

Introduction

This project describes where to open new Coffee shops in Toronto, Canada where there is low competition with other coffee shops and maximum profit. The idea behind this project is to help stakeholders open coffee shops in the best location.

Business Problem

The objective of this project is to find the best location for stakeholders to open new coffee shop in Toronto, Canada. Using data science methods and machine learning methods as clustering, this project aims to answer business question: For stakeholders in Toronto, Canada where to open new coffee shop?

Target Audience

Stakeholders who want to open new coffee shops in best locations in Toronto, Canada.

Data Section

Data needed

- Neighbourhoods in Toronto, Canada.
- Location (longitude and latitude) for each neighbourhood in Toronto, Canada.
- Venue location for each neighbourhood.

Extracting Data

- Data will be scraped from Wikipedia page to get neighbourhood in Toronto, Canada.
- Also, we will use CSV file to get location (longitude and latitude) for each neighbourhood in Toronto, Canada.
- At last we will use foursquare API to get venue data related to the neighbourhoods.