## Medical Innovation Challenge Toolkit Index

Young Medical Innovators Challenge

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### **Section 1: Introduction**

### 111 Purpose of the Toolkit

This toolkit is designed to empower high school students, educators, and community leaders worldwide to organize their own **Medical Innovation Challenges**. By providing step-by-step guidance, editable resources, and practical tips, this toolkit makes it easier to inspire young minds to tackle pressing healthcare issues through creativity, collaboration, and innovation.

Whether you're a student looking to host your first event or an educator seeking to enrich your STEM curriculum, this toolkit will equip you with everything you need to succeed.

### 1.2 What is Medical Innovation?

Medical innovation refers to the process of identifying and solving problems in healthcare through new ideas, technologies, or approaches. It encompasses a broad range of activities, from creating new medical devices and treatments to improving public health systems.

Examples of medical innovation include:

- Developing wearable devices to monitor chronic diseases.
- Using AI to diagnose conditions more accurately.
- Implementing community health initiatives to address local issues like access to clean water.

Medical innovation isn't just for professionals—it's an area where students can make a real difference by bringing fresh perspectives to global challenges.

# 1.3 Why Organize a Medical Innovation Challenge?

Hosting a Medical Innovation Challenge has numerous benefits:

- Empower Future Innovators:
   Encourage students to think critically and creatively about solving healthcare challenges.
- Foster Collaboration: Bring together students, educators, and professionals to exchange ideas and knowledge.
- Make an Impact: Highlight local or global healthcare issues and propose solutions that could make a real difference.
- Develop Skills: Participants will enhance their problem-solving, research, and presentation abilities—skills essential for success in any field.
- Create Opportunities: Students gain valuable experience, connections with mentors, and a platform to showcase their talents.

By organizing a Medical Innovation Challenge, you contribute to a culture of curiosity and problemsolving that extends far beyond the event itself.



### Section 2: Planning the event

### 2.1 Getting Started: Assembling a Team

A successful event starts with a strong team. Each member should have clearly defined roles to ensure smooth planning and execution.

### Roles to Consider:

### **Event Coordinator**

Oversees the entire project and ensures deadlines are met.

### Logistics Manager

Manages the venue, materials, and event setup.

### Outreach Lead

Promotes the event and manages participant registration.

### Finance Coordinator

Handles budgeting and sponsorships.

### Mentor/Judge Liaison

Recruits and communicates with professionals for judging or mentoring.

### **Tips for Building Your Team:**

- Start with friends, classmates, or teachers who share an interest in STEM or healthcare.
- Clearly communicate the time commitment and responsibilities to avoid confusion later.

## Section 2: Planning the event

### 2.2 Choosing a Focus Area

A well-defined focus area makes the event more engaging and relevant. Consider issues that resonate with your community or align with current global challenges.

#### **EXAMPLES OF FOCUS AREAS:**

- Mental health awareness and solutions.
- Innovations in telemedicine or wearable devices.
- Addressing healthcare access disparities in underserved communities.
- Tackling environmental health issues like air or water pollution.

#### **HOW TO DECIDE:**

- Conduct surveys or discussions with your peers to find topics of interest.
- Research current healthcare trends or challenges in your region.



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## 2.3 Creating a Timeline and Milestones

Planning a Medical Innovation Challenge typically takes 6–8 weeks. Below is a sample timeline:

### Week 1

Assemble your team, define roles, and decide on the focus area.

### Week 2

Secure a venue (physical or virtual) and begin drafting promotional materials.

### Week 3

Launch the event announcement and open registration.

### Week 6

Host the event!

### Week 5

Conduct pre-event workshops or webinars (optional).

### Week 4

Recruit judges and mentors; finalize the judging rubric and prompts.

### Post-Event

Collect feedback, share results, and celebrate participants' achievements.





## 2.4 Budget Planning and Fundraising

Creating a realistic budget is essential, even if you're organizing a small-scale event.

### **Potential Costs**

- Venue rental (if physical).
- Printing materials (certificates, posters, etc.).
- Prizes or participant tokens (certificates, medals, books).
- Catering or refreshments (optional).

## Fundraising Ideas

- Seek sponsorships from local businesses, hospitals, or STEM organizations.
- Organize bake sales, raffles, or community events to raise funds.
- Apply for grants or funding opportunities from educational or healthcare foundations.



# 2.5 Checklist for Event Logistic

Stay organized by tracking all necessary components leading up to the event.

#### • Venue Setup:

- Ensure adequate seating, audio-visual equipment, and accessibility.
- Arrange a virtual platform (like Zoom or Microsoft Teams) for online event.



- Prepare participant kits (agenda, rules, rubrics).
- Set up signs or banners to guide participants and guests.

#### Technology:

 Test all digital tools, including registration forms, judging software, and livestreaming platforms.

### Safety and Accessibility:

- Ensure compliance with health and safety guidelines.
- Provide accommodations for participants with disabilities (e.g., ramps, interpreters).





### 3.1 Selecting the Format

The format of your Medical Innovation Challenge will set the tone for the event. Consider the following options based on your resources and goals:

- Essay Competition: Participants write research-based essays on medical innovation topics.
  - Example: "How can AI improve mental health care accessibility?"
- Pitch Competition: Students present innovative healthcare solutions to a panel of judges.
  - Example: "Design a low-cost medical device for rural communities."

- Case Study Analysis: Participants analyze real-world healthcare challenges and propose solutions.
  - Example: "Develop a strategy to reduce vaccine hesitancy in underserved populations."
- Tips for Choosing a Format:
  - Match the format to your target audience's skills and interests.
  - Ensure the format aligns with the focus area of your challenge.



# 3.2 Sample Essay Prompts and Challenges

### **Sample Prompts**

- Discuss how wearable technology can revolutionize chronic disease management.
- Explore the role of neuroscience in improving empathy in healthcare.
- Propose a solution to reduce maternal mortality rates in lowresource settings.
- Evaluate the impact of climate change on public health and propose mitigation strategies.
- How can telemedicine address healthcare disparities in rural areas?

### **Tips for Crafting Prompts**

- Ensure prompts are specific enough to guide participants but broad enough to encourage creativity.
- Include open-ended questions to allow for diverse perspectives and solutions.







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# 3.3 Crafting a Judging Rubric

A transparent and detailed rubric helps ensure fair evaluation and provides constructive feedback to participants.

Criteria	Points	Description
Originality	20 pts.	How unique and creative is the solution?
Feasibility	20 pts.	Can the solution be realistically implemented?
Relevance	20 pts.	Does the solution address the focus area effectively?
Research and Evidence	20 pts.	Is the solution supported by credible data or research?
Presentation	20 pts.	How well is the solution communicated (clarity, structure, and impact)?

#### Tips for Implementation:

- Share the rubric with participants beforehand to set clear expectations.
- Train judges to ensure consistency in scoring.



### 3.4 Defining Categories and Prizes

Encourage participation by offering multiple categories and meaningful prizes.



#### **Category Ideas**

- Best Innovative Idea
- Most Impactful Solution
- Best Use of Technology
- Outstanding Presentation Skills
- Top Young Innovator (for younger participants)

### **Tips for Selecting Prizes**

- Focus on prizes that add value to participants' academic or career growth.
- Partner with sponsors for in-kind or monetary contributions.

#### **Prize Suggestions**

- · Certificates or trophies
- · Books or online course vouchers
- Mentorship sessions with healthcare professionals
- Opportunities to present their ideas at local or virtual events



# SECTION 4 ENGAGING PROFESSIONALS

### 4.1 WHY INVOLVE PROFESSIONALS?

Involving healthcare professionals, researchers, and STEM leaders adds credibility and depth to your Medical Innovation Challenge. They can provide mentorship, serve as judges, or deliver inspiring talks to participants, enhancing the learning experience.

## BENEFITS OF PROFESSIONAL INVOLVEMENT

- Access to expert knowledge and real-world insights.
- Networking opportunities for participants.
- Greater visibility and credibility for your event.



## SECTION 4: **ENGAGING PROFESSIONALS**

#### 4.2 IDENTIFYING AND REACHING OUT TO PROFESSIONALS

Begin by identifying professionals who align with your challenge's focus area and goals.

#### Where to Find Professionals:

- Local hospitals, clinics, and healthcare organizations.
- University faculty in medicine, neuroscience, public health, or related fields.
- STEM organizations or nonprofit groups focused on healthcare.
- o Online platforms like LinkedIn or local STEM networks.

#### • Sample Outreach Email:



Subject: Invitation to Join [Your Event Name] as a Mentor/Judge

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [your role/organization]. I am organizing a Medical Innovation Challenge aimed at empowering high school students to address pressing healthcare challenges through innovative ideas. We would be honored to have you join us as a [mentor/judge/speaker] for this exciting initiative. Your expertise in [specific field] would greatly inspire and guide our participants. The event will take place on [date], and your role would involve [brief description of role1.

Please let me know if you would be interested or if you would like more details. We deeply appreciate your consideration and hope to collaborate with you to make a meaningful impact.

Warm regards,

#### [Your Full Name]

[Your Contact Information]



### **SECTION 4**

### ENGAGING PROFESSIONALS



### Tips for Setting Expectations:

- Provide a detailed guide outlining their role, time commitment, and key event details.
- Schedule briefing sessions or provide written instructions to ensure they feel prepared.

### 01. Judges

Evaluate participants' submissions based on the rubric provided.

### 03. Speakers

Deliver keynote addresses or host Q&A sessions.

#### 02. Mentors

Offer guidance during brainstorming sessions or workshops.

### 04. Panelists

Participate in panel discussions about current challenges in healthcare and innovation.



## 4.4 Leveraging Professional Contributions

Highlight the impact professionals can make on your challenge to motivate their participation.

### **Create Networking Opportunities**

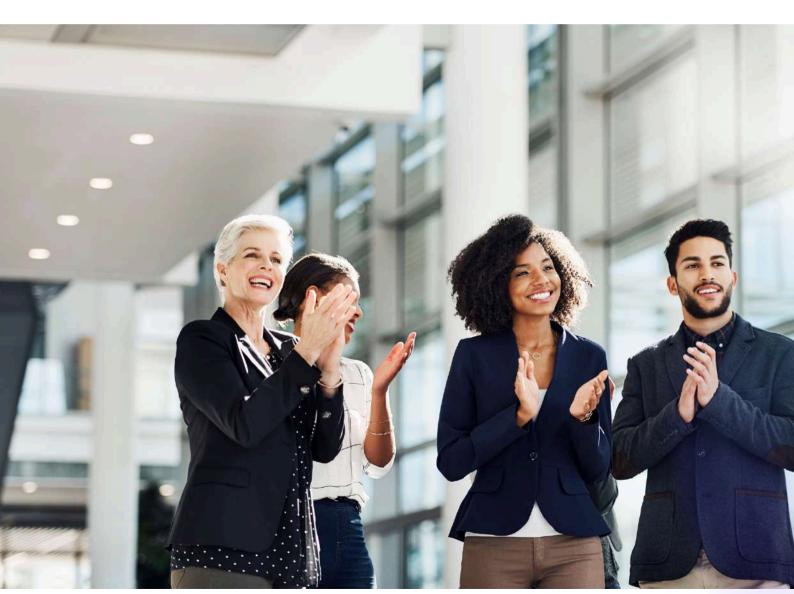
Host a small meet-and-greet session for participants and professionals.

### **Share Their Expertise**

Record keynotes or workshops for post-event use.

### **Acknowledge Their Involvement**

Feature their contributions on event materials, social media, and certificates of appreciation.



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### SECTION 4

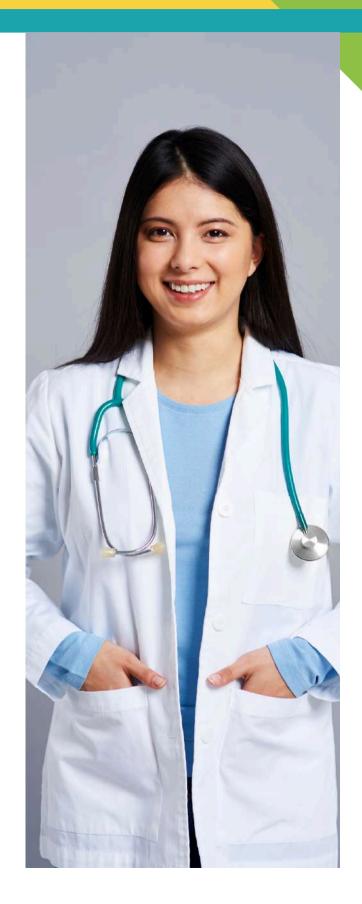
#### **ENGAGING PROFESSIONALS**

Use the event as a stepping stone to establish lasting collaborations with professionals and organizations.

### FOLLOW-UP STRATEGIES:

- Send thank-you notes and share event outcomes with all involved professionals.
- Invite them to future events or encourage them to stay involved as mentors.
- Propose partnerships for educational programs, internships, or sponsorships.

By involving professionals, your Medical Innovation Challenge becomes more impactful, inspiring participants while fostering connections between students and leaders in healthcare.



### Section 5: Promoting the Event





### **5.1 Why Promotion Matters**

Effective promotion ensures high participation, attracts sponsorships, and garners community support. A well-promoted event can reach a diverse audience and create a lasting impact.

### 5.2 Identifying Your Target Audience

Define the groups you want to reach:

### **Primary Audience**

High school students passionate about STEM and healthcare.

Teachers or school clubs interested in medical innovation.

### **Secondary Audience**

Healthcare professionals and researchers.

Local businesses, organizations, and sponsors.





### 5.3 Crafting Your Message

Ensure your messaging is clear, engaging, and action-oriented.

#### **Key Points to Highlight:**

- The challenge's goals and importance.
- Opportunities for learning, networking, and recognition.
- Exciting features like guest speakers, prizes, or mentorship.
- Deadlines for registration and submissions.

#### Sample Taglines:

- "Innovate, Inspire, Impact: Join the Medical Innovation Challenge Today!"
- "Empowering Young Minds to Revolutionize Healthcare."



### 5.4 Choosing Promotion Channels

Use a mix of online and offline strategies to maximize outreach.

#### Online Channels:

- Social Media Platforms: Create profiles on Instagram, Facebook, LinkedIn, or Twitter. Share event updates, countdowns, and testimonials.
- **Email Campaigns:** Send invitations to schools, clubs, and STEM organizations.
- Event Websites: Develop a dedicated webpage with all necessary details and registration links.
- Content Marketing: Publish blogs, short videos, or infographics explaining the event's value.

#### Offline Channels

- Posters and flyers in schools, libraries, or community centers.
- Announcements during school assemblies or club meetings.
- Outreach through local radio stations or newspapers.



**Section 5: Promoting the Event** 

### 5.5 Building Engagement Online

Keep your audience excited and engaged in the lead-up to the event.

### **Interactive Content Ideas:**

- Run polls or quizzes about medical innovation on social media.
- Host "Ask Me Anything" sessions with mentors or guest speakers.
- Share "behind-the-scenes" glimpses of event preparations.

### Leverage Hashtags:

 Create a unique hashtag like #MedicalInnovation2025 to unify posts.

# 5.6 Engaging Schools and Clubs

Collaborate with educational institutions and student-led organizations to spread the word.

#### Steps to Engage Schools:

- Send official invitation letters to school administrators and STEM teachers.
- Offer to host informational webinars or presentations about the challenge.
- Encourage schools to recognize participants with certificates or rewards.

#### **Clubs to Target:**

- STEM or science clubs.
- Model United Nations or debate teams.
- · Robotics or technology groups.

### 5.7 Partnering with Sponsors

Attract sponsors to support your event and broaden your reach.

### **Approaching Sponsors:**

- Prepare a sponsorship proposal detailing the event's mission, audience, and benefits for the sponsor.
- Highlight branding opportunities like logos on materials or mentions in speeches.

### Potential Sponsorship Types:

- Financial support for prizes or materials.
- In-kind contributions like venue space, printing, or software access.



## **5.8 Tracking Promotion Success**

Monitor and adapt your promotional efforts to ensure maximum visibility.

## Key Metrics to Track:

- Website traffic and social media engagement (likes, shares, and comments).
- Number of registrations or inquiries received.
- Attendance at informational sessions or webinars.

# Tips for Adjustments

- Boost posts or ads on social media if engagement is low.
- Share testimonials or stories from past events to increase credibility.



## 6.1 Laying the Foundation: Planning and Preparation

A successful event requires careful coordination and clear organization.

### **Key Steps in Pre-Event Planning:**

- Finalize the event date, venue, and format (in-person, virtual, or hybrid).
- Establish a clear timeline with deadlines for submissions, judging, and announcements.
- Assign roles to team members, including event coordinators, communication leads, and tech support.

### Develop an Event Checklist:

- Confirm speakers, judges, and mentors.
- Test all technology platforms and tools (e.g., video conferencing software).
- Ensure all materials (guides, rubrics, certificates) are ready for distribution.



### 6.2 PARTICIPANT MANAGEMENT

Ensure participants have a seamless experience from registration to submission.

### **REGISTRATION PROCESS:**

- Use online forms to collect participant details (e.g., name, email, school, and category).
- Send confirmation emails with event details and submission guidelines.

### **COMMUNICATION STRATEGY:**

- Create a schedule for email updates, including reminders, deadlines, and tips for success.
- Use group chats or forums (e.g., Slack, Discord) for quick communication and Q&A sessions.



Section 6: Managing the Event

## 6.3 EVENT DAY COORDINATION

Whether virtual or in-person, ensure the event day runs smoothly with a structured approach.

## SAMPLE AGENDA:

- Welcome Session: Introduce the event, goals, and key figures (e.g., speakers or judges).
- Workshops: Host interactive sessions to help participants refine their ideas.
- Presentation Rounds: Allow participants to present their innovations to judges.
- Networking Sessions: Create opportunities for participants to interact with professionals and peers.
- Closing Ceremony: Announce winners, thank contributors, and share next steps.

# TECH AND LOGISTICS CHECKLIST:

- Test all devices, internet connections, and software platforms in advance.
- Assign a tech support team to address issues during the event.

### **Section 6: Managing the Event**

## 6.4 Managing Judges and Mentors



Keep judges and mentors informed and engaged throughout the event.

#### **Judging Process:**

- Provide judges with clear evaluation rubrics before the event.
- Arrange a briefing session to clarify expectations and answer questions.
- Use an online scoring platform to simplify evaluation and ensure consistency.

### **Enhancing Accessibility**

- Schedule mentorship sessions with participants during the event.
- Encourage mentors to share actionable feedback and inspire creativity.



### 6.5 Monitoring and Troubleshooting

Be prepared to handle unexpected issues promptly and efficiently.

### Common Challenges and Solutions:

- Technical Glitches: Have backup devices and alternate internet options ready.
- Schedule Delays: Build buffer time into the agenda to accommodate overruns.
- Participant Queries: Set up a helpdesk (physical or virtual) for real-time assistance.



### **Section 6: Managing the Event**

# 6.6 Wrapping Up the Event

End the event on a high note while laying the groundwork for future editions.



- Send out thank-you emails to participants, speakers, judges, and sponsors.
- Distribute participation certificates and prizes promptly.
- Share a summary of the event, including highlights and photos, on social media or your website.





2 Feedback Collection:

- Use surveys to gather input from participants, mentors, and judges.
- Analyze feedback to identify strengths and areas for improvement.

# Section 7: Evaluating Outcomes and Impact



7.1 WHY EVALUATION MATTERS

Evaluating the outcomes of your Medical Innovation Challenge is essential to:

- Measure the event's success and identify areas for improvement.
- Highlight its impact on participants and the community.
- Build credibility for future editions and attract sponsors or collaborators.

### **Section 7: Evaluating Outcomes and Impact**

### 7.2 Defining Success Metrics

ESTABLISH CLEAR CRITERIA TO MEASURE THE EVENT'S IMPACT.



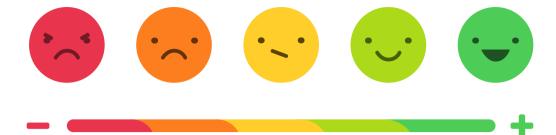
#### **QUANTITATIVE METRICS:**

- Total number of participants, schools, and countries involved.
- Percentage of participants who completed the challenge.
- Number of innovations submitted and topics covered.
- Social media reach, engagement, and website traffic.

#### **OUALITATIVE METRICS:**

- Participant satisfaction (via post-event surveys).
- Feedback from judges, mentors, and sponsors.
- Testimonials or success stories from participants.





Engage all stakeholders in the feedback process for a well-rounded evaluation.

### **PARTICIPANT SURVEYS:**

- Ask about their experience with the challenge, resources provided, and overall organization.
- Sample Questions:
- "What did you enjoy most about the challenge?"
- "What challenges did you face, and how can we improve?"
- "Would you participate again or recommend this event to others?"

### **JUDGES AND MENTORS:**

Request feedback on the judging process, participant quality, and event logistics.

### **SPONSORS AND PARTNERS:**

Ask about their satisfaction with their involvement and the event's alignment with their goals.



### QUANTITATIVE ANALYSIS:

 Create visual reports using graphs and charts to highlight participation rates, demographics, and engagement.

### QUALITATIVE ANALYSIS:

- Identify common themes in feedback to understand strengths and areas for improvement.
- Highlight notable stories or outcomes to use in promotional materials.

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### **Section 7: Evaluating Outcomes and Impact**

# 7.5 Sharing the Outcomes



Communicate the results to participants, sponsors, and the wider community.

### **EVENT REPORT:**

- Prepare a comprehensive report summarizing the event, outcomes, and key metrics.
- Include photos, testimonials, and success stories to make the report engaging.

### SOCIAL MEDIA AND WEBSITE:

- Share highlights and success stories on social media platforms.
- Publish a blog post or summary on your event's website.

#### **MEDIA OUTREACH:**

 Submit a press release to local or international media outlets showcasing the event's achievements.



## 7.6 Building a Legacy

Use the evaluation results to improve future editions of the challenge and inspire ongoing engagement.

### Continuous Improvement

- Update guides, resources, and processes based on feedback.
- Address challenges and incorporate new ideas to enhance the participant experience.

## Participant Network:

- Stay connected with participants through newsletters, alumni networks, or future opportunities.
- Highlight success stories to motivate others to join future challenges.



### **Section 8: Post-Event Follow-Up**



### 8.1 COLLECTING FEEDBACK FROM PARTICIPANTS AND MENTORS

Engaging participants and mentors after the event helps gather insights and strengthen connections.

### WHY FEEDBACK MATTERS:

- It identifies areas for improvement.
- Encourages participants and mentors to feel valued and heard.
- Provides testimonials and stories for promotional purposes.

### METHODS TO COLLECT FEEDBACK

- Surveys: Use tools like Google Forms or SurveyMonkey to design short surveys.
  - Sample Questions for Participants:
    - "What aspect of the challenge did you find most beneficial?"
    - "What difficulties did you encounter, and how could we address them?"
    - "Would you participate in future challenges?
       Why or why not?"
  - Sample Questions for Mentors:
    - "How would you rate the overall organization of the event?"
    - "Were participants adequately prepared and engaged?"
    - "What could we improve to make mentoring more effective?"
- Focus Groups: Arrange informal sessions with select participants and mentors to gather detailed insights.
- Anonymous Feedback Box: Offer an option for anonymous submissions to encourage candid responses.



## 8.2 Sharing Results and Recognizing Achievements

Celebrating the event's successes and contributions fosters goodwill and builds momentum for future editions.

#### **Creating a Post-Event Summary:**

- Include an overview of the event, participation statistics, key highlights, and outcomes.
- Feature photos, videos, and participant testimonials.

#### **Recognizing Achievements:**

#### • Participants:

- Distribute certificates of participation and awards promptly.
- Highlight winning projects on the event website, social media, and newsletters.

#### · Mentors and Judges:

- Send personalized thank-you notes or digital certificates of appreciation.
- Offer to spotlight their contributions on your platforms.

#### Social Media and Media Coverage:

- Share a "thank you" post tagging participants, sponsors, and collaborators.
- Publish a press release to local or international media outlets.

#### Follow-Up Emails:

#### • Participants:

- Thank them for participating and share links to resources or event highlights.
- Provide updates on future opportunities or upcoming challenges.

#### • Mentors, Judges, and Sponsors:

 Express gratitude and share how their contributions made a difference.



# 8.3 Reflecting on Lessons Learned

Take time to evaluate the event as an organizer to refine and improve future challenges.

### **INTERNAL REVIEW:**

Host a debrief meeting with your organizing team to discuss:

- What went well?
- What were the challenges?
- What should be done differently next time?

## DOCUMENTING INSIGHTS:

- Compile an internal report summarizing key takeaways, issues faced, and actionable recommendations.
- Save all materials (e.g., guides, rubrics, surveys) in a shared folder for easy access.

## CONTINUOUS IMPROVEMENT:

- Use the insights to update the Medical Innovation Challenge Toolkit for future editions.
- Consider implementing new ideas or approaches suggested by participants and mentors.



### 9.1 EDITABLE TEMPLATES **FOR PLANNING**

Provide organizers with ready-to-use templates that streamline the event planning process.

#### **EVENT TIMELINE TEMPLATE:**

A month-by-month breakdown of tasks, deadlines, and milestones.

#### **BUDGET TEMPLATE:**

A detailed spreadsheet format to track income and expenses, including sponsor contributions and event costs.

#### MARKETING PLAN TEMPLATE

A guide to organizing social media campaigns, email outreach, and poster designs.

#### TASK DELEGATION TEMPLATE

A format to assign responsibilities to team members with deadlines and progress tracking.



### >>>> 9.2 SAMPLE RUBRICS AND FEEDBACK FORMS

Ensure transparency and consistency in evaluations with these resources.

### **Judging Rubric:**

Criteria with weightage for evaluating essays or projects, such as:

- Originality and creativity (30%)
- Scientific accuracy (25%)
- Feasibility of ideas (20%)
- Presentation and clarity (15%)
- Societal impact (10%)

### **Judging Rubric:**

Focused on mentor perspectives, e.g.:

- "How effective were the resources provided for guiding participants?"
- "Did you face any challenges while mentoring?"

### **Participant Feedback** Form:

Ouestions to their assess experience, e.g.:

- inspired "What you to participate in this challenge?"
- "Was the information provided clear and sufficient?"
- "What changes would you suggest for the next edition?"

# 9.3 PARTICIPANT HANDBOOK (OPTIONAL)

 Offer participants a comprehensive guide to navigate the challenge.

### CONTENTS

- Overview of the event, its mission, and goals.
- Details on challenge topics and expectations.
- Guidelines for essay writing or project submission.
- Code of conduct and deadlines.
- Resources for research and additional learning.

### **FORMAT**

 Provide a printable PDF version and an accessible online format for convenience.

## 9.4 Sample Sponsor Outreach Email

Help organizers secure funding or in-kind contributions by offering a professional email template.

Subject: Partnership Opportunity: Empowering Young Innovators in the Medical Field



Dear [Sponsor Name],

My name is [Your Name], and I am the organizer of the Medical Innovation Challenge, an initiative aimed at inspiring high school students to engage in STEM and healthcare innovation. Our mission is to foster creativity and empower the next generation of leaders in the medical field.

We are seeking sponsors to help us expand the reach and impact of this event. Your support could enable us to provide [specific needs, e.g., educational resources, prizes, or mentorship opportunities] to participants from diverse backgrounds.

As a valued partner, you would benefit from:

- Visibility across our social media platforms, website, and event materials.
- Opportunities to connect with bright, motivated students and esteemed professionals in the field.

Would you be open to a meeting or call to discuss potential collaboration? I'd be happy to provide more details and explore ways we can align our goals.

Thank you for considering this opportunity to make a lasting impact.

Best regards,

[Your Full Name]

[Your Role]

[Email Address]

[Phone Number]

# 10.1 Ideas for Scaling Up the Challenge

As the challenge grows, consider implementing these strategies to reach more participants and maximize its impact:

## Expanding Participant Reach:

- Collaborate with schools, universities, and community organizations to promote the challenge globally.
- Translate the toolkit and materials into multiple languages to break language barriers.
- Introduce virtual participation options to include students from remote or underserved areas.

### **Advanced Topics:**

Introduce specialized challenge tracks, such as biotechnology, mental health, or sustainability in healthcare.

### Partnerships:

- Partner with professional organizations, hospitals, or research institutions to provide mentorship, resources, or guest speakers.
- Engage local government and education ministries to endorse the challenge.

## Incorporating Technology:

- Develop an online platform to streamline registration, submissions, and feedback.
- Use interactive tools like Albased judges or online forums for participants to collaborate.

## 10.2 Establishing an .....

Transforming the challenge into a recurring event builds legacy and recognition:

### **Consistent Branding:**

- Design a recognizable logo and theme that evolves annually.
- Create event merchandise (e.g., badges, notebooks) to generate excitement and spread awareness.

#### **Alumni Network:**

- Maintain contact with past participants through newsletters and social media groups.
- Showcase success stories of alumni who pursued careers or projects inspired by the challenge.

### **Signature Traditions:**

- Develop unique traditions such as an annual theme announcement or keynote speech by a renowned medical professional.
- Create an award for the most innovative project that bears the challenge's name (e.g., the "Medical Innovator of the Year Award").

### **Documentation and Archiving:**

- Publish an annual report highlighting key achievements and participation statistics.
- Archive projects in an online repository for inspiration and learning.

#### **Section 10: Expanding Your Impact**

## 10.3 Encouraging Open-Source Contributions to the Toolkit

Foster collaboration and continuous improvement by inviting contributions from the global community.



01

#### Making the Toolkit Open-Source:

- Host the toolkit on platforms like GitHub or a dedicated website.
- Provide clear guidelines on how others can propose changes or additions.



02

#### **Encouraging Global Input:**

- Invite participants, mentors, and organizers to share their experiences and suggest enhancements.
- Organize annual "Toolkit Improvement Challenges," where contributors are rewarded for innovative updates.



03

### Ensuring Quality and Consistency:

- Establish a review committee to vet contributions before incorporating them.
- Use a version control system to track updates and maintain a professional standard.



04

#### **Showcasing Contributions:**

- Credit contributors prominently in the toolkit and event materials.
- Highlight impactful contributions through newsletters or social media posts.

### CONCLUSION

### MEDICAL INNOVATION CHALLENGE TOOLKIT

The Medical Innovation Challenge Toolkit embodies a vision to inspire and empower young minds worldwide to take the lead in shaping the future of healthcare. By offering comprehensive guides, accessible resources, and customizable templates, the toolkit simplifies the process of organizing impactful challenges that foster creativity, collaboration, and problem-solving skills.

Through this initiative, the goal is not only to spark interest in medical innovation but also to cultivate a global community of changemakers who are committed to addressing the pressing health challenges of our time.

he journey doesn't end with the first event. With opportunities to expand, establish traditions, and invite open-source contributions, this toolkit lays the foundation for a movement that will grow, evolve, and create a lasting legacy.



We are excited to see how organizers worldwide bring this toolkit to life, empowering students and professionals alike to envision and implement groundbreaking solutions for the betterment of humanity.

If you have questions, suggestions, or success stories to share, don't hesitate to reach out through the contact channels provided. Together, we can build a healthier and more innovative future.

# WE VALUE YOUR FEEDBACK

Your insights and suggestions are crucial for improving the Medical Innovation Challenge Toolkit. Whether you have ideas for new sections, corrections, or stories to share about how you've used the toolkit, we'd love to hear from you!

### \* PROVIDE YOUR FEEDBACK

https://forms.gle/ssKnseXwZwkHGrJF8

## \* WHY YOUR FEEDBACK MATTERS

- Helps us ensure the toolkit remains practical and impactful.
- Allows us to tailor resources to better support future organizers.
- Strengthens the global community of medical innovators.

### \* OTHER WAYS TO REACH US

- Email:youthmedicalinnovatorsc@ gmail.com
- · Social Media:
  - Instagram:@youthmedicalinnovatorsc

Thank you for being a part of this journey. Your feedback helps us grow and create even more opportunities for young innovators worldwide!

