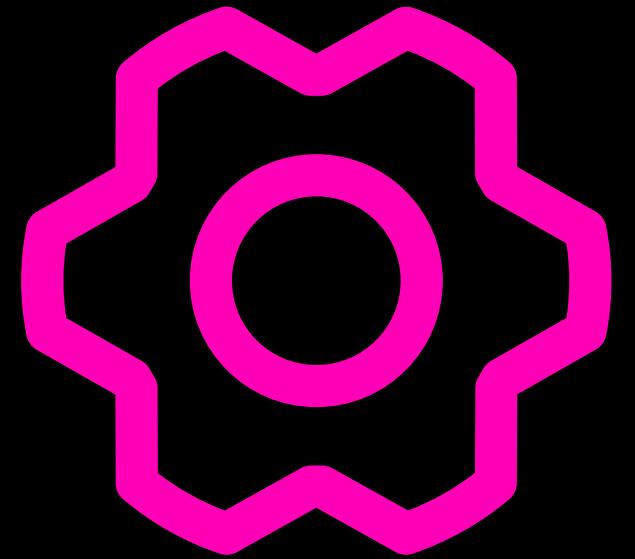
THREAT



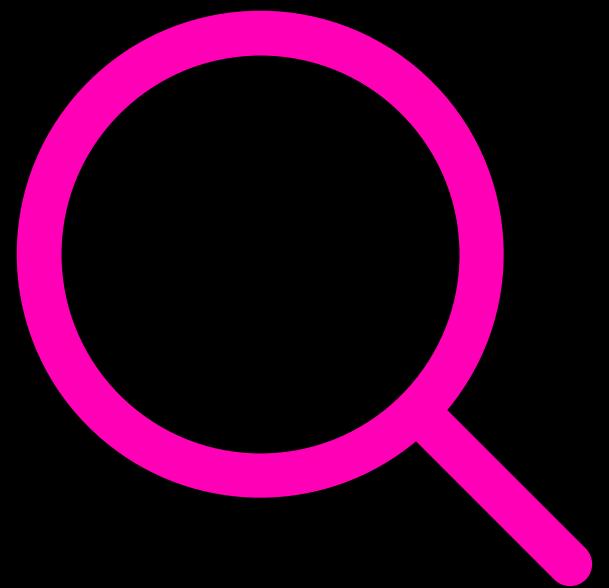
LOW INFLUENCE
SCORE



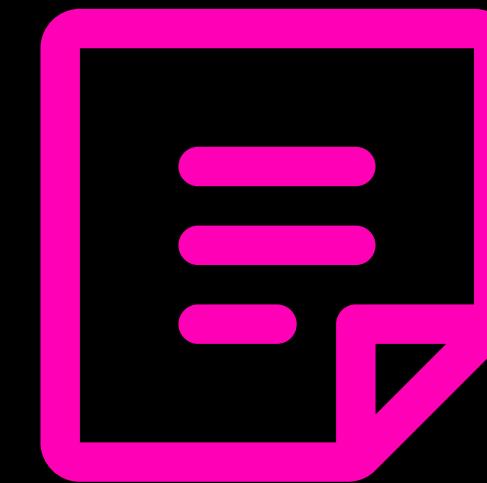
HIGH INFLUENCE
SCORE



Prevent Cascading
Breaches



Maximize Training &
Governance ROI



Maintain Audit-
Ready Compliance

Why These Matter

Business Prospects

Small to Medium Enterprises

Remote & Hybrid-First Teams

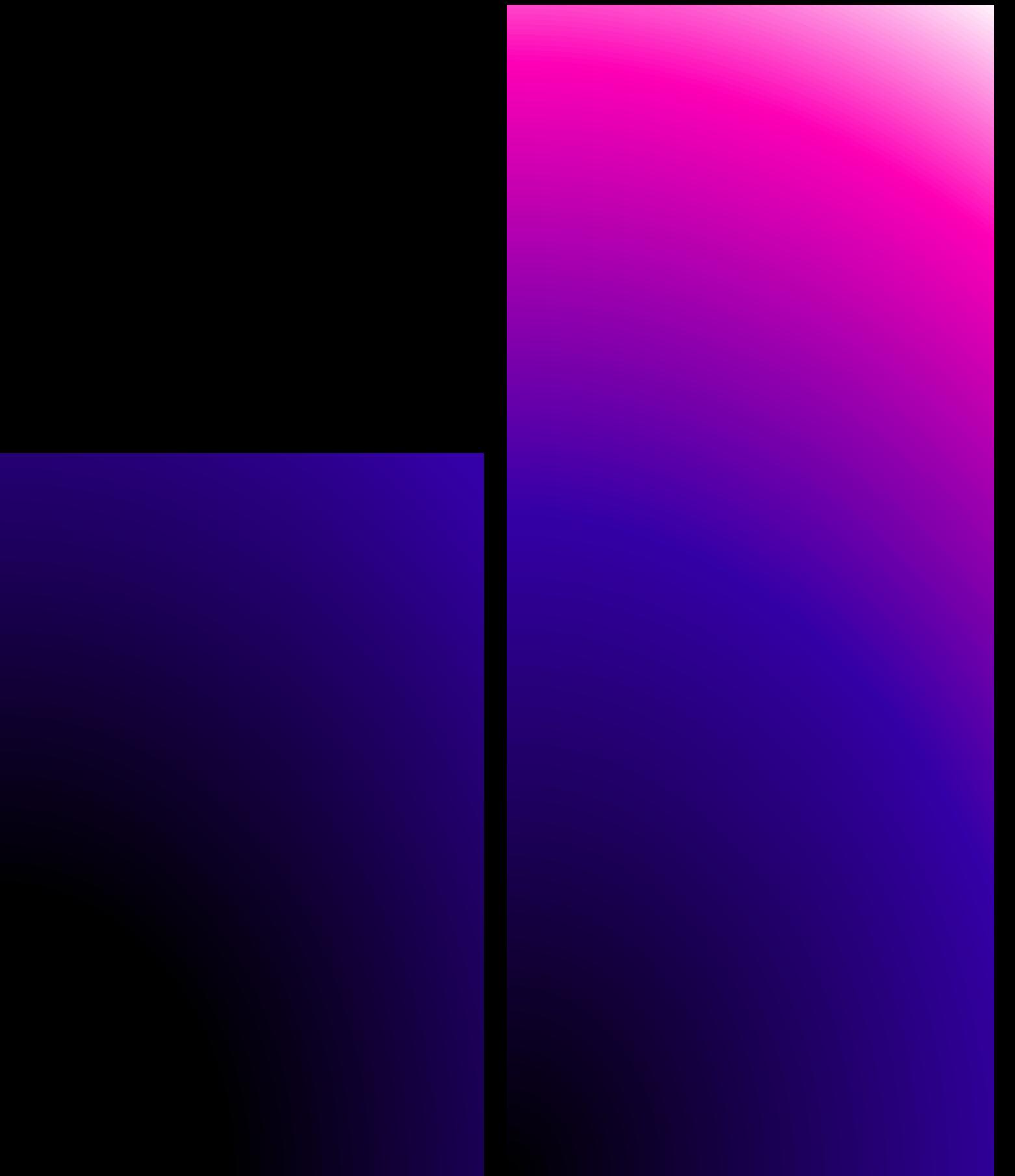
Growing Startups

Revenue Streams

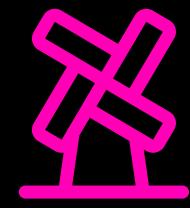
Subscription based model

Tiered pricing

Add-on services (Advanced analytics & AI insights)



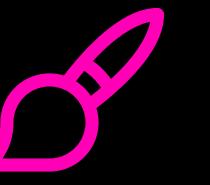
The Future of SynapseAI



Integration With
Modern SIEM
Systems



Graph
Classification
for anomalous
pattern
detection



More Explainability
Features

Meet The Team



Abid Youssef



Rayen Besbes



Alaeddine Zaouali



Youssef Charfeddine

Thank You

Sustainable Business Model Canvas: SynapseAI

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
HR Technology Providers Cybersecurity Solution Providers	Platform Development and Maintenance Data Integration and Processing ML algorithm development Sales and Marketing Customer Support	Unified platform for performance and security insights for SMEs. Actionable intelligence to boost productivity, collaboration, and security. Early identification of risks (performance, engagement, cyber threats). Flags poorly compliant individuals that have many connections increasing risk spread.	Technical Support (integration, usage) Onboarding and Training Resources Community Forum and Knowledge Base Proactive Communication and Updates	SMEs (20-500 employees) Remote and Hybrid-First Teams Growing Startups Agencies with Distributed Teams
Key Resources	5. Channels			
Software Development Team AI and Data Science Expertise Customer Support Team Proprietary Algorithms and Software Integrated Platform Connectors	<p>"SME Workforce Intelligence: See, Secure, and Optimize."</p>		Direct Sales and Outreach to SMEs Online Demonstrations and Webinars Partnerships with SME-focused Tech Consultants Digital Marketing and Content Creation Industry Events and Conferences Plugin shops of HR/Cybersecurity Tech Providers	
Cost Structure	Revenue Streams		Eco-Social Benefits	
Development Costs (salaries, infrastructure) Operational Costs (servers, data storage, licenses) Sales and Marketing Expenses (salaries, advertising) Customer Support Costs (salaries, tools) Third Party Integration Costs	Subscription-based Model (per employee) Tiered Pricing (different functionality packages) Enterprise Licenses (custom pricing for larger SMEs) Potential Add-on Services (custom reports, advanced analytics)		Improved organizational efficiency and collaboration Enhanced cybersecurity posture for SMEs Early detection of disengagement and burnout, promoting well-being Data-driven insights for fairer performance management Mitigation of insider threats through behavior monitoring and awareness testing	
Eco-Social Costs				
Potential energy consumption of servers Data privacy risks if security is compromised Ethical considerations in performance monitoring				