

# Neo Life

**AI-Powered Real Estate Company**

Instructor: mohammad jamea

Graduation Project – Digital Egypt Pioneers | Graphic Design Track



NEOLIFE



# Team



**Yousef  
Sameeh**



**Ali  
Ahmed**



**Abdelrahman  
Mohamed**



**Anas  
Sayed**



**Fatma  
Mohamed**



**Eman  
Abdrabo**



**Instructor  
mohammad jamea**

# Introduction

Neo Life is a futuristic real estate company that builds smart cities powered by Artificial Intelligence. Our project focuses on creating a full visual identity and advertising campaign for Neo Life, reflecting its innovation and modern vision.

## Why Neo Life?

We chose this concept to highlight how AI can transform urban life and create smarter, more sustainable cities.



## Colorplate of Logo

#1F5795

RGB

#2884C2

RGB

#000000

RGB

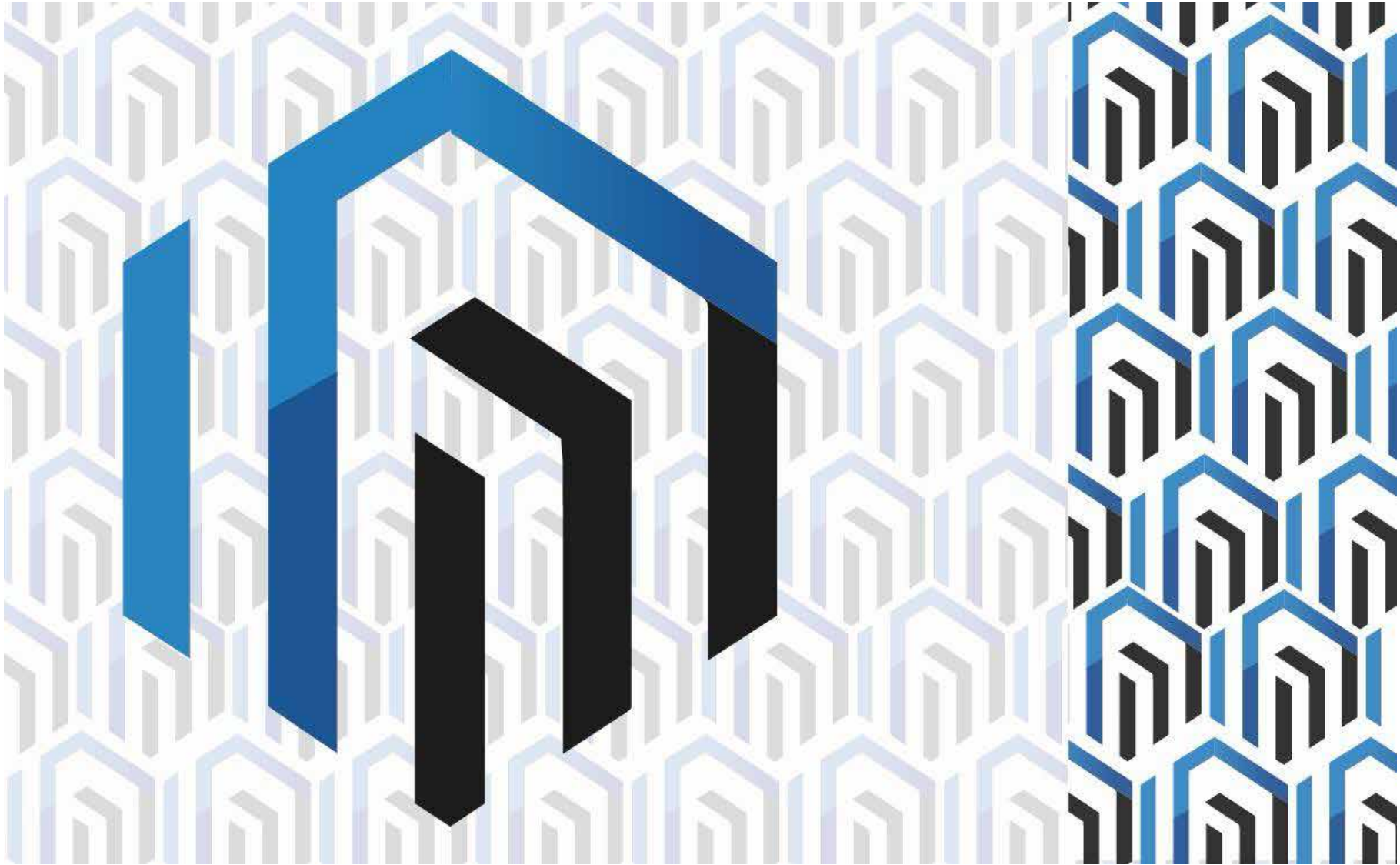
## Font

NEOLIFE

Acumin Variable Concept



# pattern





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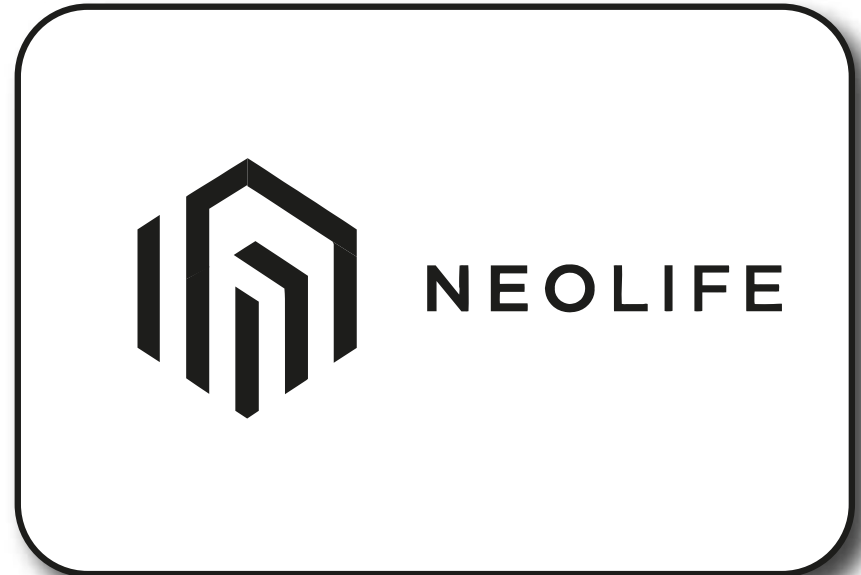


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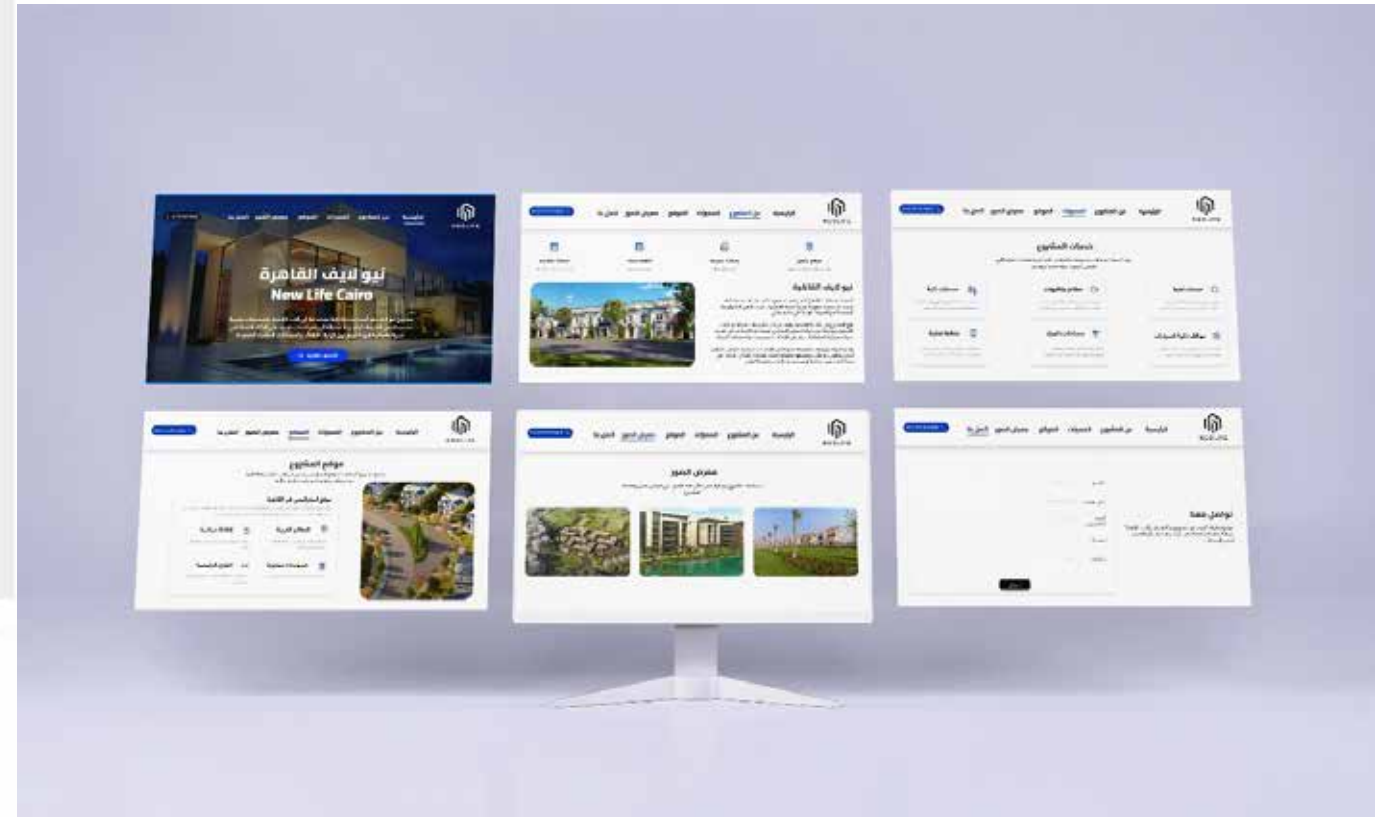
# Icon Version



# Web interface



# Web interface



# Ramadan Designs

رَمَضَانُ كَرِيمٌ

NEOLIFE

Ramadan CALENDAR

Timetable 2021 - 2022

RAMADAN	CHS	HR	DATE	TIME	HR	MOON	DATE
Sun 1 Apr 21	06:00	06:20	13:00	18:30	18:30	2022	17:00
Mon 2 Apr 21	06:00	06:20	13:00	18:30	18:30	2022	17:00
Tue 3 Apr 21	06:01	06:21	13:00	18:30	18:30	2022	17:00
Wed 4 Apr 21	06:02	06:22	13:00	18:30	18:30	2022	17:00
Thu 5 Apr 21	06:03	06:23	13:00	18:30	18:30	2022	17:00
Fri 6 Apr 21	06:04	06:24	13:00	18:30	18:30	2022	17:00
Sat 7 Apr 21	06:05	06:25	13:00	18:30	18:30	2022	17:00
Sun 8 Apr 21	06:06	06:26	13:00	18:30	18:30	2022	17:00
Mon 9 Apr 21	06:07	06:27	13:00	18:30	18:30	2022	17:00
Tue 10 Apr 21	06:08	06:28	13:00	18:30	18:30	2022	17:00
Wed 11 Apr 21	06:09	06:29	13:00	18:30	18:30	2022	17:00
Thu 12 Apr 21	06:10	06:30	13:00	18:30	18:30	2022	17:00
Fri 13 Apr 21	06:11	06:31	13:00	18:30	18:30	2022	17:00
Sat 14 Apr 21	06:12	06:32	13:00	18:30	18:30	2022	17:00
Sun 15 Apr 21	06:13	06:33	13:00	18:30	18:30	2022	17:00
Mon 16 Apr 21	06:14	06:34	13:00	18:30	18:30	2022	17:00
Tue 17 Apr 21	06:15	06:35	13:00	18:30	18:30	2022	17:00
Wed 18 Apr 21	06:16	06:36	13:00	18:30	18:30	2022	17:00
Thu 19 Apr 21	06:17	06:37	13:00	18:30	18:30	2022	17:00
Fri 20 Apr 21	06:18	06:38	13:00	18:30	18:30	2022	17:00
Sat 21 Apr 21	06:19	06:39	13:00	18:30	18:30	2022	17:00
Sun 22 Apr 21	06:20	06:40	13:00	18:30	18:30	2022	17:00
Mon 23 Apr 21	06:21	06:41	13:00	18:30	18:30	2022	17:00
Tue 24 Apr 21	06:22	06:42	13:00	18:30	18:30	2022	17:00
Wed 25 Apr 21	06:23	06:43	13:00	18:30	18:30	2022	17:00
Thu 26 Apr 21	06:24	06:44	13:00	18:30	18:30	2022	17:00
Fri 27 Apr 21	06:25	06:45	13:00	18:30	18:30	2022	17:00
Sat 28 Apr 21	06:26	06:46	13:00	18:30	18:30	2022	17:00
Sun 29 Apr 21	06:27	06:47	13:00	18:30	18:30	2022	17:00
Mon 30 Apr 21	06:28	06:48	13:00	18:30	18:30	2022	17:00

RAMADAN KAREEM

رَمَضَانُ كَرِيمٌ

NEOLIFE

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

شَهْرُ رَمَضَانَ الَّذِي أُنْزِلَ فِيهِ الْقُرْآنُ

Visit us on social media :

f d y t

NEOLIFE

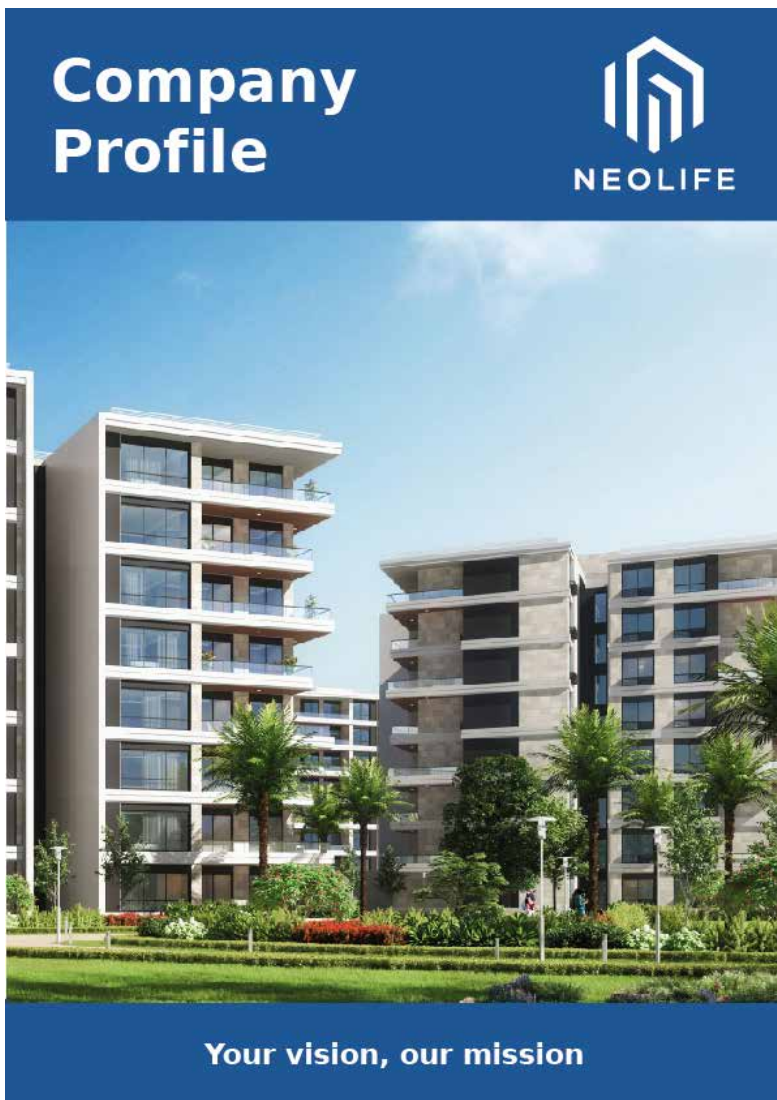
call us : 0123456789



# EID Designs



# Company Profile



## About Us

Every detail we build is driven by one purpose: to create a space where your life's best moments unfold.

From the first sketch to the final key handover, our dedicated team walks with you every step of the journey.

We bring together real estate expertise, thoughtful design, and smart solutions tailored to your unique vision.

At Neo life, we don't just build houses we help you build your future.



# Company Profile

## Our Mission



### 01 Engage Local Visionaries

We start by collaborating with local experts, urban planners, and sustainability advocates to align our smart city vision with the unique culture, needs, and potential of the region.

01

### 02 Design Sustainable Infrastructure

Our team develops eco-conscious infrastructure plans using renewable energy, green architecture, and smart mobility systems — ensuring efficiency, harmony with nature, and long-term resilience.



### 03 Integrate AI & Smart Technology

We embed advanced AI-driven systems into the city's core — from energy management and transportation to security and public services — enabling real-time insights and intelligent automation.

03

### 04 Launch the Connected Ecosystem

Once the foundation is ready, we launch a fully connected smart city where residents enjoy an intuitive, seamless lifestyle supported by sustainable innovation, smart homes, and digital convenience.



## Residential Building (A)



**Unit 01**  
**Total Unit Area** 95 m<sup>2</sup>  
Living Room / Dining 41.2 x 6.65 m  
Terrace 8.62 x 2.00 m  
Kitchen 2.15 x 2.15 m  
Master Bedroom 3.15 x 3.60 m  
Master Bedroom 2.85 x 2.25 m  
Bedroom 3.85 x 3.85 m  
Bathroom 1.75 x 2.25 m

**Unit 02**  
**Total Unit Area** 145 m<sup>2</sup>  
Entrance 1.82 x 3.10 m  
Living Room / Dining 51.2 x 6.65 m  
Terrace 4.12 x 1.45 m  
Powder Room 1.22 x 3.05 m  
Kitchen 4.45 x 4.15 m  
Master Bedroom 3.42 x 3.60 m  
Master Bedroom 3.12 x 3.75 m  
Bedroom 3.75 x 3.65 m  
Bathroom 1.72 x 3.65 m  
Bathroom 2.22 x 3.05 m

**Unit 03**  
**Total Unit Area** 105 m<sup>2</sup>  
Living Room / Dining 6.25 x 5.80 m  
Terrace 6.10 x 1.80 m  
Powder Room 1.30 x 1.85 m  
Kitchen 2.35 x 3.35 m  
Master Bedroom 3.45 x 3.85 m  
Master Bedroom 2.20 x 2.95 m  
Bedroom 1 3.20 x 3.55 m  
Bedroom 2 3.26 x 3.55 m  
Bathroom 2.40 x 3.35 m

**Unit 04**  
**Total Unit Area** 120 m<sup>2</sup>  
Entrance 4.02 x 4.12 m  
Living Room / Dining 2.50 x 3.50 m  
Terrace 2.50 x 3.50 m  
Kitchen 1.10 x 3.05 m  
Master Bedroom 2.10 x 3.65 m  
Master Bedroom 1.95 x 3.70 m  
Bedroom 1 2.10 x 3.65 m  
Bedroom 2 2.75 x 1.75 m



## Your Future Starts Here



01234567890



neolife@gmail.com



Cairo- Egypt





# Mokups



# Mokups



# Mokups

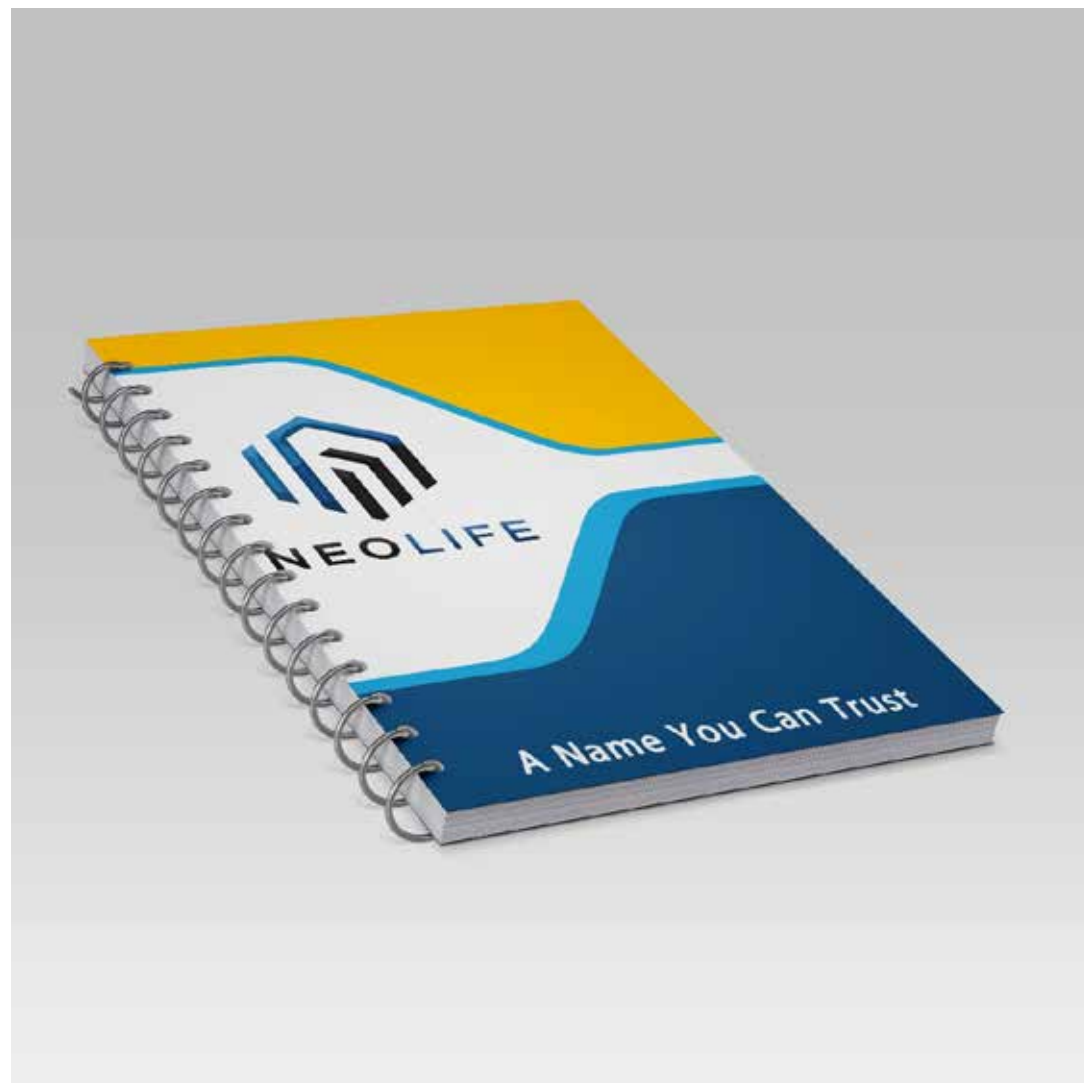




# 3d Company



# Block Note



# Jacket Folder



# envelope





## App Notification

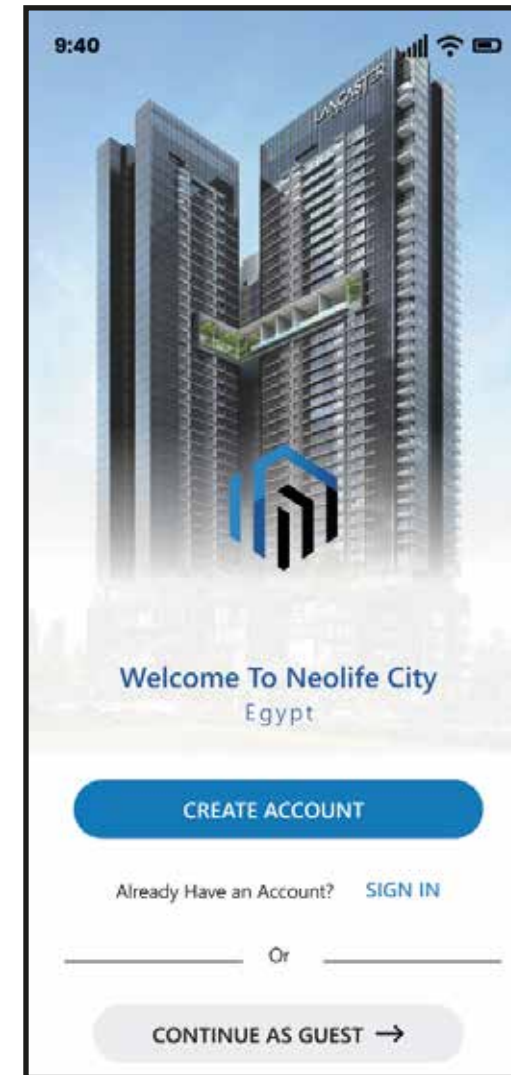
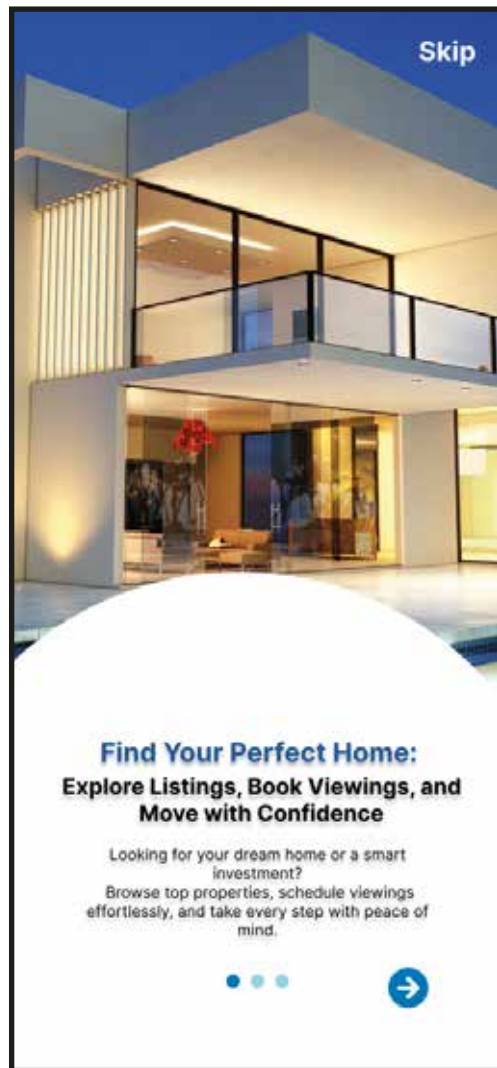
Stay updated with the latest property listings, offers, and updates from Alma. Our real-time notifications ensure you never miss an opportunity in the real estate market.



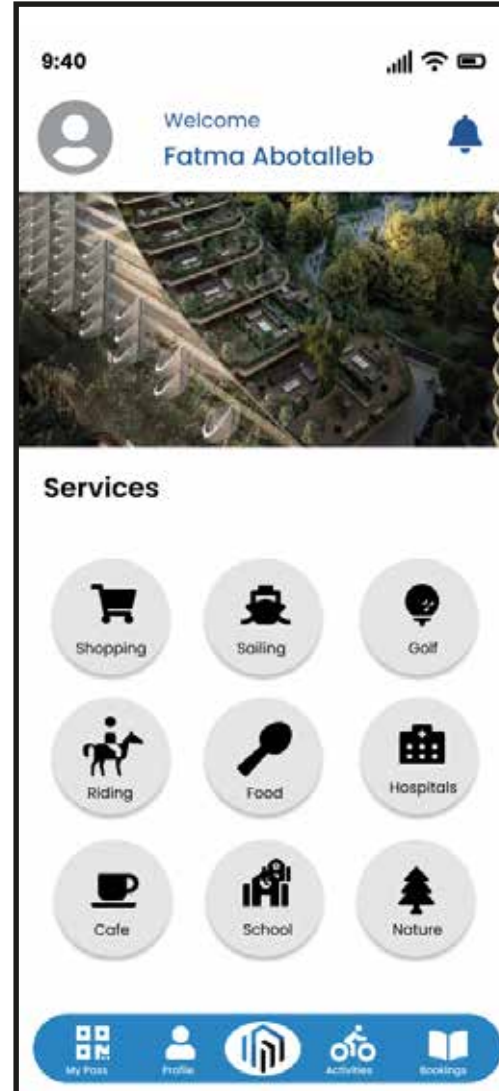
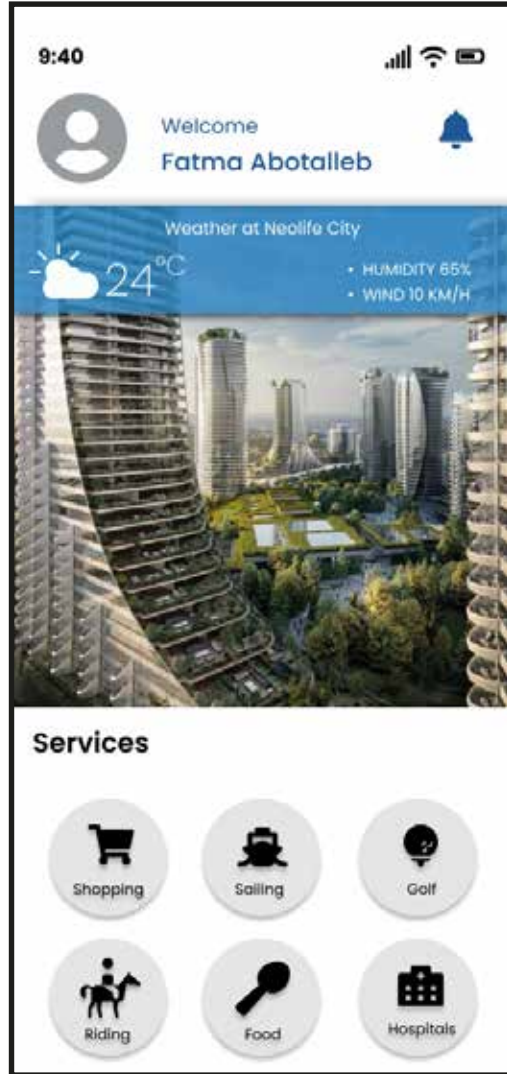
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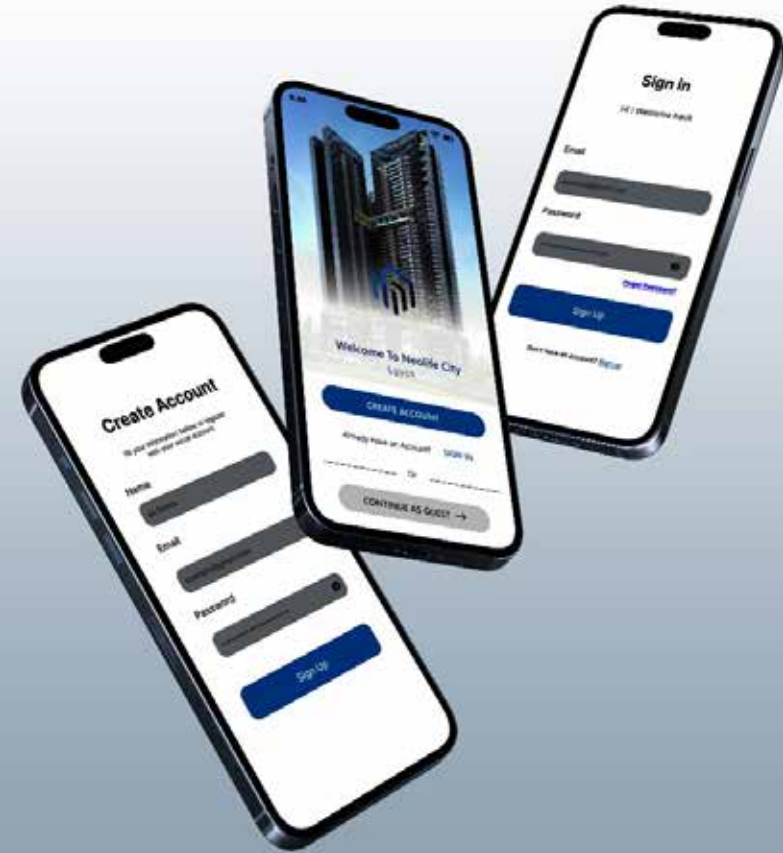
# Mobile Application



# Mobile Application

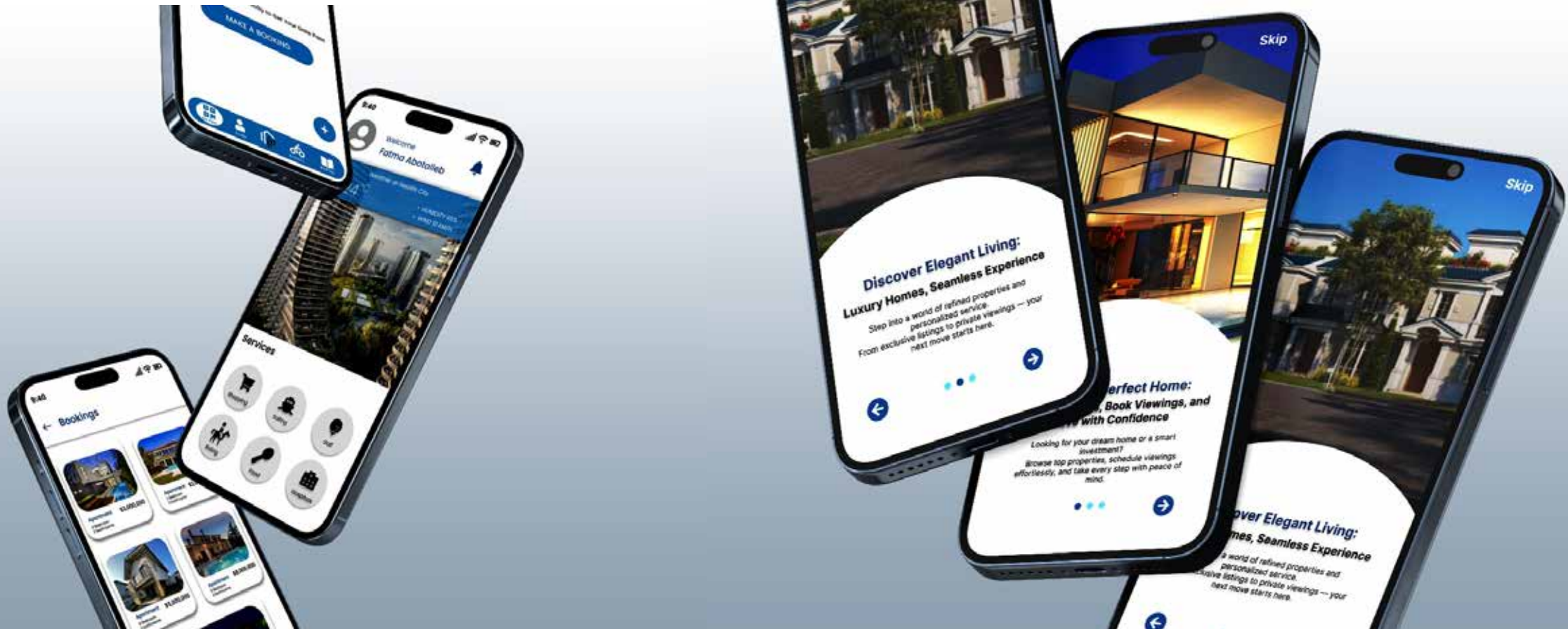


# Mobile Application

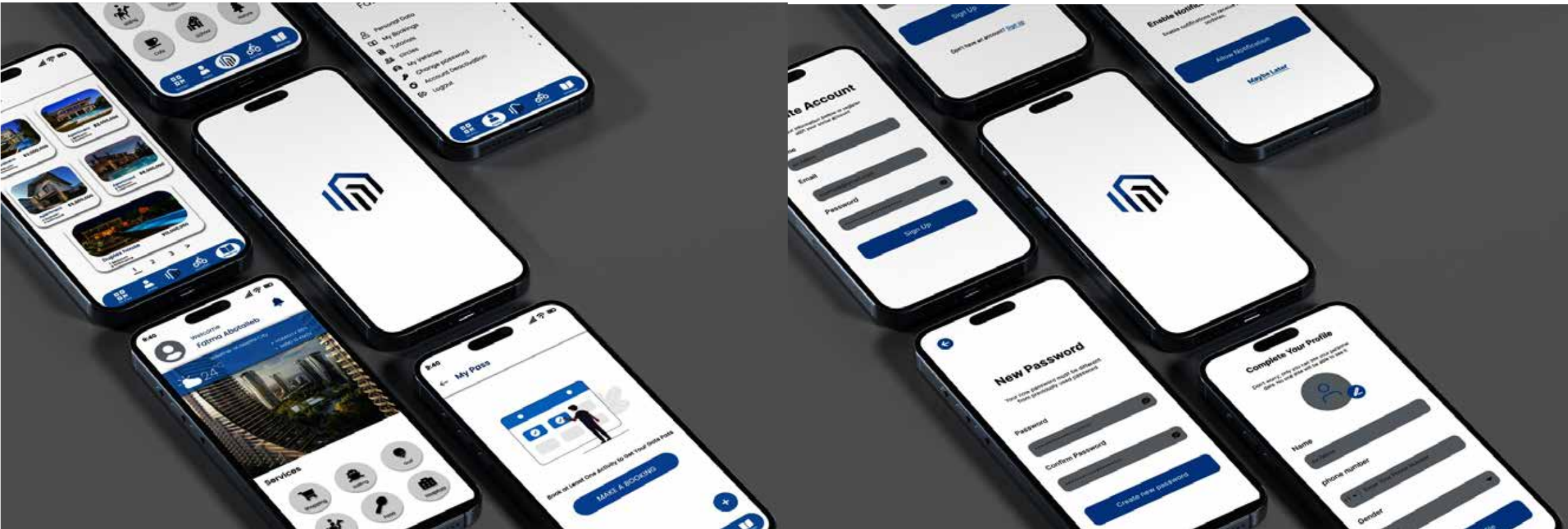




# Mobile Application

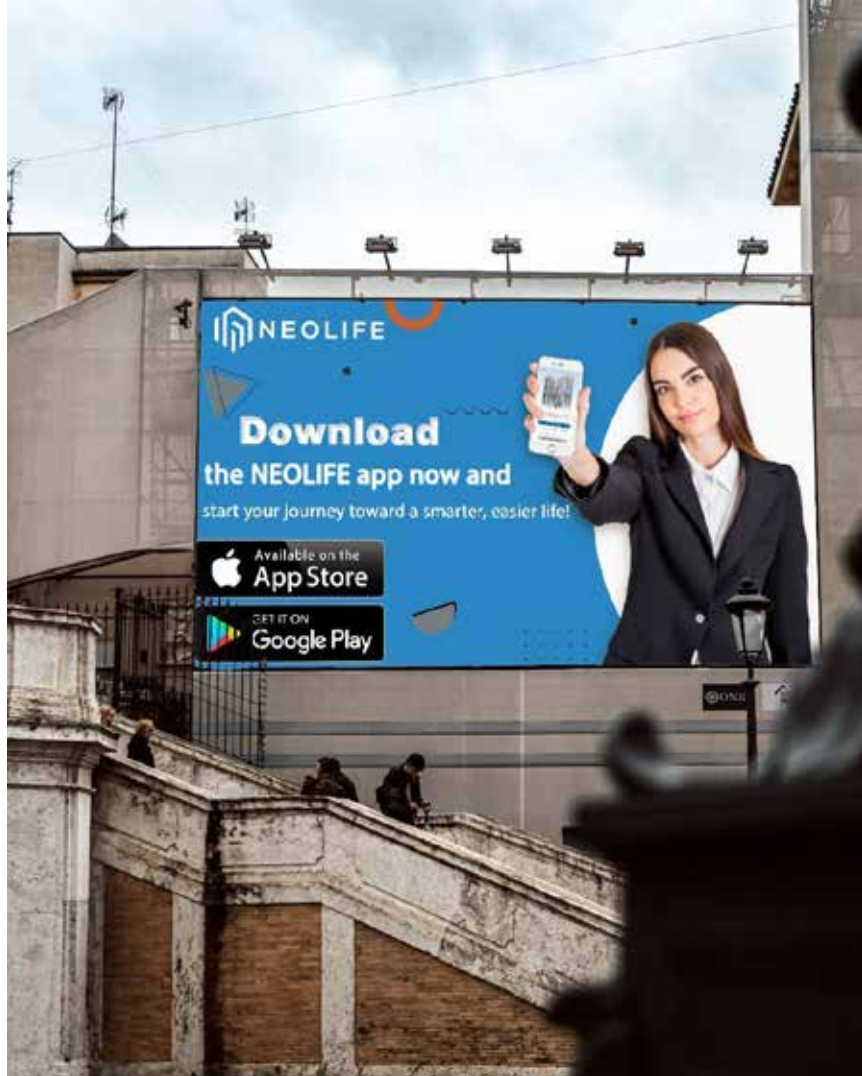


# Mobile Application



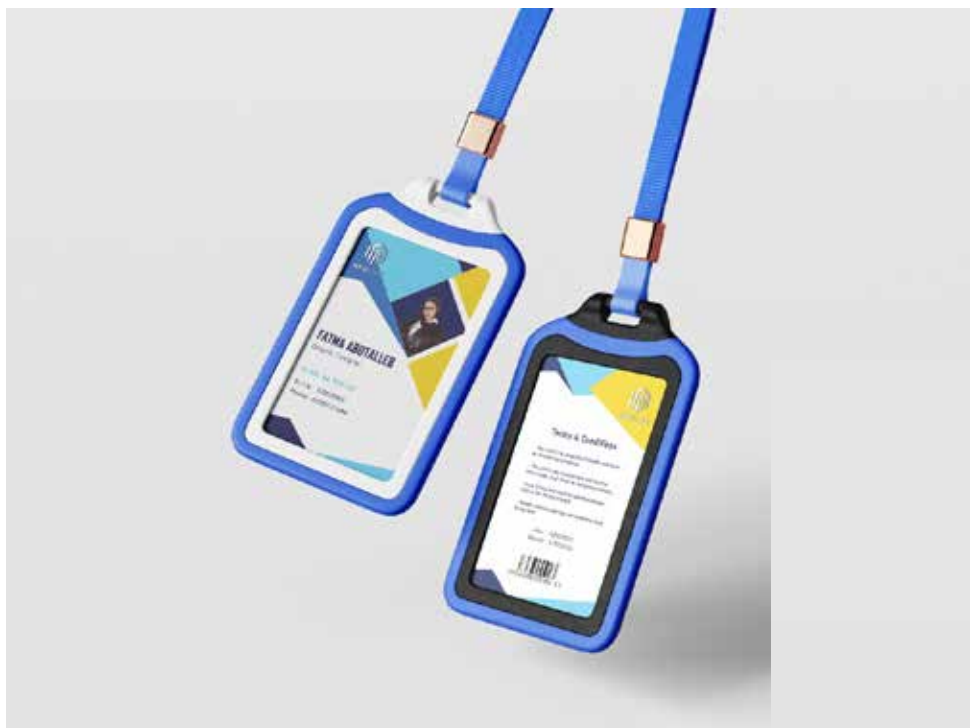


# Application





# id Card



# id Card



# A5 Flyers



# A4 Flyers



**Where Innovation Meets Comfort**

Welcome to a new era of living. This smart home combines cutting-edge technology with luxurious design to give you total control, comfort, and security—all at your fingertips.



**Smart Features Include:**

- Voice-activated lighting & climate control
- Automated blinds and curtain
- Keyless digital entry system
- Smart kitchen appliances
- Security cameras with mobile access
- Energy-saving solutions

**Additional Amenities**

- Security & Surveillance
- High-speed Internet
- Clubhouse Access
- Underground Parking
- Nearby Schools, Clinics & Malls



**Contact Our Smart Living Consultant**

Eman Shama  
Neolife Smart Homes Specialist  
+20123456789  
eman.shama@neoliferealestate.com  
www.neoliferealestate.com






**YOUR IMAGINATION  
OUR EXECUTION**

A NEW SMART CITY WHERE INNOVATION SHAPES EVERY MOMENT OF YOUR LIFE. LIVE THE FUTURE TODAY IN A CONNECTED, SUSTAINABLE, AND INSPIRING COMMUNITY.



**Contact us:**  
123 , Cairo, Egypt road 99  
www.newlife.com | www.newlife.com

 **PREMIUM DESIGN**

 **CREATIVE CONCEPT**

 **MARKETING REACERSH**



# Flyers



**NEOLIFE**

**NEOLIFE CITY**  
Built by Code - Powered by Vision

**ABOUT US**  
Our mission is simple:  
To create a smart, safe, and sustainable environment  
where innovation powers every aspect of life.

We bring together visionaries, creators, scientists,  
and families in a fully connected smart city where  
nature and technology coexist in perfect harmony.

**OUR SERVICES**

- Global hub for AI, biotech, and robotics startups
- Home to NeoTech University - education reimagined
- Every citizen gets an AI-powered digital twin
- Blockchain-based governance and services
- Real-time city dashboard for data transparency

 [www.neolife.com](http://www.neolife.com)  
[neolife@gmail.com](mailto:neolife@gmail.com)  
Madinet, New Cairo



**NEOLIFE**

**CONTACT US!**  
949-2374-376

**5G Everywhere**  
Citywide 5G mesh that provides ultra-fast internet everywhere — from the deepest metro tunnels to the tallest smart towers.

**Sufficient Energy**  
Neolife runs entirely on renewable energy. Smart grids distribute power efficiently, and buildings generate and store their own energy.

**Digital Security**  
Citywide cybersecurity is managed by predictive AI and quantum encryption. It protects your personal data, digital identity — making Neolife one of the safest smart cities in the world.

**WHO ARE WE?**  
We give you step into a city where innovation meets sustainability. Designed with edge technology, powered by AI.

**WHAT WE OFFER**  
Whether you're an innovator, entrepreneur, family, or global citizen

- Citywide Augmented Reality
- Real-Time City Dashboard
- CleanTech Water Systems
- Zero-Energy AI Buildings

 [www.neolife.com](http://www.neolife.com)  [neolife@gmail.com](mailto:neolife@gmail.com)  Madinet, New Cairo



### Why Choose Neolife?

YOUR NEXT MOVE STARTS HERE

1. Premium residential units tailored to your needs
2. Gated communities offering privacy & security
3. Modern architecture with top-tier finishes
4. Prime locations near everything that matters
5. Flexible payment plans
6. Guaranteed return on investment



### ELEVATED LIVING BEYOND EXPECTATION

- Private swimming pools & kids' play areas
- Fitness centers & wellness clubs
- Green spaces & walking paths
- 7/24 security & maintenance
- Smart home solutions
- Community centers & cinemas



### FEEL AT HOME, FROM DAY ONE

Every detail feels thoughtful. It's more than a home—it's a lifestyle."  
— Neolife Resident

I found the peace, privacy, and elegance I was always looking for."  
— Proud Property Owner

INVEST IN COMFORT.  
EXPERIENCE ELEGANCE.

Start your next chapter with homes designed to elevate your lifestyle and maximize your investment.








### Neolife

**Live the Luxury, Start Your Story**  
Discover a new lifestyle in one of the most prestigious real estate communities. Whether you're searching for your dream home or a smart investment, Neolife is your gateway to a brighter future.

READY TO EMBARK? LET'S CONNECT

Email: [info@neoliferealestate.com](mailto:info@neoliferealestate.com)  
Phone: +01234567890  
Website: [www.neoliferealestate.com](http://www.neoliferealestate.com)

Address: 123 Future Street, New Cairo, Egypt





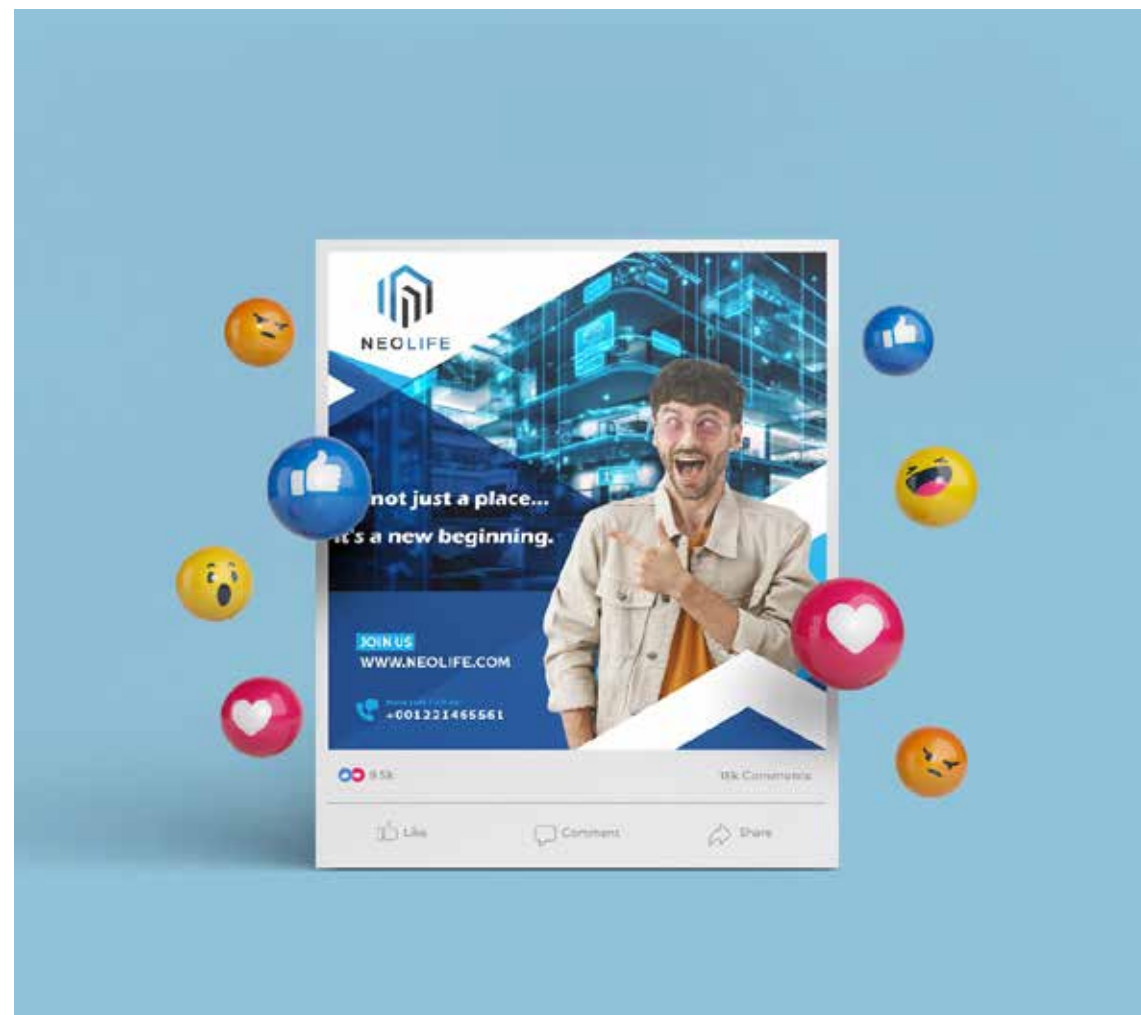
# Linkedin Profile



# Facebook Profile



# Social Media Posts



# Social Media Posts





# Social Media Posts



# Social Media Posts





# business card



# promotional calender

